

MACEOS
M A L A Y S I A

32ND ANNIVERSARY

Gala Dinner

INDUSTRY RECOGNITION AWARDS

NOVEMBER 2022

FRIDAY | **25** | AT 7 PM

MALAYSIA INTERNATIONAL TRADE &
EXHIBITION CENTRE (MITEC)

**MACEOS 32ND ANNIVERSARY GALA DINNER & INDUSTRY RECOGNITION AWARDS 2022
25 NOVEMBER 2022 (FRIDAY), GRAND BALLROOM @ MITEC**

MACEOS Industry Recognition Awards (“the Award”) celebrates the efforts and achievements of members and patrons who demonstrated an approach for positively impacting the country and transforming the business events landscape during the pandemic in the past years between March 2020-April 2022.

The world has seen great uncertainty and disruption over the past years. Organisations that have sailed through this challenging period deserve to be recognised and honoured. We take this opportunity to encourage all eligible members to put forward their nominations for MACEOS Industry Recognition Awards. The Award will feature recognition in four(4) distinct categories, namely:

1. Honorary Recognition of Covid-19 Frontliners (*open for nomination*)
2. Above and Beyond Recognition Award (*open for nomination*)
3. Event Digitalisation Recognition Award (*open for nomination*)
4. Industry Recognition of Business Events

Nominations are welcomed from members as we believe that they are an inspiration to the Business Events industry and deserve our support. We hope to show appreciation for their efforts and contribute to their continued success by recognising these organisations.

An Independent panel comprising industry experts will deliberate on all nominations received and identify the recognition recipients for each category. The recipients will be presented with their honour of recognition at a prestigious ceremony on 25 November 2022 at MITEC, Kuala Lumpur.

IMPORTANT DATES

Open for Table Sales : 25 October 2022

Category: Platinum RM5,800 / Gold RM4,800 / Silver RM3,800 / Individual Seat: RM400

Open for Nomination : 25 October 2022

Nomination Submission Deadline : 4 November 2022

The recognition recipient(s) will be identified in the week of 7 November 2022 by MACEOS.

As an industry recognition recipient, you are entitled to one(1) complimentary seat at the awards ceremony. However, we encourage members’ organisations to book a table and invite your colleagues to celebrate the joyous moment with you. By booking a table, you will not only be supporting your industry association, but you will also be helping to create a memorable experience for all involved. View [Table Layout](#) and [Table Booking & Sponsorship Form](#)

PERSONAL DATA

Submission of nomination involves the recording and processing of personal data (such as name, address and legal status). Such data will be processed according to the call for recognition specifications and will be processed solely for that purpose by MACEOS.

DECLARATION

- All nominees agree to be bound by the decisions of the MACEOS Industry Recognition Awards 2022 Organising Committee and accept no correspondence or communication of any kind will be entertained in relation to decisions reached.
- All nominees agree that the information being submitted can be used in full by the organiser across its marketing and/or publication purposes.

1. HONORARY RECOGNITION OF COVID-19 FRONTLINERS

The National Immunisation Programme (NIP) was under immense pressure in 2021 when the vaccine demand skyrocketed. To cope, several convention centres and public community halls have been converted into vaccination centres, which played an integral role during the fight against Covid-19.

Convention centres and appointed PPV PIKAS operators have positively impacted the country for their contribution to making progress to administer vaccines effectively to combat the pandemic, generating outcomes that over 85% of our population received protection through the National Covid-19 Immunisation Programme back then.

Eligibility Requirements

- Organisational eligibility includes venue operators, booth contractors, business events organisers, and event management companies operating in Malaysia.
- Service providers, i.e. contractors of PICK/PIKAS/PKRC
- Open to MACEOS members only.

Submission Requirements

To ensure eligibility, nominee(s) must provide below proof of nomination details:-

- National COVID-19 Immunisation Programme (PICK) operator for the public - proof of PICK confirmation letter issued by MOH/ProtectHealth in supporting vaccination at the facility is required.
- Program Imunisasi Industri COVID-19 Kerjasama Awam-Swasta (PIKAS) operator for the manufacturing sector - proof of PIKAS appointment letter issued by MITI in supporting vaccination at/outside facility is required.
- Integrated Quarantine and Treatment Centre (PKRC) - proof of PKRC confirmation letter issued by MOH is required.
- To specify the number of vaccines delivered (for PICK and PIKAS operators only).
- To specify the period of operation
- To specify the number of bed capacity (for PKRC only).
- Proof of photos (10-15 photos in hi-resolution format) and/or video (if any) is required.
- Submission must provide tangible evidence to the criteria(s) whichever is applicable being addressed.

Enquiries / Submission before 5:00pm, 4 November 2022

Malaysian Association of Convention & Exhibition Organisers & Suppliers (MACEOS)

Secretariat Office

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2. ABOVE AND BEYOND RECOGNITION AWARD

The pandemic has been a trying time for businesses all over the world. Many have been forced to close their doors, and even more have had to make significant changes to their operations.

However, some companies have not only survived the pandemic but thrived. These so-called 'trailblazer' organisers recognised opportunities amid the crisis and positioned themselves for continued success despite challenges by bringing in trade audiences and dealing with strict SOP before the industry restrictions were fully lifted.

MACEOS intends to recognise trade exhibitions and conferences as these business events impact the local economy and connect SMEs while making deals. They are a reminder that it is possible to survive and thrive in difficult times and inspire the industry to keep moving.

By recognising their achievement, we can see how far the industry has come and how the business events have overcome a difficult period.

Eligibility Requirements

- Organisational eligibility includes business events organisers and companies operating in Malaysia.
- Open to MACEOS members only.
- Professional exhibition organiser who has organised a trade exhibition (physical/hybrid format) between 18 October 2021-1 April 2022.
 - Professional conference organiser who has organised a conference (physical/hybrid format) between 18 October 2021-1 April 2022. *T&C: The PCO must be the show owner of the nominated conference.*

Submission Requirements

To ensure eligibility, nominee(s) must provide below proof of nomination details:-

- Proof of events details, marketing collaterals and post-show report is required.
- Proof of a letter from the supporting Government ministries/agencies (if any) is required.
- Proof of photos (10-15 photos in hi-resolution format) and/or video (if any) is required.
- All activities cited in support of your nominations must be held within Malaysia from 18 October 2021 to 1 April 2022.

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3. EVENT DIGITALISATION RECOGNITION AWARD

In the face of the pandemic, digital events have been essential for many companies looking to reach new markets during the pandemic. There have been some notable successes that can pivot quickly and effectively in taking advantage of the increased demand for digital events whilst maintaining their customer base during a time when in-person events are not possible.

MACEOS recognises organisations that demonstrate business and event innovation core values and have successfully implemented initiatives demonstrating leadership and commitment to event digitalisation.

Eligibility Requirements

- Organisational eligibility includes private companies, publicly listed companies, multinational subsidiaries, non-government organisations, educational institutions, partnerships, government departments, and government agencies operating in Malaysia.
- Open to MACEOS members only.
- Nominees (organisations/business events) have successfully pivoted to the digital landscape from 18 March 2020 to 1 April 2022.
- Business events with digital components to continuously engage with their clients/community.
- Virtual trade exhibitions and conferences, preferably with B2B digital component.
- A webinar is not eligible to be recognised.

Submission Requirements

To ensure eligibility, nominee(s) must provide below proof of nomination details:-

- Nominees must complete the submission of a write-up (not more than 300 words) on how the nominees have created value-added to improve their business and/or events experience or specify the benefits for event attendees.
- Business initiatives can include but are not limited to projects, programs, technologies, developments, ventures and undertakings. Ultimately, we are looking for nominations demonstrating a clear commitment to creating value-added experiences for businesses and event attendees.
- Proof of event details and the event frequency held between 18 March 2020 to 1 April 2022 (if any) is required.
- Proof of photos (10-15 photos in hi-resolution format) and/or video (if any) is required.
- Proof of recognition/award by other organisations - out of MACEOS (if any).

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