

13 – 15 October 2015
National Exhibition and Convention Center (Shanghai), China

APPLICATION FORM (For Accessories Zone only)

Please complete in block letters, sign & return to: (Please keep a copy for your reference)

Messe Frankfurt (HK) Ltd.

35/F China Resources Building, 26 Harbour Road, Wanchai, Hong Kong

Tel: (852) 2802 7728 Fax: (852) 2598 8771 Email: textile@hongkong.messefrankfurt.com

(You are advised to read no. 1-11 of the **Specific Terms & Conditions** before submitting your application)

1. Exhibiting Company Details (for issuing invoice, may also be used as catalogue entry, please see no. 9 on Specific Terms and Conditions):

Company Name in English: _____

Company Name in Chinese (if any): _____

Contact person(s): _____

Address: _____

City: _____ Postal code: _____ Country: _____

Address in Chinese (if any): _____

Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City/Area code Number Country code City/Area code Number

Email: _____ Website: _____

2. Company Details (please tick all that apply)

Billing company (for issuing invoice, if different from above)

Principal company / Overseas headquarter

Co-exhibitor (one free catalogue entry is only offered by filling out catalogue form. Do you need catalogue entry form for co-exhibitor? Yes No)

Company Name in English: _____

Contact person(s): _____

Address: _____

City: _____ Postal code: _____ Country: _____

Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City/Area code Number Country code City/Area code Number

Email: _____ Website: _____

3. Business Nature (please tick all that apply):

01 Manufacturer
 02 Sole agent, wholesaler, agent

03 Trading company, converter
 04 Others (please specify): _____

4. Product Groups (* 1.1 through 2.6 must add up to 100%, the one with the **greatest percentage** will be shown on the fascia board):

<p>1 Garment Accessories</p> <p>____% 1.1 Zipper/ Zip Fastener</p> <p>____% 1.2 Button</p> <p>____% 1.3 Lace, Ribbon, Embroidery</p> <p>____% 1.4 Lining</p> <p>____% 1.5 Interlining</p> <p>____% 1.6 Shoulder Pads</p> <p>____% 1.7 Thread</p> <p>____% 1.8 Tape</p> <p>____% 1.9 Hook, Loop, Buckle</p> <p>____% 1.10 Label</p> <p>____% 1.11 Heat Transfer Print</p> <p>____% 1.12 Quilting</p> <p>____% 1.13 Rhinestone, Bead, Sequin</p> <p>____% 1.14 Others (please specify): _____</p>	<p>2 Lingerie Accessories</p> <p>____% 2.1 Shoulder Straps</p> <p>____% 2.2 Cups</p> <p>____% 2.3 Pasties</p> <p>____% 2.4 Bra Pads</p> <p>____% 2.5 Lace, Ribbon</p> <p>____% 2.6 Ring, Slider, Hook</p> <p>____% 2.7 Hook and Eye Tape</p> <p>____% 2.8 Others (please specify): _____</p>	<p>3 Fashion Accessories</p> <p>____% 3.1 Leather & Fur</p> <p>____% 3.2 Belt</p> <p>____% 3.3 Scarf</p> <p>____% 3.4 Metal Accessories</p> <p>____% 3.5 Others (please specify): _____</p> <p>4 ____% 4.0 Packaging, Shopping Bag</p> <p>5 ____% 5.0 Hanger, Mannequin</p> <p>6 ____% 6.0 Others (please specify): _____</p>
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intertextile

SHANGHAI apparel fabrics

China International Trade Fair for Apparel Fabrics and Accessories
中國國際紡織面料及輔料(秋冬)博覽會

5. Our products are used in the following applications (please indicate with percentage, the total must add up to 100%)

- ___ % 01 Suitings
- ___ % 02 Casual wear
- ___ % 03 Ladieswear
- ___ % 04 Functional wear/ Sportswear
- ___ % 05 Shirtings
- ___ % 06 Jeanswear
- ___ % 07 Children & infants wear
- ___ % 08 Swimwear & lingerie
- ___ % 09 Others, please specify: _____

6. Please specify your product range (20 words max, may also be used as catalogue entry, please see no. 9 on Specific Terms and Conditions):

7. Stand Options:

- Standard booth (minimum 9 sqm)

Booth size: _____ sqm
Participation fee per sqm: US\$460

Standard booth includes:

- Complete booth construction
- Wall-to-wall carpet
- Fascia board with company name and booth number
- 4 m sample racks / shelves per 9 sqm
- Lockable cabinet & two spotlights
- 1 table & 4 chairs
- 4 LED lights per 9 sqm
- 1 electrical socket
- Booth cleaning and security
- Listing in fair catalogue
- Participation in Trend Forum
- Visitor invitation cards
- PR & marketing support

- Raw space (minimum 54 sqm)

Booth size: _____ sqm
Participation fee per sqm: US\$380

Raw space includes:

- Floor space
- Booth security
- Listing in fair catalogue
- Participation in Trend Forum
- Visitor invitation cards
- PR & marketing support

Payment: 50% deposit required with application. Final/balance payment is due on 3 July 2015. See no. 5 on Specific Terms and Conditions for bank account details.

8. Name of legally responsible person (Please print last name, first name and sign below)

Name: _____ Title: _____

We hereby accept the General Terms & Conditions of the Show and the Specific Terms & Conditions on the reverse of this application.

Signature: _____ Date: _____

Company stamp: _____ (Please see reverse)

Specific Terms and Conditions

1. Organiser

Messe Frankfurt (HK) Ltd.
35/F China Resources Building
26 Harbour Road, Wanchai,
Hong Kong

2. Location of event

National Exhibition and Convention
Center (Shanghai)
No. 333,
Songze Avenue,
Shanghai
China

3. Date of event

13 - 15 October 2015

4. Registration and confirmation

Application to exhibit is made by
submitting a completed and signed
application form to the organiser.
The organiser will confirm receipt
of applications in writing by fax and
original mail.

5. Terms of payment

A deposit of 50% is required upon
application. Applicants should remit
the appropriate amount directly to
the organiser. Final balance of 50%
is due on or before 3 July 2015. All
bank charges are to be borne by
applicant.

Payment should be made to:

Hong Kong and Shanghai Banking
Corporation Ltd.
1 Queen's Road Central, Hong Kong
USD A/C No: 511-017758-274
A/C Holder: Messe Frankfurt (HK) Ltd.
Swift Code: hsbchkhkh

Note: Participation fee per sqm is
applicable at an exchange rate of
USD1=RMB6.5. Should the Yuan
appreciate by more than 3%, the
organiser reserves the right to
adjust the USD price per sqm.

6. Cancellation

If an applicant withdraws his
application, for whatever reason,
before he receives either a rejection or
confirmation of his application, any
participation fee paid will be forfeited.

If the exhibitor notifies the organiser of
his withdrawal within three months of
the start date of the event, he is liable
for the total participation fee.

Should the exhibitor under contract (i.e.
in receipt of confirmation) inform the
organiser that he will not participate in
the event, providing the organiser is
able to resell the stand without loss,
the payment to be made by the
exhibitor will be reduced to a handling
fee of US\$1,000 irrespective of the
exhibitor's full liability for additional
costs, catalogue fees etc.

7. General terms and conditions of participation

The detailed General Terms &
Conditions of Participation are given on
the organisers website
www.messefrankfurt.com.hk and can
be requested in printed form if required.

8. Booth allocation

The Exhibitor booth location will be
allocated according to product and
business nature criteria, or other
criteria set by the organiser. No
change of booth location is allowed
once it has been assigned and the
exhibitor informed.

Additionally represented companies
(co-exhibitors) must arrange their
participation through the main exhibitor.

In cases where an application is
received for nine (9) sqm, but due to
hall layout only larger spaces are
available, the applicant is required to
pay the full cost of the additional space
up to a maximum of six (6) sqm. The
organiser reserves all rights regarding
the final booth arrangements.

9. Catalogue entry

If the organiser does not receive the
catalogue entry form (from the exhibitor
manual) from the exhibitor, information from
the application form will be used to prepare
the exhibitor's entry in the catalogue or fair
guide.

10. Intellectual property rights / copyright

The exhibitor warrants that his exhibits and
packages thereof and the related publicity
materials do not in any way whatsoever
violate or infringe any third party's rights
including trade marks, copyrights, designs,
names and patents whether registered or
otherwise. The organiser has the right to
refuse participation of any exhibitor found
guilty of infringement of intellectual property
rights at any future trade fairs.

11. Correspondence address for enquiries

Messe Frankfurt (HK) Ltd.
35/F China Resources Building
26 Harbour Road
Wanchai, Hong Kong
Tel (852) 2802 7728
Fax (852) 2598 8771
Email: textile@hongkong.messefrankfurt.com



Company Profile Form (Accessories)

China International Trade Fair for Apparel Fabrics and Accessories
中國國際紡織面料及輔料(秋冬)博覽會

Data collected from this company profile form is mainly for visitor promotion and the buyer match making programme. All data will be treated as confidential and will not be released to third parties without exhibitor's consensus. **ALL FIELDS ARE REQUIRED.**

Company name :	
Name of your parent company (if any) :	
Year of establishment :	Country of head office :
Total no. of employee :	Country of overseas branch :
No. of owned factory :	Country of owned factory :
City of your factory in China (if any) :	Name of your factory in China (if any) :
Share of sales revenue generated by (Please indicate with percentage) : Export Sales % / Domestic Sales %	
Business nature : <input type="checkbox"/> Accessories manufacturer <input type="checkbox"/> Converter or Trading company <input type="checkbox"/> Sole agent, wholesaler, agent <input type="checkbox"/> Others: _____	

2. Production activities (Please tick all that apply)

Major mode of production :	<input type="checkbox"/> OEM production	<input type="checkbox"/> ODM production	<input type="checkbox"/> OBM production
Any R&D department? :	<input type="checkbox"/> No	<input type="checkbox"/> Yes	
New collections per year :	<input type="checkbox"/> Under 10 collections	<input type="checkbox"/> 11 – 50 collections	<input type="checkbox"/> Over 50 collections
Annual production capacity (Please specify the volume) :	_____ (Kg / Piece) per annual.		
Share of production capacity (Please indicate with percentage) :	<input type="checkbox"/> In house production _____%	<input type="checkbox"/> Outsourced production _____%	

3. Products (Please tick all that apply)

<i>Garment Accessories</i>	<input type="checkbox"/> Zipper/ Zip Fastener	<input type="checkbox"/> Interlining	<input type="checkbox"/> Tape	<input type="checkbox"/> Heat Transfer Print
	<input type="checkbox"/> Button	<input type="checkbox"/> Shoulder Pads	<input type="checkbox"/> Hook, Loop, Buckle	<input type="checkbox"/> Quilting
	<input type="checkbox"/> Lace, Ribbon, Embroidery	<input type="checkbox"/> Thread	<input type="checkbox"/> Label	<input type="checkbox"/> Rhinestone, Bead, Sequin
	<input type="checkbox"/> Lining			
<i>Lingerie Accessories</i>	<input type="checkbox"/> Shoulder Straps	<input type="checkbox"/> Pasties	<input type="checkbox"/> Lace, Ribbon	<input type="checkbox"/> Hook and Eye Tape
	<input type="checkbox"/> Cups	<input type="checkbox"/> Bra Pads	<input type="checkbox"/> Ring, Slider, Hook	
<i>Fashion Accessories</i>	<input type="checkbox"/> Leather & Fur	<input type="checkbox"/> Belt	<input type="checkbox"/> Scarf	<input type="checkbox"/> Metal Accessories
<i>Others</i>	<input type="checkbox"/> Packaging, Shopping Bag	<input type="checkbox"/> Hanger, Mannequin		

Company Profile Form (Accessories)

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Main specialty : Eco product Fair trade product Functional product

Any minimum order quantity? : No Yes (Please specify):

Any own brand? No Yes (Please specify):

Price scale and Market

Market Price range (\$USD / per peice)	Niche & high end market	Medium market	Mass market
1. > \$ 7	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. \$6 – 6.99	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. \$5 – 5.99	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. \$4 – 4.99	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. \$3 – 3.99	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. \$2 - 2.99	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. \$0.9 – 1.99	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. \$0.7 – 0.89	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. \$0.5 – 0.69	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. \$0.3 – 0.49	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11. \$0.1 - 0.29	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12. < \$0.09	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Product end-use & Product description

Product end-use : Suitings Ladieswear Functional wear/ Sportswear
 Shirts Jeanswear Children & infants wear
 Casual wear Swimwear & lingerie Shoes & Bags
 Others (Please specify): _____

Product description :

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4. Quality standard

Share of products with certification: (Please indicate with percentage)	With certification _____%	Without certification _____%		
Certification (Please tick <input checked="" type="checkbox"/> all that apply)				
Eco-related certifications:	<input type="checkbox"/> IWTO Organic Standard	<input type="checkbox"/> GOTs	<input type="checkbox"/> SA8000	<input type="checkbox"/> EU Eco-label (EU-Flower)
	<input type="checkbox"/> REACH	<input type="checkbox"/> CPSIA	<input type="checkbox"/> GB18401	<input type="checkbox"/> LCA (Life Cycle Analysis)
	<input type="checkbox"/> ISO14001	<input type="checkbox"/> bluesign Standards	<input type="checkbox"/> FLO-CERT	<input type="checkbox"/> Oeko-Tex1000/ Oeko-Tex100 plus
	<input type="checkbox"/> OE100/Blend	<input type="checkbox"/> Others (please specify): _____		
General certifications:	<input type="checkbox"/> AATCC	<input type="checkbox"/> ISO9001	<input type="checkbox"/> OHSAS 18001	<input type="checkbox"/> ASTM
	<input type="checkbox"/> Others (please specify): _____			

5. Existing / Target market (Please tick all that apply)

	Existing	Target		Existing	Target
Africa	<input type="checkbox"/>	<input type="checkbox"/>	China	<input type="checkbox"/>	<input type="checkbox"/>
Eastern Europe	<input type="checkbox"/>	<input type="checkbox"/>	Hong Kong	<input type="checkbox"/>	<input type="checkbox"/>
Western Europe	<input type="checkbox"/>	<input type="checkbox"/>	Japan	<input type="checkbox"/>	<input type="checkbox"/>
North America	<input type="checkbox"/>	<input type="checkbox"/>	Korea	<input type="checkbox"/>	<input type="checkbox"/>
Central & South America	<input type="checkbox"/>	<input type="checkbox"/>	Taiwan	<input type="checkbox"/>	<input type="checkbox"/>
Middle East	<input type="checkbox"/>	<input type="checkbox"/>	Other (Please specify): _____	<input type="checkbox"/>	<input type="checkbox"/>

6. Existing / Target customer (Please tick all that apply)

Customer by business nature					
	Existing	Target		Existing	Target
Garment manufacturer - OEM	<input type="checkbox"/>	<input type="checkbox"/>	Buying office	<input type="checkbox"/>	<input type="checkbox"/>
Garment manufacturer - OBM	<input type="checkbox"/>	<input type="checkbox"/>	Fibre producer, Spinner / Weaver	<input type="checkbox"/>	<input type="checkbox"/>
Garment manufacturer - ODM	<input type="checkbox"/>	<input type="checkbox"/>	Department store / Retailer / Chain store	<input type="checkbox"/>	<input type="checkbox"/>
Wholesaler / Distributor	<input type="checkbox"/>	<input type="checkbox"/>	Import & export corporation	<input type="checkbox"/>	<input type="checkbox"/>
Trading company	<input type="checkbox"/>	<input type="checkbox"/>	Others (Please specify): _____	<input type="checkbox"/>	<input type="checkbox"/>

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6. Existing / Target customer (Please specify):

Customer by company name
Name of your existing key customer :
Name of your target customer :

7. Other information (Please specify):

Who are your competitors? :

- End -

Name : _____

Position : _____

Signature and company stamp : _____

Date: : _____