# INFO SRTEPC

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#### SRTEPC EXPORT AWARD FUNCTION



On the dais at the Export Award Function from I to r Shri Ronak Rughani, Chairman, SRTEPC; Smt. Smriti Zubin Irani, Hon'ble Union Minister of Women & Child Development and Women; Shri Anil Rajvanshi, Former Chairman, SRTEPC &Convener, Export Award Committee and Shri Dhiraj Shah, Vice Chairman, SRTEPC

The Synthetic & Rayon Textiles Export Promotion Council (SRTEPC) held its Annual Export Award Function at Hotel Sofitel, Mumbai on Saturday 8<sup>th</sup> February 2020. The Hon'ble Union Minister of Women & Child Development and Textiles, Smt. Smriti Zubin Irani, was the Chief Guest at the Function and presented the awards to the exporters in recognition of their outstanding export performance for the year 2018-19.

The Function was attended by the past Chairmen of the Council, members of the Committee of Administration, Industry stalwarts, dignitaries from the foreign Missions, media persons, representatives of the award winning companies and large number of member-exporters of the Council.

#### **SRTEPC Export Awards**

Since the past many years it has been the tradition of the Council to honour its member-exporters for their excellence in exports

every year. This year the Council reiterated its commitment to encourage the outstanding performers by including new categories and thereby providing more opportunities for delivering award winning performances. In all 47 awards were presented of which 2 were Certificates of Merit for achievement in MMFT exports for the year 2018-19.

The SRTEPC Special Award for the Best Overall Export Performance (Gold Trophy) was won by Reliance Industries Limited. Grasim Industries Limited bagged the Silver Trophy for the Second Best Overall Export Performance while Wellknown Polyesters Ltd. was awarded the Bronze Trophy for the Third Best Overall Export Performance. RSWM Limited won the Trophy of Appreciation for Fourth Best Overall Export Performance. The other companies who received awards this year in various categories were D'décor Home Fabrics Pvt. Ltd., D'décor Exports Pvt. Ltd., Sutlej Textiles and Industries Ltd., SAAM Textiles Pvt. Ltd., Rughani Brothers, Le Merit Exports Ltd, Banswara Syntex



Chief Guest Smt. Smriti Zubin Irani, Hon'ble Union Minister of Women & Child Development and Textiles lighting the lamp at the Export Award Function. Also seen in picture Shri Ronak Rughani, Chairman, SRTEPC; Shri Dhiraj Shah, Vice Chairman, SRTEPC and Shri Anil Rajvanshi, Former Chairman, SRTEPC & Convener, Export Award Committee.



#### SRTEPC PARTICIPATION AT COLOMBIATEX, MEDELLIN DURING JANUARY 2020



H.E.Shri.Sanjiv Ranjan, Ambassador of India to Colombia and Shri.Ronak Rughani, Chairman of SRTEPC jointly inaugurating the 'India Pavilion' at COLOMBIATEX 2020

SRTEPC organized participation of 23 Indian companies in Colombiatex, which was held in Medellin from 21 to 23 January, 2020. Participation of Indian companies in Colombiatex, which is the most important textile and clothing industry trade Show, was organized with the assistance of the Embassy of India in Bogota and active support of Ministry of Commerce & Industry and Ministry of Textiles, Govt. of India.

#### COLOMBIATEX

Colombiatex de las Américas is the fair for the fashion industry that presents the commercial exhibition of textiles, specialized solutions, supplies, chemicals and machinery in Latin America. Positioned as the most important textile business center in the region, the fair has a lot to offer making it an event not to be missed.

The Fair is composed of three main axes; <u>Business</u> - unites the textile industry's demand and supply with qualified commercial samples, <u>Fashion</u>: highligts the producers from different fashion formats that ensure visibility of the benefits of supply in the finished products, <u>Knowledge</u>: updates all the textile industry enthusiasts with free conferences and workshops.

Colombiatex de las Américas gathers thousands of buyers from around 60 countries in the world with a qualified trade show, which has made it the most important trade show of the textile-confection sector in the region, along with the UFI seal, which certifies it as an international fair of the highest quality. Colombiatex updates entrepreneurs year after year on the novelties and prospective visions of the sector, which not only makes it a business center but also makes it a space for updating and creating relationships.

#### **Basic Objectives of Participation:**

- Colombiatex de las Américas is the most important textile and clothing industry trade show of the region. Years of constant growth ratify its unifying power of supply and demand in the sector.
- Since a large number of buyers both from Colombia and other countries in the Latin American Region visit Colombiatex, participation in the same is an excellent platform for Indian exporters to showcase their products of textiles & clothing to establish trade contacts and discuss business with the International buyers.



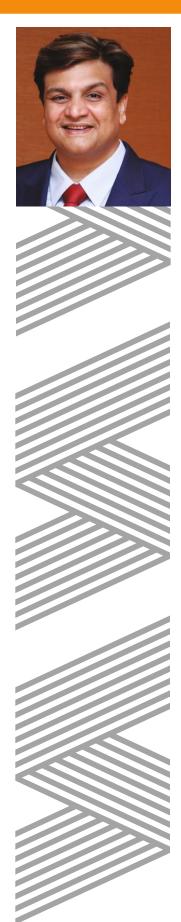
H.E.Shri.Sanjiv Ranjan, Ambassador of India to Colombia and Shri.Ronak Rughani, chairman of SRTEPC jointly lighting the ceremonial lamp at the inauguration of the 'India Pavilion' at COLOMBIATEX 2020

- 3. As a practice, Organizers of Colombiatex also scheduled to hold Business Platform between Exhibitors and Buyers through online web-portal. This is an excellent platform that allows our Exhibitors to display their latest range of products to cater to the requirements of vibrant Colombian textile buyers.
- 4. This Trade show demonstrates the industry's capacity for innovation and is the starting point of the trade show grounds, for optimizing Exhibitors time and starting off well-informed.
- 5. This Trade Show also provides knowledge of UPB Pavilion, free lectures and workshops by national and international experts, where Exhibitors and their team can train.

#### Indian Participants and Display of Products:

23 Indian companies participating through SRTEPC had put up on display their latest range of fabrics – Suiting, Shirting, Dress Material, Fashion Fabric, Madeups, Yarns, Upholstery Fabrics and Apparel, which attracted many international visiting buyers.

# MESSAGE FROM THE CHAIRMAN



Dear Member,

I am happy to inform that the Council successfully organized its annual Export Award Function on 8<sup>th</sup> February 2020 in Mumbai to honour its member-exporters for their outstanding export performance for the year 2018-19. We, at the Council take this opportunity to congratulate all the award winners for their unstinted efforts to take exports to greater heights. Friends, concentrated efforts are required for enhancing our exports during these challenging global economic and health hazardous situations. On the upside, it is opportune time for Indian Exporters to renew and focus their efforts.

I would like to express my sincere gratitude to Smt. Smriti Zubin Irani, Hon'ble Union Minister of Women & Child Development and Textiles for her gracious presence and encouraging words which inspired us, and thank her wholeheartedly for accepting our invitation to be Chief Guest and present the awards. Let me take this opportunity to thank the Convener, Vice Chairman, past Chairmen and members of the Committee of Administration of the Council and other dignitaries for being present during the Function. The Hon'ble Union Minister of Women & Child Development and Textiles during her speech said that India is one of the world's leading manufacturers of man-made textiles and that the export of MMF textiles has registered significant growth. She said that during the last ten years, Indian MMF exports have grown from US\$ 5.1 bn in 2009-10 to US\$ 6.2 bn in 2018-19. She expressed hope that the potential of the man-made sector will be unleashed with a key chemical that goes into making polyester yarns becoming cheaper. She further stated that with the availability of a key raw material (PTA) at international prices, domestic manufacturers of polyester items from yarn to garments, including sportswear, swimsuits and made-ups, will be able to boost exports of these and other polyester based products to global markets. Talking about the domestic scenario of the MMF textile industry she said that another taxation related challenge is that of duty inversion in the MMF value chain. She said that to tap a large global MMF apparel market the inverted Duty Structure in the MMF value chain needs urgent rationalization to avoid tax accumulation. She pointed out that reduced and uniform GST rate will benefit spinning and power loom sectors by improving competitiveness and will help to increase overall consumption by lowering cost of downstream products.

On the occasion of the Export Award Function, the Council had the privilege of conferring the Life Time Achievement Award on Shri Anil Rajvanshi, Convener, Export Promotion, SRTEPC and Senior Executive Vice President & Head of Regulatory Affairs looking after PETCHEM of M/s. Reliance Industries Ltd. (RIL). Shri Rajvanshi's contribution to the MMF textile industry is invaluable and I am sure that we will continue to receive his wholehearted support and guidance in all the future endeavours of the Council.

I would also like to take this opportunity to thank Reliance Industries Ltd., D'décor Exports Pvt. Ltd., D'décor Home Fabrics Pvt. Ltd., Wellknown Polyesters Limited, Sutlej Textiles and Industries Ltd., AYM Syntex Ltd., Grasim Industries Ltd., Saam Textiles Limited, RSWM Ltd., Rishabh World, Shahlon Silk Industries Ltd., Le Merite Exports Ltd., Banswara Syntex Ltd., Rughani Brothers, Dicitex Furnishings Pvt. Ltd., Duratex Exports, PNR Industries Ltd., Grasim Industries Ltd. (Unit: Indian Rayon), Ultra Denim Pvt. Ltd., Union Bank of India, LIC, and our members, Dodhia Synthetics, Shree Ram Textile Mills Pvt. Ltd., Siddhivinayak Knots Pvt. Ltd., Prafful Overseas Pvt. Ltd., Kausar Textiles, REAL, Mahindra Cotton Mills Pvt. Ltd. and Tulip Exim for co-sponsoring the event which enabled us to hold the Export Award Function in a befitting way. A scintillating Entertainment Programme was also held on the occasion of the Export Award Function. I would also like to thank all, especially members of the Committee of Administration, members of the Council, Government officials, representatives of organizations and members of the Foreign Diplomatic Missions and other attendees for their gracious presence which made the occasion so special and memorable for all of us.

The year has begun on a good note with two important announcements -first being the new Drawback rates which has brought good cheer to the MMF textile sector as there has been an increase in the Drawback rates and caps of some of MMF Textile items. Moreover, there has also been some addition of



### SRTEPC Executive Director attends a Symposium on "Emerging opportunities for Indian Textiles & Crafts"



Smt. Smriti Zubin Irani, Hon'ble Union Minister of Women & Child Development and Textiles and Shri Ravi Capoor, Secretary Textiles addressing the gathering at the Symposium

Shri S. Balaraju, Executive Director and Shri S. P. Katnauria, Regional Director, New Delhi attended Symposium on "Emerging opportunities for Indian Textiles & Crafts" held in New Delhi on 19.02.2020. The Hon'ble Union Minister of Women & Child Development and Textiles, Smt. Smriti Zubin Irani and the Secretary Textiles, Shri Ravi Capoor were also present at the Symposium.

At the outset, Smt. Aditi Das Rout, Trade Advisor, Ministry of Textiles briefed the participants about the objective of the Symposium. She said that it is being held keeping in view the prevailing global trade scenario especially the China. IIFT made a presentation on "Emerging opportunities for Indian Textiles & Crafts". They said that we should prioritize our strengths to capture the available opportunities. In this connection they inter alia referred to Man Made Filaments and Man Made Staple Fibres which are ranked 4 and 5 in world exports.

Shri Keshav Chandra, Joint Secretary, Ministry of Commerce said that the Dept. of Commerce has identified the HS tariff lines of the potential export products in the prevailing situation and that the relevant list has already been circulated to the EPCs. He informed that the total exports of China are USD 266.42 bn and that of India USD 37.12 bn. He informed that the top five export partners of China are- USA, Japan, Vietnam, Hong Kong and Germany and that of India-USA, Bangladesh, UAE, UK and China. With regard to top five commodities he inter alia informed that in case of USA these are- Chapter 61- Articles of apparel and clothing accessories, knitted or crocheted; Chapter 63- Other made up textile articles, sets, worn clothing and worn textile articles; Chapter 54- Man Made Filaments; strip and the like of man made textile materials; and Chapter 60- Knitted and crocheted fabrics. And in case of India, these are- Chapter 52- Cotton; Chapter 62- Articles of apparel and clothing accessories, not knitted or crocheted; Chapter 61- Articles of apparel and clothing accessories, knitted or crocheted; Chapter 63- Other made up textile articles,



View of the Symposium in progress

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new entries in the Drawback Schedule. My sincere gratitude to the Government for this increase in the Drawback rates especially during the time when the textile industry especially the MMF textile industry is going through a difficult time. I would also like to thank our members for kind cooperation and support in substantiating the data, as and when required by the Council.

The second is the Union Budget 2020-21 presented by the Hon'ble Finance Minister Smt. Nirmala Sitharaman which is progressive and will encourage and boost the industry and commerce of the country. The initiatives announced for the MSMEs in the Budget will definitely empower the segment substantially wherein most of the textile units operate. Another milestone of the Budget 2020-21 is the National Textiles Mission with a four-year implementation period from 2020-21 to 2023-24 at an estimated outlay of Rs. 1480 crore. As I have always been stressing that the Technical Textiles segment is the 'Sunrise sector' in the entire textile industry in which nearly 90% of fibres used is of Manmade fibres which needs to be nurtured and I am confident that with the commencement of this National Textiles Mission, the Indian Manmade fibre textiles segment will be lifted to a greater high and per capita consumption of Manmade fibres in India will grow substantially.

In the first month of the year the Council organized participation of its member-companies in two Exhibitions in the Latin American region – Mexico and Colombia. Latin America although a distant market has tremendous potential for Indian MMF textiles; moreover its proximity to the US is an added advantage. Besides IM Intermoda, Mexico and Colombiatex, Colombia are both popular and well-known Exhibitions in Latin America which will definitely help our participants in establishing mutually beneficial ties with the buyers of the region. This time I had first-hand experience of the magnitude and importance of the Exhibitions as I was present at both the Exhibitions. I also had the privilege of inaugurating the 'India Pavilion' along with H.E.Shri Sanjiv Ranjan, Ambassador of India to Colombia at Colombiatex and I would like to thank H. E. Shri Sanjiv Ranjan, Ambassador of India to Colombia for being present at the Exhibition and inaugurating the 'India Pavilion'. I would also like to take this opportunity to thank the Embassy of India in Bogota for their patronage which was appreciated by all and went a long way in making the Exhibition a success. The prompt assistance and support provided by the Embassy of India for obtaining visas and Customs clearance facilitated the participation of members in the Exhibition.

Friends, I am immensely glad to inform that the long pending issues of some of our members for Drawback and IGST claims have been resolved. The rigorous follow–ups by our Officials with CBIC and Customs for retrieving the tangible amount relating to IGST and Duty Drawback of these members, needs to be applauded. The members have expressed their sincere gratitude to the Council for helping them to receive their long pending claims. I am thankful to CBIC and Air Cargo Complex for their kind co–operation in resolving these issues.

Friends we are just a month away from the financial year 2019-20 to end and for achieving our target of US\$ 6.5 billion set for the year. Although there are a lot of challenges in the global market we need to put in our extra efforts and work hard towards achieving the same.

RONAK RUGHANI CHAIRMAN

Yours sincerely,



#### Important Meetings with Government of India during January & February 2020

Executive Director and Regional Director, New Delhi attended Symposium on "Emerging opportunities for Indian Textiles & Crafts" held at Hotel - The Imperial, New Delhi on 19.02.2020. The Hon'ble Union Minister of Textiles, Smt. Smriti Zubin Irani and the Secretary Textiles, Shri Ravi Capoor were also present at the Symposium. At the outset, Smt. Aditi Das Rout, Trade Advisor, Ministry of Textiles briefed the participants about the objective of the Symposium. She said that it is being held keeping in view the prevailing global trade scenario especially the China. IIFT made a presentation on "Emerging opportunities for Indian Textiles & Crafts". They said that we should prioritize our strengths to capture the available opportunities. In this connection they inter alia referred to Man Made Filaments and Man Made Staple Fibres which are ranked 4 and 5 in world exports. (Detailed report on Page No. 4,29,30)

Director, Joint Director (Branding) and Regional Director, New Delhi attended meeting of the Empowered Committee of the DOC held under the Chairmanship of Commerce Secretary (CS) on 20.02.2020 to consider MAI proposals recommended by the Sub-Committee. After deliberations the Committee recommended nine recommendation of the Council with modifications of some of the Exhibitions/Fairs for the year 2020-21 for which the asked for a request to be sent along with revised proposals.

Regional Director, New Delhi attended meeting regarding Upgradation of India-Korea CEPA held under the chairmanship of Shri Diwakar Nath Misra, Joint Secretary, Deptt. of Commerce on 18.02.2020. Shri Misra welcomed the participants and asked their views on the Korean Wish List with regard to offering concession to Korea. RD, SRTEPC mentioned that in case of MMF textiles segment the balance of trade at present is in favour of Korea as our exports are USD 76 Mn. whereas imports are USD 110 mn. He said that there are 50 MMF tariff lines in the Korean Wish List out of which 47 tariff lines are in the Exclusion List and 03 are in the Sensitive List and that SRTEPC has proposed to maintain the status quo. Shri Misra asked to indicate the 03 tariff lines which are in the Sensitive List which was done by RD (HS Codes 55142100, 55162200 and 59021090). It was agreed by Shri Misra to maintain status quo.

Regional Director, New Delhi attended meeting regarding Export and Import with East Asia chaired by the Commerce Secretary(CS) on 14.02.2020. The main objective of the meeting was to explore and capture export opportunities arising out of the situation prevailing in China. On being asked by the CS, Regional Director, New Delhi informed that as per 2018 figures, import from China was worth USD 1600 mn. The leading markets for export of MMF textiles products from India are – USA, Turkey, UAE, Brazil, Sri Lanka, Germany, Egypt, Saudi Arabia, Italy and Belgium etc.

Regional Director, New Delhi attended the Meeting held on Textiles India 2020 chaired by Mrs. Aditi Das Rout, Trade Advisor, MoT on 28.01.2020. Mrs. Rout welcomed the participants and informed that Secretary (Textiles) had taken a meeting in September, 2019 where it was decided to organise Textiles India once in two years. A Core Committee of five EPCs viz. AEPC, SRTEPC, TEXPROCIL, EPCH and Carpet EPC was constituted with AEPC as the Lead Council to coordinate the organisation of the event. Initially, it was decided to organise the event in Mumbai. Later on, it was decided to organise at Pragati Maidan and finally at India Expo Mart, Greater Noida. There will be no Lead Council now. Two Coordination Committees have been set up in MOT i.e. one for coordination with EPCs and other for coordination with domestic Associations with TA and two other Joint Secretaries as members.

Regional Director, New Delhi attended the first meeting of Coordinating Committee on Textiles India – 2020 held on 29<sup>th</sup> January, 2020 in the office of Carpet Export Promotion Council at New Delhi. During the Meeting various details regarding holding of Textiles India 2020 were discussed. It was decided to hold Textiles India during 29<sup>th</sup> to 31<sup>st</sup> July, 2020 and the venue as India Expo Centre & Mart, Greater NOIDA.

#### **PRESS RELEASES**

SRTEPC lauded the Union Budget 2020-21 as Inclusive and Progressive

SRTEPC resolves to achieve US\$ 7 bn. exports during 2020 amidst continued challenges in the Manmade fibre Textiles segment.



#### INPUTS ON BILATERAL TRADE SENT TO MINISTRIES, GOVERNMENT OF INDIA

#### Preparatory meeting on India-South Africa Sub - committee on Trade, Economic and Technical Cooperation.

Sent inputs such as bilateral trade – export/import, issues for greater cooperation between India and South, etc. were sent to the Ministry of Commerce and Industry for Preparatory meeting on India-South Africa Sub - committee on Trade, Economic and Technical Cooperation.

#### Suggestions pertaining to Manmade Fibre Textile (MMF) segment for consideration in the forthcoming Union Budget 2020-21.

Proposals for Budget 209-21 were sent to the Hon'ble Finance Minister, Hon'ble Commerce and Industry Minister, Hon'ble Textile Minister and their respective Secretaries.

#### Meeting on the Rules of Origin under the India EU BTIA trade negotiations

The inputs of the Council, on India-EU Trade in MMF textile products during last two years and the proposed Rules of Origin were sent to the Ministry.

#### 14th Trade Policy Review of the European Union is scheduled from 18-20 February, 2020 at the World Trade Organisation

As desired, the inputs of the Council on India-EU Trade in MMF textile products during last two years, along with the details of import Tariff applied by EU, VAT and other taxes applied by EU and the detailed list of NMTs maintained by the EU were sent to the Ministry.

#### Visit of high-level delegation to Bangladesh

The Council has informed the Ministry that on behalf of SRTEPC Surat Regional Chairman, Shri Rakesh Sarangiand Shri Nilesh Desai, CEO, Fairdeal Filaments Ltd. would participate in the delegation for discussion.

#### Textile Trade Data for Nov. 2019 8-digit HS Code wise for Monthly

As desired, the inputs of the Council pertaining to exports and imports of Manmade fibres during April – November 2019-20, along with the list of HS code falling under SRTEPC and segment-wise HS code viz., fibre, yarn, fabrics and made-ups, were sent to the Ministry.

#### Inter-Ministerial Meeting under the Chairmanship of Shri S. Suresh Kumar, Joint Secretary, Ministry of Commerce and Industry

The Inputs of the Council pertaining to the exports of Manmade fibre textiles were sent to the Ministry.

#### Meeting on Bamboo Fibre and Yarn on 16.01.2020 in New Delhi

A meeting on production of bamboo fibre & yarn was held on 16.01.2020 in Committee Room (Room No. 162), Udyog Bhawan, New Delhi under the Chairmanship of Secretary (Textiles). Dr. Alka Bhargava, Additional Secretary, D/O Agriculture, Cooperation and Farmers Welfare, was also present during the Meeting. Views of the Council regarding current availability of the fibre, import, etc. were presented to the Ministry.

#### Research Study on Manmade Fibre Textiles Segment

The Council had commissioned a "Study to Promote Growth of Man Made Fibres Textile Industry in India – Roadmap to Identify Gaps and Suggest Measures" through Gherzi Textil Organisation AG, Zurich. The Report of the Study has been finalized.



#### **Turkey**

#### FTA with Morocco to be reviewed

Turkey has agreed to review its free trade agreement (FTA) with Morocco. The FTA signed in 2004 aimed at giving Moroccan companies duty-free customs access to the Turkish market and in return, Turkish goods would benefit from a gradual reduction in customs duties in the Moroccan market.

The agreement covered among others textiles. However, Morocco has been struggling to achieve the objective due to red tape and laws hampering the entry of Moroccan products into the Turkish market.

In 2018, Morocco recorded a trade deficit of MAD18 billion (about \$1.8 billion) with Turkey. The textile sector has suffered a heavy loss with the number of job losses growing from 19,000 in 2014 to 44,000 in 2017.

Source: Fibre2fashion

#### Apparel sector target fixed at US19 billion in 2020

Turkey's apparel sector, which sold goods worth \$17.7 billion to foreign countries in 2019, wants to increase its exports to \$19 billion this year. The sector's share in the country's overall exports of \$14.8 billion in January 2020 was 10.1 per cent.

The apparel sector had made a 'flying start' by reaching an export figure of \$1.5 billion in January, up by 5.8 per cent over the figures in the same month last year.

Highlighting that the increase in exports was a success amid narrowing markets worldwide, he said raising exports by 7.7 per cent to the European Union (EU), Turkey's biggest market, raises hopes.

It is believed that out of the country's total apparel exports in January, 73.4 per cent was to EU countries, with Germany and Spain being the main destinations.

The apparel sector also exports goods valued around \$700 million to the United States every year, which, he said, could reach \$5 billion. Turkey's garment exports are projected to rise by 10 per cent due to the coronavirus outbreak in China, which has delayed shipments from the mainland.

Source: Fibre2fashion

#### Sri Lanka

#### Apparel exports in 2019 at record US\$ 5.3 billion in 2019

Sri Lanka earned a record US\$ 5.3 billion from its apparel exports in 2019, showing a 5.1 per cent year on year increase, according to the Joint Apparel Association Forum (JAAF).

However, a slight decline in export earnings was recorded in December 2019 due to a slowdown in the key EU and US markets while retail sales in Sri Lanka's largest apparel export market, the United Kingdom, remained sluggish because of Brexit.

Despite the decline in these markets, exports to other markets recorded an impressive growth leading to record export earnings. Exports to EU grew by over 5.0 per cent year on year to reach US\$2.2 billion while exports to the US recorded a growth of 3.3 per cent year on year to US\$2.3 billion in 2019.

Exports to other markets such as Canada, The United Arab Emirates, Australia and Japan also grew at a comparatively faster pace.

Sri Lanka's apparel sector has been trying to diversify its export base in BRICS countries (comprising Brazil, Russia, India, China and South Africa) particularly in India and China as growth in the traditional markets has slowed down.

Industry leaders said that the proposed Free Trade Agreement with China and the Economic and Technology Co-operation Agreement with India are crucial to break into the Chinese and Indian markets.

The apparel and textile industry contributes six percent to Sri Lanka's GDP while accounting for 40 per cent of the country's total exports.

Source: https://thefinancialexpress.com.bd/



# India and Chile initiate negotiations for further expansion of Trade Agreement

India and Chile have started negotiations for further expansion of a trade agreement with a view to boost two-way commerce and economic ties, an official said.

Both the countries signed a preferential trade agreement (PTA) on March 8, 2006 and it came into force from August 2007. In 2016, India and Chile expanded the scope of the agreement by including more products.

It is reported that the two countries have again initiated talks for second expansion of the trade agreement. The first round of negotiations with Chile on the second expansion of India-Chile PTA was recently concluded.

It has been decided by both the sides to hold the next round of the talks in Santiago in Chile during March or in the first half of April. In a PTA, two trading partners significantly reduce or eliminate import duties on certain goods traded between them.

It is learnt that India's export basket with Chile is diversified and keeping in view the wide variety of tariff lines (or products) offered by Chile, the expanded PTA would benefit both the countries. Among the Latin American countries, Chile is one of the largest trading partners of India.

India's bilateral trade with Chile has marginally declined to USD 2.22 billion in 2018-19 from USD 2.85 billion in 2017-18.

India's exports to Chile include among other items yarn of polyester fibres articles of apparel textiles, readymade garments, etc.

Source: Business Standard

# Government taking adequate steps to boost exports, says Hon'ble Finance Minister

The Hon'ble Finance Minister, Smt. NIrmala Sitharaman has said that the Government has taken several steps, including tax refund scheme and enhanced credit to exporters, to boost outbound shipments. She said that the Government has taken six specific steps taken for improving the country's exports.

She said that Remission of Duties or Taxes on Export Product (RoDTEP) scheme will replace the existing Merchandise from India Scheme (MEIS), which is considered as noncompliant to global trade rules.

The Hon'ble Finance Minister said that textiles and all other sectors, which currently enjoy incentives up to 2 per cent over MEIS, will transit to RoDTEP.

She said that that RoDTEP, which is now coming in will more than adequately compensate and incentivise exporters than all the existing schemes put together.

Under the Foreign Trade Policy, MEIS was introduced in 2015. This incentivises merchandise/goods exports of over 8,000 items and it was the biggest scheme of its kind.

Exporters get duty credits at fixed rates of 2 per cent, 3 per cent, and 5 per cent, depending upon the product and target country. The Hon'ble Finance Minister also said that in order to boost credit to export sectors, the RBI has enhanced the sanctioned limit to the eligible under priority lending norms. The limit has been raised from Rs 25 crore to Rs 40 crore per borrower. Furthermore, the existing criterion of units having a turnover of up to Rs 100 crore has been totally removed. So, it is applicable to anybody who wants to approach and take this priority sector lending.

The government has also announced Nirvik (Niryat Rin Vikas Yojana) scheme to provide enhanced insurance cover and reduce premium for small exporters.

She said this scheme will expand the scope of export credit and it will offer high insurance cover. She stated that this will enable reduction in overerall cost of export credit, including interest rates speciality to the MSMEs.

She informed that the government has also amended SEZ law under which trusts are allowed to set up units in special economic zones.

The country's exports contracted for a fifth month in a row by 1.8 per cent in December

2019 to USD 27.36 billion. During April-December 2019-20, exports slipped 1.96 per cent to USD 239.29 billion, imports declined 8.9 per cent to USD 357.39

billion, leaving a trade deficit of USD 118.10 billion.

Source: The Economic Times

#### Exports fall in sixth consecutive month

The country's exports dropped 1.66 per cent to USD 25.97 billion in January, the sixth straight month of contraction, on account of a significant fall in shipments of petroleum, plastic, carpet, gems and jewellery, and leather products.

Imports also fell for the eighth consecutive months, down 0.75 per cent to USD 41.14 billion in January, widening the trade deficit to a seven-month high of USD 15.17 billion.

Last time, it was in June 2019 when the trade deficit aggregated at USD 15.28 billion.



Of the 30 key sectors, as many as 18 segments showed negative growth in exports during the month.

The country's outbound shipments have remained subdued so far this year. It may have a bearing on the overall economic growth, which is pegged at 5 per cent for the current financial year.

Industrial output declined by 0.3 per cent in December 2019 due to poor performance mainly by manufacturing.

In January, while oil imports grew 15.27 per cent to USD 12.97 billion, non-oil imports fell by 6.72 per cent to USD 28.17 billion.

Cumulatively, during the April 2019-January 2020 period, exports were down 1.93 per cent to USD 265.26 billion, while imports contracted by 8.12 per cent to USD 398.53 billion.

Trade deficit during the period narrowed to USD 133.27 billion as against USD 163.27 billion in April-January 2018-19.

Meanwhile, an RBI release showed that services export for December 2019 stood at about USD 20 billion while imports were at USD 12.56 billion.

Source: The Economic Times

#### New Textile Policy to be announced by mid-year

The Central Government is expected to roll out a Textile Policy by the middle of this year, according to Shri Ravi Capoor, Secretary, Ministry of Textiles.

The Secretary Textiles informed that the Ministry is working on a policy and that two rounds of consultations have been held with the stakeholders. Hopefully by mid-year the new policy will be announced.

On the measures to be taken to attract investments in textiles and clothing, he said the need for cost effectiveness is a major challenge. One factor affecting cost effectiveness is lack of scale. He further informed that the Ministry plans to develop 10 mega textile parks. Each one will be an integrated park. The Ministry also hopes to bring some economies of scale with this. India should be a destination for Foreign Direct Investment in textiles.

The Secretary Textiles was hopeful of textile and garment exports increasing this financial year compared to last year, when it was roughly US \$38 billion. He said that Indian exporters are largely cotton based and we should move to MMF (manmade fibre). If Indian exports in MMF grow to the level of cotton (ie, the share of Indian cotton product exports in global trade) the overall exports will increase by \$20-25 billion.

Another thrust area will be technical textiles. The Cabinet is expected to approve the National Technical Textiles Mission, announced in the Budget, soon. It will be rolled out in a couple of months. He further informed that the Ministry is going to spend ₹ 1,000 crore in developing raw materials for technical textiles and research associations will be asked to produce applications for these.

Source: The Hindu

# Government announces a National Technical Textiles Mission of Rs.1480 crore

The Government has announced a National Technical Textiles Mission at an estimated outlay of ₹ 1,480 crore that can help the industry take advantage of the growing demand in the domestic market and reverse the trend of increasing imports.

India imports significant quantity of technical textiles worth \$16 billion every year. The Hon'ble Finance Minister, Smt. Nirmala Sitharaman in the Budget 2020-21informed that to reverse this trend (of imports) and to position India as a global leader in technical textiles, a National Technical Textiles Mission is proposed with a four-year implementation period from 2020-21 to 2023-24 at an estimated outlay of ₹1,480 crore,"

The Government has also decided to abolish anti-dumping duty on PTA, a chemical which is a critical input for textile fibres and yarns. The Hon'ble Finance Minister had explained that the easy availability at competitive prices is desirable to unlock the immense potential in the textile sector which is a significant employment generator. Therefore, in the larger public interest, anti-dumping duty on PTA is being abolished. Technical textiles are used in a wide range of applications such as in agriculture, medicine, industry, sports, protection and environment conservation. Use of technical textiles has benefits of increased productivity in agriculture, horticulture and aquaculture fields, better protection of military, para-military, police and security forces, stronger and sturdier transportation infrastructure for highways, railways, ports and airports and in improving hygiene and healthcare of general public.

The market size in India for technical textiles in the year 2017-18 was projected at ₹ 1,16,217 crore. It is reported that although, there is no projection in the last baseline study with regard to the projections for the 2020-21, taking into account the current trend of growth and various initiatives of the Government, domestic market size of the technical textiles is expected to cross ₹ 2 lakh crore by the year 2020-21.

Source: The Business Line



#### **KEY HIGHLIGHTS OF UNION BUDGET 2020-21**



Presenting the first Union Budget of the third decade of 21<sup>st</sup> century, Finance Minister Smt. Nirmala Sitharaman, today unveiled a series of far-reaching reforms, aimed at energizing the Indian economy through a combination of short-term, medium-term, and long-term measures.

The Key Highlights (Relevant Extracts) of Union Budget 2020-21 are as follows:

#### (A) Amended Technology Upgradation Fund Scheme (ATUFS)

ATUFS allocation is Rs.761.90 crores against Rs. 700 crores allocated in 2019 –20.

#### (B) Economic Development

- Allocation of Rs.27,300 crore for 2020-21 for development & promotion of Industry & Commerce.
- Investment Clearance Cell proposed to be set up to provide "end to end" facilitation and support and also, to work through a portal.
- Five new smart cities proposed to be developed.
- Set up of National Technical Textiles Mission:
  - ✓ With four-year implementation period from 2020-21 to 2023-24.
  - ✓ At an estimated outlay of Rs 1480 crore.
  - ✓ To position India as a global leader in Technical Textiles.
- Launch of a New scheme NIRVIK to achieve higher export credit disbursement.
   (It will provide for higher insurance coverage, reduction in premium for small exporters and simplified procedure for claim settlements)
- Turnover of Government e-Marketplace (GeM) proposed to be taken to Rs 3 lakh crore.
- Launch of Scheme for Revision of duties and taxes on exported products (RoDTEP) (Exporters to be digitally refunded duties and taxes levied at the Central, State and local levels, which are otherwise not exempted or refunded)
- All Ministries to issue quality standard orders as per PM's vision of "Zero Defect-Zero Effect" manufacturing.



#### (C) Infrastructure

- A National Logistics Policy to be released soon:
- ✓ To clarify roles of the Union Government, State Governments and key regulators.
- ✓ A single window e-logistics market to be created Focus to be on generation of employment, skills and making MSMEs competitive.

#### (D) Ports & Water-ways

Governance framework keeping with global benchmarks needed for more efficient sea-ports.

#### (E) Airports

100 more airports to be developed by 2024 to support Udaan scheme.

#### (F) Electricity

More measures to reform DISCOMs to be taken.

#### (G) Power

Further reforms to facilitate transparent price discovery and ease of transactions.

#### (H) New Economy

- Measures proposed to benefit Start-ups:
- √ A digital platform to be promoted to facilitate seamless application and capture of IPRs.
- √ Knowledge Translation Clusters to be set up across different technology sectors including new and emerging areas.
- For designing, fabrication and validation of proof of concept, and further scaling up Technology Clusters, harbouring test beds and small scale manufacturing facilities to be established.
- Rs.8000 crore proposed over five years for National Mission on Quantum Technologies and Applications.

#### (I) Financial Sector

- New scheme to provide subordinate debt for entrepreneurs of MSMEs by the banks.
- √ Would be counted as quasi-equity.
- Would be fully guaranteed through the Credit Guarantee Trust for Medium and Small Entrepreneurs (CGTMSE).
- √ The corpus of the CGTMSE would accordingly be augmented by the government.
- Window for MSME's debt restructuring by RBI to be extended till March 31, 2021.
- ✓ More than five lakh MSMEs have already been benefitted.
- An app-based invoice financing loans product for MSMEs to be launched in order to prevent the problem of delayed payments and consequential cash flows mismatches.
- Export promotion of MSMEs for selected sector such as pharmaceuticals, auto components and others.
- ✓ For selected sector such as pharmaceuticals, auto components and others.
- ✓ An Rs 1000 crore scheme anchored by EXIM Bank together with SIDBI.
- √ Hand holding support for technology upgradations, R&D, business strategy etc.



#### (J) Direct Tax

#### Direct Tax Proposals

To stimulate growth, simplify tax structure, bring ease of compliance, and reduce litigations.

#### Start-ups:

- ✓ Start-ups with turnover up to Rs. 100 crore to enjoy 100% deduction for 3 consecutive assessment years out of 10 years.
- √ Tax payment on ESOPs deferred.

#### MSMEs to boost less-cash economy:

✓ Turnover threshold for audit increased to Rs. 5 crore from Rs. 1 crore for businesses carrying out less than 5% business transactions in cash.

#### Tax concession for foreign investments:

√ 100% tax exemption to the interest, dividend and capital gains income on investment made in infrastructure and priority sectors before 31<sup>st</sup> March, 2024 with a minimum lock-in period of 3 years by the Sovereign Wealth Fund of foreign governments.

#### (K) Indirect Tax

#### GST

- ✓ Cash reward system envisaged to incentivise customers to seek invoice.
- Simplified return with features like SMS based filing for nil return and improved input tax credit flow to be implemented from 1st April, 2020 as a pilot run.
- Dynamic QR-code capturing GST parameters proposed for consumer invoices.
- Electronic invoice to capture critical information in a centralized system to be implemented in a phased manner.
- Aadhaar based verification of taxpayers being introduced to weed out dummy or non-existent units.
- ✓ GST rate structure being deliberated to address inverted duty structure.

#### Trade Policy Measures

- ✓ Customs Act being amended to enable proper checks of imports under FTAs.
- ✓ Provisions relating to safeguard duties to be strengthened to enable regulating such surge in imports in a systematic way.
- Provisions for checking dumping of goods and imports of subsidized goods being strengthened.
- Suggestions for reviews of exemptions from customs duty to be crowd-sourced.
- Anti-dumping duty on PTA abolished to benefit the textile sector.

#### Detailed information on the following can be viewed by clicking the link www.indiabudget.gov.in:

- Budget Highlights (Key Features)
- Budget Speech
- Budget at a Glance
- Customs Notifications
- Receipt Budget
- Expenditure Budget



#### **Revised All Industry Rates of Duty Drawback 2020**

CBIC notifies the Revised All Industry Duty Drawback (DBK) Rates Schedule 2020 applicable w.e.f. 4th February 2020, vide Notification No. 7/2020 Customs (NT) dated 28th January 2020, in respect of specified exports and subject to compliance with the procedural requirements/ amendments notified from time to time.

#### Members may please download the following attachments for the Revised Duty Drawback rates:

- Notification No. 7/2020- Customs (N.T.) dated 28th January, 2020 Revised All Industry Rates of Duty Drawback. (http://cbic.gov.in/resources//htdocs-cbec/customs/cs-act/notifications/notfns-2020/cs-nt2020/csnt 07.pdf;isessionid=200919B340256C124E72F2F1D7E5FEF)
- Circular No. 06/2020- Customs dated 30th January, 2020 Salient features of the revised AIRs. (http://cbic.gov.in/resources/htdocs-cbec/customs/cs-circulars/cs-circulars-2020/Circular-No-06-2020.pdf)
- 3) Drawback Schedule for MMF Textiles (w.e.f. 4th February, 2020) (http://storage.unitedwebnetwork.com/files/63/8656aa99fd9f93578528c63fc37f44e4.pdf)
- 4) Comparative Statement of Drawback rates for the major items of MMF Textiles under the Drawback Schedule for 2018-19 and 2019-20.

#### COMPARISON OF DRAWBACK RATES (2018-19 VS 2019-20) FOR MMF TEXTILES

			201	9-20 (w.e.f 0	4/02/2020)	201	8-19 (w.e.f 19	/12/2018)
Sr. No.	Tariff Item	Description of goods	Unit	Drawback rate (%)	Drawback cap (Rs.)	Unit	Drawback rate (%)	Drawback cap (Rs.)
1	5401	Sewing thread of man-made filaments	Kg	2.10%	4.1	Kg	2.10%	3.5
2	540201	Polyester texturised/ twisted yarn (Grey)	Kg	2.10%	4.1	Kg	2.10%	3.5
3	540202	Polyester texturised/ twisted yarn (Dyed)	Kg	3%	7.1	Kg	3.30%	8.1
4	540203	Nylon Filament Yarn (Dyed)	Kg	6.40%	44.6	Kg	6.70%	31.2
5	540204	Nylon Filament Yarn (Grey)	Kg	5.90%	41.0	Kg	6.20%	28.9
6	540205	Polyester Filament Yarn other than texturised/ twisted yarn	Kg	2.10%	4.1	Kg	2.10%	3.5
7	540299	Others	Kg	2%	4.0	Kg	2%	2.0
8	5403	Artificial filament yarn (other than sewing thread)		1.50%			1.50%	
	5407	Woven fabrics of synthetic filament yarn						
9	540701	Woven fabrics containing 85% or more by weight of Synthetic Filament Yarn (Grey)		1.50%			1.50%	
10	540702	Woven fabrics containing 85% or more by weight of Synthetic Filament Yarn (Dyed)	Kg	2.10%	16.7	Kg	2.20%	18.5
	5503	Synthetic staple fibres, not carded, comb		otherwise pro	cessed for s	pinning		
11	550301 (New Entry)	Acrylic Staple Fibre	Kg	2.10%	3.9		1.90%	
12	550399 (New Entry)	Other Staple Fibres		1.90%			1.90%	
13	5504	Artificial staple fibres, not carded, combed or otherwise processed for spinning	Kg	2.30%	4.4	_	1.50%	
	5506	Synthetic staple fibres, carded, combed of	or othe	rwise process	sed			
14	550601 (New Entry)	Acrylic Staple Fibre	Kg	2.10%	3.9	_	1.90%	
15	550699 (New Entry)	Other Staple Fibres		1.90%		_	1.90%	
16	5507	Artificial staple fibres, carded, combed or otherwise processed	Kg	2.30%	4.4	_	1.50%	
17	5508	Sewing thread of man-made staple fibres		1.70%		_	1.60%	



			201	9-20 (w.e.f 0	4/02/2020)	201	8-19 (w.e.f 19	/12/2018)
Sr. No.	Tariff Item	Description of goods	Unit	Drawback rate (%)	Drawback cap (Rs.)	Unit	Drawback rate (%)	Drawback cap (Rs.)
	5509	Yarn (other than sewing thread) of syntho	etic stap	ole fibres				
18	550901	Yarn containing 85% or more by		1.70%		_	1.60%	
		weight of MMF (Grey)						
19	550902	Yarn containing 85% or more by	Kg	3.20%	8.5	Kg	3.40%	8.2
		weight of MMF (Dyed)						
20	550903	Other yarn, mixed mainly	Kg	2.30%	5.5	Kg	2.30%	5.0
		or solely with cotton (Grey)						
21	550904	Other yarn, mixed mainly or solely	Kg	2.80%	7.2	Kg	2.80%	7.2
		with cotton (Dyed)						
22	550905	Other yarn, mixed mainly or solely	Kg	2.30%	25.0	Kg	2.30%	22.0
		with Wool or fine animal hair (Grey)						
23	550906	Other yarn, mixed mainly or solely with	Kg	2.80%	30.0	Kg	2.80%	25.0
		Wool or fine animal hair (Dyed)						
	5510	Yarn (other than sewing thread) of synth						
24	551001	Yarn containing 85% or more by weight	Kg	2.60%	7.0	Kg	2.30%	7.3
		of MMF (Grey)						
25	551002	Yarn containing 85% or more by weight	Kg	2.80%	8.7	Kg	2.60%	7.6
		of MMF (Dyed)						
	5511	Yarn (other than sewing thread) of man-r	nade st					1
26	551101	Yarn containing 85% or more by weight		1.70%			1.60%	
		of MMF (Grey)						
27	551102	Yarn containing 85% or more by weight	Kg	3.20%	8.5	Kg	3.40%	8.2
		of MMF (Dyed)						-
	5512	Woven fabrics of synthetic staple fibres,	contain		nore by weigh	t of synt ⊤		ibres
28	551201	Grey		1.90%			1.90%	
29	551202	Dyed	Kg	2.10%	12.6	Kg	2.20%	13.3
	5513	Woven fabrics of synthetic staple fibres,		•	85% by weig	ht of suc	ch fibres, mix	ed mainly o
		solely with cotton, of a weight not exceed			T			
30	551301	Grey		1.90%				1.70%
31	551302	Dyed	Kg	2.20%	17.0	Kg	2%	8.8
	5514	Woven fabrics of synthetic staple fibres,		_	85% by weig	ht of suc	ch fibres, mix	ed mainly o
	==	solely with cotton, of a weight exceeding	170 g/I		I	I	4 =00/	1
32	551401	Grey		1.90%			1.70%	
33	551402	Dyed	Kg 	2.20%	17.0	Kg	2%	8.8
0.4	5515	Other woven fabrics of synthetic staple f		1.000/	I		1.000/	
34	551501	Other woven fabrics of synthetic staple fibres - Containing 85% or more by weight		1.90%			1.90%	
		of Synthetic Staple Fibre (Grey)						
35	551502	Other woven fabrics of synthetic staple						
00	00.002	fibres -Containing 85% or more by weight	Kg	2.10%	12.6	Kg	2.20%	13.3
		of Synthetic Staple Fibre (Dyed)	9		5			
36	551504	Other woven fabrics of synthetic staple	Kg	2.80%	52.4	Kg	4.80%	91.3
		fibres -Of blends containing synthetic						
		staple fibre and wool (wool content of						
		25% or more by weight), dyed						



			2019	9-20 (w.e.f 0	4/02/2020)	2018	3-19 (w.e.f 19	/12/2018)
Sr. No.	Tariff Item	Description of goods	Unit	Drawback rate (%)	Drawback cap (Rs.)	Unit	Drawback rate (%)	Drawback cap (Rs.)
	5516	Woven fabrics of artificial staple fibres						
37	551601	Containing 85% or more by weight of Artificial Staple Fibre (Grey)		1.60%			1.50%	
38	551602	Containing 85% or more by weight of Artificial Staple Fibre (Dyed)		1.90%			1.70%	
39	560302	Nonwovens - Of MMF	Kg	2.30%	25.0	Kg	2.30%	22.0
40	5605	Metallised yarn		1.50%			1.50%	
41	580102	Woven pile fabrics and chenille fabrics - Of Man Made Fibres	Kg	2.10%	16.7	Kg	2.20%	18.5
42	580601	Narrow woven fabrics - Of Man Made Fibres	Kg	2.10%	16.7	Kg	2.20%	18.5
43	5902	Tyre cord fabric of high tenacity yarn of nylon or other polyamides, polyesters or viscose rayon		1.50%			1.50%	
	6001	Pile fabrics, including "long pile" fabrics a	nd terr	y fabrics, kni	tted or croch	eted		
44	600102	Of Man Made Fibres (Grey)		1.50%			1.50%	
45	600103	Of Man Made Fibres (Dyed)	Kg	2.10%	16.7	Kg	2.20%	18.5
	6002	Knitted or crocheted fabrics of a width no elastomeric yarn or rubber thread	t excee	ding 30 cm,	containing by	weight !	5% or more o	f
46	600202	Of Man Made Fibres (Grey)		1.50%			1.50%	
47	600203	Of Man Made Fibres (Dyed)	Kg	2.10%	16.7	Kg	2.20%	18.5
48	61170103	Shawls, scarves, mufflers, stoles, mantillas and veils (Knitted or Crocheted) - Of Man Made Fibres	Piece	2.70%	12.0	Piece	2.50%	8.0
49	621303	Handkerchiefs - Of Man Made Fibres	Kg	3.00%	36.0	Kg	2.50%	25.0
50	62140103	Shawls, scarves, mufflers, stoles, mantillas and veils (Not Knitted or Crocheted) - Of Man Made Fibres	Piece	2.70%	12.0	Piece	2.50%	8.0
51	621703	Other made up clothing accessories; parts of garments or of clothing accessories - Of Man Made Fibres	Kg	3.00%	36.0	Kg	2.50%	25.0
52	630103	Blankets and traveling rugs - Of Man Made Fibres	Kg	2.30%	9.0	Kg	2.30%	9.0
53	630203	Bed linen, table linen, toilet linen and kitchen linen -Of Man Made Fibres	Kg	2.60%	31.0	Kg	2.60%	20.0
54	630303	Curtains (incl. drapes) and interior blinds - Of Man Made Fibres	Kg	2.30%	23.0	Kg	2.30%	20.0
55	630403	Other furnishing articles - Of Man Made Fibres	Kg	2.30%	23.0	Kg	2.30%	20.0
56	630501	Flexible Intermediate Bulk Containers (FIBC)		1.50%			1.50%	
57	63070203	Other made up articles, including dress patterns (excluding fabric swatches) - Of Man Made Fibres	Kg	2.30%	23.0	Kg	2.30%	20.0





A Government of India Recognised One Star Export House

20th January, 2020

The Chairman/ Vice-Chairman/
Executive Director/ Export Services Dept.
The Synthetic and Rayon Textiles Export Promotion Council
Resham Bhavan, 78, Veer Nariman Road,
Mumbai- 400 020.

Sub.: Letter of Appreciation

Please accept my appreciation for the excellent job you and your staff have done over the past several months in pursuing the matter with the Addl. Commissioner of GST (PCCO), Mumbai Zone to get our name cleared from the Risky GSTNs List. It was an enormous undertaking but went smoothly and efficiently.

Thanks to your leadership and dedication combined with your staff's teamwork and energy, we are now able to get our long pending Drawback and IGST refunds that were stuck due to our name being appeared in the Alert List. You and your employees should take great pride in this accomplishment.

Yours Sincerely,

For P.D.IMPEX

SGound

**PROPRIETOR** 

(SAILESH GOENKA)

The Synthetic & Rayon
Textiles Export motion Council
10 020

Serial No. 0416 — ED
Received on 23 JAN 2020

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#### Continued from page 1



Chief Guest Hon'ble Union Minister of Women & Child and Textiles, Smt. Smriti Zubin Irani addressing at the Export Award Function. Also seen in picture on the dais from I to r Shri Ronak Rughani, Chairman, SRTEPC; Shri Anil Rajvanshi, former Chairman and Convener, Export Award Committee and Shri Dhiraj Shah, Vice Chairman, SRTEPC



Shri Ronak Rughani, Chairman, SRTEPC speaking at the Export Award Function. Also seen on dais from I to r Smt. Smriti Zubin Irani, Hon'ble Union Minister of Women & Child Development and Textiles; Shri Anil Raivanshi, former Chairman and Convener, Export Award Committee and Shri Dhiraj Shah, Vice Chairman, SRTEPC

Limited, Dicitex Furnishings Pvt. Ltd., PNR Industries Ltd., Grasim Industries Limited Unit: Indian Rayon, Filatex India Limited, Madura Coats Pvt. Ltd. SKAPS Industries India Pvt. Ltd., Pee Vee Textiles Limited, Daman Polythread Ltd., Vardhman Textiles Limited, Goyal Knitfab Pvt. Ltd., Kishorilal Shyamsunder, Shriram Rayons, Siddhachal Textile Private Limited, Reaghan Fashions Pvt. LTd, Duratex Exports, Atlas Exports (India), Shreekrishna Dyeing & Printing Works, BSL Ltd. Tulip Garment Accessories and Vineet Polyfab Pvt. Ltd.

#### **Introductory Speech**

In his introductory speech, the Convener Shri Anil Rajvanshi heartily welcomed all those present at Function. He stressed on the increasing role & importance of Man-made fibre textile products in our lives at present and in the future trends in textiles. He expressed hope that the Indian Man-made fibre textile industry will achieve exponential growth to augment the sector thereby helping the Government achieve the ambitious target set for the textile industry. Shri Rajvanshi wished for congenial atmosphere to be created to enable increased and continuous investments by the stakeholders in the industry. Highlighting the efforts undertaken by The Synthetic & Rayon Textiles Export Promotion Council (SRTEPC), he said that over the past 66 years the Council has been playing a significant role in developing and promoting the Indian MMF textile industry to its present level

#### Welcome Speech

Shri Ronak Rughani, Chairman, SRTEPC said that the demand for MMF textiles is sharply increasing across the world and this has been supported by changing global fashion trends. He stated that currently MMF dominates global textile fibre consumption with 70: 30 ratio however, he added that it's just opposite in India. He expressed concern that of World MMF textile exports estimated at 203 billion US dollar in 2019 our our share is a mere 3% whilst China has crossed 60%.



Shri Ronak Rughani, Chairman, SRTEPC felicitating the Hon'ble Union Minister of Women & Child Development and Textiles, Smt. Smriti Zubin Irani with a shawl.



Shri Dhiraj Shah, Vice Chairman, SRTEPC presenting a memento to the Hon'ble Union Minister of Women & Child Development and Textiles, Smt. Smriti Zubin Irani





Shri Anil Rajvanshi, Convener, Export Award Committee & Senior Executive Vice President & Head of Regulatory Affairs looking after PETCHEM of M/s. Reliance Industries Ltd. (RIL). receiving the Life Time Achievement Award from Smt. Smriti Zubin Irani, Hon'ble Union Minister of Women & Child Development and Textiles



The Hon'ble Union Minister of Women & Child Development and Textiles, Smt. Smriti Zubin Irani releasing a Study Report on "Promoting Growth of Man-made Fiber Textile Industry in India - A roadmap to identify gaps and suggest measures" along with from I to r Shri Ronak Rughani, Chairman, SRTEPC; Shri Navdeep Singh Sodhi, Partner, M/s. Gherzi Textil Organization AG, Zurich; Shri Anil Rajvanshi, former Chairman & Convener, Export Award Committee and Shri Dhiraj Shah, Vice Chairman, SRTEPC

The SRTEPC Chairman said that Bangladesh has achieved close to US\$ 40 billion in garment exports alone within a period of 10 years and Vietnam is able to reach nearly US\$ 30 billion in less than 10 years, whereas he opined that it took India over 50 long years to reach around US\$ 40 billion. He mentioned that China who entered the textile export market after us, has overtaken us long ago and has moved far ahead of us.

Looking at the upside, he said that this also signifies the robust market potential for MMF textile products, opportunities lying globally for the Indian MMF textile segment to bridge and occupy higher market share in exports, to make strategies both at the industry level and at the government level, policy formulation similar to that of competing countries, etc. in to speed up our growth and realize our objectives.

He expressed satisfaction at the recognition given to the MMF textile industry by the Government realizing its growing potential which had been latent for long in the country.

He emphasized that the Government's Textile Vision 2024-25 is to achieve US\$ 350 billion comprising of US\$ 150 billion of exports and domestic market valued at US\$ 200 billion. He said that to achieve US\$ 350 billion by 2024-25, Indian textiles has to grow at a CAGR of around 20% from the present level and further, to reach exports of US\$150 billion by 2024-25, textile exports have to grow at a CAGR of around 30%.



Shri Anil Rajvanshi, former Chairman and Convener, Export Award Committee addressing at the Export Award Function. Also seen on the dais from I to r Shri Ronak Rughani, Chairman, SRTEPC; Smt. Smriti Zubin Irani, Hon'ble Union Minister of Women & Child Development and Textiles and Shri Dhiraj Shah, Vice Chairman, SRTEPC



Shri Sri Narain Aggarwal, immediate past Chairman, SRTEPC proposing the vote of thanks on behalf of the Vice Chairman







Shri Ronak Rughani, Chairman, SRTEPC and Shri Anil Rajvanshi, former Chairman, SRTEPC & Convener, Export Award Committee leading the Chief Guest, Smt. Smriti Zubin Irani, Hon'ble Union Minister of Women & Child Development and Textiles to the dais

Shri Rughani said that India has huge opportunities globally but, at the same time has to overcome challenges to capitalize on these opportunities.

Stressing the need to make our presence globally across the entire textile value chain from fibre to fashion to Technical Textiles., he felt that many of the countries still see us as a predominantly traditional and conventional manufacturer of textiles like cotton mills, madras checks shirting, handicrafts, etc. and are not aware of India's capability as a supply chain partner, about India's evolution across the entire value chain, etc. Many of these countries are unaware of the kind of evolutions and innovations that have taken place in the Indian MMF textile segment and also in the textile industry as a whole. The SRTEPC Chairman opined that the need of the hour that an effective communication strategy is developed wherein the strengths of India's evolutionary textile segment is showcased. He observed that the world should see us as a supply chain partner and the Government should take initiatives for communicating these to the world.

He said that India has everything i.e., from fibre, yarn, fabric to fashion but the country is recognized only as OEM suppliers to the Brands, who have grown exponentially on our products. He remarked that India does not have our own global Brands which he believed is the only way of achieving the export objectives and reaching our true potential.

He also felt that the country needs to focus on R & D and have to come out with innovative products. He felt that R & D is the key to achieve our growth potential and that there is a need to dedicate a separate wing specifically for R & D. He believed that the world has changed and evolved only due to R & D and to be leaders we have to make R & D as core to all our business.

Emphasizing on the point of all the eventualities and possibilities, Shri Rughani briefed upon the future of global trade monitoring and also on changing consumer purchasing behaviour.



Shri Rakesh Mehra (extreme right) & Shri Sanjeev Saran (second from right), former Chairmen, SRTEPC, Shri Ambuj Kasliwal (third from right), former Vice Chairman and Shri Subhash Chandra Goyal (Fourth from right), member of the SRTEPC Committee of Administration at the Export Award Function.



Members of the SRTEPC Committee of Administration from I to r Shri Bhadresh Dodhia, Dodhia Synthetics; Shri Vikas Ladia, D'décor Exports Pvt. Ltd. and Shri Sailesh Goenka, P. D. Impex seated at the Export Award Function





Shri Hemant Sharma, Sector Head - Polyester, Reliance Industries Limited receiving the Best Overall Export Performance Award for the year 2018-19 from the Hon'ble Union Minister of Women & Child Development and Textiles, Smt.Smriti Zubin Irani



Shri Rajeev Gopal, CMO; Shri Ajay Sardana, Joint President (Sales & Marketing) (extreme left) and Shri Suraj Bahirwani, Joint President (extreme right), Grasim Industries Limited receiving the Second Best Overall Export Performance Award for the year 2018-19 from Hon'ble Union Minister of Women & Child Development and Textiles, Smt. Smriti Zubin Irani

#### SRTEPC Award winners for the year 2018-19

Gold Trophy

SRTEPC Special Award (For Overall Exp	oort Performance)
Reliance Industries Limited	Gold Trophy
Grasim Industries Limited	Silver Trophy
Wellknown Polyesters Ltd.	Bronze Trophy
RSWM Limited	Trophy
MERCHANT EXPORTER	

Dicitex Furnishings Pvt. Ltd. Gold Trophy
Le Merite Exports (P) Ltd. Silver Trophy

POLYESTER STAPLE FIBRE Reliance Industries Limited

VISCOSE STAPLE FIBRE
Grasim Industries Limited Gold Trophy

CONTINUOUS YARN

Reliance Industries Limited Gold Trophy
Wellknown Polyesters Ltd. Silver Trophy
Filatex India Limited Bronze Trophy

**CONTINUOUS VISCOSE YARN** 

Grasim Industries Limited Gold Trophy (Unit : Indian Rayon)

#### CONTINUOUS POLYPROPYLENE YARN

Daman Polythread Ltd. Gold Trophy

**SPUN YARN** 

RSWM Limited Gold Trophy Banswara Syntex Limited Silver Trophy

MAN-MADE FIBRE YARN BLENDED WITH NATURAL FIBRE

Vardhman Textiles Limited Gold Trophy
RSWM Limited Silver Trophy

**SYNTHETIC & RAYON DYED YARNS** 

Sutlej Textiles And Industries Limited Gold Trophy
PNR Industries Limited Silver Trophy
SEWING THREAD/EMBROIDERY THREAD/METALLIC YARN

Madura Coats Private Limited Gold Trophy

SYNTHETIC & RAYON FILAMENT FABRICS

D'décor Home Fabrics Pvt. Ltd. Gold Trophy
D'décor Exports Pvt. Ltd. Silver Trophy

**SYNTHETIC & RAYON SPUN FABRICS** 

Banswara Syntex Limited Gold Trophy
SAAM Textiles Private Limited Silver Trophy



Shri Ronak Rathi, Asst. General Manager of D'décor Home Fabrics Pvt. Ltd. receiving the Gold Trophy for Best Export Performance in the category of Blended fabrics of synthetic fibre and natural fibres for the year 2018-19 from the Hon'ble Union Minister of Women & Child Development and Women, Smt. Smriti Zubin Irani



Shri Mukesh Bhargava, Chairman & Founder; Shri Armaan Bhargava & Shri Shaurya Bhargava, Directors, Saam Textiles Pvt. Ltd. receiving the Gold Trophy for Best Export Performance in the category of Exports of fabrics/made-ups to 'Focus SAARC' countries for the year 2018-19 from the Hon'ble Union Minister of Women & Child Development and Textiles, Smt. Smriti Zubin Irani





Shri Harsh Bapna, President Marketing, Wellknown Polyesters Limited receiving the Third Best Overall Export Performance Award for the year 2018-19 from the Hon'ble Union Minister of Women & Child Development and Textiles, Smt. Smriti Zubin Irani



Shri Ashutosh Sharma, Vice President, RSWM Limited receiving the Fourth Best Overall Performance Award for the year 2018-19 from the Hon'ble Union Minister of Women & Child Development and Textiles, Smt. Smriti Zubin Irani

#### **BLENDED FABRICS OF SYNTHETIC FIBRE AND NATURAL FIBRES**

	-	_
D'décor Home Fabrics Pvt. Ltd.		Gold Trophy
Pee Vee Textiles Limited		Silver Trophy

#### KNITTED FABRICS

Goyal Knitfab Pvt. Ltd. Gold Trophy

#### **FABRIC-BASED MADE UPS**

Dicitex Furnishings Pvt. Limited Gold Trophy
D'décor Home Fabrics Pvt. Ltd. Silver Trophy
Kishorilal Shyamsunder Bronze Trophy

#### HOME FURNISHINGS AND VALUE ADDED/EMBROIDERED TEXTILES

D'décor Exports Pvt. Ltd. Gold Trophy

#### SYNTHETIC TECHNICAL TEXTILES

Shriram Rayons Gold Trophy

(A Unit of DCM Shriram Industries Ltd.)

SKAPS Industries India Private Limited Silver Trophy

#### **MICRO & SMALL SCALE SECTOR**

Siddhachal Textile Pvt. Ltd. Gold Trophy
Reaghan Fashions Pvt. Ltd. Silver Trophy
Duratex Exports Bronze Trophy

**MERCHANT EXPORTER FABRICS** 

Atlas Exports (India) Gold Trophy

Rughani Brothers (a Govt. of India recognized Silver Trophy Star Export House)

#### **MERCHANT EXPORTER MADE-UPS**

Shreekrishna Dyeing & Printing Works Gold Trophy

#### **EXPORTS OF FIBRE/YARN TO "FOCUS LAC" COUNTRIES**

Wellknown Polyesters Ltd. Gold Trophy

EXPORTS OF FABRICS/MADE-UPS TO "FOCUS LAC" COUNTRIES

BSL Ltd. Gold Trophy

EXPORTS OF FIBRE/YARN TO "FOCUS AFRICA" COUNTRIES

Reliance Industries Limited Gold Trophy

**EXPORTS OF FABRICS/MADE-UPS TO "FOCUS AFRICA" COUNTRIES**Atlas Exports (India) Gold Trophy

**EXPORTS OF FIBRE/YARN TO "FOCUS SAARC" COUNTRIES** 

Reliance Industries Limited Gold Trophy

EXPORTS OF FABRICS/MADE-UPS TO "FOCUS SAARC" COUNTRIES

SAAM Textiles Private Limited Gold Trophy

**CERTIFICATE OF MERIT** 

Tulip Garment Accessories Certificate
Vineet Polyfab Pvt. Ltd. Certificate



Smt. Veena Arora & Shri Nimish Arora, Directors, Dicitex Furnishings Pvt. Ltd . receiving the Gold Trophy for Best Export Performance in the category of Merchant Exporter for the year 2018-19 from the Hon'ble Union Minister of Women & Child Development and Women, Smt. Smriti Zubin Irani



Smt & Shri K. B. Rughani, Partner and Shri Bhavya Rughani, Partner receiving the Gold Trophy for Best Export Award for the year 2018-19 in the category of Merchant Exporter Fabrics from the Hon'ble Union Minister of Women & Child Development and Textiles, Smt. Smriti Zubin Irani





On the dais standing for the National Anthem from I to r Shri Ronak Rughani, Chairman, SRTEPC; Smt. Smriti Zubin Irani, Hon'ble Union Minister of Women & Child Development and Textiles; Shri Anil Rajvanshi, former Chairman, SRTEPC & Convener, Export Award Committee and Shri Dhiraj Shah, Vice Chairman, SRTEPC

He said that WTO has created the modern world multilateral trading system since 1995 and that countries get access to each other's markets on non-discriminatory MFN tariffs basis under the auspices of the WTO. He further stated that some countries have become masters at circumventing the system and India has not been a part of it and rightly so, but the latest developments of big countries like USA pulling out of the WTO as they have pulled out of Paris Climatic accord. He said then it's time for us to start thinking what will happen then and whether it will be favourable for us or not. He concluded by saying that we should look at all possibilities and be ready for the future.

#### Life Time Achievement Award

In recognition to his invaluable contribution to the man-made fibre textile industry, Shri Anil Rajvanshi, Convener, Export Promotion Committee and Senior Executive Vice President & Head of Regulatory Affairs looking after PETCHEM of M/s. Reliance Industries Ltd. (RIL) was conferred with the Life Time Achievement Award

Shri Rajvanshi thanked the Council for conferring him with the award, and in a lighter vein added that this would not stop him for working in his capacity as a Convener and a member of the Committee of Member of the Council. He also thanked his colleagues, industry peers, Ministry of Textiles and stakeholders for their encouragement, support and help given to him which inspired him to contribute to the Indian MMF industry.

#### Release of Study Report on Promoting growth of MMF textiles

On the occasion of the Export Award Function, Shri Ronak Rughani, Chairman, SRTEPC along with Shri Navdeep Singh Sodhi, Partner of M/s. Gherzi Textile Organization AG, Zurich presented a Study Report by M/s. Gherzi Textile Organization AG, Zurich on "Promotion Growth of Man-made Fiber Textile Industry in India – A Roadmap to identify gaps and suggest measures" for release by the Hon'ble Union Minister of Women & Child Development and Textiles, Smt. Smriti Zubin Irani. The Hon'ble Union Chief Guest congratulated the Council for undertaking the release of the Study Report and said that this report would help in addressing the issues pertaining to both production and export of man-made fibre textiles.







VIEW OF THE AUDIENCE AT THE EXPORT AWARD FUNCTION







Glimpses of the Export Award Function

#### Keynote address by the Chief Guest

The Chief Guest, Hon'ble Union Minister of Women & Child Development and Textiles, Smt. Smriti Zubin Irani expressed her happiness to be present at the SRTEPC Export Awards function for recognizing outstanding export performance by members representing the entire spectrum of the synthetic industry.

She said that India has a diverse and rich textile tradition and contemporary Indian textiles not only reflect the country's rich and splendid past but also developments in front-edge technology and changing demands of both consumers and industry.

Smt. Irani said that the share of MMF in world textiles fibre consumption has been increasing steadily over the years. She further stated that the global consumption pattern is in favour of synthetics (polyester, rayon, acrylic), with MMF apparel having a share of 36% and blends, 21%. In contrast with the global consumption pattern, she added that in India, the domestic market has been dominated by cotton with a share greater than 55%, with MMF having a smaller share.

She observed that India is one of the world's leading manufacturers of man-made textiles and that export of MMF textiles has registered significant growth. Talking about the exports of MMF textiles she said that during the last ten years, the Indian MMF exports have grown from US\$ 5.1 bn in 2009-10 to US\$ 6.2 bn in 2018-19 She mentioned that export to top three MMF markets viz. USA, UAE and UK have grown by 17% 8% and 6% respectively in 2018-19.

She opined that the MMF Industry needs to make sustained efforts to garner a larger share in the finished products category. She said that the rapid growth markets are synthetics and basic and standardized garments. She observed that India is at present a niche player in market segments based on cotton fabrics and for seasonal and fashion garments. However, she said that its future export growth potential depends on its ability to not only move up the value chain in cotton garments, but to diversify product lines to include synthetic fibre garments.



The Hon'ble Union Minister of Women & Child Development and Textiles, Smt. Smriti Zubin Irani with the officers & staff of the Council

The Hon'ble Minister expressed hope that with a key chemical that goes into making polyester yarns becoming cheaper, the potential of the man-made sector will be unleashed. She explained that with the availability of a key raw material (PTA) at international prices, domestic manufacturers of polyester items from yarn to garments, including sportswear, swimsuits and made-ups, will be able to boost exports of these and other polyester based products to global markets.

She mentioned that there is need to link development of the MMF value chain with the availability of opportunities in the sector such as casual and active wear categories. She further said that the product portfolio must cater to segments (like outer-wear) for which demand is steadily growing but where India's share is presently very small. She asserted that investment in MMF based textiles for these categories can boost India's exports.



#### SRTEPC AT IM INTERMODA, MEXICO



H.E.Mr.Manpreet Vohra, Ambassador of India in Mexico; Mr. Jaime Barba De Loza, President, IM INTERMODA; Mr.Ernesto Sanchez Proal, Economic Development Secretary, JALISCO; and Mr.Miguel Angel Landeros Volquarts, President, Mexican Business Council, Mr.Ronak Rughani, Chairman of the Council jointly inaugurating the 'India Pavilion' at the IM Intermoda, Guadalajara, Mexico



Shri Ronak Rughani, Chairman, SRTEPC (second from left) presenting a bouquet to H.E.Mr.Manpreet Vohra, Ambassador of India (extreme left). Also seen in picture extreme Shri Dinesh Modi, member of Committee of Administration of the Council and second from right Shri Srijib Roy, Director of SRTEPC.



H.E.Mr.Manpreet Vohra, Ambassador of India and Mr.Xavier Orandian, Hon.Consul of India in Guadalajara in Mexico along with Shri Ronak Rughani, Chairman, SRTEPC visiting stall of one of the Indian participating companies in 'India Pavilion'

The Synthetic & Rayon Textiles Export Promotion Council (SRTEPC) organized a follow-up participation of 16 member-companies including the Council in the 63<sup>rd</sup> edition of 'IM INTERMODA' at Guadalajara, Mexico from 14 to 17 January, 2020 with active assistance of the Embassy of India in Mexico City, and the support of the Ministry of Commerce & Industry with MAI Grant. The participating member-companies exhibited their latest range of MMF Textiles including fabrics of different varieties including suitings, shirting, dress materials, embroidered fabrics, made-ups like scarves, stoles/home textiles, and yarn.

#### **IM INTERMODA**

As one of the most important Fashion Trade Shows in Latin America, IM INTERMODA is a unique platform that combines creativity and "talent" to offer attractive business opportunities both to exhibitors and visiting buyers -- representing the national and international fashion industries. Backed by the quality and professional execution of 62 previous editions, IM INTERMODA has become an internationally renowned event, in terms of, size with 40,000 square meters of exhibition space at the most important exhibition-site – Expo Guadalajara in Latin America.

#### Inauguration

The India Pavilion, which was curbed out to accommodate all the participating member-companies to get focus attention of visiting buyers to IM INTERMODA Fair, besides making "Brand India" image, was jointly inaugurated by H.E.Mr.Manpreet Vohra, Ambassador of India in Mexico; Mr. Jaime Barba De Loza, President, IM INTERMODA; Mr.Ernesto Sanchez Proal, Economic Development Secretary, JALISCO; and Mr.Miguel Angel Landeros Volquarts, President, Mexican Business Council, Mr.Ronak Rughani, Chairman of the Council amongst the presence of Senior Executives of participating Indian companies, and other local dignitaries. Before the "Ribbon Cutting" Ceremony at the India Pavilion, based on a special invitation from the Governing Body of the



Fair, H.E.Mr.Manpreet Vohra, Ambassador of India and Mr.Ronak Rughani, Chairman, SRTEPC attended a grand Opening Ceremony of IMINTERMODA, which was followed up with a glamorous Fashion Show.

#### Ambassador of India visits the Fair

H.E.Mr.Manpreet Vohra, Ambassador of India along with the Chairman of the Council and Mr. Xavier Orandian, Hon.Consul of India in Guadalajara in Mexico, visited the Fair to inaugurate the "India Pavilion" and interacted with all the member-participants in their booths. Visit of the Ambassador and his encouraging words were greatly appreciated by all the participating compaies. The patronage provided by the Ambassador was appreciated by all the concerned. Prompt assistance and support provided by Mr.Ashwin Kumar, Economic and Commercial Representative, especially in matters relating to visa for the participating representatives, liaison of the Fair authorities, collection of market intelligence and a data-base of buyers were critical in organizing successful participation in the Fair. Assistance of the Commercial wings of the Indian Mission in Mexico City and Honorary Consul of India in Guadalajara under the guidance of the Ambassador went a long way in making the participation of Indian companies effective and meaningful.

#### Visit of a Delegation of Buyers

A group of 20 Mexican Buyers, led by Mr.Carlos David Ibarra Rubio, Director General of CAMARA De Comercio, was organized by the Honorary Indian Consul based in Guadalajara. Mr.Ronak Rughani, Chairman, SRTEPC personally introduced the delegate-members with each of the participating Indian company-executives for facilitating their business interactions. This indeed helped the concerned executives of the Indian companies to understand the specific requirements of Mexican market, whilst the visiting delegates got a clear view of the strength and product-range of the participating Indian companies for making an appropriate plan for considering to source their future requirements of textiles from India.

#### List of SRTEPC participants in IM INTERMODA:

Sr.No.	Company Names	Sr.No.	Company Names
1	AYM Syntex Limited	9	Nabeeha Exports
2	Fibrous Villa Private Limited	10	Nagreeka Exports Limited
3	Ganesha Ecosphere Ltd.	11	Subbarow Apparels
4	Guru Karunaa Textile Mills Pvt.Ltd.	12	Topman Fabrics Pvt.Ltd.
5	Heirloom Enterprises (India) LLP	13	Veekay International Pvt.Ltd.
6	La Trendz Fabrics Pvt.Ltd.	14	Wellknown Polyester Ltd.
7	Mariko Plus Pvt.Ltd.	15	Ultra Denim Pvt.Ltd.
8	Murli Texports		

#### Response at the Fair

IM INTERMODA Fair, which attracted 1650 Exhibitors from countries including Argentina, Brazil, Colombia, Panama, China, Indonesia, Canada, France, Italy India etc. received a steady flow of business visitors including buyers & their agents, representatives of trading companies and wholesalers. This enabled most of the participants for establishing good trade contacts with their prospective customers, and discuss business with them. An early feed-back of the participants showed an estimated amount of Rs.31 crores, which was negotiated during the Fair. A few participants even could book some spot trial orders valuing around Rs.9 crores. The products, which were discussed for doing business with buyers include PV shirtings, suitings, 100% Polyester & Polyester/Cotton fabrics and hand embroidered fabrics, poly crepe & poly satin fabrics, polyester / wool & polyester / linen / wool blended fabrics, Grey fabrics, bed linen, garments (jackets & trousers), fancy ring spun yarn, polyester / cotton dyed yarn etc. Some of the representatives of the participating Indian companies had also over stayed in Guadalajara for undertaking immediate post participation follow-ups with their prospective customers.



#### Mexico - a promising market for India

Indian companies see Mexico as an emerging market for export of Indian textiles and clothing products with access to North American Free Trade Agreement (NAFTA) and Latin America. Mexico has a free market economy, in which the prices of goods and services are determined in a free price system. Mexico is a member of the Asian Pacific Economic Co-operation (APEC), the Trans – Pacific Partnership (TPP), besides NAFTA. Mexico's textiles and apparel export value has surpassed \$ 7 billion a year since 2013 with around 2.4% annual growth rate. Clothes Synthetic & artificial yarns, cotton are some of the most popular export categories for Mexico's textiles trade & industry. Its fabrics with textured polyester dyes are also in demand globally, and the country is manufacturing and exporting technical textiles such as upholstery fabrics, and industrial fabrics for the construction and automotive industries. Mexico's textiles and apparel industry is favoured by the US market due to its competitive labor cost and geographic approxmity to the USA. US textiles companies supply textiles and fibers to Mexico's inbond processing factories (known as maquila, or maquiladoras), which receives prefernical fiscal and trade treatment. The maquiladoras then re-export these inputs back to the US or to the world after processing in the form of finished garments. Mexico's trade of textiles & apparel has also benefitted from several trade deal agreements with some of the biggest markets in the world.

#### **Market Entry Strategy**

Mexico is a potential market for India, and the best strategy to enter into the Mexican market is to find a local "Representative" or "Distributor". With this, buyers feel secure that initial service will be given to them. Due to regional concentration throughout Mexico, representation locally will yield better results than a single nation-wide distributor. "Price" is important, but not necessarily the deciding factor. Language is a major barrier, and hence, one is to be prepared to provide brochures, catalogues, and printed materials in Spanish language to his customers. It's necessary to keep websites "international – user-friendly". Financing: One may expect to negotiate on payment terms. It may also be necessary to consider full spectrum of options. Financing options are important. Follow-ups: One needs to undertake follow-ups quickly with his Mexican partners – as there is abundant international competition. Language: one should use a qualified interpreter, if needed. Patience: Mexico has its own business customs. Everyone should reframe from using "first names" until invited to do so, titles are important). Personal relationship are at the heart of most business dealings and are valued. It's important to establish a personal relationship before business is done. One should not be surprised, if his Mexican contact is not punctual. Time is flexible. Most Mexican companies are hierarchical, and therefore, key decisions are made by a small number of individuals at the top of the hierarchy. One needs to ensure that he is dealing with the right decision makers.

#### CONCLUSION

Follow-up participation of SRTEPC in IM INTERMODA has been a valuable effort for helping the Indian exporters to have a re-look at the prevailing market conditions, and the specific requirements of the Mexican Textiles & Garment Industry, and accordingly to formulate effective strategies to harness the untapped potential of the market. Besides this, the platform of the Indian Pavilion at the Fair also enabled the Indian participants to search their co-partners in the Mexican Textile & Garment Industry through one-to-one meetings, and exchange specific views in their co-operation for doing business with them. Participation in IM INTERMODA, besides looking for potential suppliers, traders in the Mexican textiles & garment industry, also offered a chance to visiting Buyers to study the business opportunities with their Indian counterparts and support each other, in terms of sourcing their requirement from India. Indian exports of synthetic & rayon textiles to Mexico, which amounts to Rs. 622 crores annually at present, is expected to see a remarkable growth in the coming years as a result of participation of the Council in IM INTERMDOA.



Continued from page 4

sets, worn clothing and worn textile articles, rags and; Chapter 54- Man Made Filaments, strip and the like of man made textile materials. Shri Chandra said that we need to ensure the following:

- Identify main manufacturers and exporters of these lines.
- Identify international brands and intermediary industries sourcing these items from China.
- Make a delegation of manufacturers and exporters to interact with these buyers.
- Identify the requirements to meet the buyers' demand.
- Start working on these requirements in a time bound manner.

Smt. Rout made a brief presentation about Emerging Trends: Export opportunities for India. She informed that the top 10 buyers of China are USA, Japan, Vietnam, Hong Kong, Germany, Korea, Bangladesh, Russia and Australia. While India's export to China during 2018 was USD 2183 mn, import from China was USD 2817 mn. She gave details of India's top 10 lines of import from China and that of top 15 lines of export to China and as also the details in respect of China's export to USA (USD 46 bn), Japan USD 20 bn), Vietnam (USD 16 bn), Hong Kong (USD 12 bn), Germany (USD 8.2 bn), Korea (USD 7.8 bn), UK (USD 7.3 bn), Bangladesh (USD 7 bn), Russia (USD 5.8 bn) and Australia (USD 5.1 bn). She informed that India's T&A export during 2018-19 were USD 37497 mn as against USD 37654 mn in 2014-15. Secretary (Textiles) asked her to share the presentation with all concerned.

Shri Ravi Capoor, Secretary (Textiles) in his key address said that it is time to bring together the industry to avail of the existing opportunities. He said that we should look at whether we have the capacity, capacity of production, capacity to supplying the products of the desired quality and in time. He said that wherever China cedes space in case of MMF, India should move in. He further said that in the existing corona virus scenario, India needs technical textiles products for personal protection. India is dependent on China for these products. We should start producing these products.

Secretary (Textiles) said that the EPCs have done good work in identifying the HS tariff lines. He requested to disseminate this information to the members of the identified products. He said that the MOT will also share this information with Indian Embassies abroad. He also said that he will speak to Commerce Secretary regarding MAI assistance to buyers from developed countries. He further said that 'Namaste India' brand is to be followed for the next two months in all publicity methods. He directed the EPCs to propose BSMs in all those potential countries in view of cancellation of International Exhibitions. He also asked all the EPCs to share Presentations with all prominent Embassies of India. He said that China Plus One strategy may be adopted in manufacturing. Government will support the same.

The Secretary Textiles also informed that benefits under RoSCTL will be released by DGFT from 20th February, 2020 to the eligible exporters.

Smt. Smriti Zubin Irani, Hon'ble Union Minister of Women & Child Development and Textiles said that the Government. has issued 22 crore Soil Health Cards to the farmers during the last five years. She said that the textile Ministry has worked extra miles on issues of textile industry and that it is now the turn of the industry to deliver. She said that we should look at diversifying our own established opportunities. She also said that SRTEPC needs to work hard and create opportunities. She made an appeal to the textile industry that it is time to look at MSMEs to support them. She also mentioned that PM has announced removal of ADD on raw material, and Technical Textile Mission to support the sector.

The Councils including Apparel Export Promotion Council (AEPC), The Cotton Textiles Export Promotion Council (TEXPROCIL), Export Promotion Council for Handicrafts (EPCH), Carpet Export Promotion Council (CEPC) Buyers Agents Association (BAA) and The Synthetic & Rayon Textiles Export Promotion Council (SRTEPC) made presentations about their respective subject areas.

Shri S. Balaraju, Executive Director SRTEPC while making presentation mentioned about product profile of SRTEPC, capacity & production of MMF textiles, Exports and major markets for Indian MMF textiles, Global Economic Scenario, top five markets for Chinese MMF textiles viz. USA, Vietnam, Bangladesh, Brazil and Turkey, exports of Chinese MMF textiles to USA in 2018 i.e. worth USD 4027.75 mn (India- USD 637.99 mn), Exports of Chinese MMF textiles to Vietnam, Bangladesh, Brazil and Turkey. He also mentioned about the focus markets & segments to tap export opportunities in MMF textile segment i.e. USA for Made-ups, Vietnam for Knitted and woven fabrics,



Bangladesh for Knitted and woven fabrics, Brazil for Knitted & woven fabrics and filaments and Turkey for Filaments & Spun Yarn. He also highlighted the following issues and suggestions:

- Fibre neutrality.
- Higher interest rate.
- Inclusion of MMF fabrics, yarns and fibres in the RoSCTL/RoDTEP scheme.
- Continuation of MEIS Scheme.
- Signing of effective FTAs with EU, GCC, Brazil, USA etc.
- Review of india-ASEAN FTA.

Smt. Rout informed that delegation to USA will proceed under the chairmanship of Secretary (Textiles) in the third week of April, 2020. Secretary (Textiles) said that more delegations may be sent to the potential markets abroad. He further said that a Help Desk will be created in Ministry of Textiles to address issues relating to shipping. He assured to support Textiles India 2020 to the extent possible.

	INFO SRTEPC ADVERTISEMENT TARIFF								
Sr. No.	Advertisement	One issue	Three issues	Six issues	Twelve issues				
1.	Advertisement Inside Half page (B/W)	4000	11000	21000	40000				
2.	Inside full page (B&W)	8000	22000	42000	80000				
3.	Inside half page (colour)	5000	12000	30000	65000				
4.	Inside full page (colour)	9000	25000	48000	85000				
5.	Front Inside Page( Colour)	10000	27500	50000	90000				
6.	Back inside Page( Colour)	15000	42500	80000	150000				
7.	Back cover Page ( Colour)	20000	55000	105000	200000				

**Technical Specifications** 

Full page area : 11" L x 8.5" W (Maximum)

Half page area: 5.5" L x 8.5" W (Maximum)



#### Continued from page 25

She said that another taxation related challenge is that of duty inversion in the MMF value chain and to tap a large global MMF apparel market the inverted Duty Structure in the MMF value chain needs urgent rationalization to avoid tax accumulation. She believed that reduced and uniform GST rate will benefit spinning and power loom sectors by improving competitiveness and will help to increase overall consumption by lowering cost of downstream products. Above all, she stated that this will help to align the apparel sector with global trends and consumption patterns.

She felt that even though the MMF Textile Industry has reached commendable heights, more needs to be done for its sustained growth and development. Investments need to be made in world-class manufacturing plants, continuous design and innovation, sustainable fashion and strategic market expansion.

She said that there is a growing realization between brands and suppliers that being sustainable will give them a market differentiation and serve as a competitive advantage. Switching to sustainable practices is directly linked to innovation and technology up-gradation. Industry needs to increasingly focus on development of sustainable and efficient technologies that reduce usage of water, energy and chemicals, she added.

The Hon'ble Minister felt that we need to develop our competencies in the manufacture of specialty fibres and processing of manmade fabrics. She said that this can be done by focusing on R&D and innovation in the manufacturing processes. Industry needs to invest in new infrastructure and actively promote in-house R&D. Global brands are focusing on sustainability throughout their supply chain to improve their green credentials. Citing examples of the global brands she said that for its 2016 Super Bowl collection of apparel, Nike used a novel dyeing process by Dutch company DyeCoo, in which pressurized CO2, is used as the dyeing medium instead of water, thus requiring zero water and process chemicals. Levi's has started rolling out laser based machines to its supplier factories. This technology gives a distressed finish to denim in under two minutes replacing traditional long methods using water.

She further stated that fashion products should be *designed* with high longevity, resource efficiency, non-toxicity, biodegradability, recyclability and good ethics in mind. Similarly, they should be *sourced* and *produced* with priority given to local, non-toxic, renewable, biodegradable and recyclable resources, as well as efficient, safe and ethical practices.

Mentioning about the announcement in the Budget 2020-21 of a National Technical Textiles Mission with an outlay of Rs 1480 crores for next 4 years, she said that this will also give a boost to speciality fabrics and MMF sector. The technical textile industry is a new and growing sector in India and is intrinsically linked with many important man-made fibres. Man-made fibres such as Polyethylene, Polyester, Nylon, Carbon and Polypropylene have many applications in the technical textiles sector. These applications include medical implants, combat uniforms, parachutes, swimwear, hosiery, kitchen utensils, cushion padding, comforters, auto-body fillers, laminating resins, sporting goods, textile machinery, aircraft brakes, aerospace antenna, and materials handling like cargo containers besides many more.

She expressed confidence that with the National Technical Textiles Mission, production of man-made fibres will get a much required boost in this sunrise sector.

#### Vote of thanks!

Shri Sri Narain Aggarwal, immediate past Chairman on behalf of the Vice Chairman, Shri Dhiraj Shah proposed the vote of thanks to the Hon'ble Union Minister of Women & Child Development and Textiles for taking time off her busy schedule to be present with the Council's members, sharing her views and presenting the awards.

Shri Aggarwal thanked Shri Ronak Rughani, Chairman for his guidance and encouragement and for giving free hand to the entire team in organizing the event. He also thanked the former Chairmen of the Council for their continued guidance, members of the Committee of Administration for their whole-hearted co-operation and participation in various activities of the Council. He also thanked the media for their presence and the entire SRTEPC team for putting all out efforts to make the Awards Function a success.

The Award Function was followed by an evening of performance with live RJ music that had the participants on their feet for much of the evening.



#### NEW POLICY CHANGES IN SAUDI ARABIA THAT EXPORTERS NEED TO KNOW

The Saudi authority SASO (Standards, Metrology and Quality Organization) has introduced a new system for the Certificate of Conformity. The electronic certification and conformity assessment certificate SABER is set to replace the Certificate of Conformity CoC since 2019 and accelerate the processes.

SABER is an online system that connects importers, certification bodies and Saudi customs and trade authorities. The goal of Saber is to quickly handle shipments, reduce counterfeit consumer goods, track products more easily and increase the number of SASO-approved products on the Saudi market.

#### Affected products

SASO has updated the affected product groups. Textile products are already subject to the Technical Regulation and Textile Products must be registered in SABER starting on 01-12-2019

It is to be highlighted that from 1st January, 2020, SASO certificates are no longer valid for all products exported to Saudi Arabia. Therefore, all certificates of conformity for customs clearance must be processed through the SABER platform only. The only exceptions are certificates for perfumes, cosmetics, pesticides, cigarettes, cigars, and other tobacco products. No shipment arriving after this date will be cleared based on the SASO CoC and SABER clearance must be arranged.

Regulated products (coming under a specific Technical Regulation) require clearance through the two-part process where a Product Certificate (CoC, valid for one year) is issued alongside the relevant Shipment Certificate (CoS, valid only per shipment). Non-regulated products (those not under a specific Technical regulation) require only a Shipment Certificate.

#### **Testing, Inspection and Certification**

In January 2018 SASO rolled out SALEEM SABER, an electronic certification and conformity assessment system, replacing CoC, that became mandatory for all imported goods entering Saudi Arabia as of July 2018. Saber is an electronic service provider for obtaining Certificates of Conformity for products destined to the Saudi Arabian market under applicable Saudi standards and specifications rules. The service is provided under the supervision of Saudi Standards, Metrology and Quality Organization (SASO) in collaboration with Thiqah For Business Services.

#### How the SABER registration process works

Importers have to register the regulated products and choose one of the SASO-approved certification bodies (CBs) to process their request. Please be informed that SABER can be used to conduct both product and shipment certifications following these processes.

#### **Product Certification of Conformity**

The product certification of conformity (PCoC) is issued online in the SABER platform for every regulated product, as per the applicable product standards defined in the relevant technical regulation. The process for obtaining a PCoC is:

- Importer adds product information on the SABER platform.
- Importer selects CB for issuance of PCoC and pays related fees.
- The CB accesses the SABER platform to check for importer requests.
- o CB facilitates the conformity assessment process and liaises with the exporter for submission of all substantiating documents.
- The CB verifies the results and uploads qualifying valid documents into the system.
- PCoC is issued online in SABER; it is valid for a period of one year.



#### Shipment Certificate of Conformity (SCoC)

Every regulated product included in the shipment will be verified by the CB to ensure there is an existing valid PCoC for the product. If a valid PCoC is confirmed, an SCoC is issued. The process includes the following steps:

- Importer sends online request, via SABER, to obtain SCoC for importing products into Saudi Arabia.
- CB verifies if there is valid PCoC for every regulated product
- If PCoC is verified, the CB confirms in SABER that it has been found to be true
- Importer pays SCoC fees.
- SCoC is issued online in SABER, valid for that specific shipment only.

#### Requirement of Bar Code

Since January 1, 2020, all products exported to the Saudi market must display bar codes on the packaging, and the bar code is made up of 13 digits. Bar code can be printed on the outer box or printed on stickers on the outer box. The bar code compilation rules are set by the factory, and can be made according to the product type or according to the series products, that is, different models of the same series can share a bar code. Bar codes require 13 digit numbers to be scanned. **The invoice and box must be displayed in the bar code, and the invoice must be stamped.** In addition, Saudi Arabia accepts only 1 years of test reports.

Please pay attention and make preparations ahead of time so as not to affect the sales of products in the UAE market.

If there is an order for export to Saudi Arabia, it is best to wait until the certificate is completed before shipment, so as to avoid unnecessary obstacles such as the export of goods. Please contact the local importers and testing and certification bodies as soon as possible to complete the SABER certification of the new products, so as to prevent the export of goods from being blocked. In addition, the following products need to be certified, specific time and other official confirmation! Those enterprises that produce the above products must be certified as soon as possible.

SABER website (https://saber.sa) is available in English; the specific documents are in Arabic. It is recommended checking the website regularly, as it is constantly updated.

#### **Attention: Members**

#### INDIAN TRADE CLASSIFICATION (HS) CODES FOR MAN-MADE FIBRE TEXTILES

A detailed ITC HS Code Book for Indian Man-made Fibre textiles is available with the Council. The Book contains Chapterwise (54 to 63) HS Codes for the following Products.

- Fabrics
- > Yarns
- Made-ups
- > Fibre

The Book is available for Rs. 118 (including GST), which can be obtained from the Head Office or Regional Offices of the Council at Delhi and Surat on payment by cash or on the receipt of Demand Draft (in favour of "The Synthetic & Rayon Textiles Export Promotion Council, Mumbai) for the requisite amount. Please add Rs.50/- for mailing charges, if you require the Book through courier.

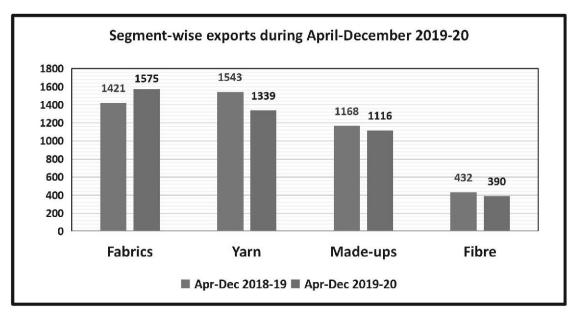


# REVIEW OF INDIAN MAN-MADE FIBRE TEXTILES EXPORTS DURING APRIL – DECEMBER 2019-20

Exports of Indian Manmade fibre (MMF) textiles during April-December 2019-20 were US\$ 4419.34 million against US\$ 4564 million witnessing a decline of 3.17% as compared to the corresponding period of the previous year (Source: MOC).

	in Quantity (Thousand)				In Value USD Mn					
Product	Unit	Apr - Dec 2018 - 19	Apr - Dec 2019 - 20	% Growth	Dec 2018	Dec 2019	% Grw	Apr - Dec 2018 - 19	Apr - Dec 2019 - 20	% Grw
Fabrics	Kgs	65299.82	61815.79	-5.34	165.05	205.90	24.75	1421.45	1574.87	10.79
	Sqm	1281172.17	1502233.86	17.25						
Yarn	Kgs.	734506.90	722805.08	-1.59	160.01	157.28	-1.71	1543.38	1338.61	-13.27
Made-ups	Kgs.	267246.56	281355.66	5.28	130.71	127.83	-2.20	1167.54	1115.97	-4.42
	Nos.	70568.62	61599.63	-12.71						
	Sqm	168.85	120.21	-28.81						
Fibre	Kgs.	275494.89	291328.24	5.75	45.36	37.46	-17.42	431.63	389.89	-9.67
Total				501.13	528.47	5.46	4564.00	4419.34	-3.17	

<sup>\*</sup>P = Provisional

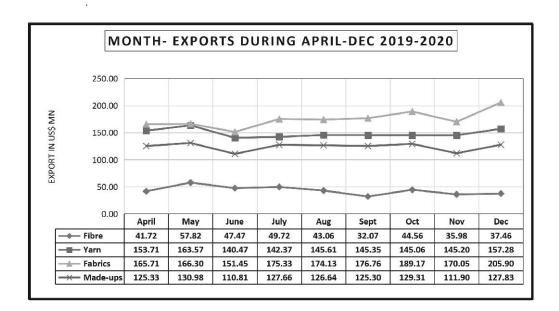


#### **HIGHLIGHTS**

- > Overall exports in April-December 2019-20 declined by 3.17% as compared to the same period of the previous year.
- Exports of MMF yarns have witnessed a decline of 13.27% during April-December2019-2020 as compared to the same period of the previous year.
- Exports of MMF Made-ups have also witnessed a decline of 4.42% during the period as compared to the same period of the previous year.
- > Exports of Manmade fibres (MMF) witnessed a decline of 9.67% during the observed period.
- Only MMF Fabrics exports witnessed 10.79% growth during April-December2019-2020 as compared to the same period of the previous year.



- > Exports of fabrics dominated with 36% share followed by yarn 30%, Made-ups 25% and Fibre 9% in the Indian MMF textile exports.
- Share of the value-added segments like fabrics and Made-ups have increased to 61% of total exports.
- In the fabrics segment Synthetic Filament Fabrics (US\$ 598.89 Mn) the top exported product in India's MMF textile exports followed by Polyester Filament Fabrics (US\$ 301.85 Mn) during April-December 2019-2020.
- Nylon Filament Fabrics exports have been excellent with nearly 36.73% growth.
- In case of MMF yarn exports, Polyester Filament Yarn was the leading item with exports worth (US\$ 797.74 Mn) followed by Polyester Cotton Yarn (US\$ 114.55 Mn), Polyester Spun Yarn (US\$ 91.07 Mn).
- In Made-ups, exports of Bulk Containers was the leading item with exports worth US\$ 521.25 Mn followed by motifs US\$ 72.46 Mn, shawls/scarves and muffler worth US\$ 66.98 Mn and US\$ 63.49 Mn respectively.
- Polyester Staple Fibre (US\$ 218.68 Mn) was the leading item in the MMF category followed by Viscose Staple Fibre (US\$ 120.49 Mn).
- USA was the leading market for Indian MMF textiles during April-December2019-20 with 10% share in total exports followed by Turkey 8% and UAE 6%.
- > Other major markets during April-December2019-20 were Brazil (4%) Sri Lanka (4%), Germany, Egypt, Italy, Saudi Arab, Belgium and Pakistan with share of 3% and 2% each.
- > UAE, Sri Lanka and USA were the leading markets for Indian MMF Fabrics during April-December 2019-2020.
- USA was also leading market for Indian MMF Made-ups and fibre during the period, followed by UAE, Germany.
- Yarn Exports to important markets like Turkey, Brazil and Egypt have declined significantly by 5.80%, 25.02% and 4.35% respectively.
- Yarn Exports to UAE have increased by 85.82%.
- > Made-ups exports to Egypt and Saudi Arab showed an impressive growth rate by 33.55% and 31.86% respectively.
- > There has been green shoot seen in exports of Indian MMF textiles in December 2019 after consecutive decline.
- > During December 2019, Indian MMF textiles exports increased 5.46% as compared to December 2018. Fabrics exports witnessed 24.75% in December 2019 vis-à-vis December 2018.



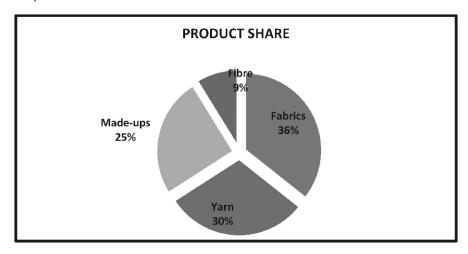


#### **HIGHLIGHTS (MONTH-ON-MONTH)**

- > During June 2019, exports in the entire MMF textiles segment shown decline after increase in May 2019.
- Manmade fibre exports have been almost stagnant for three months post May 2019 then declined.
- MMF Yarn exports picked up in June 2019 onwards.
- > Fabrics exports remained unsteady till November 2019 and shown growth in December 2019
- Made-up exports have steadily grown from July 2019 and witnessed slight decline in November 2019 and shown growth in December 2019.

#### **PRODUCT SHARE**

During April-December 2019-20, dominated product in the Indian MMF textiles export basket was fabrics accounting for a share of 36% followed by yarn 30%, Made-ups 25% and Fibre 9%.



#### PRODUCT-WISE EXPORT PERFORMANCE APRIL-DECEMBER 2019-20

HS Code	Product Description	Apr - Dec 2018-19	Apr - Dec 2019-20 (P)	% Net Change	% Growth					
FABRICS (WO	FABRICS (WOVEN, NON-WOVEN, KNITTED)									
54072010	Synthetic Filament	472.14	598.89	126.75	26.85					
54071011	Polyester Filament	283.66	301.85	18.19	6.41					
55151110	Polyester Viscose	217.83	210.14	-7.69	-3.53					
55151210	Polyester Blended	65.36	68.67	3.31	5.06					
54071013	Nylon Filament	22.08	30.19	8.11	36.73					
55151330	Polyester Wool	28.97	25.22	-3.75	-12.94					
55131110	Polyester Cotton	31.47	24.15	-7.32	-23.26					
55161110	Viscose Spun	20.24	18.11	-2.13	-10.52					
55162110	Viscose Blended	19.34	18.01	-1.33	-6.88					
54081000	Viscose Filament	16.84	14.34	-2.50	-14.85					
54082220	Artificial Filament	10.73	12.93	2.20	20.50					
55121110	Polyester Spun	10.74	12.66	1.92	17.88					
	Other Fabrics	222.05	239.71	17.66	7.95					
	Total	1421.45	1574.87	153.42	10.79					

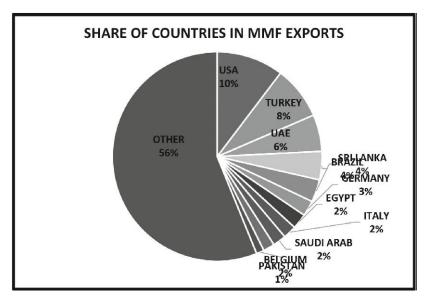


HS Code	Product Description	Apr - Dec 2018-19	Apr - Dec 2019-20 (P)	% Net Change	% Growth
YARN					
54022010	Polyester Filament	912.84	797.74	-115.10	-12.61
55095300	Polyester Cotton	141.91	114.55	-27.36	-19.28
55092100	Polyester Spun	121.02	91.07	-29.95	-24.75
55095100	Polyester Viscose	101.88	81.20	-20.68	-20.30
55101110	Viscose Spun	49.89	64.61	14.72	29.50
54011000	Synthetic Spun	36.17	28.94	-7.23	-19.99
54031010	Viscose Filament	37.97	27.44	-10.53	-27.73
54021910	Nylon Filament	19.94	24.36	4.42	22.17
55093200	Acrylic Spun	19.16	17.12	-2.04	-10.65
55095200	Polyester Wool	15.30	12.24	-3.06	-20.00
55096900	Acrylic Spun	10.86	10.28	-0.58	-5.34
	Other Yarn	76.44	69.06	-7.38	-9.65
	Total	1543.38	1338.61	-204.77	-13.27
MADE-UPS			<b>'</b>		
63053200	Bulk Containers	553.79	521.25	-32.54	-5.88
58101000	Motifs	53.93	72.46	18.53	34.36
61171040	Shawls/Scarves	87.16	66.98	-20.18	-23.15
62149060	Muffler	45.79	63.49	17.70	38.65
56075010	Fishing Net	44.58	45.32	0.74	1.66
63014000	Blanket	23.31	20.52	-2.79	-11.97
56073020	Rope	20.52	19.71	-0.81	-3.95
58042100	Lace	3.90	18.19	14.29	366.41
63079013	Dress Material	4.42	17.09	12.67	286.65
63049300	Furnishing Articles	11.98	15.94	3.96	33.06
63041930	Bedsheet	28.35	15.20	-13.15	-46.38
63053300	Sacks and Bags	17.85	14.92	-2.93	-16.41
	Other Made-ups	271.96	224.90	-47.06	-17.30
	Total	1167.54	1115.97	-51.57	-4.42
FIBRE					
55032000	Polyester Staple	244.77	218.68	-26.09	-10.66
55041000	Viscose Staple	128.03	120.49	-7.54	-5.89
55033000	Acrylic Staple	35.65	29.14	-6.51	-18.26
	Other Fibre	23.18	21.58	-1.60	-6.90
	Total	431.63	389.89	-41.74	-9.67

<sup>\*</sup>Flexible Intermediate Bulk Container (HS Code 63053200)/big bag/bulk bag or Super Sack is a standardized container in large dimensions for storing and transporting dry, flow able products, for example sand, fertilizers , and granules of M, plastics, most often made of thick woven polyethylene or polypropylene, either coated or uncoated. \*\*Other Made-ups include Tents, Sails, Rags, Embroidery (without visible ground) & Accessories.

Synthetic Filament: HS Codes 54077200, 54072090, 56031200, 54077400, 54079400, 54079200





#### **LEADING MARKETS**

#### Value in US\$ Mn

Markets	Apr - Dec 2018-19	Apr - Dec 2019-20	Net Change	% Growth
USA	492.31	456.34	-35.97	-7.31
TURKEY	376.44	362.76	-13.68	-3.63
UAE	220.23	250.55	30.32	13.77
BRAZIL	253.12	193.16	-59.96	-23.69
SRI LANKA	131.30	153.52	22.22	16.92
GERMANY	118.26	106.17	-12.09	-10.22
EGYPT	111.78	104.39	-7.39	-6.61
ITALY	122.22	90.67	-31.55	-25.81
SAUDI ARAB	64.39	90.03	25.64	39.82
BELGIUM	85.42	78.24	-7.18	-8.41
PAKISTAN	74.99	52.72	-22.27	-29.70

#### MAJOR MARKETS FOR MMF FABRICS

#### Value in US\$ Million

Markets	Apr - Dec 2018-19	Apr - Dec 2019-20	Net Change	% Growth
UAE	127.84	139.91	12.07	9.44
SRI LANKA	107.13	129.73	22.60	21.10
USA	127.32	127.43	0.11	0.09
SAUDI ARAB	31.38	47.74	16.36	52.14
PAKISTAN	36.62	31.49	-5.13	-14.01
EGYPT	28.93	22.06	-6.87	-23.75
ITALY	20.38	15.74	-4.64	-22.77
BELGIUM	14.33	15.63	1.30	9.07
TURKEY	9.11	10.15	1.04	11.42
GERMANY	9.49	9.59	0.10	1.05
BRAZIL	5.34	6.58	1.24	23.22



#### **MAJOR MARKETS FOR MMF YARN**

Value in US\$ Million

Counry	Apr - Dec 2018-19	Apr - Dec 2019-20	Net Change	% Growth
TURKEY	336.09	316.61	-19.48	-5.80
BRAZIL	231.37	173.48	-57.89	-25.02
EGYPT	70.75	67.67	-3.08	-4.35
USA	64.49	55.65	-8.84	-13.71
BELGIUM	29.15	28.61	-0.54	-1.85
UAE	9.87	18.34	8.47	85.82
SRI LANKA	17.84	18.33	0.49	2.75
PAKISTAN	30.3	17.48	-12.82	-42.31
ITALY	20.43	14.91	-5.52	-27.02
GERMANY	20.28	11.59	-8.69	-42.85
SAUDI ARAB	4.56	4.77	0.21	4.61

#### MAJOR MARKETS FOR MMF MADE-UPS

Value in US\$ Million

Markets	Apr - Dec 2018-19	Apr - Dec 2019-20	Net Change	% Growth
USA	239.81	234.80	-5.01	-2.09
UAE	79.99	90.58	10.59	13.24
GERMANY	77.82	73.93	-3.89	-5.00
ITALY	71.04	53.50	-17.54	-24.69
SAUDI ARAB	26.77	35.75	8.98	33.55
BELGIUM	25.19	18.58	-6.61	-26.24
SRI LANKA	6.20	5.46	-0.74	-11.94
EGYPT	3.61	4.76	1.15	31.86
TURKEY	4.91	4.43	-0.48	-9.78
BRAZIL	3.43	3.72	0.29	8.45
PAKISTAN	2.50	0.97	-1.53	-61.20

#### MAJOR MARKETS FOR MMF FIBRE

Value in US\$ Million

Counry	Apr - Dec 2018-19	Apr - Dec 2019-20	Net Change	% Growth
USA	60.69	38.46	-22.23	-36.63
TURKEY	26.33	31.57	5.24	19.90
BELGIUM	16.75	15.42	-1.33	-7.94
GERMANY	10.67	11.06	0.39	3.66
EGYPT	8.49	9.90	1.41	16.61
BRAZIL	12.98	9.38	-3.60	-27.73
ITALY	10.37	6.52	-3.85	-37.13
PAKISTAN	5.57	2.78	-2.79	-50.09
SAUDI ARAB	1.68	1.77	0.09	5.36
UAE	2.53	1.72	-0.81	-32.02



Continued from page 2

#### Inauguration of "India Pavilion" at COLOMBIATEX 2020:

H.E.Shri.Sanjiv Ranjan, Ambassador of India to Colombia and Shri.Ronak Rughani, Chairman of SRTEPC jointly inaugurated India Pavilion at COLOMBIATEX 2020. The Ambassador of India made it a point to visit each and every stall of India Pavilion. His personal interactions with the Indian Exhibitors were highly appreciated by the participating Indian Exhibitors during the Exhibition.

The patronage provided by Embassy of India was also appreciated by one and all. The prompt assistance and support provided by the Embassy of India, including issuance of Note Verbale for visa for participants, letter to Customs at Bogota / Medellin for carrying samples by the Indian Exhibitors etc. All those efforts/assistance of the Embassy went a long way in making the participation of Indian companies effective and meaningful.

#### **Assistance to Indian Participants:**

The Council undertook the following activities/value added services for the participants to ensure success of the participation in

#### **COLOMBIATEX:**

- Providing 'Note Verbale' from Indian Embassy and Invitation Letters from Inexmoda (organizers) to facilitate Visa process for exhibitors.
- Provided information about the hotel accommodation for the stay of participants during the Fair in areas recommended by the organizers.
- Assistance in sending product-samples as passenger baggages for display during the Fair.
- Provided data-base of textile buyers in Colombia well in advance to enable our exhibitors to fix up business meetings during the
  event.
- Hired the services of interpreters / translators for our participants to interact with the visiting buyers during the Event.
- Arranged for Indian Lunch for our exhibitors for three days of the event by tying up with a local Indian Restaurant.

#### **Publicity & Promotion:**

To ensure good footfalls of buyers to India Pavilion, the Council undertook the following activities to publicize and promote the India Pavilion in Colombiatex:

- 1. Designed and printed Exhibitors Catalogue in Spanish for its distribution to the target visiting buyers during the Exhibition.
- Engaged a Professional Agency, Camara Colombia, part of the Bogota Chamber of Commerce for organizing prescheduled
  exclusive one-to-one business meetings between SRTEPC Exhibitors and the leading textile buyers in Colombia. The agency
  was recommended by our Embassy.
- 3. Created an India Pavilion with Arc Gate to get the focused attention of visiting Buyers to India Pavilion.
- 4. SRTEPC also arranged a "Buyers Lounge", which was also used for publicizing Indian Textile Industry & Trade by using publicity posters in its booth.

#### Meeting with Mr. Carlos Eduardo Botero, President of INEXMODA, Organizers of COLOMBIATEX:

Mr. Ronak Rughani, Chairman of SRTEPC and our Executive Director, Mr. S. Balaraju had a meeting with Mr.Carlos Eduardo Botero, President of INEXMODA on 23<sup>rd</sup> January, 2020 at the SRTEPC booth during COLOMBIATEX. Mr. Rughani welcomed Mr. Botero as per our Indian tradition and had a discussion about the prime location of Indian companies to be accommodated in the next edition of COLOMBIATEX.

#### Response to the Fair:

Around 400 textile buyers visited the "India Pavilion", and interacted with the senior Executives of the participating companies for exploring possibilities of sourcing their requirements from them.

As for the business outcome of the participating Indian companies in the Fair, many buyers were seen discussing business with their Indian counterparts, and most of the participants were not willing to disclose the outcome of their discussion with visiting customers on account of confidentiality. According to the feed-back received from the participating companies, a total amount of Rs.80 crores business was generated during the Exhibition. Out of this, the spot orders were booked to the tune of around Rs.36 crores and business under negotiations were to the tune of Rs.44 crores. The participating companies had rated the arrangement and facilities provided for the Exhibitions in Colombia as very good and also appreciated the efforts made by the Council to facilitate business. Most of our member exhibitors have stated that they would participate in the next edition also.

# SPECIAL ARTICLE



Shri Ronak Rughani, Chairman, SRTEPC (right) presenting a bouquet to H.E.Shri.Sanjiv Ranjan, Ambassador of India to Colombia (left) at the Inauguration of the 'India Pavilion' at COLOMBIATEX 2020. Also seen in picture extreme left Shri Dinesh Modi, member of the Committee of Administration.

#### **Colombian Textile Industry:**

Colombia is recognized internationally as a country which possesses great strengths in the textile and apparel businesses and, specifically, in the fashion business. The different international fairs are a clear example of the strengths of the textile-apparel business, as well as of the huge efforts being made to modernize the industry and respond to the demands placed upon fairs of this type. Besides, one can identify the potential Colombia has as a reference point for other Latin American countries with regard to innovation, development and design

The Colombian textile-apparel sector is one of the nation's key industries, responsible for 9% of the country's productive GIP, 24% of employment in manufacturing and 7% of total exports. The Colombian government implemented economic reforms at the beginning of the 90s in order to open the country's economy to foreign investment through tariff reductions, financial deregulation, the privatization of state companies and a more flexible exchange rate.

The textile-apparel sector is made up of near 450 textiles factories and 1200 apparel factories with more than 20 workers in each one of them. They are located largely in seven cities of the country, mainly in Medellín, which represents 53% of the country's textile production and 35% of the clothing production.

#### **HIGHLIGHTS:**

- Imports of Textile & Clothing by Colombia from the world were US\$2.28 billion during 2018.
- India's share in total imports of Textile & Clothing of Colombia is 9.46%, worth US\$ 216 million in 2018.
- Textile imports of Colombia from the world account for nearly 71% (US\$ 1.61 Bn.) of its total T&C imports.
- Clothing imports of Colombia from the world account for only 29% (US\$ 0.67 Bn.) of its total T&C imports.
- Imports of Made-ups from the world reached over US\$ 112 million with a share of nearly 4.89%.
- Colombia's total imports of MMF textiles from the world during 2018 stood at US\$ <u>1754</u> million, of which India's share was only US\$ 94.03 million (5.35%).
- Hence, there is tremendous scope to increase India's exports to Colombia and increase our market share.



Chairman and Executive Director, SRTEPC meeting with Mr. Carlos Eduardo Botero, President of INEXMODA, Organizers of COLOMBIATEX

#### Conclusion:

The Exhibition always a great opportunity for buyers and sellers in professional enrichment, strengthening of business relationship and development of interesting project. This exhibition brought many different groups of people together. The participation of Indian companies in Colombiatex have renewed the existing contacts between the traders of the two countries; and expanded the current scope for enhancing our trade with Colombia.

## VIEW OF THE STALLS AT COLOMBIATEX, MEDELLIN, COLOMBIA































































































## **SRTEPC'S Services to Indian Exporters**



- Introduces Exporters to appropriate Overseas Buyers
- Provides up-to-date information and identifies potential markets for them
- Organises Export Promotion Programmes like Trade Fairs/Exhibitions, Buyer-Seller Meets in various overseas markets.
- Organising Reverse Buyer Seller Meets every year by which the overseas buyers are brought to India to discuss business with members
- Provides Grant for Market Access Initiative subsidy towards airfare for participation in promotional programmes like Exhibition/Fairs abroad (Member of the Council for the last year one year is a must)
- Conducts Workshops, Seminars to keep exporters abreast of latest development in policy/procedural matters, international trends, marketing strategies, government schemes, etc.
- Assist the exporters on Import-Export Policy and Procedures
- Resolve their problems about shipping and transport
- Maintain liaison with the Government authorities to convey the requirements of the industry and trade and help to bring about appropriate policy changes.
- Facilitates free display of samples at Council's Trade Centre in Mumbai and Surat frequented by overseas buyers and Trade Delegations
- Resolves problems of members connected with DGFT, Customs/Central Excise, GST, ROSL, Duty Drawback, Banking, ECGC, etc.
- Provides information on the trends for product development and adaptation to suit the overseas market requirements
- Issues export turnover certificates and certificate of origin.
- Visa facilitation to visit specified markets to discuss business with their target customers.
- Publication of Newsletter and regular circulars/letters to keep them aware of the activities of the Council and trade information.
- Collection and dissemination of Industry / Trade statistics to help members make their export strategy for
- Dissemination of information on foreign markets/emerging trends and trade enquiries
- Make them aware about different Anti Dumping duties as applicable in respective markets. From time to time also inform them about Sunset Reviews and give them timely information on questionnaire to be filled in. etc.
- Forex updates on WhatsApp.

If Undelivered, return to:

The Synthetic & Rayon Textiles Export Promotion Council Resham Bhavan, 78, Veer Nariman Road, Mumbai - 400 020.