



37TH ANNUAL CONGRESS OF MALAYSIAN SOCIETY OF **NEPHROLOGY**

ENHANCING PERSONALIZED MEDICINE IN NEPHROLOGY

7-9 July 2023

Setia SPICE Convention Centre, Penang



Organised by
**MALAYSIAN SOCIETY
OF NEPHROLOGY**

SPONSORSHIP PROSPECTUS

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Congress Information

Organising Committee

Organising Chairperson

Dr Lily Mushahar

Scientific Chairperson

Prof Dr Christopher Lim

Scientific Co-Chairperson

Prof Dr Lim Soo Kun

Secretary

Assoc. Prof Dr Ruslinda Mustafar

Treasurer

Dr Esther Tan Zhao Zhi

Sponsorship & Exhibition

Dr Morris Wo Chee Yuen

Prof Dr Abdul Halim Abdul Gafor

Social Programme & Publicity

Assoc. Prof Dr Nor Fadhlina Zakaria

Dr Wan Hazlina Wan Mohamad

Publication & Abstract

Dr Selva Kumar Sivapunniam

Assoc. Prof Dr Ruslinda Mustafar

Congress Faculty & Facilities

Dr Fariz Safhan Mohamad Nor

Local Organising Committee

Dr Liew Yew Fong

Dr Yeo Geok Ping



Congress of Malaysian Society of Nephrology 2023 (MSN 2023)

Theme: ENHANCING PERSONALIZED MEDICINE IN NEPHROLOGY

Date: 7 – 9 July 2023 (Friday – Sunday)

Venue: Setia SPICE Convention Centre, Penang

Format: Fully physical

Expected Attendees: 1200 pax

Exhibitors: 30 booths

Main Congress: 3 concurrent tracks

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Sponsorship Packages

Sponsorship Item

Platinum Package (SOLD OUT)	3Mx3M Exhibition Booth (x4) Exhibitor Pass (x8) Running Full Page advertisement (x2) Bag Insert Hi-Tea Symposium Branding (website,venue,final instruction)	RM 100,000 (Value: RM 157,000)
Gold Package	3Mx3M Exhibition Booth (x2) Exhibitor Pass (x4) Running Full Page Advertisement (x2) Bag Insert Branding (website,final instruction)	RM 60,000 (Value: RM 82,000)
Silver Package	3Mx3M Exhibition Booth (x2) Exhibitor Pass (x4) Running Half Page Advertisement Bag Insert Branding (website,final instruction)	RM 50,000 (Value: RM 66,000)
Bronze Package	3Mx3M Exhibition Booth Exhibitor Pass (2) Running Half Page Advertisement Bag Insert Branding (website,final instruction)	RM 30,000 (Value: RM 41,000)

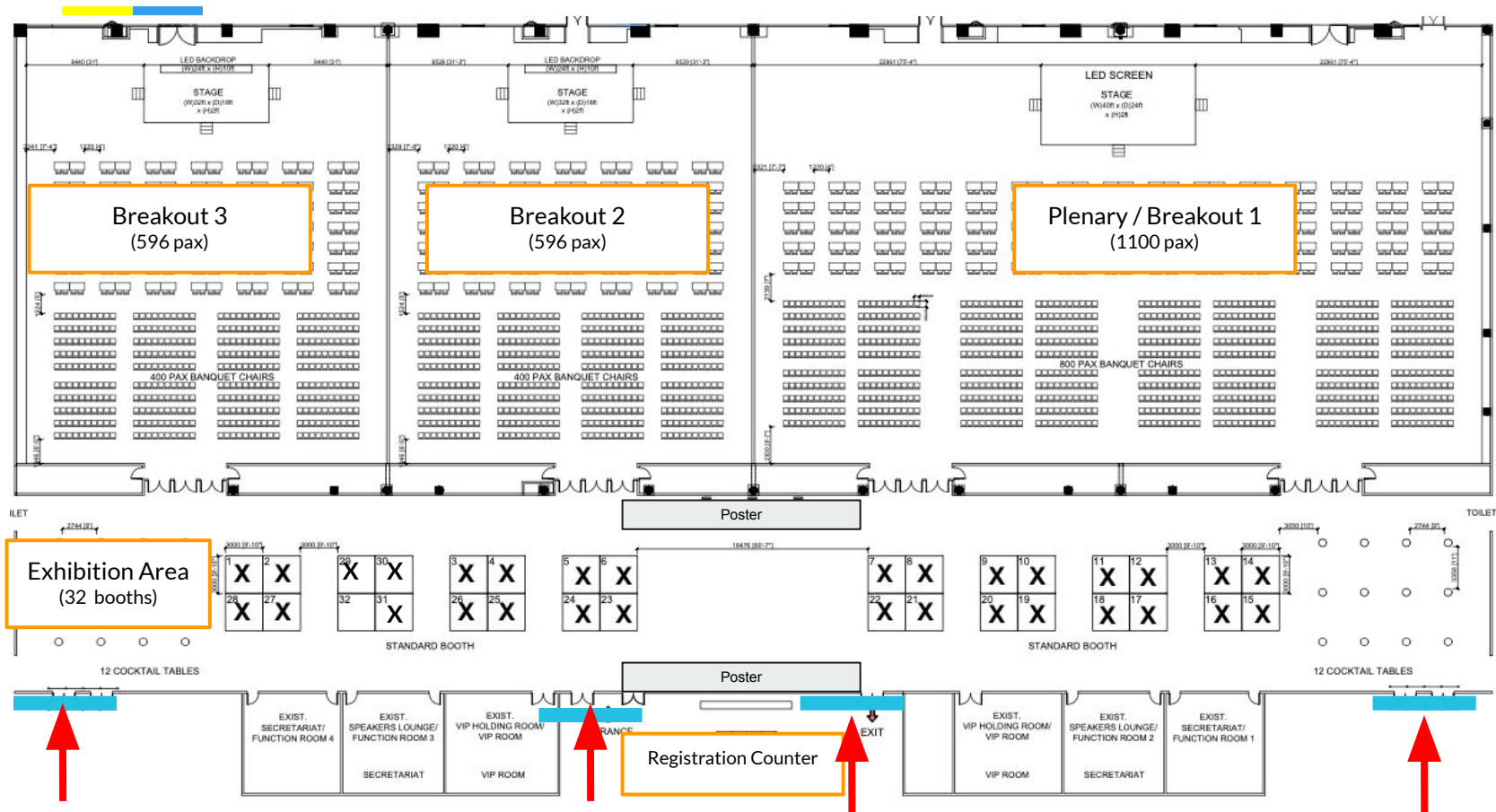
Sponsorship item (cont.)

	Individual Items		Price
1	3Mx3M Exhibition Booth (incl. 2 exhibitor passes)		RM 25,000
2	e-Programme Book Advertisement (Running Page)	Full Page	RM 12,000
		Half Page	RM 8,000
3	Symposium	Lunch (SOLD OUT)	RM 35,000
		Hi-Tea (SOLD OUT)	RM 25,000
4	Congress Bag (Sole Sponsorship)		RM 25,000
5	Bag Insert		RM 8,000
6	Lanyard (Sole Sponsorship) (SOLD OUT)		RM 15,000
7	Add-On Exhibitor Pass		RM 200

*Exhibition Pass holders have NO access to Scientific Programme.

**** (NEW) Sponsorship Item**

E-poster Panel Branding <i>(2 Units Available)</i>	Branding on the e-poster panel board Branding (website,final instruction)	RM 20,000
Hospitality Suite <i>(2 Units Available)</i>	7.5M*7.4M Function Room Exhibitor Pass (x3) Running Full Page Advertisement Branding (website,final instruction)	RM 30,000



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Terms & Conditions

Payment Terms

Payment Terms

50% of total amount as Deposit	50% non-refundable deposit to be paid by the Sponsor upon submission of a signed booking form.
Balance 50% of total amount	50% of the total fee to be paid by the Sponsor before 15 June 2023

Note: The amount payable excludes all bank transfer fees from both sending and receiving banks

Payable To

Account Name : Malaysian Society of Nephrology

Account Number : 8000506090

Account Bank : CIMB Bank Berhad

Bank Address : Lot C04-C05, Concourse Level, Petronas Tower 3, Suria KLCC Jalan Ampang 50088 Kuala Lumpur
Wilayah Persekutuan

SWIFT Code : CIBBMYKL

Note: Kindly provide the Congress Secretariat a copy of payment proof for verification via email (secretariat@msncongress.org) once payment has been made.

By submitting a Sponsorship Booking Form, Company accepts these General Terms and agrees that these General Terms shall be deemed incorporated by reference to the Booking Form. These General Terms, together with the Booking Form, constitute a binding agreement between the Organizer and Participating Sponsor/Exhibitor in respect of the sponsorship and/or exhibition entitlement booked under the Booking Form (together, the "Agreement"). In the event of a conflict between any term set out in these General Terms and the Booking Form, the Booking Form shall prevail. This Agreement contains the entire agreement and may only be varied in writing. It is governed by the law of Malaysia. A waiver of an obligation by a party is not a waiver of any other obligation.

1.0 SPONSORSHIP BENEFITS AND OBLIGATIONS

- 1.1 The Organizer shall use commercially reasonable efforts to provide to Sponsor/Exhibitor the sponsorship rights, benefits and services according to sponsorship package or entitlement items detailed in the Sponsorship Booking Form. Should there be any changes or amendments to the benefits, the sponsors will be informed of such amendments for acceptance.
- 1.2 Priority for selection of booth location/logo placement will be accorded on sponsorship tier. Design and artwork of Logo and promotional material/s is/are to be provided in Ai and PDF format at the sponsors' own cost.
- 1.3 The Organizer is responsible for administration of the event/activity and co-ordinating all details in relation to the venue at which such events/activities are held.
- 1.4 The Organizer reserves the right, in case of absolute necessity, to modify the positioning of booth/logo and/or placement of any promotional item with no obligation to provide compensation to Sponsor/Exhibitor. The Organizer reserves the right to offer to a different organization any booth, space or sponsorship item that has not been occupied, with no obligation to provide compensation to the defaulting Sponsor/Exhibitor.

2.0 OBLIGATIONS OF SPONSOR/EXHIBITOR

- 2.1 Sponsor/Exhibitor agrees and acknowledges that any infringement of any regulations or any terms of this Agreement by any of its employees, officers or agents shall give the Organizer the right to immediately terminate this Agreement, without compensation to, or the refund of any funds already paid by Sponsor/Exhibitor, and without prejudice to any other rights of Organizer under the Agreement.
- 2.2 Sponsor shall be responsible to provide any design and artwork of logo, promotional material, relevant forms on a timely manner according to given deadlines to enable the fulfilment of the benefits as per entitlement of this Agreement.
- 2.3 Sponsor/Exhibitor may only present in his/her booth or space the materials, products or services described in the application to participate. Advertising on behalf of any other organization is not permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.
- 2.4 Sponsor/Exhibitor acknowledges and agrees that its rights granted under the Agreement are non-exclusive and that the Organizer may have additional sponsors, exhibitors and supporters in its absolute discretion, including those who may be competing with Sponsor, on the same or different terms to those contained in the Agreement.
- 2.5 Sponsor/Exhibitor agree to comply with all rules, regulations and conditions stated herein and with that of the venue.
- 2.6 Sponsor/Exhibitor agrees and acknowledges that the Organizer may, at its discretion, change the venue, cancel or postpone the congress or its related activities or convert the format of the Congress completely or partially to a virtual format. Organizer shall not be liable to Sponsor for any damages or losses from any such change. Sponsor will be notified in writing as soon as practicable. The Organizer and the Sponsor may endeavour to develop an event of the same or similar value that is suitable to both parties to replace the cancelled event but no refund will be made in such a case.

3.0 USE OF LOGO AND INTELLECTUAL PROPERTY RIGHTS

- 3.1 The Sponsor will provide the Organizer with a copy of its logo or trademark in the form required by the Organizer for the purposes of this Agreement. The Organizer will only use any logo or trademark provided by the Sponsor for the purposes of this Agreement.
- 3.2 The Sponsor warrants that it has full power and authority to provide its logo or trademark as provided to the Organizer under this Agreement.
- 3.3 The Sponsor agrees to indemnify and keep indemnified the Organizer against any claims, actions, liabilities, losses, demands, suits, proceedings, damages, expenses or costs arising out of or in respect of the proper use by the Organizer of the Sponsor's logo or trademark under this Agreement, including but not limited to any claims in respect of any infringement of any third party intellectual property rights.
- 3.4 Nothing in this Agreement constitutes a grant or creates to or in favour of a party any goodwill or proprietary right in or relation to the other party or any of the other party's intellectual property, including but not limited to the other party's logo or trademarks.
- 3.5 Each party agrees not to take any action which may damage the validity or value of the other party's name, corporate logo or other identifying mark in connection with performance of this agreement.

4.0 TERMINATION AND CANCELLATION

- 4.1 The Organizer may terminate this Agreement immediately on written notice to the Sponsor, if the Sponsor fails to pay the Sponsorship Fee to the Organizer in accordance with the payment provisions of this Agreement;
- 4.2 In the event that the Congress is cancelled as a result of the Force Majeure Event then Sponsor may choose, by written notice to Organizer within 21 days of its receipt of notification of the Force Majeure Event to either:
 - (i) Apply the Contribution to the next (annual or semi-annual) Congress scheduled by Organizer, and Sponsor shall have the same or similar rights in respect of such subsequent Congress as detailed in the Sponsorship Agreement; or
 - (ii) Not to apply the Contribution to the next Congress but rather terminate the Sponsorship Agreement, in which case Organizer shall refund an amount equal to 85% of the Contribution already paid to Organizer by Sponsor, within 30 days of the originally scheduled date for the Congress, and the balance will be retained by Organizer as a handling fee.Should Sponsor fail to notify Organizer of its choice within said 21 days, then (i) above shall apply by default.
- 4.3 In the event that the Congress is cancelled by the Organizer for any reason other than Force Majeure, then the following shall apply
 - (i) Apply the Contribution to the next (annual or semi-annual) Congress scheduled by Organizer, and Sponsor shall have the same rights in respect of such subsequent Congress as detailed in the Sponsorship Agreement; or
 - (ii) Not to apply the Contribution to the next Congress but rather terminate the Sponsorship Agreement, in which case Organizer shall refund the total Contribution already paid to Organizer by Sponsor/Exhibitor, within 30 daysShould Sponsor/Exhibitor fail to notify Organizer of its choice within said 21 days, then (i) above shall apply by default.

5.0 Liability/Insurance

- 5.1 All related display materials or equipment/s installed by Sponsor/Exhibitor are not insured by the Organizer
- 5.2 Organizer shall not be liable for any damage, loss, harm or injury to the Sponsor/Exhibitor or its property, business or persons of its employees and agents and for any third party who may visit his space resulting from any reason whatsoever in connection with the congress.
- 5.3 The Sponsor/Exhibitor shall hold harmless the Organizer from any and all damages/claims including those usually covered by a fire and extended coverage policy. The Sponsor/Exhibitor will purchase its insurance policies and coverage for any damage or losses.

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Booking Form

Booking Form

Please return this form to:
MSN 2023 CONGRESS SECRETARIAT (Anderes Fourdy Events. Sdn. Bhd.)
G-3A, Incubator 1, Bukit Jalil, Technology Park Malaysia,
57000 Kuala Lumpur, Federal Territory of Kuala Lumpur

Mobile: +6017 - 529 1491
E-mail: secretariat@msncongress.org
(Attn: Ms Munchees)

Company Information

Name of Organisation _____

Address _____

Postcode & City/State _____

Contact Person

Name _____ Position _____

Email _____ Contact No. _____

We agree to become a sponsor in the following category as per terms and conditions outlined in this agreement.

Please tick (✓) or state the quantity where applicable.

Sponsorship Packages

- | | |
|--|--|
| <input type="checkbox"/> Platinum Package (RM 100,000) | <input type="checkbox"/> Full Page Advertisement (RM 12,000) |
| <input type="checkbox"/> Gold Package (RM 60,000) | <input type="checkbox"/> Half Page Advertisement (RM 8,000) |
| <input type="checkbox"/> Silver Package (RM 50,000) | <input type="checkbox"/> Congress Bag (RM 25,000) |
| <input type="checkbox"/> Bronze Package (RM 30,000) | <input type="checkbox"/> Bag Insert (RM 8,000) |
| <input type="checkbox"/> 3Mx3M Exhibition Booth (RM 25,000) | <input type="checkbox"/> Lanyard (RM 15,000) |
| <input type="checkbox"/> Lunch Symposium (RM 35,000) | <input type="checkbox"/> Add-On Exhibitor Pass (RM 200 per pass) |
| <input type="checkbox"/> High Tea Symposium (RM 25,000) | <input type="checkbox"/> E-poster Panel Branding (RM 20,000) |
| | <input type="checkbox"/> Hospitality Suite (RM 30,000) |

Authorized Signature

Name:
Designation:
Date:

(Company Stamp)