How to stop illicit trade in e-commerce?

> accenture

Let's start with some context

Criminal networks increasingly adopt a low-volume, high-frequency approach to smuggling counterfeits.
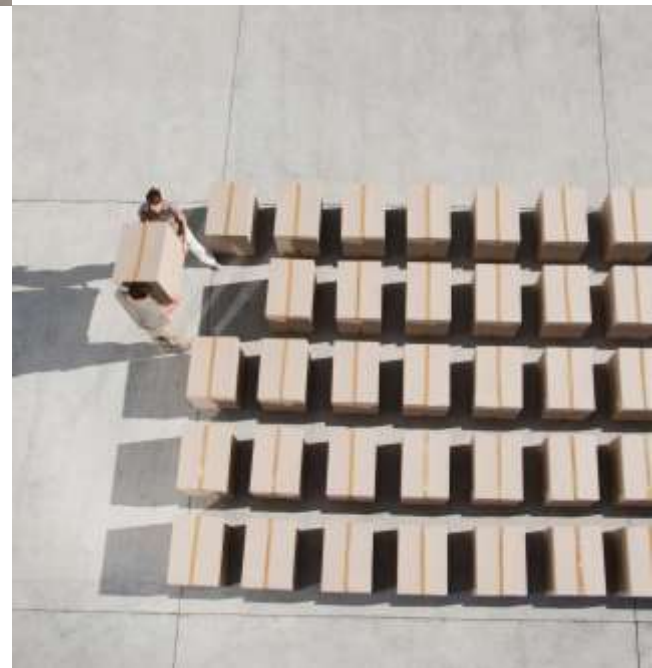
RUSI, 2021

Illicit trade in tobacco represents 10 to 12% of global consumption.

Around 25% of alcohol bottles sold globally are illicit.

UNCTAD, 2020

Global parcel shipping volume is expected to double between 2020 and 2026, to 260bn parcels.

Statista, 2022

Stop illicit trade in e-commerce? Collaborate around data!

1. Responsive risk management

2. Connecting physical and digital

3. Public-Private shared responsibility

4. Stronger Data and AI capabilities

5. Cross-jurisdiction intelligence sharing

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