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MEDICINE

SEMPIRE

Stanford Esophageal Multidisciplinary  
Program in Innovative Research Excellence



# Partner with the World Leader in Esophageal Health

OESO  
Sponsorship  
Brochure

Advancing Global Esophageal Health  
through Education, Research, and Collaboration

[www.oeso.org](http://www.oeso.org)

# Foreword

*The number of diseases of the esophagus is high*

- **Gastro-Esophageal Reflux Disease (GERD)**, prevalence: 15% of the population of North America
- Frequent evolution to **Barrett's esophagus**, risk factor for
- **Esophageal cancer** increasing death rates, 500,000 cancer deaths each year
- Esophageal and foregut motility disorders,
- Eosinophilic esophagitis,
- Food and foreign body impactions,
- Caustic injuries,
- Complex esophageal and foregut disorders,
- Esophageal ruptures and perforations,
- Neonatal stenoses,

... Esophagology has become a **science**, poly-disciplinary in its essence.

## Cooperation with

- UNESCO (2 Chairs in Telemedicine) ,
- New York Academy of Sciences,
- ... and, since 2018,  
an active association with Stanford Medicine



United Nations  
Educational, Scientific and  
Cultural Organization



The New York  
Academy of Sciences™



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# ( Welcome Note

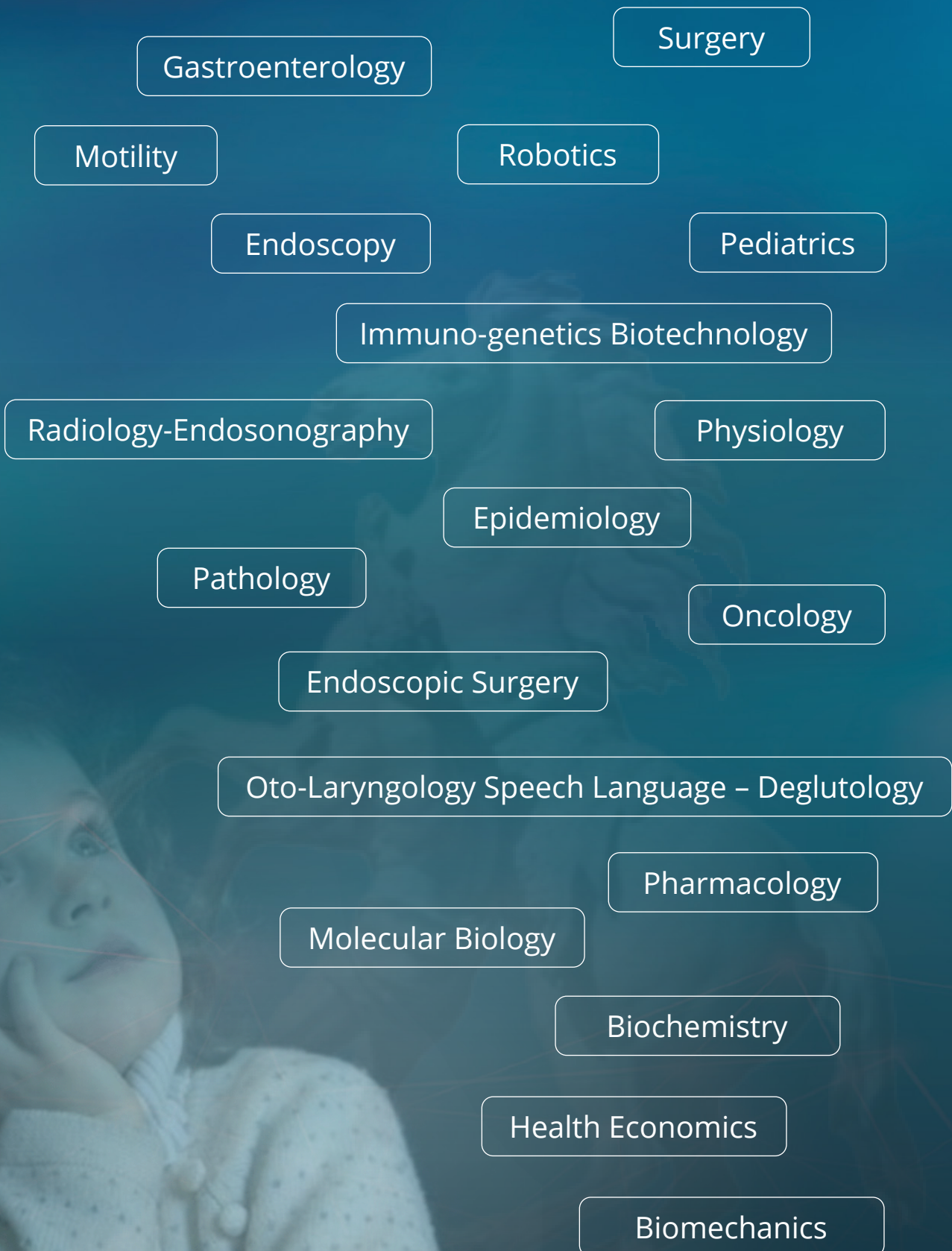
On behalf of the **World Organization for Specialized Studies on Diseases of the Esophagus (OESO)**, we welcome you to explore the unique opportunities to partner with us. OESO has been a beacon of multi-disciplinary collaboration since its founding in 1978. With representation across **19 disciplines** and more than 10,000 corresponding members worldwide, OESO stands at the forefront of advancing knowledge and clinical excellence in esophageal health.

Through partnerships with industry leaders, academic centers, and global institutions such as **UNESCO** and the **New York Academy of Sciences**, OESO ensures that esophageal health remains a priority in both clinical and research domains.

We invite you to join us in this mission, enabling meaningful educational programs, fostering research, and improving patient outcomes globally.



# 19 different disciplines



## About OESO

The World Organization for Specialized Studies on Diseases of the Esophagus (OESO) was founded in 1978 by Professor Robert Giuli. From its inception, OESO has been unique in bringing together professionals from **19 different disciplines**, all focusing exclusively on the esophagus. Today, OESO encompasses gastroenterologists, endoscopists, surgeons, oncologists, radiologists, pathologists, speech therapists, nutritionists, and researchers, creating a truly multidisciplinary global platform.

OESO has more than 10,000 corresponding members across 85+ countries. It has organized landmark congresses, published the multi-volume OESO Encyclopedia of Esophagology, and created the SEMPIRE Platform of Excellence in Esophagology for global education and collaborative research.

OESO's mission is to foster innovation in clinical care, stimulate pioneering research, and promote knowledge-sharing to advance esophageal health worldwide.

A click on each sign (>)

gives access to detailed information  
on what is offered today by OESO  
and the Stanford School of Medicine:  
**The OESO-SEMPIRE Platform  
for Excellence in Esophagology.**

# The OESO-SEMPIRE Platform

## Multi-disciplinary Expertise in Esophagology

**o(esof)**  
Foundation  
University of Geneva

**o(esof)**  
the esophagus



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19 disciplines >  
UNESCO Resolution >  
UNESCO Chair for distance learning >  
UNESCO Chair in Digital CME >  
\*\*\*  
New York Academy of Sciences >

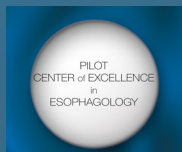
### OESO-SEMPIRE Platform of Excellence

NORTH  
AMERICA

EUROPE

SOUTH  
AMERICA

ASIA



Charter >  
Role >  
Criteria >  
Agreement >

**37 Pilot Centers**  
Global Educational Network >

AFRICA

AUSTRALIA

NORTH  
AMERICA

EUROPE

SOUTH  
AMERICA

ASIA

AFRICA

AUSTRALIA

### Advisory Board >

President  
G. Triadafilopoulos (USA) >  
**6 Regional Officers**

Training and Educational Courses  
GiE - Gatherings in Esophagology >

Virtual Educational Channel >  
Clinical case discussions >

Biennial Congresses >

The OESO Encyclopedia of Esophagology >

Access to second opinion >

### OESO Alliance

OESO Members  
OESO Chapters  
Universities  
KOLs  
Companies

Global Digital Educational Platform

**o(esof)**  
Foundation >  
University of Geneva  
Governing Board >

## Education

Trainees

Fellows

Train the  
Trainers >

[www.oeso.org](http://www.oeso.org)

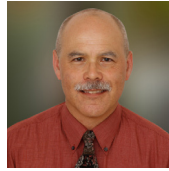


# Leadership

OESO's leadership represents a global panel of distinguished experts:



**President of Honor**  
**George Triadafilopoulos (USA)**  
 Professor of Gastroenterology-Endoscopy  
 MD Anderson Cancer Center  
 Houston, Texas (USA)



**Scientific Director**  
**Russell E. White (Kenya)**  
 Professor of Surgery – Endoscopic Surgery  
 Tenwek Hospital, Bomet (Kenya)



**Past President**  
**Hiroshi Mashimo (USA)**  
 Director, GI-Motility  
 Harvard Medical School (USA)



**Scientific Director**  
**C. Prakash Gyawali (USA)**  
 Professor of Gastroenterology & Motility  
 Washington University, St. Louis, MO (USA)



**President**  
**John O. Clarke (USA)**  
 Clinical Professor of Medicine  
 Director, esophageal program  
 Stanford University (USA)



**Scientific Direction Member**  
**Y.Y. (Justin) Lee (Malaysia)**  
 Professor of Gastroenterology  
 University Sains (Malaysia)



**President Elect**  
**Peter Grimminger (Germany)**  
 Professor of Robotic Surgery  
 Johannes Gutenberg University  
 Mainz (Germany)



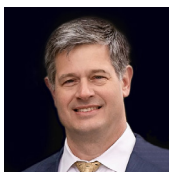
**Treasurer**  
**Peter Pokieser (Austria)**  
 Professor of Radiology  
 Medical University of Vienna (Austria)



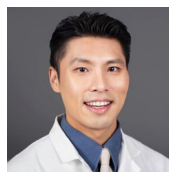
**Vice President**  
**Ellen M. Stein (USA)**  
 Associate Professor of Gastroenterology  
 Rutgers University,  
 New Brunswick (USA)



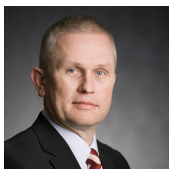
**Governor of the OESO-SEMPIRE Platform**  
**Nikki Johnston (USA)**  
 Professor of Otolaryngology  
 Medical College of Wisconsin  
 Milwaukee (USA)



**General Secretary**  
**Roger P. Tatum (USA)**  
 Professor of Surgery  
 University of Washington, Seattle (USA)



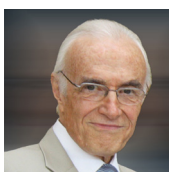
**Communications Director**  
**Walter W. Chan (USA)**  
 Director, Gastroenterology-Motility  
 Harvard Medical School (USA)



**Executive Director**  
**Stefan P. Mönig (Switzerland)**  
 Professor of Surgery  
 University of Geneva (Switzerland)



**Liaison Officer**  
**Lee L. Swanström (USA-France)**  
 Professor of Endoscopic Surgery  
 University of Strasburg (France)



**Founder – Deputy Executive Director**  
**Robert Giuli (France)**  
 Professor of Surgery  
 University of Paris 7 (France)



**Member at large**  
**Carmelo Scarpignato (Italy)**  
 Professor of Clinical Pharmacology  
 University of Parma (Italy)

This distinguished leadership ensures that OESO is driven by scientific rigor, global vision, and a commitment to advancing knowledge across disciplines.

## Global reach

OESO is truly global in scope, with

**10,000+** corresponding members

**85+** countries represented

**19** specialties collaborating under one umbrella

**35** Pilot Centers

A worldwide network of Pilot Centers advancing clinical education

The OESO-SEMPIRE platform and Gatherings in Esophagology (GiE) enable virtual and physical exchanges that connect clinicians and researchers worldwide, ensuring OESO's reach extends to both developed and developing regions.



## ( Why partner with OESO

Partnering with OESO provides unparalleled visibility and impact:

- Engage directly with an influential audience of clinicians, researchers, and decision-makers
- Build credibility by aligning with a globally respected scientific body
- Maximize visibility through educational activities, publications, and digital channels
- Participate in shaping the dialogue around esophageal health

Your sponsorship supports scientific independence while ensuring meaningful engagement with a targeted audience that influences practice, policy, and innovation.

# Sponsorship Opportunities

## Sponsored Clinical case discussions (webinars)

OESO hosts a series of twelve scientific webinars annually, each attracting an audience of gastroenterologists, surgeons, oncologists, pathologists, radiologists, and other specialists. These sessions provide sponsors with the opportunity to align their brand with cutting-edge science and education.

### Benefits include:

- Branding on all promotional materials (flyers, email campaigns, website banners, newsletters).
- Prominent logo display on the webinar platform during live sessions and recordings.
- A short sponsor introduction at the beginning of the session.
- Continued exposure via on-demand recordings housed in the OESO digital library.
- Access to anonymized attendee statistics (registrations, regions, specialties).
- 12/year at €3,000 each
- Branding & Video Playback

## Newsletter Inserts

The OESO monthly newsletter reaches over 10,000 members worldwide across 85+ countries. This channel provides direct visibility to a highly engaged professional audience.

### Sponsorship options include:

- Placement of sponsor banners or promotional content within the monthly newsletter.
- Clickable links driving traffic directly to the sponsor's landing page.
- Targeted exposure to specialists in gastroenterology, oncology, surgery, and allied fields.
- Recognition in a special "Sponsor Spotlight" section, highlighting your partnership.
- 12/year at €1000 each
- Logo and link placement in OESO's monthly newsletter to 10,000+ members.

## Sponsored CME Content – GiE

Continuing Medical Education (CME) content is one of OESO's most valued offerings, as it provides lasting educational benefit.

### Sponsors can support the creation and hosting of CME modules while benefiting from:

- Branding on all CME course materials and web pages.
- Recognition in pre-course promotional communications and post-course acknowledgments.
- Option to propose or co-develop scientific topics in collaboration with OESO (subject to approval and independent review).
- Enduring visibility: each CME module remains available in OESO's CME library for at least 12 months.
- 2/year at €10,000 each
- Branded CME modules with enduring educational value.

## Industry Membership

OESO offers industry memberships structured at Bronze, Silver, and Gold levels, enabling companies to engage year-round with the OESO community.

**Benefits vary by tier but may include:**

- **Bronze:** Logo listing on the OESO website and access to one sponsored webinar.
- **Silver:** All Bronze benefits plus one additional webinar and recognition in the OESO Digital Digest.
- **Gold:** All Silver benefits plus inclusion in a scientific whitepaper, expanded visibility at OESO events, and opportunities for advisory input.

## Donations & Foundation Support

OESO welcomes philanthropic donations and foundation partnerships to support its educational and research programs.

**Sponsors receive:**

- Public acknowledgment on the OESO website and annual reports.
- Invitations to exclusive donor recognition events.
- Regular updates on the impact of the supported programs (training, fellowships, education).
- The opportunity to align with high-profile global health initiatives.

## Some examples of sponsorship opportunities:

**OESO Newsletter – March 2025**

Message to the members of OESO, and to all those who have interest in Esophagus

**The OESO-SEMPIRE VIRTUAL EDUCATIONAL CHANNEL 39th meeting**

From: Division of Abdominal Digestive Surgery, Department of Surgery, University Hospitals of Geneva

Hosted by: Professor Prof. **Stefan Mönig**

**Wednesday, March 5, 2025**

• Geneva | CET Time: 4 – 6 pm

• Europe CET: Paris: 4 – 6 pm, LAC: 3 – 5 pm, North America: West Coast: 7 – 9 am, East Coast: 10 – 12 noon, South America: São Paulo: 12 noon – 2 pm, Buenos Aires: 12 noon – 2 pm, Santiago Chile: 12 noon – 2 pm

• Africa: Beirut, Kenya: 8 – 8 pm, Asia: Beijing: 11 pm – 1 am (Mar 6), Kuala Lumpur: 11 pm – 1 am (Mar 6), Adelaide: Melbourne: 2 – 4 am (Mar 6)

• Zoom technology applied

Registration is free, but mandatory: [Free registration](#)

**Challenges in the surgical management of very large hiatal hernia**

**GIST OF THE CASE**

Presenter of the case: Dr. Michael Chevallay

A 72-year-old female patient with a history of Asthma. Pulmonary Embolism in 2015. The patient has experienced multiple respiratory infections (pneumonia) with increased frequency of asthma exacerbations, chronic cough, and dyspnea.

**Diagnostic workup:**

- Upper endoscopy (figure 1): Large hiatal hernia, no signs of esophagitis

OESO Website: World Organization for Specialized Studies on Diseases of the Esophagus

Navigation: Home, Events, Partnership, Donate, Sitemap, Contacts

Language: [Seleziona lingua](#)

Buttons: [OESO Membership](#), [OESO-SEMPIRE Platform](#)

Menu: About OESO, OESO Foundation, OESO-SEMPIRE Platform, OESO-SEMPIRE Pilot Centers, Virtual Educational Channel, GIE, World Congresses, OESO Encyclopedia, UNESCO

**NEWS**

- OESO-SEMPIRE 17th World Conference – Versailles (France) – “Esophagus 2026” – June 14-17, 2026
- This 1st GIE was another original, and highly successful OESO initiative!
- The next 41st clinical case coming up for discussion will be presented by the Pilot Center of Belgrade (Serbia), hosted by Prof. Aleksandar P. Simić on Thursday, October 2, 2025.

Latest update: September 19, 2025

**your Logo or Banner on the OESO website**

**a short sponsor introduction video at the beginning of a session of a Clinical case discussion**



### Public Health & Research Grants

OESO actively collaborates with global health institutions to secure public and research funding.

**Industry partners can align with these initiatives by:**

- Participating in co-branded research or public health projects.
- Being acknowledged in publications, scientific reports, and policy documents.
- Accessing collaboration opportunities with leading international agencies (WHO, EU Horizon Europe, NIH, and others).

### Corporate CSR Grants

Many corporations have dedicated CSR budgets for health and education initiatives

**By supporting OESO, companies can:**

- Align their CSR strategy with impactful global health programs.
- Co-fund awareness, training, or patient-centered educational initiatives.
- Be recognized in CSR reports, press releases, and OESO communications.
- Highlight their commitment to advancing esophageal health worldwide.

### Government Health Department Grants

OESO's global reputation makes it a credible partner for national health departments

**Sponsorship in this category can involve:**

- Jointly delivering public awareness campaigns on esophageal health.
- Supporting healthcare training programs for clinicians.
- Contributing to prevention and screening initiatives.
- Recognition in both government and OESO reports, reinforcing credibility.

# The OESO-SEMPIRE



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## The result of more than 3 decades of cooperative work by OESO

An Organization that brings together in a single scientific perspective specialists from all clinical and fundamental disciplines, illustrated by

- 17 World congresses, whose original Question & Answer format has become an institutional format,
- An evolving Encyclopedia of Esophagology, which today includes 12 volumes,
- Collaboration with UNESCO (2 Chairs in Telemedicine) and with the New York Academy of Sciences,
- A Foundation, whose purpose is to support the fulfillment of the goals of OESO.

... and, since 2018, an active association with Stanford University for the creation and launching of a major joint training and education project:

**The OESO-SEMPIRE Educational Platform  
35 Pilot Centers**

are brought together in this poly-disciplinary platform.

# Sponsorship Packages

■ 1 – Entry Partner <i>(VAT excluded)</i>	EUR	10,000
<ul style="list-style-type: none"> <li>• Logo on OESO website sponsor page (12 months)</li> <li>• 1 Sponsored Webinar (branding + 2-minute introduction)</li> <li>• 1 Newsletter insert OR 1 Digital Digest placement</li> <li>• 1 Delegate Pass to annual event (in-person or virtual)</li> </ul>		

■ 2 – Growth Partner <i>(VAT excluded)</i>	EUR	25,000
<ul style="list-style-type: none"> <li>• Homepage sponsor carousel placement + 2 Newsletter placements</li> <li>• 2 Sponsored Webinars</li> <li>• 1 Sponsored CME module (12 months visibility)</li> <li>• 1 Standard Booth space at annual event + 1 Delegate Pass</li> <li>• Acknowledgment in event program and on-site sponsor board</li> </ul>		

■ 3 – Leadership Partner <i>(VAT excluded)</i>	EUR	35,000
<ul style="list-style-type: none"> <li>• Premium logo placement on OESO homepage and event pages</li> <li>• 3 Sponsored Webinars + 1 Sponsored CME module</li> <li>• 3 Newsletter inserts + 1 Digital Digest placement</li> <li>• 1 Large Booth space at annual event + 2 Delegate Passes</li> <li>• Recognition on event signage and holding slides</li> </ul>		

■ 4 – Strategic Partner <i>(VAT excluded)</i>	EUR	50,000
<ul style="list-style-type: none"> <li>• Year-round premium logo placement on website and event pages</li> <li>• 4 Sponsored Webinars + 2 Sponsored CME modules</li> <li>• 4 Newsletter inserts + 2 Digital Digest placements</li> <li>• 1 Premium Booth space at annual event + 3 Delegate Passes</li> <li>• Branding on event lanyards or delegate bags (where applicable)</li> </ul>		



# ( Application and contact

To confirm your sponsorship, please complete the application form and send it to Cherag M. Gandhi, OESO Sponsorship Coordinator: [contact@oeso.org](mailto:contact@oeso.org)

Company Name	
Contact Person First name / Last name	
Phone	
E-mail	
Billing Address	
VAT / TAX ID Number	
<b>Package Selected</b>	
Signature	



[www.oeso.org](http://www.oeso.org)



**Contact:**

Cherag M. Gandhi

OESO Sponsorship Coordinator

Email: [contact@oeso.org](mailto:contact@oeso.org)



[www.oeso.org](http://www.oeso.org)

**Contact:**

Cherag M. Gandhi

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Email: [contact@oeso.org](mailto:contact@oeso.org)