



**PUBLICAN**

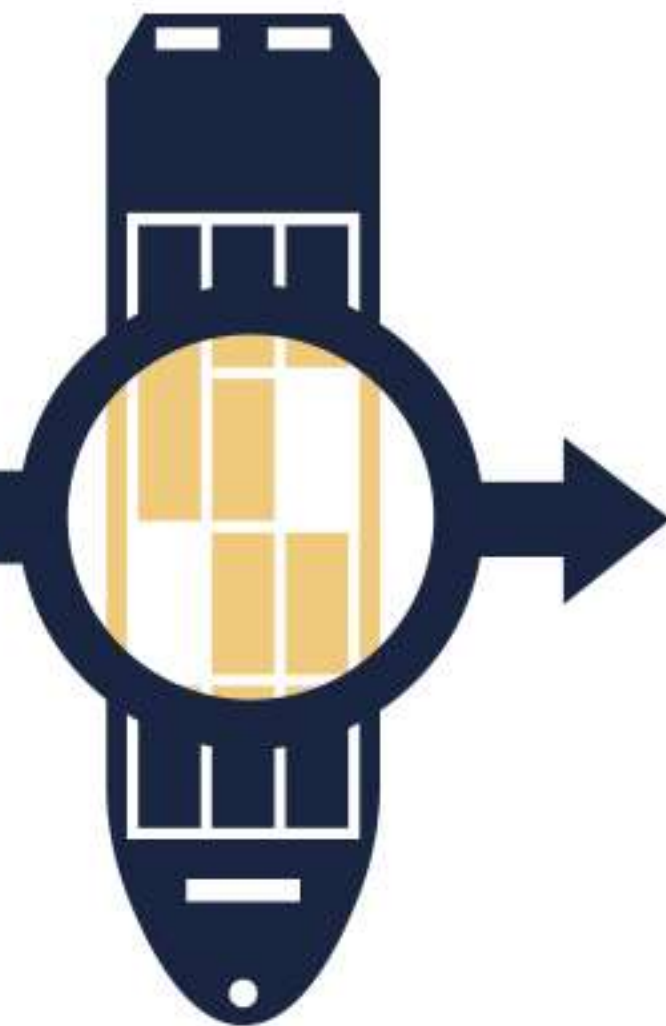




# DIGITAL VETTING

Publican technology utilizes digital data from thousands of sources to check every shipment and detect over 170 fraud patterns.

The automated process is executed in seconds, and empowers government regulators to enforce trade policies, prevent fraud and increase revenue collection while facilitating the fast clearance of goods.



## AUTOMATED TRANSACTION ASSESSMENT





# UNDERVALUATION



## DECLARED FORM

### Bill of lading

Declared Description:  
**Electric Bikes**

Declared HS Code:  
**8716000000**

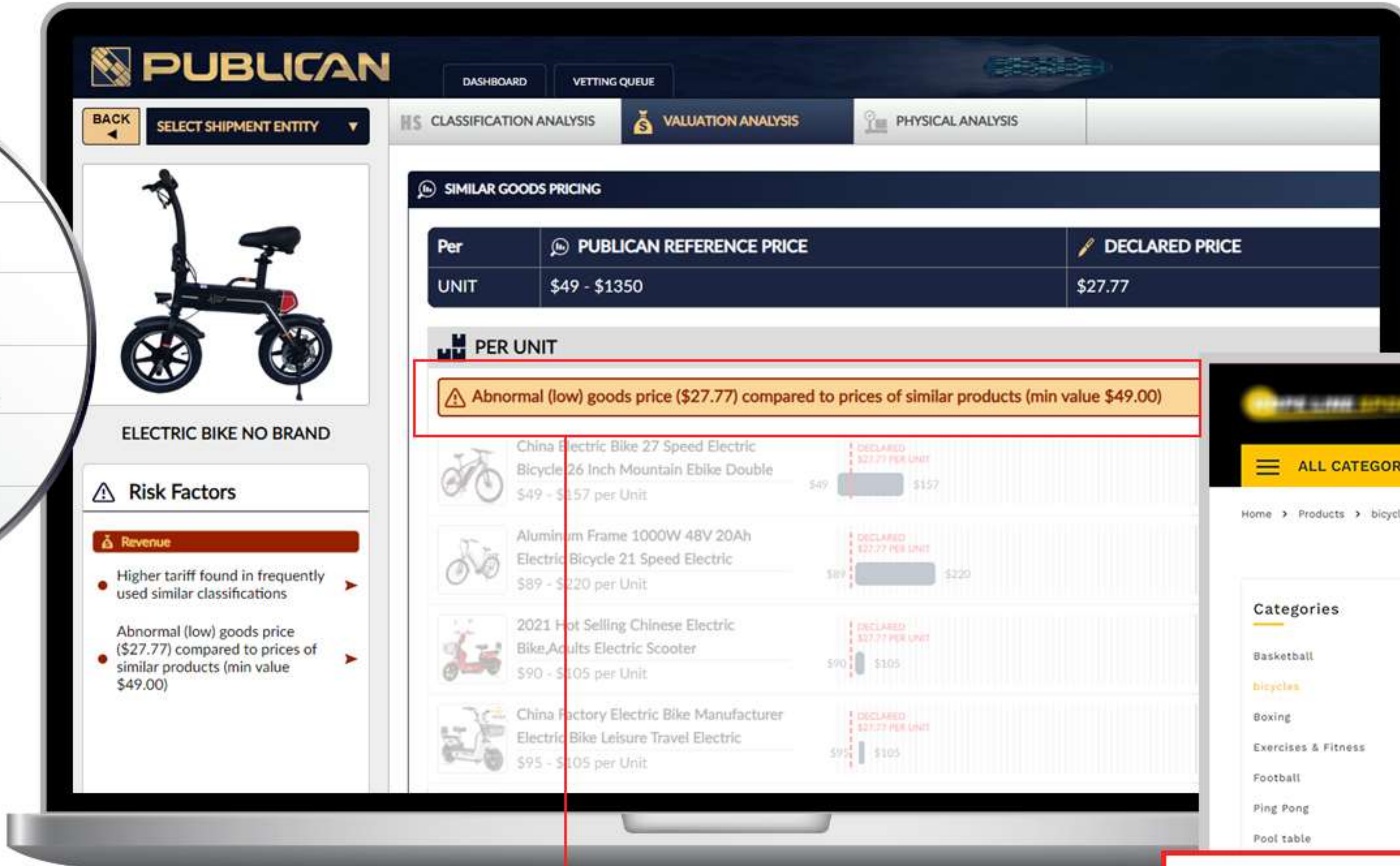
Declared Tax:  
**10%**

Origin and Destination country:  
**From  China to  Rwanda**

Declared Value:  
**\$111 (\$27.7/Unit)**

Declared Quantity:  
**4 units**

## SYSTEM EVIDENCE:



**PUBLICAN** DASHBOARD VETTING QUEUE

SELECT SHIPMENT ENTITY

HS CLASSIFICATION ANALYSIS VALUATION ANALYSIS PHYSICAL ANALYSIS

**SIMILAR GOODS PRICING**

Per UNIT	PUBLICAN REFERENCE PRICE	DECLARED PRICE
	\$49 - \$1350	\$27.77

**PER UNIT**

Abnormal (low) goods price (\$27.77) compared to prices of similar products (min value \$49.00)

Product	Price Range	Declared Price
China Electric Bike 27 Speed Electric Bicycle 26 Inch Mountain Ebike Double	\$49 - \$157 per Unit	\$27.77 PER UNIT
Aluminum Frame 1000W 48V 20Ah Electric Bicycle 21 Speed Electric	\$89 - \$220 per Unit	\$27.77 PER UNIT
2021 Hot Selling Chinese Electric Bike Adults Electric Scooter	\$90 - \$105 per Unit	\$27.77 PER UNIT
China Factory Electric Bike Manufacturer Electric Bike Leisure Travel Electric	\$95 - \$105 per Unit	\$27.77 PER UNIT

**Risk Factors**

- Higher tariff found in frequently used similar classifications
- Abnormal (low) goods price (\$27.77) compared to prices of similar products (min value \$49.00)

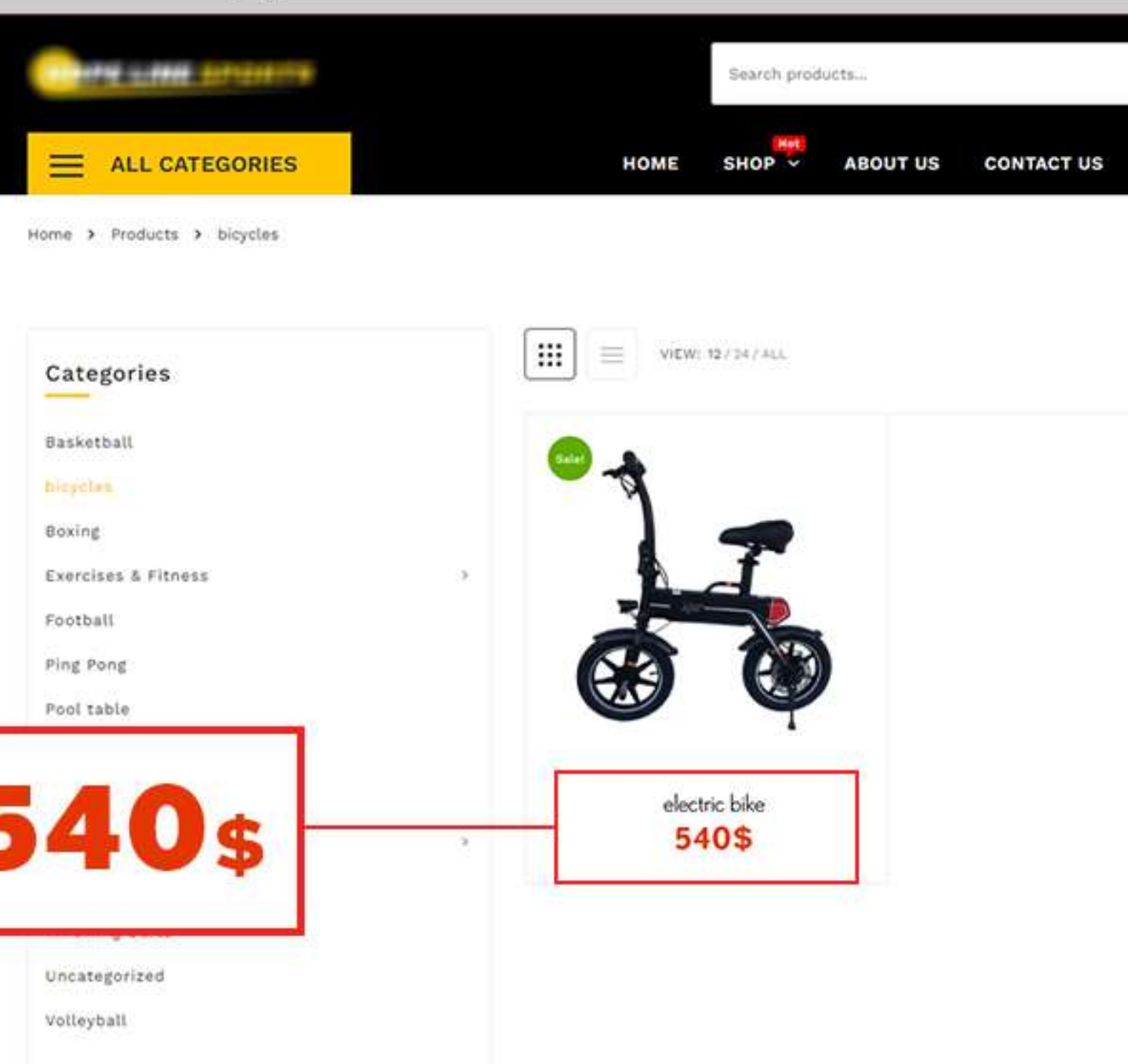
ELECTRIC BIKE NO BRAND

## IMPACT

Abnormal (low) goods price (\$27.77) compared to prices of similar products (min value \$49.00)

**540\$**

electric bike  
**540\$**



Search products...

ALL CATEGORIES HOME SHOP ABOUT US CONTACT US

Home > Products > bicycles

Categories

- Basketball
- Bicycles
- Boxing
- Exercises & Fitness
- Football
- Ping Pong
- Pool table

VIEW: 12 / 24 / ALL

electric bike  
**540\$**



# MISCLASSIFICATION

## DECLARED FORM

### Bill of lading

Declared Description:

**1Tc Almonds**

Declared HS Code:  
**0802210000**

Declared Tax:  
**0%**

Origin and Destination country:  
From UK to Kenya

Declared Value:  
**\$96,602.47 (25.75/Unit)**

Declared Quantity:  
**100 units**

## SYSTEM EVIDENCE:

The screenshot shows the PUBLICAN system interface with the following details:

- DECLARED DATA:**
  - DECLARED DESCRIPTION: 1Tc Almonds
  - DECLARED HS CODE: 0 8 0 2 2 1 0 0 0 0
  - DECLARED TAX: 0%
- HS CODE BREAKDOWN:**
  - 0 8 : Fruit and nuts, edible; peel of citrus fruit or melons
  - 0 8 0 2 : Nuts (excluding coconuts, Brazils and cashew nuts), fresh or dried, whether or not shelled or peeled
  - 0 8 0 2 2 1 : Nuts, edible; hazelnuts or filberts (Corylus spp.), fresh or dried, in shell
  - 0 8 0 2 2 1 0 0 0 0 : 0% Hazelnuts (Corylus spp.)
- ADJACENT:**
  - 0 8 0 2 1 2 0 0 1 1 : 9.8% Fresh almonds
  - 0 8 0 2 1 2 0 0 1 9 : 40% Dried bitter almonds
  - 0 8 0 2 1 2 0 0 9 1 : 40% Dried sweet almonds
  - 0 8 0 2 1 2 0 0 1 1 : 9.8% Fresh almonds
- Risk Factors:**
  - Revenue: Declared classification 0802210000 tariff 0.00% is lower than possible adjacent classification 0802120011 tariff 9.80%

## IMPACT





# MISDECLARATION

## DECLARED FORM

### Bill of lading

Declared Description :  
**Flavored Molasses**

Declared HS Code :  
**1703900010**

Declared Tax :  
**0%**

Origin and Destination country :  
**From UAE to Egypt**

Declared Weight :  
**17,600 kilogram**

## SYSTEM EVIDENCE:

The screenshot shows the PUBLICAN system interface. On the left, there are images of two bottles of 'Southern Flavors Molasses'. The main area displays the 'HS CODE BREAKDOWN' with the following details:

- 1 7 Sugars and sugar confectionery
- 1 7 0 3 Molasses: resulting from the extraction or refining of sugar
- 1 7 0 3 9 0 Sugars; molasses, from sugar beet, resulting from the extraction or refining of sugar
- 1 7 0 3 9 0 0 0 1 0 0% Flavored or containing added coloring other, whether or not discolored

Below this, a 'PUBLICAN SUGGESTION FOR MISDECLARED GOODS' section shows a warning: 'Publican detected a high risk of misdeclared product - see Publican suggested product'. It compares the 'DECLARED PRODUCT' (Flavored Molasses, HS 1703900010, 0% tax) with the 'ACTUAL PRODUCT SUGGESTION' (Hookah Molasses, HS 2403110000, 40% tax). A 'VIEW SUGGESTION' button is present under the actual product suggestion.

At the bottom, two boxes highlight the product details:

- Flavored Molasses**  
1703900010 0%
- Hookah Molasses**  
2403110000 40%

## IMPACT

The screenshot shows a Facebook profile for 'Tobacco and Hookah Holding'. The profile picture is a circular logo with Arabic calligraphy. The page name is 'Tobacco and Hookah Holding' and the user name is 'Daw Fikah'. It has 832 likes and 853 followers. The 'Photos' section shows a grid of images including various boxes and containers of hookah molasses, some with the 'HOOKAH' brand name visible.



# PUBLIC SAFETY - MEDICAL SHIPMENT - CHEMO

## DECLARED FORM

### Bill of lading

Declared Description:

**Dactinomycin Inj 500Mcg,  
Brand - Dacilon-0.5Mg, Batch  
No-Dmi2243ac**

Declared HS Code:  
**30049046**

Declared Tax:  
**8%**

Origin and Destination country:  
**From India to Nigeria**

Declared Value:  
**\$2,575.18 (25.75/Unit)**

Declared Quantity:

## SYSTEM EVIDENCE:

The screenshot shows the PUBLICAN system interface. The top navigation bar includes 'DASHBOARD' and 'VETTING QUEUE'. The main menu has 'PRESENCE ANALYSIS', 'PRODUCT ANALYSIS', and 'LEGAL ANALYSIS'. The 'EVIDENCE' section displays a warning: 'was found to be manufacturing medication not of standard quality'. Below this, a table lists evidence items, with one entry for 'B. No.: DMI2243AC' highlighted in red. The 'ALERTED WEB PAGES' section shows another warning: 'was found to be associated with Contaminated Medicine'. On the left, the 'Risk Factors' section includes 'Legal' and 'Alert Keyword' categories, both with associated warnings.

## IMPACT

The screenshot shows a news article from THE TIMES OF INDIA. The article is titled 'Hyderabad company's cancer medicine found contaminated in Yemen, Lebanon: WHO' and is dated March 28, 2023. The article mentions that health authorities in Lebanon and Yemen have red-flagged a cancer drug made by Celon Labs in Hyderabad. The article also includes a 'SHARE' button and a video player at the bottom.

**B. No.: DMI2243AC**



# SAFETY - VEHICLE

## DECLARED FORM

### Bill of lading

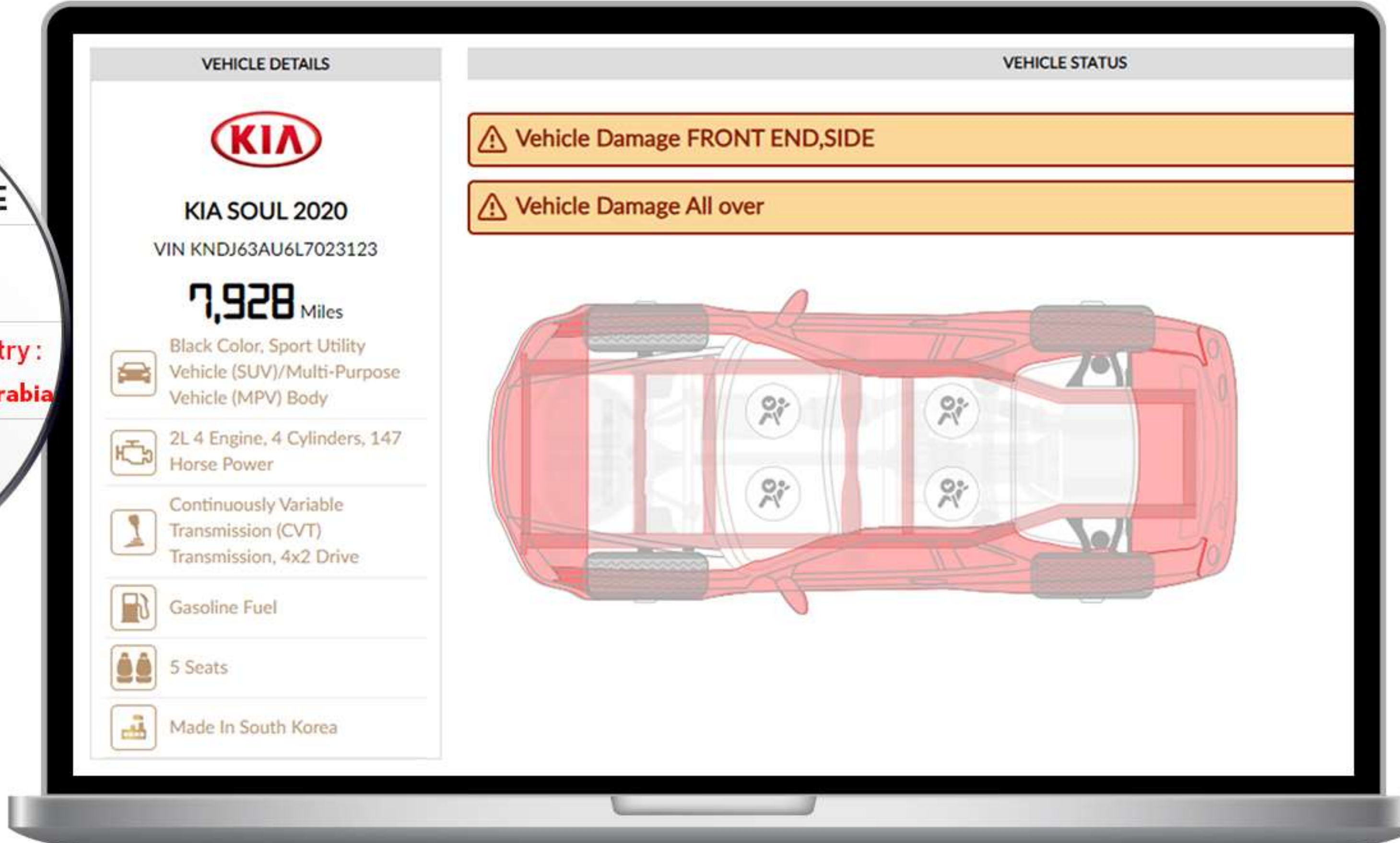
Declared Description:  
**2020 KIA SOUL GT LINE**

Declared HS Code:  
**87032301**

Origin and Destination country :  
From  **USA** to  **Saudia Arabia**

Declared Value :  
**\$4,574**

## SYSTEM EVIDENCE:



The screenshot displays a vehicle information system interface with two main sections: 'VEHICLE DETAILS' and 'VEHICLE STATUS'.

**VEHICLE DETAILS:**

- KIA** logo
- KIA SOUL 2020**
- VIN: KNDJ63AU6L7023123
- 7,928** Miles
- Black Color, Sport Utility Vehicle (SUV)/Multi-Purpose Vehicle (MPV) Body
- 2L 4 Engine, 4 Cylinders, 147 Horse Power
- Continuously Variable Transmission (CVT) Transmission, 4x2 Drive
- Gasoline Fuel
- 5 Seats
- Made In South Korea

**VEHICLE STATUS:**

- ⚠ Vehicle Damage FRONT END,SIDE
- ⚠ Vehicle Damage All over

A top-down diagram of the vehicle is shown in the center, with red highlights indicating damage to the front end and side. The diagram also shows the interior seating arrangement with four seats marked with icons.

## IMPACT





# DRUGS

## DECLARED FORM

### Bill of lading

Declared Description:

Roses

Declared HS Code:

06031100

Declared Tax:

30%

Origin and Destination country:

From  Ecuador to  Thailand

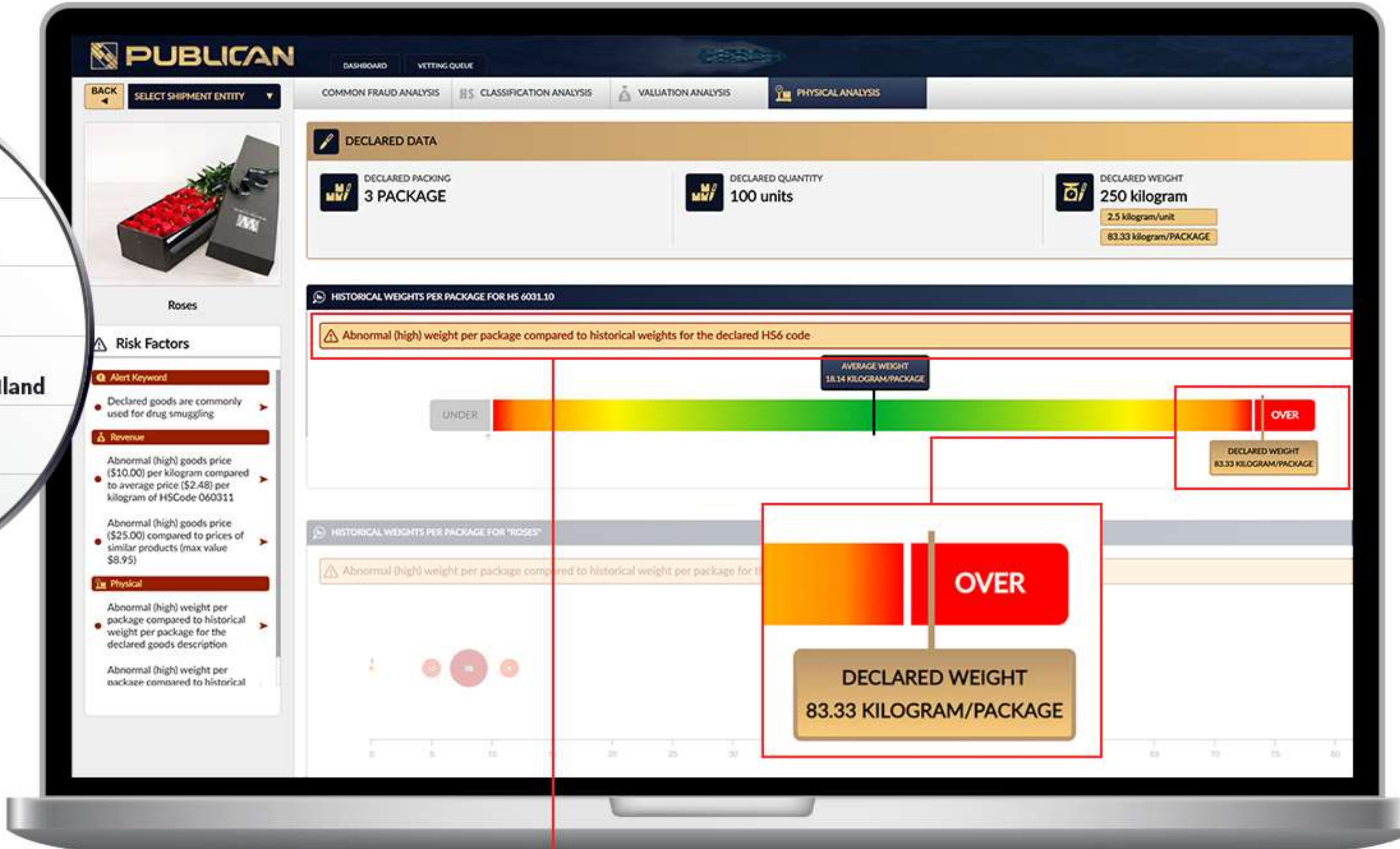
Declared Weight:

250 kg (83 kg / package)

Declared Value:

\$2500 (\$10 / Kilogram)

## SYSTEM EVIDENCE:



⚠ Abnormal (high) weight per package compared to historical weights for the declared HS6 code

## IMPACT





# THE FUTURE OUTLOOK

