



# SPONSORSHIP PROSPECTUS



[www.pensa2024.com](http://www.pensa2024.com)



[admin@pensa2024.com](mailto:admin@pensa2024.com)



+60-11 3197 1491



Shangri-La Hotel, Kuala Lumpur



**The 24<sup>th</sup> Congress of Parenteral and Enteral Nutrition Society of Asia**  
**Kuala Lumpur Malaysia 7<sup>th</sup> November - 10<sup>th</sup> November 2024**

Dear Institutions/Industry Players,

We are thrilled to extend an invitation to your esteemed organisation to join us at the **24<sup>th</sup> Congress of Pensa (Pensa 2024)**, to be held at the prestigious Shangri-La Hotel Kuala Lumpur from **7<sup>th</sup> November to 10<sup>th</sup> November 2024**.

As the President of PENSMA, I am excited about the opportunities this Congress will offer industry leaders, professionals, and experts in Parenteral and Enteral Nutrition. The congress will feature engaging sessions, inspiring discussions, and networking opportunities, all aimed at fostering collaboration and driving advancements in our field.

Your involvement in this Congress will not only enhance your visibility within the industry but also contribute significantly to the exchange of ideas and the overall success of the congress.

We offer various sponsorship and participation opportunities tailored to meet your organisation's goals, including exhibition spaces, speaking engagements, and exclusive networking sessions.

We believe that your organisation's participation in this congress will be a rewarding and satisfying experience, and we look forward to the opportunity to work with you.

On behalf of the Organising Committee, we thank you for your support, and we anticipate seeing you at the **24<sup>th</sup> Congress of Pensa**.

Warm Regards,

Dr Mohammad Shukri Jahit  
President of The 24th Congress of Pensa in Kuala Lumpur  
President of Parenteral and Enteral Nutrition Society of Malaysia (PENSMA)






















# PENSA COUNTRY MEMBERS

The Parenteral and Enteral Nutrition Society of Asia (PENSA) was founded on May 6, 1995 at a meeting in Chiang Rai, Thailand, by a group of physicians from Japan, China, Indonesia, Malaysia, Philippines, Pakistan and Thailand. It was founded to provide a forum in which Physicians practicing nutritional support for hospitalized patients could address and exchange clinical experiences and scientific data in nutritional sciences that are unique to this region. Since that time the society has experienced great growth. The Congress of PENSA was a special academic meeting for people practicing nutritional support with a goal to foster research and development in nutritional support in Asian Countries.

 <b>CSPEN</b> Chinese Society for Parenteral and Enteral Nutrition China	 <b>HKSPEN</b> The Hong Kong Society of Parenteral and Enteral Nutrition Hong Kong	 <b>ISPEN</b> Indian Society for Parenteral and Enteral Nutrition India	 <b>INASPEN</b> Indonesian Society of Parenteral and Enteral Nutrition Indonesia	 <b>PhilSPEN</b> Philippine Society for Parenteral & Enteral Nutrition Philippines
 <b>IrSPEN</b> Iranian Society for Clinical Nutrition Iran	 <b>JSPEN</b> Japan Society for Clinical Nutrition and Metabolism Japan	 <b>KSPEN</b> Korean Society for Parenteral and Enteral Nutrition South Korea	 <b>PENSA</b> The Parenteral and Enteral Nutrition Society of Malaysia Malaysia	 <b>SingSPEN</b> Society for Parenteral and Enteral Nutrition (Singapore) Singapore
 <b>SLMNA</b> Sri Lanka Medical Nutrition Association Sri Lanka	 <b>TSPEN</b> Taiwan Society for Parenteral and Enteral Nutrition Taiwan	 <b>SPENT</b> Society of Parenteral and Enteral Nutrition of Thailand Thailand	 <b>KEPAN</b> KLİNİK ENTERAL PARENTERAL NUTRİSYON DERNEĞİ Turkey	 <b>VietSPEN</b> Vietnamese Society for Parenteral Enteral Nutrition Vietnam

## CONFERENCE HIGHLIGHTS

  
Pre-congress  
ESPEN LLL  
Courses

  
Enhanced  
Recovery  
After Surgery  
(ERAS)

  
Prehabilitation  
before  
major surgery

  
Acute ICU care

  
Home PN

  
Education  
session

  
Young  
Investigator Award

## WHAT TO EXPECT

The Congress will feature a wide range of scientific presentations and sessions. These will include keynote speeches, research paper presentations, and discussions on the latest advancements in parenteral and enteral nutrition. The congress will invite leading experts, researchers, and practitioners in the field of clinical nutrition to share their knowledge and insights. Attendees can expect to learn from these experts and gain a deeper understanding of the subject matter.

**1** 400+ Attendees  
18+ Sessions

**2** Hear from over  
30 key opinion leaders

**3** Network with your  
industry peers

## SPONSORSHIP PACKAGES

The contribution can be in the form of outright contributions to the congress. The accumulated to the following amount will be provided with the following:

Entitlements	Platinum USD 50,000	Gold USD 35,000	Silver USD 20,000
Exhibition booths (3m x 3m).	2	2	2
Lunch Symposium	1	-	-
Breakfast or Tea Symposium	-	1	-
Complimentary Registration for Local Delegates	20	10	5
Complimentary Registration for International Delegates	10	5	5
One full-page coloured advertisement in e-programme	✓	✓	✓
Logo recognition as sponsor on the congress website, congress backdrop, and e-programme.	✓	✓	✓
The right to use the endorsement "PLATINUM/GOLD/SILVER sponsor of the PENSA 2024 Kuala Lumpur"	✓	✓	✓
Complimentary invitations to the opening ceremony	6	4	2
Priority selection for prime exhibition space.	✓	-	-

## SPONSORSHIP ITEMS

The contribution can be in the form of outright contributions to the congress. This total can come from various sponsor items:

1	TEA / BREAKFAST SYMPOSIUM	USD 8,000
<p>The tea/breakfast symposium will be conducted physically at the venue.</p> <p>Topics and speaker details must be sent before <b>31st July 2024</b> and approved by the Organising Committee. The sponsoring company will bear the cost of the speakers (if any).</p> <ul style="list-style-type: none"> <li>Lecture Duration: 30 minutes.</li> </ul>		
2	HOSPITALITY SUITE	USD 5,000
<p>The sponsor will be provided with the following:</p> <ul style="list-style-type: none"> <li>Set-up of hospitality suite as per requirement</li> </ul> <p><i>Any customised decor costs will be borne by the exhibitor</i></p>		
3	EXHIBITION BOOTH @ TIER 1	USD 3,500
<p>The sponsor will be provided with the following:</p> <ul style="list-style-type: none"> <li><b>One</b> exhibition space allocated 3m x 3m</li> <li><b>4</b> exhibitor tags</li> </ul>		
4	EXHIBITION BOOTH @ TIER 2	USD 2,000
<p>The sponsor will be provided with the following:</p> <ul style="list-style-type: none"> <li><b>One</b> exhibition space allocated 2m x 3m</li> <li><b>2</b> exhibitor tags</li> <li>Located at the lower lobby</li> </ul>		
5	BEST ORAL PRESENTATION AWARD	USD 2,000

### The breakdown of prize prices is as follows:

- 1st Prize (USD 800)
- 2nd Prize (USD 500)
- 3rd Prize (USD 300)
- 4 Consolation Prizes (USD 100 x 4)

The sponsor will be provided with the following:

- Logo recognition as best oral presentation awards sponsor on the congress website and e-programme



## SPONSORSHIP ITEMS

The contribution can be in the form of outright contributions to the congress. This total can come from various sponsor items:

6	CONGRESS BAG	USD 2,000
---	--------------	-----------

The sponsor will be provided with the following:

- Logo recognition will be printed on the congress bag together with the PENSA 2024 logo

7	LANYARD	USD 2,000
---	---------	-----------

The sponsor will be provided with the following:

- Logo recognition will be printed on the lanyard together with the PENSA 2024 Kuala Lumpur logo

8	BEST POSTER PRESENTATION AWARD	USD 1,000
---	--------------------------------	-----------

**The breakdown of prize prices is as follows:**

- 1st Prize (USD 500)
- 2nd Prize (USD 300)
- 3rd Prize (USD 200)

The sponsor will be provided with the following:

- Logo recognition as best oral presentation awards sponsor on the congress website and e-programme

9	FULL-PAGE ADVERTISEMENT IN E-PROGRAMME BOOK	USD 1,000
---	---	-----------

- Run of Book

10	VIDEO ADVERTISEMENT	USD 1,000
----	---------------------	-----------

The sponsor will be provided with the following:

- One (1) minute promotional video to be played as an interlude between the break and the sessions throughout the congress in the main hall and breakout rooms.

11	CONGRESS BAG INSERT	USD 1,000
----	---------------------	-----------

- ONE (1) promotional insert to be placed in the Congress bag

## SPONSORSHIP TERMS AND CONDITIONS

### Payment Terms

- Upon receipt of the signed Sponsorship Agreement Form, the sponsor will receive an invoice and payment instructions.
- All invoices are payable within **sixty (60) days** of the invoice date.

### Cancellation Policy

- The sponsor agrees and understands that notification of intent to cancel sponsorship must be provided in writing.
- Cancellation of sponsorship within **forty-five (45) days** before the congress is subject to a **50% cancellation fee**.
- No refunds will be granted if cancellation occurs within **thirty (30) days** of the sponsored event.
- The sponsor will be obligated to pay any outstanding balance due on sponsorship as per this agreement.

### Disclaimer

- The organiser will not provide any database of the delegates to the sponsors.



## SPONSORSHIP APPLICATION FORM

Please complete the application form and email it to the Pensa 2024 secretariat at [admin@pensa2024.com](mailto:admin@pensa2024.com)

<b>Company Name</b>			
<b>Contact Person</b>			
<b>Billing Address</b>			
<b>Tel</b>		<b>Email Address</b>	

We agree to become a sponsor in the following category as per the terms and conditions:  
Please tick (✓) where applicable:

#	Items	Amount
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		

**Authorised Signature:**

**Company Stamp:**

**Name:**

