



# 17th Congress of Asia Pacific Federation of Coloproctology

IN CONJUNCTION WITH COLOPROCTOLOGY 2019

6 - 9 MARCH, 2019 KUALA LUMPUR, MALAYSIA

Organised by



Supported by



## Sponsorship Prospectus







Dear Biomedical Industry Partners

On behalf of the Malaysian Society of Colorectal Surgeons (MSCRS), it is a great honour and privilege for me to announce that we shall be hosting the Asia Pacific Federation of Coloproctology Congress (APFCP) 2019. This congress is to be held at the Kuala Lumpur Convention Centre (KLCC) from the 6th to 9th March 2019.

We are indeed proud to collaborate with the Malaysian Oncological Society and the Malaysian enterostomal societies. In partnership with our professional congress organisers, Anderes Fourdy, we are confident of making this an unforgettable event.

The APFCP has established itself as a prestigious meeting focusing predominantly on advancing the science and practice of colorectal surgery.

The organizing committee is in the process of inviting a highly distinguished faculty of speakers from near and afar.

The APFCP 2019 will provide an ideal platform for you to:

- Be part of a premier event to promote and market your products, innovations and your services
- Expand your prospect base and strengthen existing customer relations by reaching out to key opinion leaders, colorectal surgeons, oncologists and other affiliated healthcare professionals.
- Build visibility for your company in a competitive marketplace
- Network with professionals from different countries, meet new prospects and strengthen business relations
- Launch your products, establish your corporate presence and position your business in the Asia Pacific region

On behalf of the Society, let me thank you in advance for your support and we look forward to your active participation.

Warmest regards,



**Dato Dr Meheshinder Singh  
(Chairman, APFCP)**



## **Sponsorship Packages**

The APFCP 2019 organizing committee invites organizations and the bio medical industry to participate in APFCP 2019.

You will be able to:

- showcase and educate potential and existing clients about your products and services
- enhance your company profile by networking with the target audience
- build your brand and expand your leads for potential business
- keep abreast of the latest technology

## **Premiere Sponsors**

### **PLATINUM – USD 60,000**

Benefits: The sponsors will be provided with the following:

- 4 exhibition booths (3x3 meters each)
- Choice of a lunch/tea symposium
- One full page advertisement in Souvenir Programme Book (Advertisement placement is based on first-come first-served basis)
- Complimentary insertion of one printed material into the Congress souvenir bags. (Contents must be approved by the Organising Committee)
- Logo recognition as platinum sponsor on conference website & conference backdrop
- Rights to use the endorsement “Platinum sponsor of the APFCP 2019”
- Acknowledgement on the directional signage at the Congress venue
- Acknowledgement in the final announcement and in the souvenir program book.
- 6 complimentary invitations to the opening ceremony.

PLUS - Enjoy priority selection of up to 3 of the following sponsorship items.

- a. Priority in the selection of exhibition space at a prime location
- b. Priority to sponsor concurrent lunch symposium
- c. Priority to sponsor concurrent tea symposium
- d. Priority to sponsor the pocket programme
- e. Priority to sponsor the mobile application
- f. Priority to sponsor delegate bags



### **GOLD – USD 40,000**

- 2 exhibition booths (3x3 meters each)
- Choice of a lunch/tea symposium
- One full page coloured advertisement in Souvenir Programme Book (Advertisement placement is based on first-come first-served basis)
- Complimentary insertion of one printed material into the Congress souvenir bags. (Contents must be approved by the Organising Committee)
- Logo recognition as GOLD sponsor on conference website & conference backdrop
- Rights to use the endorsement “GOLD sponsor of the APFCP 2019”
- Acknowledgement on the directional signage at the Congress venue
- Acknowledgement in the final announcement and in the souvenir program book.
- 4 complimentary invitations to the opening ceremony.

### **SILVER – USD 20,000**

- 1 exhibition booth (3 x 3 meters)
- Complimentary insertion of one printed material into the Congress souvenir bags. (Contents must be approved by the Organising Committee)
- One full page coloured advertisement in souvenir program book. (Advertisement placement is based on first-come first-served basis)
- Logo recognition as SILVER sponsor on conference website & conference backdrop
- Rights to use the endorsement “SILVER sponsor of the APFCP 2019”
- Acknowledgement on the directional signage at the Congress venue
- Acknowledgement in the final announcement and in the souvenir program book.
- 2 complimentary invitations to the opening ceremony.

### **Pre-congress Workshop Partnership**

Industry partners are required to contact secretariat for participation in pre congress workshops.





### **EXHIBITION BOOTH - USD 7,500**

- Shell space (3x3 meter)
- Carpet for the floor
- Fascia plate with the name of company in vinyl cut out letters
- Partition wall as per Exhibition layout plan
- Three spotlights
- 1 waste bin
- 1 plug point
- 2 exhibitor badges
- One table (100cm x 50cm)
- Two Chairs

#### **Exhibitor Badge:**

1. Registered exhibitor will be given 4 ID badges per 3 x 3 meter booth.
2. Extra exhibitor's ID badges are chargeable @ USD 500 per person.





## Sponsorship and Exhibition Package Details

Listed below are other sponsorship opportunities available.

Please note that rates are inclusive of 6% GST

| Package  | Cost       | Description   |
|--|------------|---|
| <b>A.</b><br>Concurrent Lunch<br>Symposium     | USD 30,000 | (60 minutes of which 45 minutes will be allocated for the lecture)  |
| <b>B.</b><br>Concurrent Tea<br>Symposium       | USD 15,000 | (45 minutes of which 35 minutes will be allocated for the lecture)  |
| <b>C.</b><br>Hospitality Suite                 | USD 15,000 | <p>The hospitality suite would be located near to scientific session rooms. The suite will give delegates the opportunity for networking in a relaxing environment. Charge stations for laptops, mobiles and tablets will be provided.</p> <p>The package includes:</p> <ul style="list-style-type: none"><li>• Setup as per the requirement</li><li>• Décor can be ordered at sponsors cost</li><li>• Full naming and branding rights</li><li>• Tea/Coffee would be provided</li></ul> |
| <b>D.</b><br>Delegate Bags<br>(Single Sponsor) | USD 15,000 | <ul style="list-style-type: none"><li>• Sponsorship contribution to cost of delegate bags</li><li>• Sponsor logo on delegate bag (inside)</li><li>• Recognition as sponsor in the souvenir program book</li><li>• Company name on the Congress website as sponsor</li><li>• Long term exposure guaranteed</li></ul>   |



|  |            |  |                           |           |                           |           |                          |           |                           |           |
|--|------------|--|---------------------------|-----------|---------------------------|-----------|--------------------------|-----------|---------------------------|-----------|
| <b>E.</b><br>Sponsorship of<br>Symposium Session                           | USD 10,000 | <ul style="list-style-type: none"><li>• Full naming and branding rights</li><li>• Recognition as a symposium session sponsor in the souvenir program book.</li></ul>   |                           |           |                           |           |                          |           |                           |           |
| <b>F.</b><br>Refreshment breaks  | USD 6,000  | <ul style="list-style-type: none"><li>• Sign at the break area to acknowledge as coffee/tea sponsor</li><li>• Recognition as a coffee/tea sponsor in the souvenir program book.</li></ul>  |                           |           |                           |           |                          |           |                           |           |
| <b>G.</b><br>Mobile Application for<br>Event Programme<br>(Single Sponsor) | USD 6,000  | <ul style="list-style-type: none"><li>• Exclusive acknowledgment of the sponsorship status in the Mobile Application</li><li>• Acknowledgment of sponsor in the souvenir program book.</li></ul>   |                           |           |                           |           |                          |           |                           |           |
| <b>H.</b><br>Plenary Speaker<br>Sponsorship                                | USD 5,000  | <ul style="list-style-type: none"><li>• Right to nominate a speaker for plenary session (subject to approval by the scientific committee)</li><li>• Recognition as a sponsor of the plenary speaker.</li><li>• All other speaker related cost to be borne by the sponsor.</li></ul>  |                           |           |                           |           |                          |           |                           |           |
| <b>I.</b><br>Pocket Programme<br>(Single Sponsor)                          | USD 5,000  | <ul style="list-style-type: none"><li>• Exclusive acknowledgment of the sponsorship status in the pocket programme.</li><li>• Exclusive advertisement space.</li><li>• Acknowledgment of sponsorship in the souvenir program book.</li></ul>   |                           |           |                           |           |                          |           |                           |           |
| <b>J.</b><br>Advertisement in<br>Congress Souvenir<br>Program Book         |            | <table><tr><td><b>Back Outside Cover</b></td><td>USD 2,500</td></tr><tr><td><b>Front Inside Cover</b></td><td>USD 2,000</td></tr><tr><td><b>Back Inside Cover</b></td><td>USD 1,500</td></tr><tr><td><b>Full Ordinary Page</b></td><td>USD 1,000</td></tr></table> <ul style="list-style-type: none"><li>• Art work to be supplied by sponsor.</li><li>• Advertisers for the souvenir program book. are required to supply the advertisement materials to the APFCP 2019 Secretariat by 15<sup>th</sup> January 2019</li></ul> | <b>Back Outside Cover</b> | USD 2,500 | <b>Front Inside Cover</b> | USD 2,000 | <b>Back Inside Cover</b> | USD 1,500 | <b>Full Ordinary Page</b> | USD 1,000 |
| <b>Back Outside Cover</b>  | USD 2,500  |  |                           |           |                           |           |                          |           |                           |           |
| <b>Front Inside Cover</b>  | USD 2,000  |  |                           |           |                           |           |                          |           |                           |           |
| <b>Back Inside Cover</b>   | USD 1,500  |  |                           |           |                           |           |                          |           |                           |           |
| <b>Full Ordinary Page</b>  | USD 1,000  |  |                           |           |                           |           |                          |           |                           |           |





|  |           |  |
|--|-----------|--|
| <b>K.</b><br>Note pad and pens                                 | USD 2,500 | <ul style="list-style-type: none"><li>• Company name and logo on the Congress note pad. Note pads and pencil provided by a sponsor.</li><li>• Company pen in the Congress participants' bags.</li><li>• Recognition in the souvenir program book.</li></ul>                |
| <b>L.</b><br>Concurrent Business Presentation                  | USD 1,500 | <ul style="list-style-type: none"><li>• Presentation at the respective exhibition booth on a business or professional (subject to approval by the scientific committee)</li><li>• Recognition as business sponsor presentation in the souvenir program book.</li></ul>     |
| <b>M.</b><br>Promotional insert in Congress participants' bags | USD 1,000 | <ul style="list-style-type: none"><li>• A4 double sided – sponsor to supply.</li><li>• Artwork to be approved by Organising Committee</li><li>• Invitations to private functions are not allowed.</li><li>• Recognition as sponsor in the souvenir program book.</li></ul> |

