



31 October–1 November 2023 | Imperial Hotel

SPONSORSHIP PROSPECTUS

SPONSORSHIP TIERS

	Platinum MYR 40,000	Gold MYR 30,000	Standard MYR 8,000
Complimentary			
Exhibition Site	6m x 9m	6m x 6m	3m x 3m
Exhibitor Passes	4	3	2
Conference Registration	4	3	2
Conference Kit	4	3	2
Invitation(s) to Opening Ceremony	3	2	1
Invitation(s) to attend Press Conference	3	2	-
Branding Opportunities			
Exhibitor Listing in Conference Programme Book	√	√	√
Logo with a website linking to RIB 2023 official website	√	√	-
Logo placement on printed advertising and event materials	√	√	-
Insertion in Conference Bag <i>Note: Any collaterals/marketing materials to be provided by the sponsors</i>	√	√	-
Official company bunting at the Conference area <i>Note: Printed bunting to be provided by the sponsors</i>	√	√	-
Corporate video playback during tea break/lunch <i>Note: Corporate video to be provided by the sponsors</i>	√	√	-
Recognition as the main sponsor during the conference	√	-	-
One full-page advert in Conference Programme Book	√	-	-

OTHER SPONSORSHIP OPPORTUNITIES

Sponsorship Options and Entitlement	Slot Available	Price per Slot (MYR)	Bulk Price (MYR)
Gala Dinner			
1. Company logo will be printed on table tent cards during the gala dinner.	1	75,000	-
2. Logo with a website linking to be featured on RIB 2023 official website.			
3. Distribution of marketing material during the gala dinner.			
4. Corporate video playback during the gala dinner.			
5. Recognition as a Gala Dinner Sponsor during the gala dinner.			
Opening Ceremony			
1. Company logo will be featured on the stage side screen.	1	50,000	-
2. Logo with a website linking to be featured on RIB 2023 official website.			
3. Special mentions on social media			
4. Press release to announce sponsorship			
5. Recognition as a sponsor during the opening ceremony.			
Conference Lunch			
1. Company logo will be printed on table tent cards during lunch.	2	35,000	-
2. Logo with a website linking to be featured on RIB 2023 official website.			
3. Distribution of marketing material during lunch.			
4. Corporate video playback during the lunch session. (Corporate video to be provided by sponsors)			
Conference Tea Break			
1. Company logo will be printed on table tent cards during the tea break.	2	5,000 (1 slot equivalent to 2 tea breaks)	9,000
2. Logo with a website linking to be featured on RIB 2023 official website.			
3. Distribution of marketing material during tea break.			

Sponsorship Options and Entitlement	Slots Available	Price per Slots (MYR)	Bulk Price (MYR)
Conference Bag			
1. Company Logo to be printed on conference bag.	1	30,000	-
2. Logo with a website linking to be featured on RIB 2023 official website.			
3. Marketing materials insertion in the conference bag.			
Conference Name Badge & Lanyard			
1. Company logo will be printed on the conference name badge & lanyard.	1	8,000	-
2. Logo with a website linking to be featured in RIB 2023 official website.			
Conference lanyard design and quantity have to be approved by the Organising Committee.			
A Full-Page Advertisement in the Programme Book (Back Cover)			
1. The sponsor will provide a softcopy of the final advertisement. Trim Size: 210mm x 148mm Bleed Size: 216mm x 154mm Type Area: 204mm x 142mm PDF Size: 216mm x 154mm	1	2,000	-
A Full-Page Advertisement in the Programme Book (Inside Cover)			
1. The sponsor will provide a softcopy of the final advertisement. Trim Size: 210mm x 148mm Bleed Size: 216mm x 154mm Type Area: 204mm x 142mm PDF Size: 216mm x 154mm	1	1,500	-
A Full-Page Advertisement in the Programme Book (Running Page)			
1. The sponsor will provide a softcopy of the final advertisement. Trim Size: 210mm x 148mm Bleed Size: 216mm x 154mm Type Area: 204mm x 142mm PDF Size: 216mm x 154mm	1	1,000	-
Product / Catalogue Insertion in the Conference Bag			
Materials to be delivered to the Organising Committee before the designated deadline.	1	1,000	-

SPONSORSHIP TERMS AND CONDITIONS

1. INTRODUCTION

- 1.1 These terms and conditions and the Sponsorship Form to which they are attached together set out the terms on which you (the Sponsor) agree to sponsor the Event. Please read the Agreement carefully and make sure you understand it before signing. You understand that by signing the Sponsorship Form, you agree to be bound by the terms of the Agreement.
- 1.2 References to “us”, “we”, and “our” shall refer to the Organizer, and references to “you” and “your” shall refer to the Sponsor.

2. GRANT OF RIGHTS

- 2.1 We grant to you:
 - 2.1.1 The Sponsorship Rights (as defined in the Sponsorship Prospectus); and
 - 2.1.2 a non-transferable, non-exclusive, royalty-free license to use the Event logos and trademarks (the "Event Marks") provided to you in accordance with clause 3.4 solely to promote your sponsorship of the Event, during the Term (as defined at clause 6.1) and in accordance with the terms and conditions of this Agreement.
- 2.2 You grant to us a worldwide, non-exclusive, royalty-free, sub-licensable license to use your logos and trade marks (the "Sponsor Marks") provided to us in accordance with clause 3.3:
 - 2.2.1 during the Term to promote and exploit the Event; and
 - 2.2.2 for a period of six months following the Event in any report produced about the Event and in any promotional materials for similar events.
- 2.3 In the event that you change the Sponsor Marks at any time during the Term, you agree that we shall not be obliged to make any consequential changes to materials that include the Sponsor Marks produced by us or on our behalf for or in connection with the Event

(including, but not limited to, reprinting promotional literature or publicity materials) unless you agree in writing in advance to meet the costs and expenses incurred by us arising from such change.

- 2.4 If for any reason, we are unable to deliver any of the Sponsorship Rights, we will inform you as soon as reasonably practicable. We may substitute alternative benefits in respect of the same Event to an equivalent value of the relevant Sponsorship Rights without any liability to you.
- 2.5 You acknowledge and agree that you shall be solely responsible for all costs that you incur relating to your attendance at the Event (including, without limitation, any travel costs, the costs of any temporary staff, and any costs relating to the stand that you erect at the Event).
- 2.6 You shall promptly comply with all reasonable instructions and directions issued by or on behalf of us in connection with the Event and its promotion (including, without limitation, any instructions or directions given in relation to the use of the venue at which the Event is being held). We shall not be responsible for any failure or delay in providing any of the Sponsorship Rights where such failure occurs directly or indirectly as a result of your failure or delay in complying with any of our reasonable instructions or directions.

3. YOUR OBLIGATIONS

- 3.1 You undertake to support the Event through appropriate marketing and promotional channels and to collaborate with us on any appropriate joint marketing or promotional projects relating to the Event.
- 3.2 You undertake to exercise the Sponsorship Rights in accordance with the terms of this Agreement.
- 3.3 You shall, within seven days of the signature of this Agreement by both parties, supply us with examples of the Sponsor Marks in a suitable format.

- 3.4 You shall, prior to distributing any promotional materials referencing the Event and/or using the Event Marks (the "Sponsor Materials") provide copies of the Sponsor Materials to us for our approval (not to be unreasonably withheld). You undertake that you shall not distribute any Sponsor Materials until you have received written confirmation from us that we approve the Sponsor Materials. You are solely responsible for meeting all costs relating to the Sponsor Materials, (including reprinting costs if our approval is not obtained prior to printing)
- 3.5 You undertake to exercise the Sponsorship Rights in accordance with the terms of this Agreement.
- 3.6 You shall, within seven days of signature of this Agreement by both parties, supply us with examples of the Sponsor Marks in a suitable format.
- 3.7 You shall, prior to distributing any promotional materials referencing the Event and/or using the Event Marks (the "Sponsor Materials") provide copies of the Sponsor Materials to us for our approval (not to be unreasonably withheld). You undertake that you shall not distribute any Sponsor Materials until you have received written confirmation from us that we approve the Sponsor Materials. You are solely responsible for meeting all costs relating to the Sponsor Materials, (including reprinting costs if our approval is not obtained prior to printing).
- 3.8 You undertake that any Sponsor Materials will:
- 3.8.1 comply, without limitation, with all relevant laws and regulations in force that relate to the promotion of the Event;
 - 3.8.2 comply with any instructions or directions issued by or on behalf of us;
 - 3.8.3 not contravene any applicable law, infringe the rights of any third party, or contain any inaccuracies of fact; and
 - 3.8.4 include any legal or good practice notices as required by us from time to time.

4. OUR OBLIGATIONS

- 4.1 In addition to the license granted at clause 2.1, we shall provide the Sponsorship Rights and organize the Event using reasonable skill and care and will consult with the Sponsor Representative (as set out on the Sponsorship Form) on aspects of the Event where we deem it appropriate to do so.
- 4.2 The Sponsorship Rights are personal to you and we are not obliged to provide the Sponsorship Rights (or any part of them) to any other entity or person.

5. SPONSORSHIP FEE

- 5.1 In consideration of us providing the Sponsorship Rights, you shall pay us the Sponsorship Fee (as set out on the Sponsorship Form) in accordance with the Payment Period (as set out on the Sponsorship Form).
- 5.2 If the Sponsorship Fee is not received by us when due, we reserve the right not to supply, or cease to supply, any or all of the Sponsorship Rights.
- 5.3 Sponsorship form with any additional electrical and furniture requirements must be returned to us on **31st AUGUST 2023**. (For any late order, a surcharge will be imposed).

6. TERM AND TERMINATION

- 6.1 This Agreement shall take effect on the date that the last party signs the Sponsorship Form and shall continue until the completion of the Event (the "Term"), unless terminated early in accordance with its terms.

6.2 Either party has the right at any time to terminate this Agreement immediately by giving written notice to the other in the event that the other:

6.2.1 has committed a material breach of any of its obligations under this Agreement (including failure to pay any amounts due under this Agreement) and has not remedied any such breach (if capable of remedy) within fourteen (14) days of being required to do so by written notice.

6.3 Termination of this Agreement by either party for any reason shall be without prejudice to any rights or obligations that may have accrued as at the date of such termination.

6.4 Upon termination of this Agreement by us in accordance with this clause 6, all outstanding sums owing to us at the date of termination shall become due and payable without deduction or set-off. Where termination occurs before you have received all the Sponsorship Rights, we shall charge you a such proportion of the Sponsorship Fee (calculated in good faith) as is reasonable to reflect the value of the Sponsorship Rights received by you prior to the date of termination.

6.5 Upon expiry or termination of this Agreement, the parties agree that:

6.5.1 our obligations to provide any further Sponsorship Rights shall cease;

6.5.2 any licenses granted pursuant to this Agreement shall immediately cease.

7. CONFIDENTIALITY

7.1 Each party shall treat in confidence all information obtained from the other pursuant to this Agreement that is confidential in nature (which shall include details of the Sponsorship Fee) and shall use such confidential information solely for the purpose of exercising its rights or performing its obligations under this Agreement.

- 7.2 Each party shall only disclose such confidential information: (i) to those of its employees who may reasonably need to know the same to the extent required for the proper performance of this Agreement; and (ii) to the extent that such confidential information is required to be disclosed by law.

8. FORCE MAJEURE

- 8.1 “Force Majeure” means any circumstances beyond the reasonable control of either Party (including, without limitations, any governmental action, act of God, strike, terrorism, lock out or other forms of industrial action).
- 8.2 If any Party is affected by Force Majeure which affects or may affect the performance of any of its obligations under this Agreement, it shall forthwith notify the other Party of its nature and extent.
- 8.3 No Party shall be deemed to be in breach of this Agreement, or otherwise be liable to the other Party, by reason of any delay in performance, or the non-performance, of any of its obligations hereunder, to the extent that the delay or non-performance is due to any Force Majeure of which it has notified the other Party, and the time for performance of that obligation shall be extended accordingly.

9. CANCELLATION

- 9.1 The Organizer reserves the right to cancel, postpone or reschedule events due to government restrictions or unforeseen circumstances. In case of cancellation of RIB 2023, a full refund will be made within 14 days via the same method payment was made, unless requested otherwise.
- 9.2 In the event that the Sponsor/Exhibitor desires to withdraw their confirmed slot after the Agreement has been executed, as long as the Sponsor/Exhibitor is not in violation of any obligations under this Agreement, and unless otherwise specified in writing by both parties, the subsequent cancellation fees will be applicable, based on the timing of notification received by the Organizer from the Sponsor/Exhibitor regarding the cancellation of their confirmed slot:

9.2.1 From the date of booking, up until one (01) month prior to the commencement date = 10% of participation costs paid or payable.

10. GENERAL

10.1 This Agreement contains the entire agreement and understanding between the parties and supersedes all prior agreements, understandings or arrangements (both oral and written) relating to the subject matter of this Agreement.

10.2 You acknowledge that you have not relied on, and shall have no remedy in respect of, any statement, representation, warranty, understanding, promise or assurance (whether negligently or innocently made) of any person other than as expressly set out in this Agreement.

10.3 This Agreement shall not create, nor shall it be construed as creating, any partnership or agency relationship between the parties.

RIB 2023 SPONSORSHIP FORM

Organization / Company Name		
Organization / Company Address		
Contact Person's Name		
Email Address		
Contact Number		
Sponsorship Tier (Please tick ✓)	<input type="checkbox"/>	Platinum MYR 40,000
	<input type="checkbox"/>	Gold MYR 30,000
	<input type="checkbox"/>	Standard MYR 8,000
	<input type="checkbox"/>	Gala Dinner MYR 75,000
	<input type="checkbox"/>	Opening Ceremony MYR 50,000
	<input type="checkbox"/>	Conference Lunch MYR 35,000
	<input type="checkbox"/>	Conference Tea Break MYR 5,000 (<i>per slot</i>)
	<input type="checkbox"/>	Conference Tea Break MYR 9,000 (<i>Bulks</i>)
	<input type="checkbox"/>	Conference Bag MYR 30,000
	<input type="checkbox"/>	Name Badge and Lanyard MYR 8,000
	<input type="checkbox"/>	Full Advertisement (Back Cover) MYR 2,000
	<input type="checkbox"/>	Full Advertisement (Inside Cover) MYR 1,500
	<input type="checkbox"/>	Full Advertisement (Running Page) MYR 1,000
	<input type="checkbox"/>	Product / Catalogue Insertions MYR 1,000
	<input type="checkbox"/>	In-kind (<i>please state below</i>)
:.....		
Total Sponsorship Amount (MYR)	<input type="text"/>	

EXHIBITION BOOTH FORM

Standard Shell Scheme (3m x 3m) includes;

- 1 nos 13amp PowerPoint
- 1 nos Fluorescent Light
- 1 unit of Exhibition Table
- 2 units of Foldable Chairs
- 1 unit of waste paper basket
- 1 lot of Fascia Name (*max. 30 letterings*)

No	Exhibitor Name	NRIC/Passport Number	Contact Number
1			
2			
3			
4			

No	A proposed list of Items to be displayed	Price (if any)
1		
2		
3		
4		
5		

***Note:** Products not listed MAY NOT be allowed to be displayed at the exhibition.
(Please attach an additional sheet if necessary).

EXHIBITION BOOTH MANUAL

Shell Scheme Fascia Name Wording are;

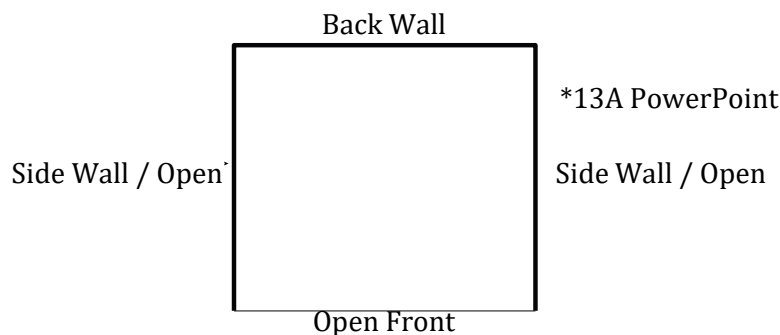
Fascia Board Company Name: Please Insert Company Name (max 30 character only)

[illegible]

Notes;

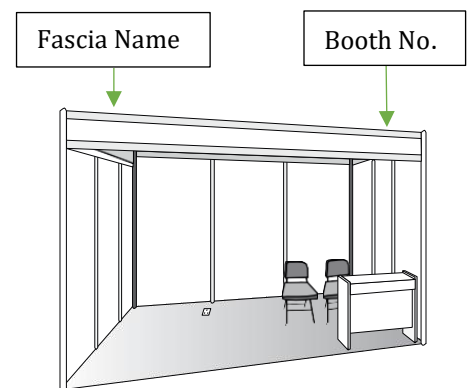
- Only one fascia name is allowed on each exhibiting stand unless approved by the Organizer. RM25.00 per letter will be charged for any additional or changing of name after the name has been put up. The main contractor will not be responsible for any spelling error or any amendment on-site.
- All Organizer's complete build-up stands will be provided with 3 walls and one open front. Exhibitors occupying corner and/or independent perimeter stands are to indicate below if any side wall is required. If no preference is indicated, no side wall(s) will be provided in order to give better visibility.

Booth Overall View



Technical Specifications

Back and side walls	2.44m/8ft high white laminated 3mm thick plywood panels joined by aluminum section.
Fascia (Name Board)	30.5cm/1ft high with exhibitor's name and stand number in red lettering on white background. Aluminum frame, letters on infill panels colors may vary.
Lightings	Continuous fluorescent tubes are mounted behind the fascia. (2 fluorescent tubes per 9sq meters)
Floor	Existing hall carpet
Corner Stand	Stands will be open on both frontages unless varied by prior written agreement from the organizer.
Furniture	One reception desk and two upright chairs
Power	One-unit 13A PowerPoint (single phase - 230v)



ACKNOWLEDGMENT

Once your application has been approved, an invoice will be issued. Kindly remit the payment within the stated period to confirm your participation. Bank details are as stated below:

Beneficiary Name : Place Borneo Sendirian Berhad
Bank Name : Hong Leong Bank Berhad
Account Number : 288 0100 5907
Bank Address : 127-129, Lorong Lapangan Terbang 1, SEDC
Woodhouse, 93550 Kuching
Swift Code : HLBBMYKL
Business Registration Number : 1201417-V

- i. All sponsorship materials are to be submitted within 30 days of signing this form. For monetary sponsorship, kindly remit the payment to the bank details above within the terms. Please submit supporting documents along with this Sponsorship Form. Should you need more information, please do not hesitate to contact Ms. Selbenaide Helbat at selbenaide@placeborneo.com or +60105969272.

ACKNOWLEDGMENT

I acknowledge that I have read and agreed to the terms and conditions as stated in the Agreement.

.....
Name :
Designation:
Date:
