

# SOCIAL MEDIA MARKETING MADE SIMPLE

**1 Day Hands On Workshop**  
For corporate professionals and  
non-marketers

Build clarity before you  
start posting.



 **31 March 2026 | Tuesday**

 **9.00 am to 5.00 pm**

 **BloomSkillz HQ,  
Kota Kemuning,  
Shah Alam**

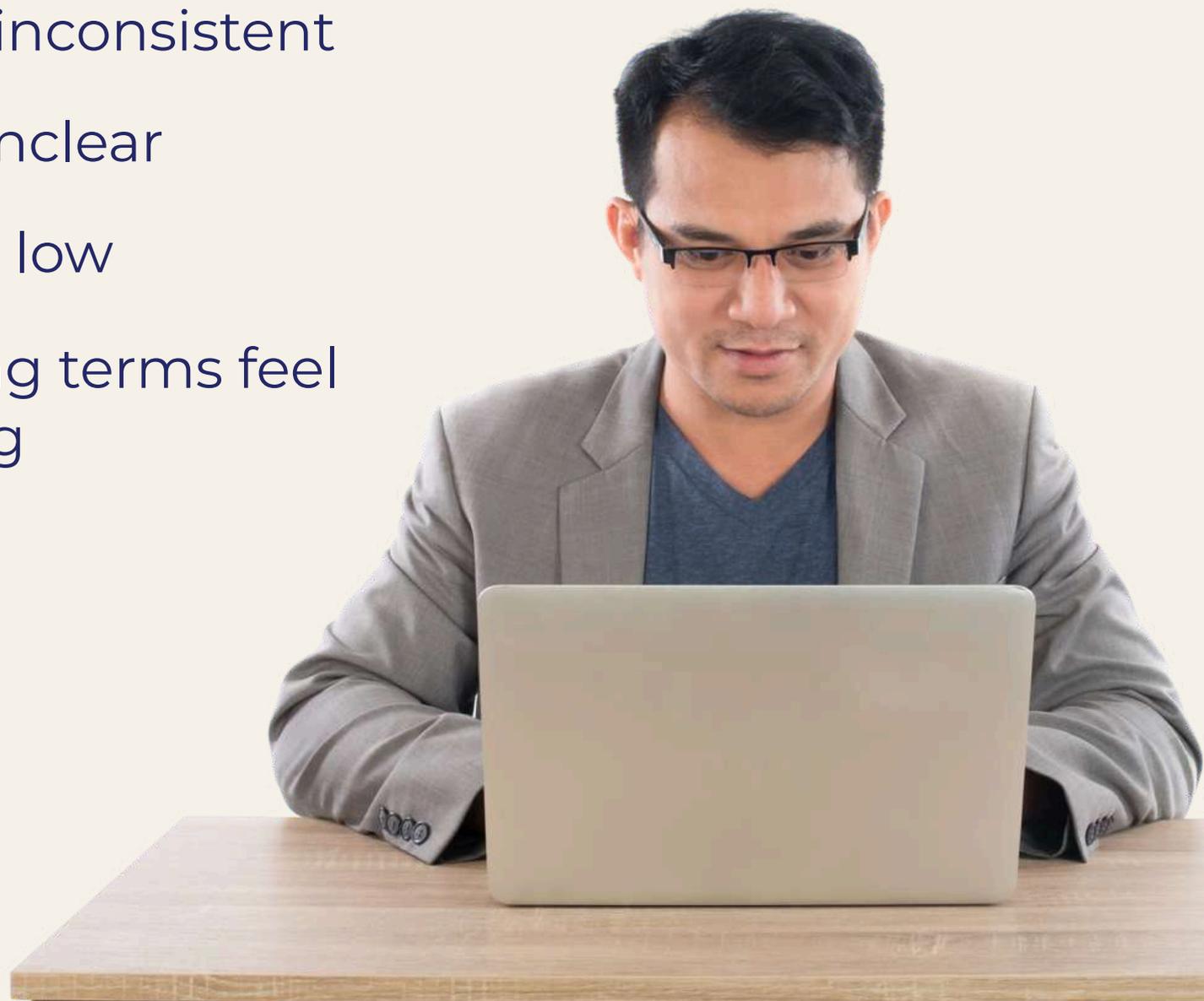
**RM 950** per pax  
Group rate available

\*Lunch and refreshments included

**Join Now**  
016 212 0358

# STILL UNSURE HOW SOCIAL MEDIA WORKS FOR BUSINESS?

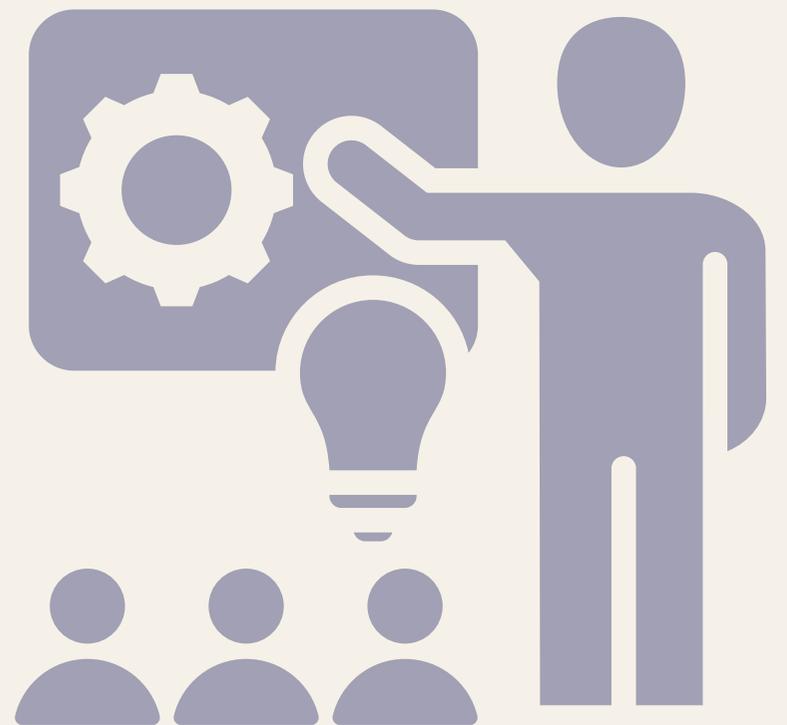
- ▶ Posting feels inconsistent
- ▶ Results feel unclear
- ▶ Confidence is low
- ▶ And marketing terms feel overwhelming



*This workshop is designed for corporate professionals who are new to social media marketing.*

# THIS 1 DAY HANDS-ON WORKSHOP HELPS YOU

- › Understand social media in a business context
- › Plan before you post
- › Choose the right platforms and content types
- › Create simple, professional posts and videos
- › Use AI responsibly without over dependence



*Everything is practical  
and guided.*

# CONTENT CREATION MADE SIMPLE

- › Mobile first photos and short videos
- › Clear caption writing frameworks
- › Hands on Canva and CapCut practice
- › Create a basic content plan with AI support
- › Follow a structured workflow from idea to posting



*Built for real  
workplace use.*

# WHO THIS IS FOR

- ▶ Corporate professionals and internal teams
- ▶ Admin, HR, sales, operations and communications staff
- ▶ Non marketers managing company pages
- ▶ Teams looking for clarity and consistency



*Basic digital familiarity is enough.  
Bring your own laptop.*

# GUIDED. PRACTICAL.

Made for  
real workplace use.

Learn from

## Navitha Nava Vinoba

Certified Digital  
Marketing Professional

**HRD Corp Accredited Trainer**

15+ years in TVET industry

**Join Now**  
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