

## **THE SYNTHETIC AND RAYON EXPORT PROMOTION COUNCIL** **(SRTEPC)**

### **IMAGINE THE POSSIBILITIES THROUGH OUR MEMBERSHIP**

- SRTEPC, set up in 1954, is one of the oldest Export Promotion Councils in India.
- Exports which were negligible in the 1960's have grown to USD 5907.27 million in 2015-16.
- The Product wise share of Exports is Fabrics (37%), Yarn (30%), Made-ups (24%) and Fibre (9%).
- Exports of MMFT from India were directed to over 150 countries with 29% going to the Middle East, 25% to Asia, 20% to the European Union, 16% to North and South America and 10% to Africa. The leading markets were UAE, USA, Turkey and Bangladesh.
- Rs. 59, 50,000 was disbursed under the MDA Assistance to 47 exporters covering 5 Exhibitions in 2015-16 and Rs.
- Under MAI we organized exhibitions in Vietnam and Egypt in 2015-16 and in Bangladesh, Russia and UAE in 2016-17
- The Highlight of 2016-17 has been the Reverse Buyer Seller Meet organized at Surat in August 2016. 95 buyers from 31 countries visited the Show and 105 members participated as exhibitors and business worth Rs. 480 million was negotiated in the two days of the event.
- Products under the purview of the Council are:

**Fibre** - Polyester Staple and Viscose Staple

**Yarn** - Polyester Filament & Spun, Viscose Filament & Spun, Polyester

-Viscose Blended, Polyester-Cotton Blended and Acrylic Spun

**Fabrics** - Polyester Filament & Spun, Polyester-Viscose Blended, Polyester

-Cotton Blended, Polyester-Wool, Viscose Filament & Spun,

Acrylic Spun, Velvet and Embroidered

**Made-Ups** - Scarves, Shawls, Stoles, Odhanies and Dupattas

**Home Textiles** - Furnishing Fabrics, Curtains and Bed Sheets

**Technical Textiles**

- MMF Textile trade accounts for nearly 70% of the global textile trade and our contribution is around 6%. There exists a tremendous opportunity for growth.

## SRTEPC can help you ‘Imagine the Possibilities’”

The Council presently has more than 5000 members including some of the biggest names but we can state with pride that nearly **70% of our members are from the SME sector**

### SRTEPC Trade Centre, in Mumbai and Surat

- A One Stop buying point for busy International Buyers
- Offers the entire range of Indian Synthetic and Rayon Textile Products
- A Platform for organizing one to one business meetings between Indian exporters and overseas buyers

### Services to our Member Exporters

- Organizes export promotion programmes like Exhibitions, Trade Fairs and Buyer-Seller Meets in various overseas markets. **The Council has organized more than 20 exhibitions in the last 3 years.**
- Provides financial subsidies under Market Development Assistance (MDA) and Market Access Initiative Scheme (MAI) for participation in the above to members
- Conducts publicity and promotion in overseas markets during exhibitions/trade fairs/buyer-seller meets
- Assists the exporters in understanding our export policies and procedures
- Liaisons with the Government authorities to convey requirements of our industry and exporters to influence appropriate policy framework for the MMF industry to flourish and thrive
- Provide any specific market or product related information required
- Resolves disputes, problems of members connected with DGFT, Customs/Central Excise, Duty Drawback, Banking, ECGC etc
- Conducts Workshops, Seminars to keep exporters abreast of latest developments, trends, policies, government schemes etc
- Creates and maintains useful data banks of overseas buyers
- Issues visa recommendations, export certificates, certificate of origin etc
- Recognizes and rewards outstanding export performances and felicitates exporters during annual Export Awards function.

SRTEPC is well recognized and respected all over the world enjoying high credibility with buyers, foreign trade associations, Indian embassies etc. Membership of the council can open many doors in your export endeavors.

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