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Breaking Barriers: Achieving Gender Equality in Customs through Technology and Innovation

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NEW ZEALAND
CUSTOMS SERVICE
TE MANA ĀRAI O AOTEAROA

**Protecting and promoting
New Zealand across borders**



We are here to
protect and promote New Zealand across borders

Ko te whakahaumarū me te whakatairanga i a Aotearoa ki ngā rohe

Our Values — Whanonga Pono

**WE DO
WHAT'S RIGHT**

Te Ara Tika

**WE ARE
GUARDIANS**

Kaitiakitanga

**WE VALUE
PEOPLE**

He Tāngata

**WE LOOK
FORWARD**

Pae Tawhiti

We aspire to
eliminate border and revenue risk

Te whakakore tūraru rohe me ngā mahi kohinga tāka

We aim to achieve



Protection

Prevent risk reaching
our borders

Whakahaumarū



Trade

New Zealand's trade flows
efficiently across borders

Hokohoko



Travel

A streamlined experience
for travellers across borders

Tāroi



Revenue

Collect all due revenue

Kohinga tāka

Te Pou Tokomanawa — The Foundations

Kotahitanga

Partnership

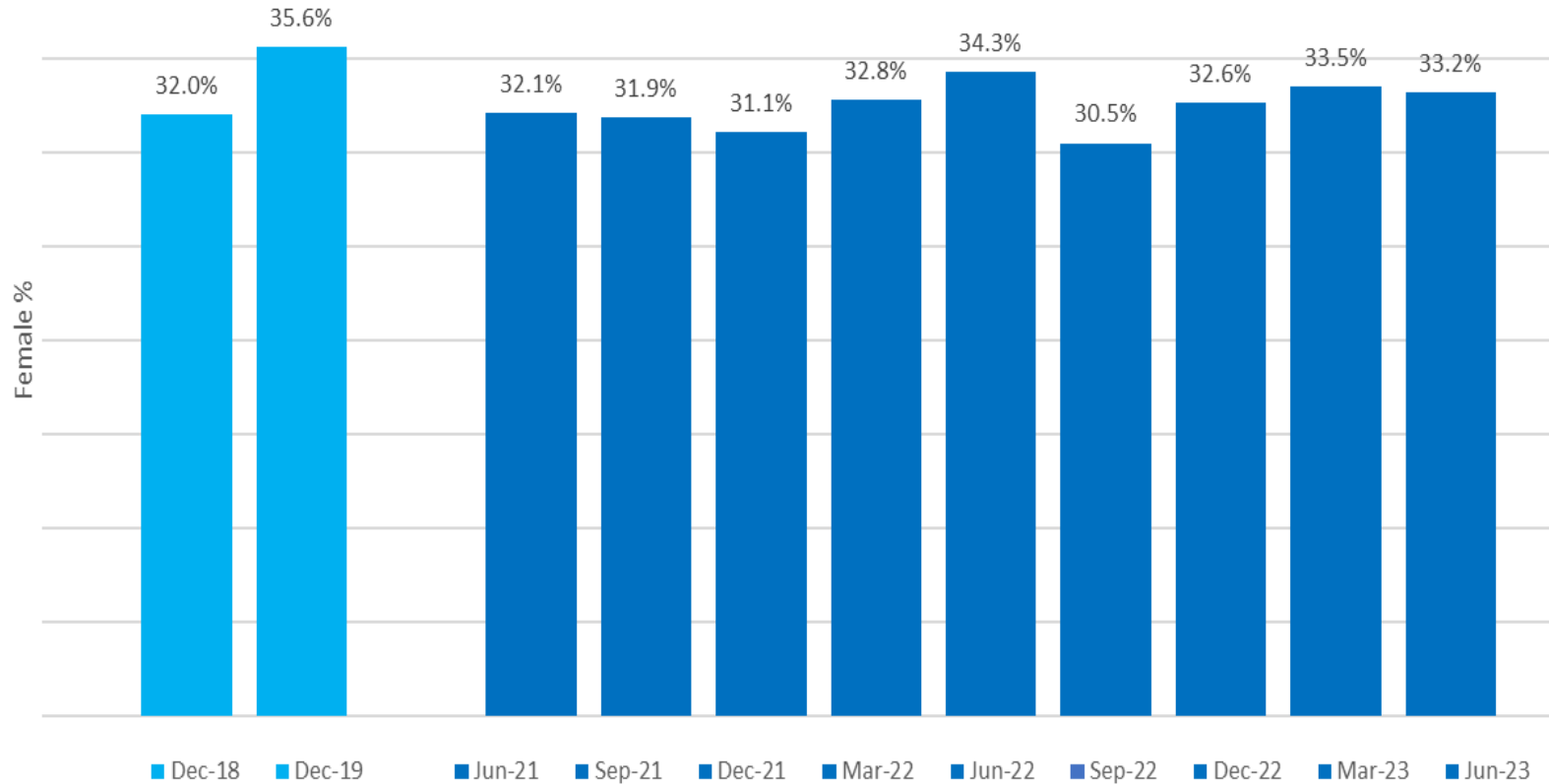
Kaitiakitanga

Protection

Manaakitanga

Participation

Female Leaders in Customs over the last 5 years



* This combined group of 80 staff consists of units 'Analytics' and 'IT'.

- These changes are related to Technology

Group
All Customs
Operations
Corporate C
*Joint Bord
Information
Units.

80.0%
70.0%
60.0%
50.0%
40.0%
30.0%
20.0%
10.0%
0.0%
2.2
MEL

TE POU TOKOMANAWA

CENTRAL POU



Creating the foundations for effective and targeted engagement with iwi, hapū, and Māori communities in priority areas.

OUR FOCUS AREAS ARE

- › Supporting Māori staff within Customs to achieve their aspirations
- › Building awareness and understanding of tikanga Māori and te reo Māori capability amongst all Customs staff
- › Strengthening our relationship with iwi/hapū in key marine and border areas

WE KNOW WE ARE MAKING A DIFFERENCE WHEN WE HAVE

- › Māori staff are supported to achieve their aspirations
- › Customs staff increase their knowledge and use of te reo Māori me ōna tikanga
- › Engagement with Māori communities is a fundamental part of our work to protect New Zealand's borders

