



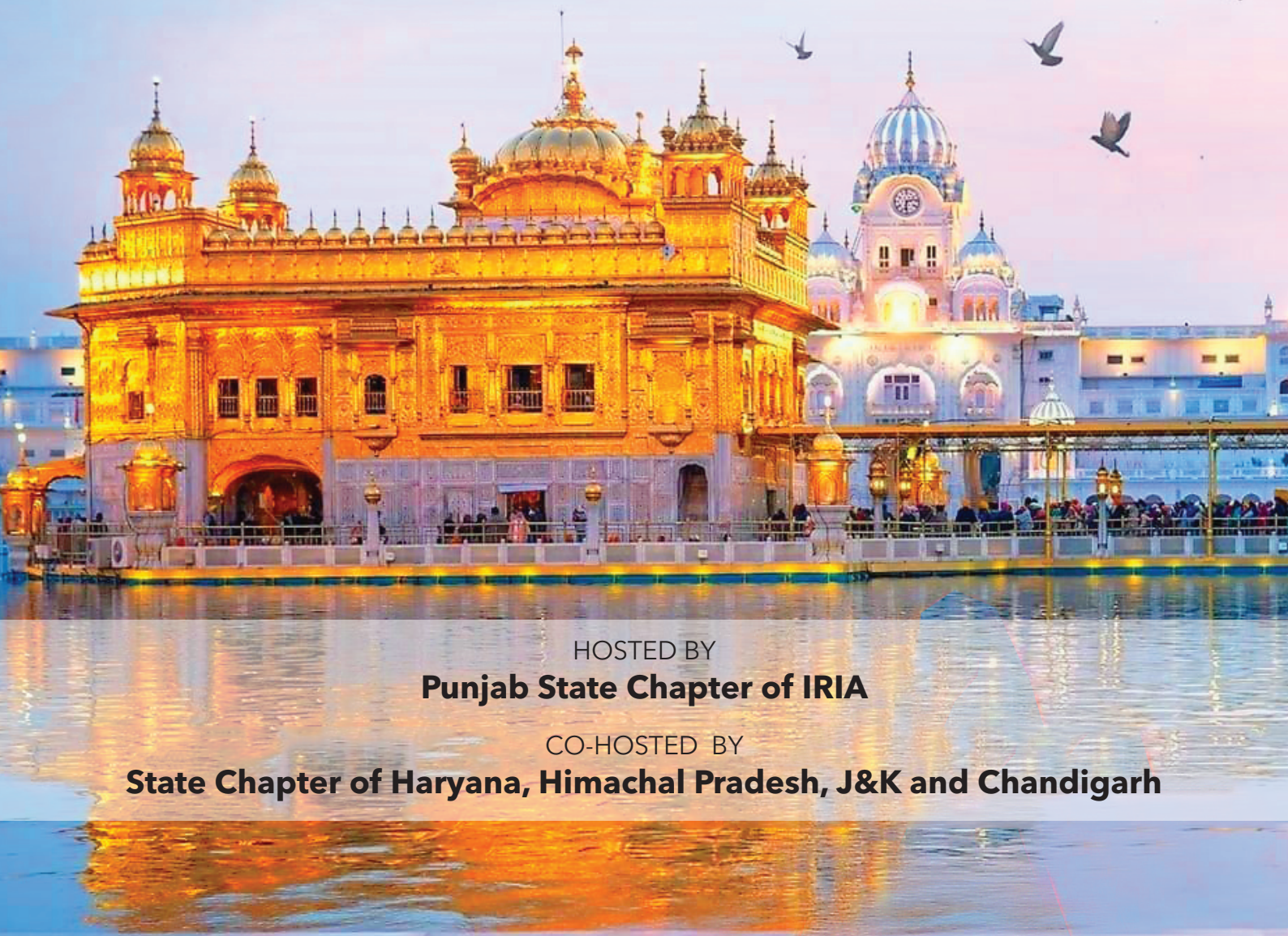
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75TH ANNUAL CONFERENCE OF Indian Radiological & Imaging Association

2-5 February 2023 ▪ Guru Nanak Dev University, Amritsar

SPONSORSHIP OPPORTUNITIES



HOSTED BY

Punjab State Chapter of IRIA

CO-HOSTED BY

State Chapter of Haryana, Himachal Pradesh, J&K and Chandigarh

An Appeal



Dear Colleague

We are very happy to invite you to the 75th Annual conference of the Indian Radiological & Imaging Association [IRIA] to be hosted by Punjab State Chapter of IRIA along with State Chapters of Haryana, Himachal Pradesh, Jammu and Kashmir, Ladakh & Chandigarh as Co Host, in the holy city of Amritsar from 2-5 February 2023 at Guru Nanak Dev University. We extend a warm Invitation to you all to attend this Academic, cultural, Spiritual, Gastronomical & Sports Fiesta.

Punjab - The land of lion hearted souls, land of five rivers, land of Guru Nanak Dev ji, land of agriculture, food, hospitality and love. Originally, it was called **Sapta Sindhu**, the Vedic land of the seven rivers flowing into the sea. Punjab word's origin can be traced to *panca nada*, Sanskrit for "five rivers" The word Punjab is from two Persian words *panj* ("five") and *āb* ("water"), the land of five waters (Beas, Chenab, Jhelum, Ravi, and Sutlej). Since the partition, only two of those rivers, the Sutlej and the Beas, lie within Punjab's territory, while the Ravi flows only along part of its western border.

Punjab boasts of **rich culture**. Ballads of love and war, fairs and festivals, music, dancing, Punjabi literature and Food are among the characteristic expressions of the state's cultural life. Dancing is a typical feature with *Bhangra*, *Giddha*, among the most popular genres. **Punjabi food** is addicting and energizing. Chicken tikka, parantha, amritsari lassi, tandoori chicken, amritsari kulcha naan, makki di roti and sarson ka Saag with white butter, leave the person licking the fingers and asking for more.

Amritsar is the Spiritual capital of Sikhs having its highest seat of reverence Shri Harmandir Sahib (Golden Temple) along with Shri Akal Takht Sahib. Other important Monuments include the Martyr's Memorial at Jallianwalla Bagh, Durgiana Temple and Indo-Pakistan Border at Wagha.

For the First Time in IRIA History, IRIA Olympics are being held and finals will be held at GNDU campus which has distinction of being the best sports university of India and have produced many national and international sports stars.

We thank IRIA office in reposing their faith in us and We will strive hard to uphold this trust by our sincere, unfretted efforts at making this conference a never before experience to every IRIA member.

Waiting to welcome you all to Amritsar.

With Warm Regards

Dr. Deepak Patkar • Dr. Ramesh Chander

Organising Chairmen

Dr. Rajiv Singh • Dr. Gurdeep Singh

Organising Secretaries

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Sponsorship Details for Trade Participation

Super Platinum Sponsor • 30 × 40 ft • 1 Stall ₹ 1,00,00,000/- (1 Crore) + GST

Sponsorship Benefits:

- Large Layout
- 2 Scientific Sessions Named in Hall A (capacity 1000)
- One Workshop Sponsorship (Ultrasound)
- Equipment Launch / Product Talk
- Complimentary 12 IRIA member Registration.
- Complimentary - a full Page color Advertisement in Conference Souvenir.
- Brand Sponsor for Gala Dinner.
- Signage's at 6 Places of Conference & in Top Right end Sponsorship Panel

Platinum Sponsor • 30 × 30 ft • 3 Stalls ₹ 75,00,000/- (75 Lakhs) + GST

Sponsorship Benefits:

- Medium Sized Layout
- 2 Scientific Sessions Named-Hall A(21 st, 22nd)
- One Workshop Sponsorship (Ultrasound)
- Complimentary 10 IRIA member Registration.
- Complimentary Back Inner/Front Inner & Central Page Advertisement in Conference Souvenir(First come First serve).
- Brand Sponsor for Banquet Dinner/GBM Dinner/ Gala Dinner.
- Signage's at 4 Places of Conference & Top Left, Middle of Sponsorship Panel
- Scientific Equipment Launch in one hall
- Company logo on Promotional material and in Conference Lobby
- 1 min promotional video played during Lunch on all three days
- Pre-Printed company leaflets (single page provided by the company) Distributed along with the conference kit.

Diamond Sponsor • 20 × 30 ft • 8 Stalls ₹ 50,00,000/- (50 Lakhs) + GST

Sponsorship Benefits:

- 1 Scientific Sessions in Hall A & 1 Session in Other Halls
- One Workshop Sponsor (Ultrasound)
- Complimentary 08 IRIA member Registration.
- Complimentary Full Thick Color Page Advertisement in Conference Souvenir
- Brand Sponsor for Events (Will be Mentioned Later)
- Signage's at 4 Places of Conference & Middle of Sponsorship Panel
- Scientific Equipment Launch in one hall
- Company logo on Promotional material and in Conference Lobby
- 1 min promotional video played during Lunch on all three days

Gold Sponsor • 20 × 20 ft • 17 Stalls ₹ 20,00,000/- (20 Lakhs) + GST

Sponsorship Benefits:

- 1 Scientific Sessions other than Hall A
- Complimentary 4 IRIA member Registration.
- Complimentary Full Color Page Advertisement inside Conference Souvenir.
- Signage's at 4 Places of Conference & Middle of Sponsorship Panel
- Company logo on Promotional material and in Conference Lobby
- 1 min promotional video played during Lunch on all three days

Silver Sponsor • 10 × 12 ft • 12 Stalls ₹ 8,00,000/- (8 Lakhs) + GST

Sponsorship Benefits:

- Complimentary 2 IRIA member Registration.
- Complimentary Half Page Advertisement in Conference Souvenir.
- Signage's at 4 Places of Conference & Lower of Sponsorship Panel
- Stall for 3 days

Company logo on Promotional material and in Conference Lobby + 1 min promotional video played during Lunch on all three days

₹ 3,00,000/- (3 Lakhs) + GST

Sponsoring a Session (Pre Lunch / Post Lunch) Total 15 Sessions

₹ 2,50,000/- for each session + GST

Technical Talk (10 minutes) ₹ 1,50,000 + GST







Technical Talk (5 minutes) ₹ 1,00,000 + GST

Sponsoring Prizes for Paper / Poster ₹ 50,000/- for each sponsor + GST










- 3 Winners for Abstract Paper

- 3 Winners for E-poster

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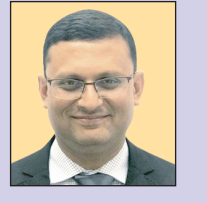
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