

# INFO SRTEPC

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The Synthetic & Rayon Textiles  
Export Promotion Council

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## SRTEPC SUCCESSFULLY ORGANIZES ITS FIRST VIRTUAL EVENT - SOURCE INDIA 2020



*Smt. Smriti Zubin Irani, Hon'ble Union Minister of Textiles giving her Inaugural video message to start off SOURCE INDIA 2020*



*Shri Ronak Rughani, Chairman, SRTEPC delivering his video message during SOURCE INDIA 2020*

Every adversity brings with it an opportunity and it's all about how we look at the situation. Similarly, the pandemic was at its worst and nobody knew what holds in the future but to keep moving forward with determination is what the Chairman and the stakeholders choose for the Council. And instead of letting the circumstance suppress, the SRTEPC management took a bold decision to hold the "Source India 2020 Virtual 5.0" digitally, as a physical event was impossible due to prevailing difficult circumstances.

The only change this year was instead of bringing the Buyers and Exhibitors together on a common platform physically it was decided to get them together albeit virtually, on our "Source India 2020 Virtual 5.0" digital platform. The entire team of SRTEPC led by Chairman, Shri Ronak Rughani and the Convener, Shri Anil

Rajvanshi; Vice Chairman, Shri Dhiraj Shah; Immediate Past Chairman, Shri Sri Narain Aggarwal; members of the Committee of Administration; Executive Director, Shri S. Balaraju and the Council staff worked tirelessly since May 2020 to make its first online Show 'Source India 2020 Virtual' a success thereby setting benchmarks in organizing virtual event and raising expectations of all the stakeholders for the future.

During such tough times when it is impossible to physically meet buyers or come together due to travel restrictions and social distancing it is all the more difficult to bring any kind of positive developments in the export market. The whole objective of organizing a virtual event was to create an opportunity for the participants by bringing buyers and exhibitors on a common

**Please find below the video links, also find images related to Source India 2020.**

Source India 2020 Inauguration Video: <https://youtu.be/YyE6Vu-bXBk>

Source India 2020 Promotional Video: <https://youtu.be/e4g-XOsmIv4>

Source India Exhibitor Training Video: <https://youtu.be/0TO6AabIA7c>

SRTEPC Video: <https://youtu.be/4Tv3TRTRMIQ>



## OTHER SPEAKERS AT SOURCE INDIA 2020



*Shri Anil Rajvanshi,  
Convener, SRTEPC*



*Shri Dhiraj Shah,  
Vice Chairman, SRTEPC*



*Shri Sri Narain Aggarwal,  
Immediate Past Chairman, SRTEPC*

platform for interaction, networking to get better understanding of buyer requirements and bring positive development for member exhibitors.

“Source India 2020 Virtual 5.0” was organized under the aegis of the Ministry of Commerce & Industry and Ministry of Textiles, Govt. of India from 7th to 11th September, 2020 on digital platform. Initially planned as a 3-day event, SOURCE INDIA met with such an overwhelming response that the Council had to extend the Show by another two days. The Show thus ended on 11th September 2020.

Advertising, promotion and marketing plan consisting of very creatively designed collaterals such as Exhibitor & Buyer e-Invites, web banners, powerpoint presentations and a well-made ‘Promo Film’ was put into action to solicit buyers as well as exhibitor’s participation. The Council entered into alliances with 4 leading textile trade magazines and publications to promote our event among the textile community in India and abroad.

To promote participation of its members, the Council organized various webinars and training sessions for its members to explain to them the benefits of virtual show and to help them understand how to operate and interact on the virtual platform. SRTEPC promoted its flagship RBSM very aggressively in leading textile industry publications by advertising in the leading textile magazines such as Tecoya Trend, Textile Value Chain, Global Textiles & Apparels & Textile Excellence.

The Council actively enlisted the support and help of the leading Textile Trade Associations, Trade Bodies in various countries as well as Indian Missions to promote our event among the leading buyers of Man-made Fibre Textile products in nearly 65 countries resulting in the Council receiving more than 400 applications from buyers interested to source their requirements for Man-made Fibre Textile products from India. Council sent more than 5000+ mailers, telecalls and WhatsApp messages to the MMFT buyers around the world, all these countries were specifically targeted on account of their potential for sourcing of Man-made Fibre Textile Products. Office bearers and officials of the Council interacted with the textile community in each of these countries encouraging them to participate in Source India 2020 Virtual 5.0 event.

The Council targeted the buyers from various regions viz South / North America, Europe, Asia, CIS, Middle East, Africa etc. around 65 countries. The show received good response particularly from countries like Guatemala, Colombia, Mexico, Argentina, Brazil, Sri Lanka, Bangladesh, Turkey, Egypt, UAE etc.

The event was inaugurated by the Hon’ble Textile Minister – Smt. Smriti Zubin Iran through a video Message in which she heartily congratulated SRTEPC for conceptualizing and executing digital Source India 2020 and welcomed all the participants and buyers. The Secretary Textiles – Shri Ravi Capoor also congratulated SRTEPC and conveyed his best wishes for the success of the Event. The Chairman of the Council – Shri Ronak Rughani, Convener – Shri Anil Rajvanshi, Vice Chairman – Shri Dhiraj Raichand Shah and Immediate Past Chairman – Shri Sri Narain Aggarwal also welcomed all the participants and buyers digitally on 7th September, 2020. Although the messages of the dignitaries were conveyed digitally the feeling was of a live interaction. Around 85 member-exporters of the Council digitally displayed their latest range of MMF Textiles including Fabrics, Yarn, Fiber, Made-ups, Home Textiles, Technical Textiles and PPE Fabrics etc. at the 5-day Show on the platform of Source India 2020 Virtual 5.0. Council had specially created a Covid-19 product category as the demand for products like PPE fabric, mask etc. technical textile has grown substantially in the last few months. The Show evoked good response from foreign buyers and local buying agents. A carefully planned and detailed selection process was done that took into account various factors into consideration before giving approvals to the selected buyers.

The Source India 2020 Platform had an AI matchmaking tool which tracked every visitor activity and based on his product preference and online activities the software does product matchmaking and shows relevant products to the visitors. The platform also provided the exhibitors to upload as many product catalogues, images & videos as required, so exhibitors could present their complete range of products to buyers virtually and show the depth of their abilities. Source India 2020 Virtual 5.0 platform provided the opportunity to all its exhibitors to interact and network with the potential and existing buyers. This online platform also served as a platform for close interaction through chat and video conferencing, knowledge sharing and business growth. The platform will be kept active for a few more months so exhibitors and buyers can keep visiting and interacting on the same. Most of the exhibitors and International buyers were happy with the arrangement of the online platform.

One thing that’s here to stay is the concept of virtual exhibitions which have become the new trend for all the future events, as buyers have all the convenience of sourcing from their office desk without the hassles of travelling, spending days with jet lag, rescheduling their work schedules etc. All the future events are therefore going to be more hybrid as most of the buyers and exhibitors shall avoid travelling and prefer to work from the convenience of their office desk.



# Contents

PRINTER, PUBLISHER & EDITOR : S.BALARAJU

EDITORIAL TEAM : KRIPABAR BARUAH  
NAMITA NADKARNI

EDITORIAL : The Synthetic & Rayon Textiles  
SUBSCRIPTION & ADVERTISEMENT OFFICE : Export Promotion Council  
Resham Bhavan, 78 Veer Nariman Road,  
Mumbai – 400 020  
Phone : 22048797, 22048690, 22040168  
Fax : 22048358  
E-mail : srtepc@srtepc.in  
Website : www.srtepc.org

REGIONAL OFFICES : SURAT  
The Synthetic & Rayon Textiles  
Export Promotion Council  
Block NO. 4DE, 4th Flr., Resham Bhavan,  
Lal Darwaja, Surat – 395 003  
Phone : 0261-2423184  
Fax : 0261-2421756  
E-mail : surat@srtepc.in

NEW DELHI  
The Synthetic & Rayon Textiles  
Export Promotion Council  
Surya Kiran Building, Flat No. 602  
6th Floor, 19, Kasturba Gandhi Marg  
New Delhi 110 001  
Phone : 011-2373 3090/92  
Fax : 011-23733091  
E-mail : delhi@srtepc.in

COIMBATORE  
The Synthetic & Rayon Textiles  
Export Promotion Council  
41 Race Course  
Coimbatore – 641018, Tamil Nadu  
Phone : 0422-4215333  
E-mail : coimbatore@srtepc.in  
Contact Person : Mr. N. Esakkimuthu  
(Mobile 09790167113)

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## MESSAGE FROM THE CHAIRMAN



Dear Members,

I am pleased to inform you that the Council successfully organized its first online event from 7th to 11th September, 2020 and what's noteworthy is that it was Council's flagship Reverse Buyer Seller Meet - SOURCE INDIA 2020. Initially the event was scheduled to be held for three days but the overwhelming response and requests received from both the Exhibitors and Buyers prompted us to extend the Event by another two days. I would like to take this opportunity to thank the Hon'ble Union Minister of Textiles, Smt. Smriti Zubin Irani for her inaugural video message which started off the event. I would also like to thank the Ministry of Commerce & Industry and Ministry of Textiles for reposing faith on the Council and supporting our maiden online Reverse Buyer Seller Meet. I would also like to thank all those who have been involved in the Event, for their unstinted support in making it a grand success. The event had buyers from nearly 65 countries and received good response from countries such as Guatemala, Colombia, Mexico, Argentina, Brazil, Sri Lanka, Bangladesh, Turkey, Egypt, UAE, etc. Around 85 Indian exhibitors had put up their latest range of MMF textile items including Fabrics, Yarn, Fibre, Made-ups, Home Textiles, Technical Textiles and PPE Fabrics on display digitally for the discerning international buyers. The Show evoked good response from foreign buyers and local buying agents. Once again Council's online event proved to be a trendsetter. Friends, the current pandemic has made it next to impossible for us to hold Exhibitions/Fairs/BSMs, etc. which attract a large crowd. Further, travelling abroad for Exhibitions is also not desirable right now, so the next best thing is to hold such online Exhibitions which is the future for establishing connections with importers/buyers and negotiating business.

The man-made fibre textiles are gaining tremendous popularity in the overseas markets and the garments made out of MMF are the garments of the masses. To further establish this fact the Council along with Apparel Export Promotion Council (AEPC) held a webinar on Increase in Export of MMF garments on 17th September. I was one of the panelists in the Webinar and made a presentation on the Trends of Export of MMF Garments. The MMF apparel industry is definitely the future of the global market and hence our Council along with AEPC proposes to work closely to help Indian exports of textile and garments scale newer heights. I also participated in a meeting organized by the Ministry of Textiles on Potential for exports of Cotton and Textiles to the USA. Friends, USA has always been one of our leading markets for MMF textiles especially fabrics and made-ups and in my opinion concerted efforts should be made to further reinstate our place in the US market especially in light of the US-China trade differences.

The export scenario right now does not look good and it is justified since most of the countries were in a lockdown mode for the last couple of months so if the figures are in the red it should not dishearten us. The trend will certainly change for the better as there are signs of improvement in exports and I am confident that textile exports in general and MMF textile exports in particular will once again rebound to its pre-COVID level in the global market.

I would once again remind all those members who are yet to renew their membership to do so at the earliest to enable them receive our extensive services uninterruptedly.

Yours sincerely,

RONAK RUGHANI  
CHAIRMAN

## Chairman participates in Webinar on Potential for exports of MMF textiles to USA

Shri Ronak Rughani, Chairman, SRTEPC attended a webinar on Potential for exports of MMF textiles to the USA held on 25th September 2020. The webinar was called by the Ministry of Textiles to discuss issues in wake of the media report of U.S. decision to block import involving cotton, cotton yarn and Textile & Apparel from China's Xinjiang Province over forced labor.

Prior to the webinar on 24th September 2020 Shri Ravi Capoor, Secretary (Textiles) chaired the VC meeting to discuss with manufacturers/exporters on the roadmap for enhancing India's export share in the USA.

Shri Ronak Rughani, Chairman, SRTEPC in his powerpoint presentation during the webinar pointed out that the USA is an important market for Indian MMF textiles, however, it is still dominated by China.

Shri Rughani said that the following concerted efforts must be done by the Indian MMF textile sector and the Ministry to increase our exports to the USA :

- Major focus in the MMF textiles segment will be on the Fabrics and Made-ups segment and particularly on the identified tariff lines.
- Commercial wing in the Embassy of India in Washington DC may have a dedicated textiles cell to help the exporters with market information, buyers database, etc.
- Government should also help in creation of global Brands for Indian Home textiles, etc.
- The prevailing Inverted Duty Structure under the GST regime needs to be rectified by ways of applying a single rate of GST @5% on the entire MMF textile value chain including made-ups in line with cotton. This will significantly impact on making MMF made-ups more price competitive.

The US is an important market for Indian textiles in general and MMF textiles in particular. It ranks among the top markets for Indian MMF textiles. Moreover, India can take advantage of the situation of the ongoing US-China trade differences.

### INFO SRTEPC ADVERTISEMENT TARIFF

Sr. No.	Advertisement	One issue	Three issues	Six issues	Twelve issues
1.	Advertisement Inside Half page (B/W)	4000	11000	21000	40000
2.	Inside full page (B&W)	8000	22000	42000	80000
3.	Inside half page (colour)	5000	12000	30000	65000
4.	Inside full page (colour)	9000	25000	48000	85000
5.	Front Inside Page( Colour)	10000	27500	50000	90000
6.	Back inside Page( Colour)	15000	42500	80000	150000
7.	Back cover Page ( Colour)	20000	55000	105000	200000

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Full page area : 11" L x 8.5" W (Maximum)

Half page area : 5.5" L x 8.5" W (Maximum)



## SRTEPC jointly with AEPC organizes Webinar on Increase in Export of MMF garments

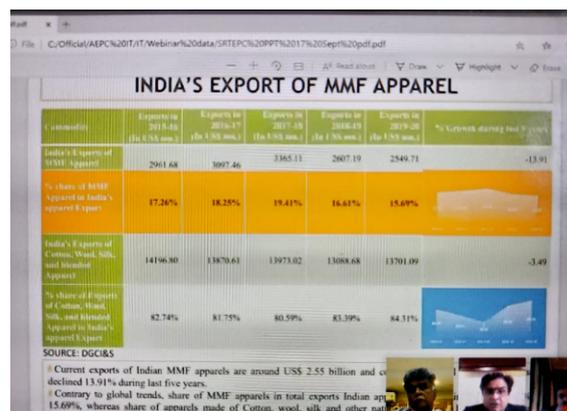
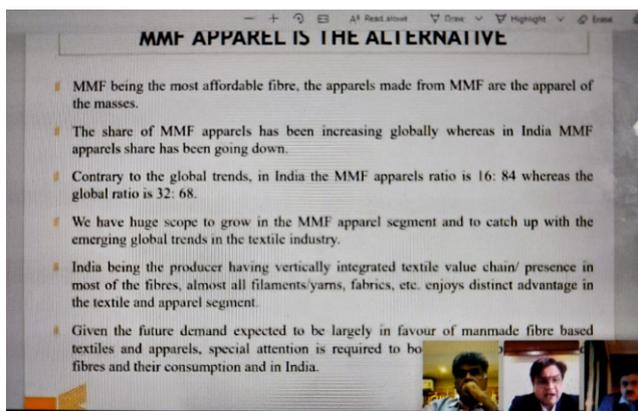


SRTEPC along with AEPC held a Webinar on Increase in export of MMF garments on 17th September 2020. Shri Ronak Rughani, Chairman, SRTEPC was one of the panelists at the webinar and presented a strong case about India's capabilities as the ideal sourcing hub for MMF textiles and garments. Dr. A. Sakthivel, Chairman, AEPC; Shri Manmohan Singh, Global Head - Marketing & Business Development, Grasim; Dr. Anjani Prasad, CMD, Anchroma and Shri Sanjay Shukla, Triburg Team Leader were the other panelists at the webinar.

In his powerpoint presentation Shri Rughani, Chairman, SRTEPC pointed out that MMF textiles has become popular among the garment manufacturers especially in the global arena. He also said that there is a huge scope for growth in the MMF apparel segment in the overseas market and to catch up with the emerging global trends in the textile industry. He further stated that the future for the Indian Apparel segment is promising, buoyed by strong domestic demand as well as export demand. With the presence of most of the leading buying houses, retail chains and international players in India he said export opportunities globally has widened as there is continued demand for Indian textiles and apparels.

He further said that the emerging trade dynamics, growing foothold in major markets in EU, USA, LAC, etc. are going to give further leverage to Indian textile and apparel segment.

The international market for man-made fibre textiles is huge and has immense potential. The trend in the overseas arena currently is for active wear, leisure wear like sportswear, lingerie, night wear, etc. made of man-made fibres. The man-made fibre apparels is gaining tremendous popularity in the overseas market. The MMF is definitely the future of the textile industry both in India and overseas. Both the Councils SRTEPC and AEPC should therefore work in tandem to take exports of Indian Textiles and Clothing to new heights.



## China

### Textile and clothing exports up during January-August 2020

Exports of textiles and garments from China earned US\$187.41 billion during January-August 2020, registering year-on-year increase of 5.62%. Category-wise, textile exports shot up 31.99% year-on-year to US\$104.8 billion, whereas apparel exports decreased by 15.74% to US\$82.61 billion.

In the month of August, textile exports soared 46.96% year-on-year to US\$14.72 billion, while clothing exports rose marginally by 3.23% to US\$16.21 billion.

The month of August showed the first increase in China's apparel exports since the beginning of the year.

Source : Fibre2fashion

## Pakistan

### Textile and clothing exports fall by over 15% during August 2020

Pakistan's textile and clothing exports declined by over 15% year-on-year to US\$1.007 billion in August, compared to US\$1.19 billion in the corresponding month of 2019. The export proceeds dipped in the second month of the current fiscal year after posting growth in the first month. As a result of Covid-19, the demand for the country's exports has collapsed during the last five months.

It was only in February when the textile and clothing exports jumped nearly 17% on a yearly basis. This growth was reported after a long time as the past few years had been marred by single-digit increases.

However, in July-August, textile exports edged lower by 0.98% to US\$2.28 billion, from US\$2.302 billion in the same period of previous year.

It is reported that ready-made garment exports fell by 13.74% in value while plunging in quantity by 51.83% during August. Those of knitwear dropped 10.65% in value and 27.2% in quantity, bed wear 12.29% and 25.52%, respectively.

Towel exports fell by 10.12% in value and 15.85% in quantity, whereas those of cotton cloth dipped 17.91% and 33.42%.

The government lifted the ban on exports of seven products classified as personal protective equipment (PPE) in a bid to allow manufacturers to honour international orders.

The country's textile and clothing exports tumbled over 6% year-on-year to US\$12.526bn in FY21, compared to US\$13.327bn in the corresponding period of FY20.

An increase of 38.45% was seen in imports of textile group — raw cotton, synthetic and artificial silk yarn.

Source : <https://www.dawn.com/>

## Vietnam

### Drop in textile and garment exports during the first seven months of 2020

The export turnover of Vietnam's textiles and apparel sector in the first seven months of 2020 is estimated at US\$16.18 billion—a fall of 12.1% over the same period in 2019, according to the ministry of industry and trade, which said as of July, many businesses had almost no orders for the last two quarters, especially in high-value products.

Meanwhile, the price of masks and protective goods has fallen sharply due to oversupply globally.

The Vietnam Textile and Apparel Association (VITAS) recorded an average rate of cancellation of orders at businesses in the industry at about 30-70 per cent. A strong drop in orders led to a rise in inventory along with the pressure to pay wages, which increased difficulties faced by businesses.

However, some positive developments in the sector include Vietnam surpassing Bangladesh to become the second rank holder in global garment and textile exports during the first half of 2020.

Data from the General Statistics Office of Vietnam and the Bangladesh Export Promotion Bureau show that Vietnam earned US\$13.18 billion in the first six months of the year, while Bangladesh earned only US\$11.92 billion.

Source : Fibre2fashion

## Uzbekistan

### Exports of textiles and clothing rises during January-July 2020

Exports of Uzbek textiles and garment rose by 112% to US\$1 billion from January to July as new markets opened up and new products were developed. During the period, the country exported textile-garment products to 57 countries and regions. The main destinations were Russia (39%), China (18%), Kyrgyzstan (13%) and Turkey (12%).

In addition to traditional markets, Uzbekistan also exported to Hungary, Slovakia and Greece. With the support of the Uzbek embassy in Kuwait, it exported to Kuwait for the first time this year.

Uzbekistan optimised the export commodity structure of its industry by increasing the proportion of value-added finished products such as knitwear and readymade garments to 51%.

It also started exporting new products like protective masks and clothing. Uzbekistan textile companies currently produce 6 million masks and 10,000 sets of protective clothing per day, and export them to Russia, Kuwait, Ukraine, Belarus, Georgia and other countries.

Source : Fibre2fashion

## Turkey

### Half of textile exports to Spain, Germany and UK

Turkey's ready made garments and confection sector shipped goods to more than 160 countries in August but three countries, namely Germany, the U.K and Spain absorbed nearly half of the industry's US\$1.5 billion worth exports in the month.

The sector's export increased nearly 11% on an annual basis in August.

In August, the ready wear and confection industry became the largest exporting market, overtaking the automotive sector. The industry's shipments to Germany rose by 7% year on year to US\$271 million, making it local ready wear and confection companies' largest export market. Spain purchased US\$ 250 million worth of textile products from Turkey in August, a 14% increase on an annual basis.

The U.K was the third-largest export market for garment companies as it increased its imports from Turkey by 27% to about US\$ 184 million.

The industry's exports to the Netherlands rose 33% to US\$ 125 million while shipments to France went up 11% to US\$78 million in the month. Exports to the U.S leaped 30% year on year to US\$72 million.

The sector's exports to the European Union jumped nearly 16% to stand at US\$ 1.2 billion.

In the first seven months of the year, Turkey's ready wear and confection exports, however, declined by 12% compared with the same period of 2019 to stand at US\$10.3 billion.

Source : <https://kohantextilejournal.com/>

## Morocco

### Largest textile exporter to Brazil among the Afro Arab countries

Morocco tops the list of African Arab countries that export textiles to Brazil. Statistics from the Arab-Brazilian Chamber of Commerce show that Morocco's textile exports amounted to US\$6.99 million during the first half of 2020.

Egypt follows Morocco with US\$5.14 million, and Tunisia with US\$1.92 million.

The statistics show that Morocco and Tunisia send the most clothing items to Brazil. Exports to Brazil, however, dropped by 33% compared to a year earlier due to the COVID-19 crisis. The statistics show that exports specifically from Morocco to Brazil declined by 48%.

It is reported that Brazil also has other suppliers in the Arab world, including Saudi Arabia and the UAE.

Source : <https://www.moroccoworldnews.com/>

## Sri Lanka

### Textile and clothing exports fall during the first seven months of 2020

Sri Lanka's earnings from textiles and garments exports decreased by 25.5% year-on-year to US\$2.413 billion during the first seven months of 2020, according to the statistics released by the Central Bank of Sri Lanka. Exports of textiles dropped by 17.8% to US\$132.4 million, while garment exports declined 29.1% to US\$2.138 billion. Exports of other made-up textile articles fetched US\$142.1 million, registering an increase of 130.1%.

Imports of textiles and textile articles too dipped by 23.2% to US\$1.262 billion, while clothing and accessories imports fell 20.3% to US\$124.4 million during January-July 2020.

In July 2020, Sri Lanka's earnings from textiles and garment exports fell by 1.4% to US\$469.2 million, compared to exports of US\$475.6 million in the same month of 2019. With the considerable increase in earnings from personal protective equipment (PPE) such as face masks and protective suits, which are categorised under other made up articles, earnings from textiles and garments declined only marginally by 1.4% in July 2020, led by lower garments exports to the US and the EU.

Meanwhile, Sri Lanka's expenditure on textiles and textile articles fell in July 2020 by 20.7% per cent year-on-year to US\$197.1 million, and clothing and accessories imports were down by 38.7 per cent to \$13.4 million. It is believed that the reduction in import expenditure of textiles and textile articles was led by lower imports of fabrics and yarn.

In 2019, Sri Lanka earned US\$5.596 billion in textiles and apparel exports, registering a growth of 5.2% year-on-year. Of this, clothing exports alone accounted for US\$5.205 billion. On the other hand, imports increased by 1.8% to US\$2.909 billion.

Source : Fibre2fashion

### **Exporters hit by liquidity problems due to piling GST refunds and MEIS entitlement dues**

At a time when exporters are hit with a slump in global market in the wake of Covid-19, they have to cope with a tedious process of getting GST refunds and the MEIS (merchandise exports from India scheme) entitlements due for the period much before the Rs 2 crore limit was fixed.

The piling dues have led to liquidity crunch for exporters, for which they are approaching banks for extension of moratorium.

The MEIS scheme was designed to offset infrastructural inefficiencies and associated costs involved in exporting merchandise products.

The government has imposed a Rs 2-crore reward limit per import export code (IEC) under the MEIS from September 1.

However, this year exporters have not received the entitlements even for April-August.

While the global trade is re-opening, exporters are facing huge problems of logistics, regulatory hurdles as also skewed demand.

The lockdown has been officially lifted but there are several problems still being faced by manufacturers.

The shortage of labour is still being felt.

Despite Union home ministry guidelines to allow movement of personnel from one state to the other, their movements are being restricted.

Source : Financial Express

### **Government move to cap incentives under MEIS to affect textile exporters**

Around 700 exporters of items including textiles are likely to get impacted by the government's move to cap incentives under the Merchandise Exports from India Scheme (MEIS) at Rs 2 crore per exporter for four months till December 31.

Besides these industries, marine products, dairy and processed foods and fruit, vegetables, spices and cereals are the largest beneficiaries of the scheme. The top 50 exporters from these sectors account for around 20% of the benefits under the scheme, the outgo under which was Rs 45,000 crore in fiscal 2020.

It is learnt that there are around 700-750 exporters who will get impacted by the ceiling on incentives. More than 35,000 exporters claim benefits under the MEIS.

The cap was introduced as the government found MEIS to have failed to deliver the desired result of boosting exports, which have hovered around US\$300 billion in the last five years despite its liberal application across sectors.

The government has said that 98% of the exporters who claim MEIS would be unaffected by the changes as per an analysis of claims in the same period of 2018-19.

It also said the new Import Export Code obtained on or after September 1 would be ineligible to submit any MEIS claim for exports, and the ceiling would be subject to a downward revision to ensure that the total claim didn't exceed the allocated Rs 5,000 crore for the period.

However, industry said though the allocation might cover 98% of beneficiary exporters in numbers, in terms of value of exports covered, the percentage would be much less.

It is said that companies of only above a particular size and capabilities can cater to global giants who have stringent requirements for vendor qualification. As per the letter, the Rs 5,000 crore allocation would be insufficient given the large coverage of products under the scheme.

Source : The Economic Times

### **India and Japan sign pact on co-operation in textiles**

The government recently approved for signing a pact between India and Japan aimed at increasing India's exports of textile and apparel to the Japanese market, and to boost co-operation in the textiles sector.

The MoU, when signed, will help identify areas for optimising the benefit of the Comprehensive Economic Partnership Agreement (CEPA) signed between India and Japan earlier, and improve the quality and testing of Indian textiles and clothing for the Japanese market.

The Union Cabinet chaired by Prime Minister Shri Narendra Modi has approved for signing of a memorandum of understanding (MoU) between textiles committee, India, and M/s Nissenken Quality Evaluation Centre, Japan, for improving quality and testing of Indian textiles and clothing for the Japanese market.

The Hon'ble Union Minister of Textiles, Smt. Smriti Zubin Irani has said that this will help exporters expand their market in Japan and boost Indian textiles and apparel exports, including technical textiles to Japan.

India had signed a CEPA with Japan to facilitate Japan to import garments from India at zero duty.

This gives India's textile industry a huge opportunity as Japan is the third-largest apparel importer in the world. However, India's share in the Japanese market for the export of garment is still negligible, the textiles ministry said in a note.

The MoU would enable the Nissenken Quality Evaluation Centre, Japan, to assign the textile committee as their cooperative testing

and inspection service providers in India for textiles and apparel products.

These include technical textiles and any other products mutually agreed upon at a later date for both domestic and overseas clients.

The textiles committee is a statutory body set up by an Act of Parliament in 1963 working under the Ministry of Textiles, Government of India with a mandate to ensure quality of all textiles and textile products for domestic and export markets. Nissenken Quality Evaluation Centre, Japan, is the country's leading quality evaluation institute established in 1948 as a testing and research institute in the field of textiles.

Technical textiles are material and products made primarily for their technical properties and functional requirements. They have wide usage such as agro-textiles, medical textiles, geo-textiles, protection-textiles, industrial-textiles, sports-textiles and many other usages.

Source : Financial Express

### Exports fall of 12.66% during August 2020

Exports in August 2020 were valued at US\$22.70 billion, as compared to US\$25.99 billion in August 2019, exhibiting a fall of 12.66%. In rupee terms, exports were Rs 1,69,513.81 crore in August 2020, as compared to Rs 1,84,921.23 crore in August 2019, registering a decline of 8.33%.

Among the commodities which recorded negative growth during August 2020 vis-à-vis August 2019 man-made yarn/fabs./made-ups etc. registered a fall of 24.23

Cumulative value of exports for the period April-August 2020-21 was US\$97.66 billion (Rs 7,35,835.87crore) as against US\$133.14 billion (Rs 9,28,243.85 crore) during the period April-August 2019-20, registering a drop of 26.65% in dollar terms and 20.73% per cent in rupee terms.

Source : <http://www.eximin.net/>

### India-Mauritius FTA on the anvil

The Hon'ble Union Minister of Commerce and Industry, Shri Piyush Goyal recently informed that India is in the process of finalising the proposed free trade pact with Mauritius.

The proposed India-Mauritius Comprehensive Economic Cooperation and Partnership Agreement (CECPA) seeks to mutually benefit both the countries in the area of trade in goods and services.

He said that at present, India has a number of different comprehensive partnership arrangements with countries around the world and are now in the process of finalising a CECPA with Mauritius.

He also said that recently India and the Southern African Customs Union (SACU) have decided for early resumption of negotiations for a preferential trading agreement.

The SACU consists of Botswana, Lesotho, Namibia, South Africa, and Swaziland.

Shri Goyal said that India will continue to support Africa through lines of credit in priority sectors such as agriculture, irrigation, health, digital technology, power plants, transmission lines, and rail infrastructure.

As of June 2020, India has committed US\$12.7 billion for 40 countries in Africa on highly favourable terms, he added.

He said that the bilateral trade grew from about US\$7 billion to nearly US\$67 billion in the last 20 years and has the tremendous potential for further growth in the years to come.

India so far is the fifth largest investor in African continent with cumulative investment of over US\$54 billion in the last few years in areas like among others textiles.

He said that there is a huge scope for manifold increase in Indian investments in the wake of the African Continental free trade agreement (AFCTA) highlighting mutual benefit that can be gained through establishment of India-Africa value chains in areas such as textiles, pharma, auto, agro processing and information and communication technology.

Source : The Economic Times

### DPIIT identifies sectors to be tapped for making India self reliant

The Department of Promotion of Industry and Internal Trade (DPIIT) has shared a list of 24 key sectors including textiles, food processing, toys, furniture, agro and chemicals with respective ministries asking them to work on an action plan with a view to boost domestic manufacturing and make India a self-reliant country, an official said.

It is learnt that each ministry has been sent those sectors to identify their response. What incentives they (sectors) need, what policy tweaking is required, they (respective ministries) should do that. They have given a preliminary action plan and the ministries will work on that. Each ministry will bring its own policy on these sectors.

The government wants to make India a self-reliant country in these segments, boost exports and become a global supplier. The Department for Promotion of Industry and Internal Trade (DPIIT) is working actively on promoting domestic manufacturing of toys and furniture.

It is believed that several meetings were held with stakeholders to identify these sectors which have the potential to become global winners and make India a strong manufacturing hub. Promoting

manufacturing would help create more jobs and push India's dwindling exports.

The manufacturing sector contributes about 15 per cent to the country's economy and the government is aiming to increase it significantly.

The Index of Industrial Production (IIP) for April-July contracted by 29.2 per cent. The manufacturing sector constitutes about 78 per cent of the IIP. Exports too contracted by 26.65 per cent to USD 97.66 billion during April-August this fiscal.

Source : The Financial Express

#### **Importers to prove 35% value addition of goods imported through FTA to avail duty benefits**

Importers will have to provide proof of 35% value addition of goods imported through free trade agreements (FTA) to customs authorities, failing which duty benefits available under the agreement will be denied.

It is learnt that while the customs authorities were engaging with industry and associations to sensitize them about the changes to rules of origin that kick into effect from September 21 in order to avoid hassles later on, the larger effort of the government will be towards curbing the misuse of the agreements that are hurting domestic industry.

It is also learnt that merely a certificate by the exporters would not suffice. If importers are not able to satisfy the customs that goods have been manufactured with at least 35 percent value addition, FTA benefits would be denied.

It will be the responsibility of importers to ensure that the goods being imported by them should have been only manufactured or produced in foreign countries but also minimum 35% value addition have taken place in those countries. This means that goods originating from China and routed through these countries will not be eligible for customs duty concessions under ASEAN FTA, the official specified.

It is believed that in addition, the goods should undergo some appreciable transformation (as prescribed for product separately in the FTA by way of product specific criterion illustrating that if a mobile is exported from, say, Indonesia to India, then it would qualify of being Indonesian origin only if such mobile is made significantly in Indonesia and 35% of its FoB value is contributed by Indonesia.

The new rules will be a change from present rules where a country of origin certificate, issued by a notified agency in the country of export, is produced by the importer and there is no additional obligation on the importer to satisfy him of origin of goods even though he claims substantial benefit.

Source : The Economic Times

### **ATTENTION MEMBERS**

#### **Renewal of Membership for the year 2020-2021**

Please refer to the emails sent to you regarding renewal of Membership of the Council for the year 2020-21.

In view of the above, Members who have not yet sent the renewal fee are requested to send the Membership Subscription Fee for the year 2020-2021 at the earliest.

The Annual Membership Fee is as follows :

For Non-SSI units : Rs.12,331/-

For SSI Units : Rs. 8201/-

(Subject to submission of valid SSI/Udyog Aadhar copy)

You may also renew your membership online by following below link:

<http://membership.srtepc.org>

## EXPORT PERFORMANCE OF INDIAN MAN-MADE FIBRE TEXTILES DURING APRIL – JUNE 2020-2021

Exports of Indian Manmade fibre (MMF) textiles for the period of April-June 2020-2021 (first quarter) at US\$ 577.09 Mn showed the highest ever double digit decline of 60.34% as compared to the corresponding period of the previous year (Source: MOC).

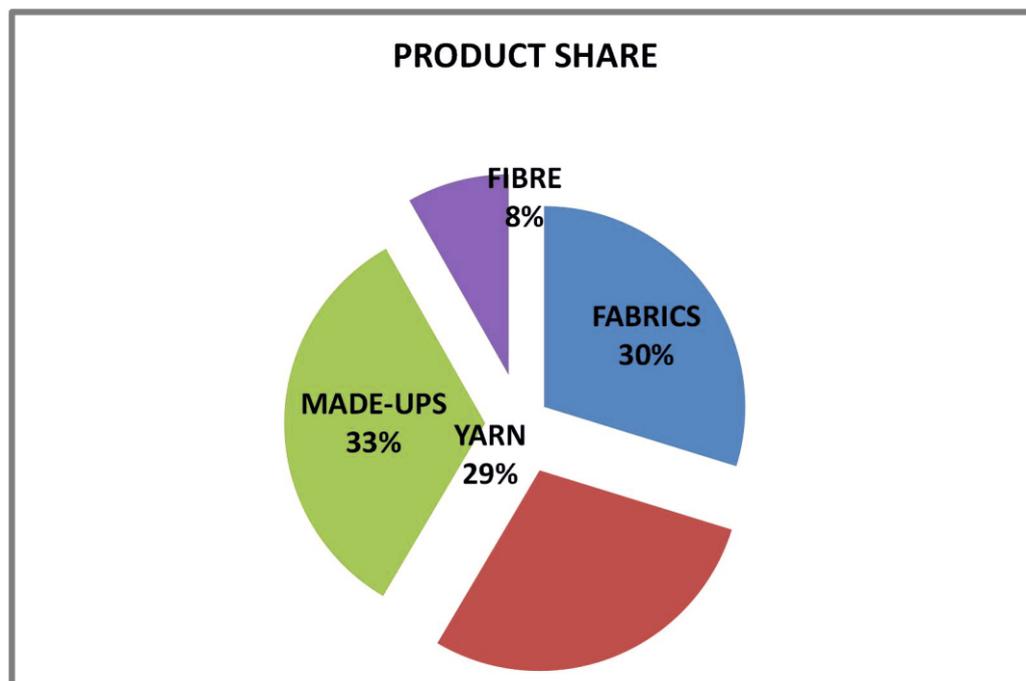
	April-June 2019-2020	April-June 2020-2021	% Grow/Decline
<b>FABRICS</b>	483.48	171.81	-64.46
<b>YARN</b>	457.66	165.68	-63.80
<b>MADE-UPS</b>	367.08	192.19	-47.64
<b>FIBRE</b>	147.03	47.41	-67.75
<b>TOTAL</b>	<b>1455.25</b>	<b>577.09</b>	<b>-60.34</b>

### HIGHLIGHTS

- Overall exports in first quarter April-June 2020-2021 declined by 60.34% as compared to the same period of the previous year due to COVID-19 pandemic.
- Exports of MMF fibre have witnessed a decline of 67.75% during April-June 2020-2021 as compared to the same period of the previous year.
- Exports of MMF fabrics have also witnessed a decline of 64.46% during the period as compared to the same period of the previous year.
- Exports of Manmade yarn (MMF) witnessed a decline of 63.80% during the observed period.
- Exports of MMF made-ups have witnessed a decline of 47.64% during the year.
- Exports of made-ups dominated with 33% share followed by fabrics 30%, yarn 29% and Fibre 8% in the Indian MMF textile exports.
- Share of the value-added segments like fabrics and Made-ups have increased to 63% of total exports.
- In the fabrics segment Synthetic Filament Fabrics (US\$ 171.28 Mn) the top exported product in India's MMF textile exports followed by Polyester Viscose Fabrics (US\$ 65.18 Mn) during April-June 2020-2021.
- Viscose Cotton Fabrics exports have been excellent with nearly 22.46% growth.
- In case of MMF yarn exports, Polyester Filament Yarn was the leading item with exports worth (US\$ 84.74 Mn) followed by Polyester Cotton Yarn (US\$ 16.72 Mn), Viscose Spun Yarn (US\$ 10.72 Mn).
- In Made-ups, exports of Bulk Containers was the leading item with exports worth US\$ 105.39 Mn followed by Fishing Net US\$ 11.68 Mn, shawls/scarves and muffler worth US\$ 10.79 Mn and US\$ 8.26 Mn respectively.
- Polyester Staple Fibre (US\$ 40.99 Mn) was the leading item in the MMF category followed by Viscose Staple Fibre (US\$ 2.38 Mn).
- USA was the leading market for Indian MMF textiles during April-June 2020-2021 with 16% share in total exports followed by Turkey 6% and UAE 5%.
- Other major markets during April-June 2020-2021 were Bangladesh (5%) Egypt (4%), Germany, Italy, Sri Lanka, Brazil and Belgium with share of 3% and 2% each.
- USA, Sri Lanka and UAE were the leading markets for Indian MMF Fabrics during April-June 2020-2021
- USA was also leading market for Indian MMF Made-ups and fibre during the period, followed by UAE and Bangladesh.
- Yarn Exports to important markets like Turkey, USA and Egypt have declined significantly by 70.11%, 12.09% and 36.18% respectively.

## PRODUCT SHARE

During April-June 2020-2021, dominated product in the Indian MMF textiles export basket was Made-up accounting for a share of 33% followed by fabrics 30%, yarn 29% and Fibre 8%.



## PRODUCT-WISE EXPORT PERFORMANCE APRIL-JUNE 2020-2021 (Value in USD Mn)

Value in US\$ Mn.

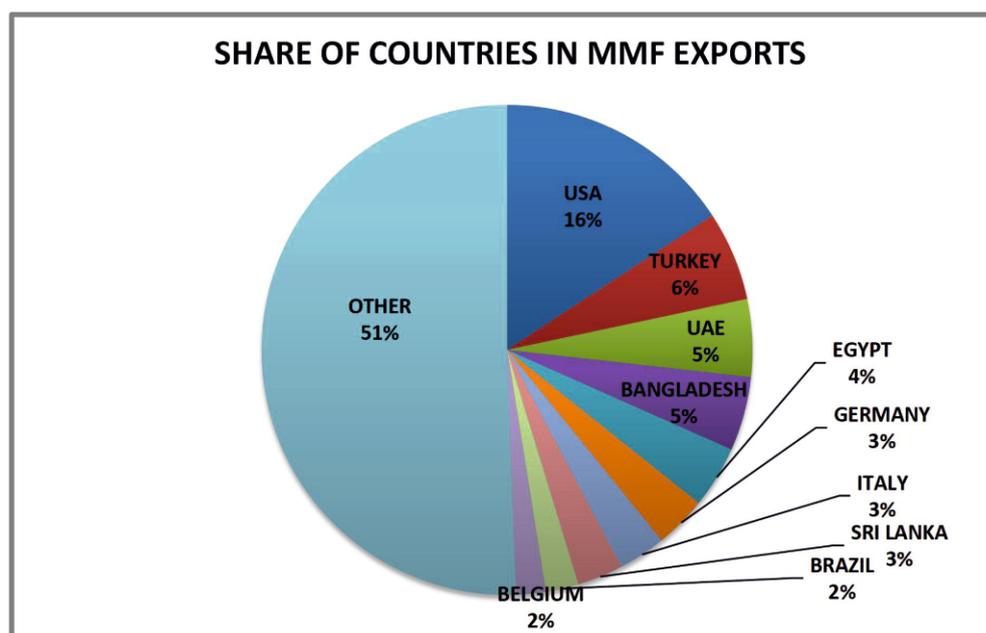
FABRICS (Woven + Non-woven + Knitted)	April-June 2019-20	April-June 2020-21	Net Change	% Growth
Synthetic Filament	171.28	62.86	-108.42	-63.30
Polyester Viscose	65.18	26.20	-38.98	-59.80
Polyester Filament	94.66	24.53	-70.13	-74.09
Polyester Blended	22.25	5.11	-17.14	-77.03
Polyester Cotton	8.59	4.24	-4.35	-50.64
Viscose Spun	5.42	4.10	-1.32	-24.35
Nylon Filament	11.97	4.05	-7.92	-66.17
Polyester Wool	8.09	2.48	-5.61	-69.34
Viscose Blended	6.06	2.03	-4.03	-66.50
Viscose Cotton	1.38	1.69	0.31	22.46
Other Fabrics	88.60	33.71	-54.89	-61.95
<b>Total Fabrics</b>	<b>483.48</b>	<b>171.81</b>	<b>-312.48</b>	<b>-64.46</b>

Value in US\$ Mn.

YARN (Woven + Non-woven + Knitted)	April-June 2019-20	April-June 2020-21	Net Change	% Growth
Polyester Filament	272.35	84.74	-187.61	-68.89
Polyester Cotton	37.06	16.72	-20.34	-54.88
Viscose Spun	24.61	10.72	-13.89	-56.44
Polyester Spun	34.46	10.14	-24.32	-70.57
Polyester Viscose	26.61	9.26	-17.35	-65.20
Synthetic Spun	8.37	8.75	0.38	4.54
Acrylic Spun	9.28	6.35	-2.93	-31.57
Nylon Filament	7.93	3.98	-3.95	-49.81
Viscose Filament	10.47	1.91	-8.56	-81.76
Viscose Cotton	1.51	1.51	0.00	0.00
Other Yarn	25.01	11.60	-13.41	-53.62
<b>Total Yarn</b>	<b>457.66</b>	<b>165.68</b>	<b>-291.98</b>	<b>-63.80</b>
<b>MADE-UPS</b>				
Bulk Containers	168.54	105.39	-63.15	-37.47
Fishing Net	14.14	11.68	-2.46	-17.40
Shawls/Scarves	21.24	10.79	-10.45	-49.20
Muffler	20.33	8.26	-12.07	-59.37
Motifs	24.45	6.95	-17.50	-71.57
Blanket	6.55	5.02	-1.53	-23.36
Rope	6.76	3.66	-3.10	-45.86
Sacks and Bags	4.32	3.09	-1.23	-28.47
Bed Linen	3.61	2.53	-1.08	-29.92
Bedsheet	5.22	2.32	-2.90	-55.56
Other Made-up	91.92	32.50	-59.42	-64.64
<b>Total Made-ups</b>	<b>367.08</b>	<b>192.19</b>	<b>-174.89</b>	<b>-47.64</b>
<b>FIBRE</b>				
Polyester Staple	75.39	40.99	-34.40	-45.63
Viscose Staple	14.63	2.38	-12.25	-83.73
Other Fibre	57.01	4.04	-52.97	-92.91
<b>Total Fibre</b>	<b>147.03</b>	<b>47.41</b>	<b>-99.62</b>	<b>-67.75</b>

\*Flexible Intermediate Bulk Container (HS Code 63053200)/big bag/bulk bag or Super Sack is a standardized container in large dimensions for storing and transporting dry, flow able products, for example sand, fertilizers, and granules of M, plastics, most often made of thick woven polyethylene or polypropylene, either coated or uncoated. \*\*Other Made-ups include Tents, Sails, Rags, Embroidery (without visible ground) & Accessories.

Synthetic Filament: HS Codes 54077200, 54072090, 56031200, 54077400, 54079400, 54079200



#### LEADING MARKETS

Value in US\$ Million

Markets	April-June 2019-2020	April-June 2020-2021	Net Change	% Growth
USA	143.52	90.97	-52.55	-36.62
TURKEY	113.10	34.04	-79.06	-69.90
UAE	86.09	29.50	-56.59	-65.73
BANGLADESH	102.77	28.23	-74.54	-72.53
EGYPT	33.93	23.56	-10.37	-30.56
GERMANY	37.51	19.75	-17.76	-47.35
ITALY	31.81	18.01	-13.80	-43.38
SRI LANKA	48.52	17.44	-31.08	-64.06
BRAZIL	64.99	12.45	-52.54	-80.84
BELGIUM	26.07	11.29	-14.78	-56.69

#### MAJOR MARKETS FOR MMF FABRICS

Value in US\$ Million

Markets	April-June 2019-2020	April-June 2020-2021	Net Change	% Growth
USA	41.58	24.6	-16.98	-40.84
SRI LANKA	40.86	13.98	-26.88	-65.79
UAE	48.81	12.75	-36.06	-73.88
BANGLADESH	51.6	9.15	-42.45	-82.27
SAUDI ARAB	15.7	5.67	-10.03	-63.89
ITALY	6.11	4.71	-1.40	-22.91
EGYPT	7.36	4.54	-2.82	-38.32
GERMANY	3.31	2.05	-1.26	-38.07
BELGIUM	5.6	1.88	-3.72	-66.43
TURKEY	3.13	1.16	-1.97	-62.94

**MAJOR MARKETS FOR MMF YARN**

Value in US\$ Million

Markets	April-June 2019-2020	April-June 2020-2021	Net Change	% Growth
TURKEY	98.22	29.36	-68.86	-70.11
USA	18.11	15.92	-2.19	-12.09
EGYPT	22.14	14.13	-8.01	-36.18
BANGLADESH	24.94	12.52	-12.42	-49.80
BRAZIL	59.40	10.70	-48.70	-81.99
ITALY	5.89	3.38	-2.51	-42.61
BELGIUM	7.93	3.38	-4.55	-57.38
SRI LANKA	6.18	2.71	-3.47	-56.15
GERMANY	3.80	2.36	-1.44	-37.89
UAE	6.10	2.06	-4.04	-66.23

**MAJOR MARKETS FOR MMF MADE-UPS**

Value in US\$ Million

Markets	April-June 2019-2020	April-June 2020-2021	Net Change	% Growth
USA	71.48	45.92	-25.56	-35.76
UAE	30.74	14.06	-16.68	-54.26
GERMANY	25.26	12.86	-12.40	-49.09
ITALY	17.91	9.29	0.19	43.18
NETHERLAND	16.51	8.38	-2.36	-78.93
SAUDI ARAB	12.01	4.46	-7.55	-62.86
BELGIUM	6.59	2.95	1.48	52.48
SRI LANKA	1.48	0.74	-0.74	-50.00
EGYPT	1.61	0.59	-1.02	-63.35
TURKEY	1.48	0.43	-1.05	-70.95

**MAJOR MARKETS FOR MMF FIBRE**

Value in US\$ Million

Markets	April-June 2019-2020	April-June 2020-2021	Net Change	% Growth
BANGLADESH	14.97	6.46	-8.51	-56.85
USA	12.35	4.53	-7.82	-63.32
EGYPT	2.82	4.3	1.48	52.48
TURKEY	10.27	3.09	-7.18	-69.91
BELGIUM	5.95	3.08	-2.87	-48.24
GERMANY	5.14	2.48	-2.66	-51.75
UAE	0.44	0.63	0.19	43.18
BRAZIL	2.99	0.63	-2.36	-78.93
ITALY	1.9	0.63	-1.27	-66.84
NETHERLAND	0.64	0.24	-0.40	-62.50



## SRTEPC'S Services to Indian Exporters



- Introduces Exporters to appropriate Overseas Buyers
- Provides up-to-date information and identifies potential markets for them
- Organises Export Promotion Programmes like Trade Fairs/Exhibitions, Buyer-Seller Meets in various overseas markets.
- Organising Reverse Buyer Seller Meets every year by which the overseas buyers are brought to India to discuss business with members
- Provides Grant for Market Access Initiative subsidy towards airfare for participation in promotional programmes like Exhibition/Fairs abroad (Member of the Council for the last year one year is a must)
- Conducts Workshops, Seminars to keep exporters abreast of latest development in policy/procedural matters, international trends, marketing strategies, government schemes, etc.
- Assist the exporters on Import-Export Policy and Procedures
- Resolve their problems about shipping and transport
- Maintain liaison with the Government authorities to convey the requirements of the industry and trade and help to bring about appropriate policy changes.
- Facilitates free display of samples at Council's Trade Centre in Mumbai and Surat frequented by overseas buyers and Trade Delegations
- Resolves problems of members connected with DGFT, Customs/Central Excise, GST, ROSL, Duty Drawback, Banking, ECGC, etc.
- Provides information on the trends for product development and adaptation to suit the overseas market requirements
- Issues export turnover certificates and certificate of origin.
- Visa facilitation to visit specified markets to discuss business with their target customers.
- Publication of Newsletter and regular circulars/letters to keep them aware of the activities of the Council and trade information.
- Collection and dissemination of Industry / Trade statistics to help members make their export strategy for export.
- Dissemination of information on foreign markets/emerging trends and trade enquiries
- Make them aware about different Anti Dumping duties as applicable in respective markets. From time to time also inform them about Sunset Reviews and give them timely information on questionnaire to be filled in, etc.
- Forex updates on WhatsApp.

If Undelivered, return to:  
The Synthetic & Rayon Textiles Export Promotion Council  
Resham Bhavan, 78, Veer Nariman Road, Mumbai - 400 020.