

WORLD CONGRESS OF
ABDOMINAL WALL
HERNIA SURGERY
9 - 12 October 2024 SINGAPORE

ADOPTING TECHNOLOGIES

IMPROVING CARE



SPONSORSHIP GUIDE

Last Update Date: 1 Jul 2024

Organized by



www.worldcongresshernia.com



Secretariat@worldcongresshernia.com



WELCOME TO SINGAPORE AND THE WORLD CONGRESS OF ABDOMINAL WALL HERNIA SURGERY (WCHS) 2024

On behalf of the Asia-Pacific Hernia Society (APHS) and the Local Organizing Committee, we are writing to invite your Company to be part of the World Congress of Abdominal Wall Hernia Surgery, which will be held in Singapore on October 10-12, 2024.

The aim of the Congress is to bring together Experts, Participants and Companies from all over the World under one roof to discuss, share experience and camaraderie during a 3-day programme. The Congress will be hosted in Suntec, Singapore, a world class convention centre and will include more than 64 scientific sessions with Debates, Lectures, Seminar, Master-Class and Video presentations from world-class Faculty and Key-Opinion Lectures. It is believed that the comprehensive program will attract more than 1,200 participants from Asia and worldwide. Your company has long been enthusiastic and a leader in the world of hernia, we thus sincerely invite you to sponsor this congress.

The Scientific Program Committee are putting together an exciting scientific and educational program, covering the breadth and depth - specialising into Hernia. There will be a broad spectrum of international, national, and local experts and opinion leaders providing updates on the latest developments.

Opportunities are detailed within this prospectus for your consideration, and we would be happy to discuss how WCHS 2024 can support your marketing objectives. With that, we cordially invite you to come and join us for WCHS 2024 in Singapore. We promise you that it will be a rewarding and satisfying outcome for your company and you and beyond thankful for your unwavering support showered on us.

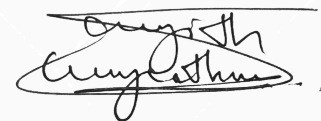
Yours sincerely,



Davide Lomanto
Congress President
World Congress of Abdominal
Wall Hernia Surgery 2024



Jaideep Raj Rao
Congress Chairman
World Congress of Abdominal
Wall Hernia Surgery 2024



Sujith Wijerathne
Chairman - Scientific Committee
World Congress of Abdominal
Wall Hernia Surgery 2024



WCHS 2024 COMMITTEE

Core Committee

Congress President	Davide Lomanto
Chairman	Jaideep Raj Rao
Treasurer	Asim Shabbir
Secretary	Sean Lee
Scientific Chair	Sujith Wijerathne
Deputy Scientific Chair	Sean Lee

Local Committee Member

Aung Myint Oo	Lydia Tan
Clement Loh	Lynette Loo Mee Ann
Danson Yeo	Marc Weijie Ong
Daryl Chia	Marco Faria Correa
Jun Liang Teh	Tiffany Lye Jian Ying
Lin Jin Lin	Yap Yan Lin

International Scientific Committee

Anil Sharma (India)
Carlos Eduardo Domene (Brazil)
Cesare Stabilini (Italy)
Conrad Ballecer (United States of America)
David Chen (United States of America)
Ji Zhenling (China)
Jose Macario Faylona (Belgium)
Kirubakaran Malapan (Malaysia)
Kiyotaka Imamura (Japan)
Marc Miserez (Belgium)
Marc Wejie Ong (Singapore)
Premkumar Balachandran (India)
Ramana Balasubramaniam (Australia)
Rene Fortelny (Austria)
Sarfraz J Baig (India)
Sergio Roll (Brazil)
Takeyuki Misawa (Japan)
Vedra Augenstein (United States of America)
Victor Radu (Romania)
Vimal K. Vasudeavan (Malaysia)
Wolfgang Reinhold (Germany)

Advisory Board

Abu Rauff	June Lee
Bernard Lim	Ng Chee Yung
Cheah Wei Keat	Ngoi Sing Shang
Edward Cheong	Tan Tse Kuang Charles
Guo Wei Kim	Tan Wee Boon
Jeremy Tan Tian Hui	Wong Soong Kuan
Jerry Goo Tiong Thye	Wong Wai Keong



ABOUT APHS

The mission of the Asia-Pacific Hernia Society (APHS) is to provide a professional forum for the exchange of information and education regarding current and future methods of diagnosis and treatment of Abdominal Hernia, including hiatal, parastomal, and pelvic hernias.

Special attention is focused on basic science of biomaterials; metabolic disorders leading to hernia formation; diagnosis and treatment of hernia.

The Society will:

- Organise meetings for presentation and discussion of scientific material
- Support cooperation in educational activities around the Asia-Pacific Region
- Support and undertake projects of scientific interest in the subject of hernia that will deserve the goal and the mission of the Society.

REASONS TO BE INVOLVED

Heightened visibility. Significant exposure prior to the conference through the website and marketing materials. There is no better way to position your organisation to up to 800 hernia health professionals from around the world, especially the Asian Pacific region.

Elevate your brand in the market with the opportunity to demonstrate your latest product developments and technology that assist healthcare professionals within the hernia sector.

Direct access and engage healthcare professionals working in the hernia sector. Networking develops quality business relationships by having direct one to one engagement in a relaxed environment. Meet at one of our many social events, in the exhibition, or scientific sessions.

Build and improve relationships with current and potential clients throughout the Congress program and continue to build your reputation as a leader in the field.

Support and contribute to the educational opportunities for the sector.



DESTINATION



Singapore, a city that is a melting point of culture, food, tradition and races with one of the highest quality of life index and high technology adoption rate, we are ready to host you. Singapore will welcome you starting at one of the top world airports with its majestic dome of the Jewel and its Rain Vortex. The city attraction continues with the UNESCO World Heritage Site of Botanical Garden, the iconic Marina Bay Sand, multi-winner awards Gardens by the Bay a sanctuary for nature lovers, where the Nature of the world is reproduced in the Flower Dome and Floral Fantasy while at night a Garden Rhapsody enlighten the SuperTree Grove and many more to visit.

SUNTEC SINGAPORE



Since establishment in 1995, Suntec Singapore has hosted more than 30,000 events and acquired a strong reputation as the world's preferred and most awarded international venue. Suntec Singapore is part of the ESR Group (the "Group"), APAC's largest real asset manager powered by the New Economy and the third-largest listed real estate investment manager globally.



Cumulative Sponsorship

WCHS 2024 adopts a cumulative sponsorship model for the congress. Tailor your involvement by selecting from a variety of options like exhibition booths, logo placement, industry sessions, and more.

You may enjoy the tier benefits once the total sponsorship meets the minimum amount of the respective tier. This gives you the opportunity to tailor-make your own package.

Pricing List

Sponsorship Items	Amount (USD)	Please tick (✓)
2mx3m Exhibition Booth (6sqm)	USD 10,000	<input type="checkbox"/>
3mx3m Exhibition Booth (9sqm)	USD 15,000	<input type="checkbox"/>
Pavilion Booth (36sqm)	USD 50,000	<input type="checkbox"/>
Hospitality Suite (per room per day)	USD 10,000	<input type="checkbox"/>
Exhibitor Pass	USD 150	<input type="checkbox"/>
Pre-Congress Workshops (Exclusive)	USD 30,000	<input type="checkbox"/>
Pre-Congress Workshops (Shared Sponsor)	USD 10,000	<input type="checkbox"/>
Main Congress Lunch Symposium	USD 20,000	<input type="checkbox"/>
Spotlight/ Fireside Chat/ Meet-the Expert	USD 8,000	<input type="checkbox"/>
Full Advertisement in Programme Book / App / Website	USD 5,000	<input type="checkbox"/>
1/2 Advertisement in Programme Book / App / Website	USD 4,000	<input type="checkbox"/>
Congress Bag	USD 15,000	<input type="checkbox"/>
2 pages Congress Bag Insert	USD 2,000	<input type="checkbox"/>
Congress Lanyards	USD 7,000	<input type="checkbox"/>
Wellness Activity	USD 7,000	<input type="checkbox"/>
Interpretation Service	USD 20,000	<input type="checkbox"/>
Special Event – Congress Welcome Reception	USD 20,000	<input type="checkbox"/>
Special Event – Faculty Dinner	USD 20,000	<input type="checkbox"/>
Escalators Sticker (2 days)	USD 20,000	<input type="checkbox"/>



Coffee Breaks	USD 15,000	<input type="checkbox"/>
Wi-Fi	USD 15,000	<input type="checkbox"/>
Facade Drop Down Banner	USD 18,000	<input type="checkbox"/>
In-Session Video Advertisements	USD 12,000	<input type="checkbox"/>
Floor Stickers	USD 10,000	<input type="checkbox"/>
Digital Banner	USD 8,000	<input type="checkbox"/>
Cardboard Seating Cubes	USD 6,000	<input type="checkbox"/>
Congress Website Banner	USD 6,000	<input type="checkbox"/>
Others: _____ * to be finalized with the Secretariat		
TOTAL		

Please send completed application to WCHS 2024 Industry Liaison, Catherine at
secreatariat@worldcongresshernia.com



Sponsorship Application Form

To apply, complete this form and return to secretariat@worldcongresshernia.com

IMPORTANT: Your organisation's inclusions will be confirmed in writing and will become effective once agreed payment has been received:

CONTACT DETAILS

Contact Person		
Position		
Organisation Name (marketing purpose)		
Organisation Name (invoicing purpose)		
Address		
State	Postcode	
Country		
Email Address		
Mobile Number (include country code)		
Website		



Additional Benefit to be a Premium Sponsor

Titanium - USD 120,000+

- Recognition as Titanium level supporter in WCHS communications and exhibition signage pre- and post-congress
- Six (6) complimentary full registrations
- Invitation for two (2) to attend the Faculty Dinner
- Highlighted booth on exhibitor floor plan
- Opportunity to provide digital insert for delegates
- One (1) dedicated social media post on @WCHS2024
- One (1) dedicated email promotion to all registered delegates via the WCHS on behalf of sponsor
- Reduced rate for lounge

Platinum - USD 90,000+

- Recognition as Platinum level supporter in WCHS communications and exhibition signage pre- and post-congress
- Five (5) complimentary full registrations
- Invitation for one (1) to attend the Faculty Dinner
- Highlighted booth on exhibitor floor plan
- Opportunity to provide digital insert for delegates
- One (1) dedicated social media post on @WCHS2024

Gold - USD 60,000+

- Recognition as Gold level supporter in WCHS communications and exhibition signage pre- and post-congress
- Four (4) complimentary full registrations
- Invitation for one (1) to attend the Faculty Dinner
- Highlighted booth on exhibitor floor plan
- Opportunity to provide digital insert for delegates

Silver - USD 30,000+

- Recognition as Silver level supporter in WCHS communications and exhibition signage pre- and post-congress
- Three (3) complimentary full registrations

Bronze - USD 20,000+

- Recognition as Bronze level supporter in WCHS communications and exhibition signage pre- and post-congress
- Two (2) complimentary full registration



SPONSORSHIP ITEMS

NOTES: All fees are in USD, and are exclusive of any applicable taxes.

1. Exhibition Booth

USD 10,000

(for 2mx3m booth)

Booth Inclusions

- High smooth finish walls (1 x back and 2 x side walls for middle booths)
- Exhibitor company name on fascia panel. Exhibitor logos can be printed on fascia signs at additional cost
- 1 x 4 amp 240V AC power point per booth
- 1 table, 2 chairs, 2 spotlights
- Furniture and additional equipment available for hire from exhibition supplier at exhibitor's own expense

USD 15,000

(for 3mx3m booth)

USD 50,000

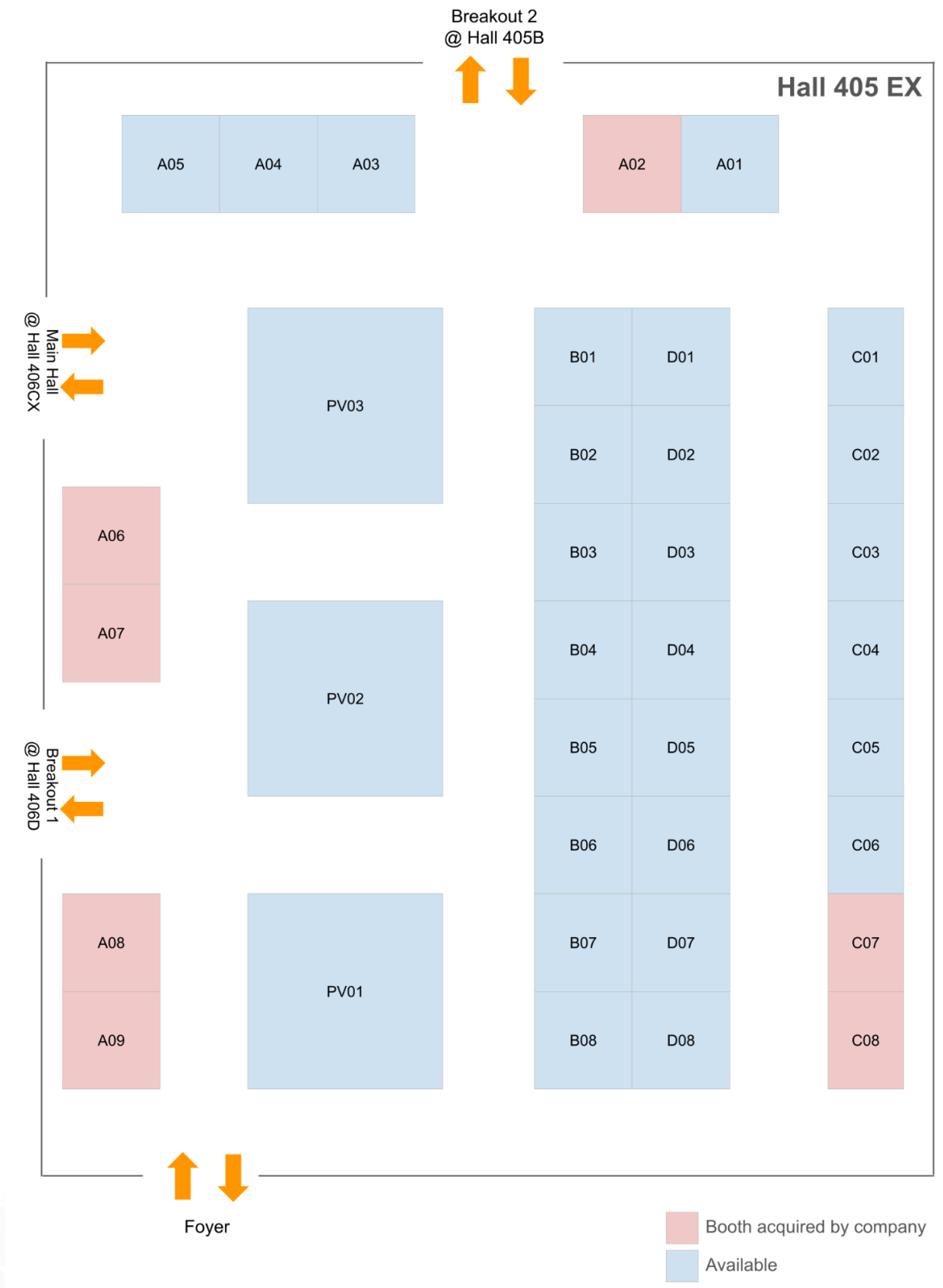
(for 6mx6m booth)

Including:

- Acknowledgement of exhibitor/sponsor in the Congress Program Book and Website
- Companies may receive a number of complimentary exhibitor badges depending on your booking:

6m ²	2 exhibitor badges included
9m ²	2 exhibitor badges included
Up to 18m ²	3 exhibitor badges included
Up to 27m ²	6 exhibitor badges included
Up to 36m ²	9 exhibitor badges included
48m ² +	12 exhibitor badges included

- Exhibitor badges only allow access to the exhibition hall during opening hours and during specific setup/dismantling hours.
- Exhibitor badges do not allow access to the scientific sessions or activities. These badges are intended for use only by the company.
- Only the name of the exhibiting company will appear on these exhibitor badges. Additional exhibitor badges can be purchased at 75 USD per badge.
- Space Selection
 - Space selection will be on a first-come-first-served basis (payment).
- Product to be exhibited
 - Exhibits can include pharmaceutical drugs, medical equipment, nutrition products, medical publications etc.





2. Hospitality Suite

USD 10,000

A dedicated space removed from the noise and distractions of the exhibition and coffee bar stations to ensure you have flexibility to host your customers, suppliers, guests and peers in a quiet and suitable space. It is open to all delegates and their accompanying persons.

- Limited to four (4) gold sponsors and above only.
- The sponsors will be provided with the following:
 - Use of a designated area from 11 - 12 October
 - Logo to be included on the sponsor's page of the website
 - Two (2) exhibitor registrations (each registration includes one ticket to exhibition area to access all social functions)
 - Promotional items can be placed throughout the suite (subject to organisers approval).
 - Organisations can provide aprons and branded cups at sponsors' expense.

Note: Additional refreshments (by sponsors, if provided) should adhere to venue guidelines, and be borne by the sponsors.

Location and display of signage will be in accordance with the Scientific Programme arrangement.



Industry Sessions

The sponsoring company will bear the costs of organizing the session, speakers' travel expenses, hotel accommodation, registration fees and honoraria (if any)

3. Pre-Congress Workshop (Exclusive/ Shared)	USD 30,000 (exclusive)
<ul style="list-style-type: none"> • Topics and speakers are to be specified by the Organising Committee, independent of the sponsoring company. • A Minimum of 4 Hands-on Training Stations, additional Station(s) to be finalized with Organizer • If Shared, a minimum of 3 Companies is requested. • Rental of the location, Coffee-Break, and Lunch Included up to 50 pax. • All the details will need final approval with Organizer • The sponsors will be provided with the following: <ul style="list-style-type: none"> ○ Specific acknowledgement – “Workshop supported by an educational grant from “Company” on the introductory slide during the workshop ○ Acknowledgement of sponsor in the printing (if any, known at the time of production) and digital collaterals ○ Use of Congress logo on the invitation cards upon endorsement by the Organising Committee ○ To place branded collateral in the session room (sponsor to provide) ○ Three (3) complimentary passes for nominated guests to attend the workshop <i>(these passes are for the workshop day only, attendance at the main congress is not included)</i>. ○ Tracking of pre-registrants and attendees (subject to GDPR) ○ The cost of the surgery equipment (if any) is not inclusive and should be borne by the Sponsor. 	USD10,000 (shared)
4. Main Congress Lunch Symposium	USD 20,000
<ul style="list-style-type: none"> • Entitled to host the entire symposium which topics and speakers may be decided by the sponsor but must be approved by the Organising Committee. • 45 mins program presented live in the session room of the venue • Theatre set-up with stage, lectern, and speaker table • Standard AV equipment and dedicated technical support during your session • Five (5) symposium passes for your staff and faculty to access • Up to 200 lunchboxes will be served during the symposium, the menu to be determined by the Organizer. • Full industry schedule (session title and time/date) will be displayed on the website and mobile app. • Acknowledgment of sponsor in the printing (if any, known at the time of production) and digital collaterals 	



5. Spotlight/ Fireside Chat/ Meet-the Expert

USD 8,000

- Entitled to host the entire session which topics and speakers may be decided by the sponsor but must be approved by the Organising Committee.
- 20 - 30 mins program presented live in session room of the venue
- Theatre set-up with stage, lectern and speaker table
- Standard AV equipment and dedicated technical support during your session
- Three (3) session passes for your staff and faculty to access
- Topics and speakers may be decided by the sponsor but must be approved by the Organising Committee.
- Full industry schedule (session title and time/date) will be displayed on the website and mobile app.
- Acknowledgement of sponsor in the printing (if any, known at the time of production) and digital collaterals
- Use of Congress logo on the invitation cards upon endorsement by the Organising Committee

Additional Information for Industry Sessions

Catering

Lunch is provided for all fully registered delegates during the main days of the congress. Lunch boxes will be served at the entrance of all session rooms 15-minutes prior to the start of the session. In an effort to reduce waste and ensure various dietary needs are considered, the WCHS'24 will manage catering at lunch and this is reflected in the symposium package fees. Breakfast sessions and symposia slots are not catered for by the organizer.

Program and faculty

Industry content must be reviewed and approved by the WCHS Organizing Committee (WOC) which will ascertain the scientific value of the program. Companies will be notified of any need for revisions, which must be taken into consideration. All modifications must be approved by the WOC. The symposium program will only be added to the WCHS'24 website once the WOC has been approved and full payment has been received.

Rehearsal slots

It is possible to organise a rehearsal slot for industry symposia. The fee is \$500 USD. Limited slots are available.



Publicity

6. **Advertisement in e-Program Book / Website** **USD 5,000**
(for Ad #01)

Option to select the placement of an A4 full-page advertisement, on a first-come-first-serve basis with the payment made.

USD 4,000
(for Ad #02)

Code	e-Program Book	Website Equivalent	App Equivalent
Ad #01	Full Page	Banner at Sponsorship homepage	3s rotating banner at app homepage
Ad #02	Half Page	Banner at subpages (running)	-

7. **Congress Bag** **USD 15,000**

Have your brand seen all around during the congress on complementary delegate bags. This opportunity supports sustainability efforts as many delegates take bags home to reuse, as well as the benefit of extended exposure even after the congress days.

- Logo on bag
- Acknowledgment at distribution station
- The material and design of the bags will be selected by the Organising Committee. An initial estimated quantity is 800 bags.
- The sponsor will be provided with the following:
 - The inclusion of the company's logo and name on the bag.

8. **Bag Insert** **USD 2,000**

Enjoy the opportunity to publicise your product to the delegates, you may insert up to 2 A4-size page leaflets into the Congress Bags. The leaflets are to be provided by the sponsors. The contents and format of the leaflet must be approved by the Organising Committee.

9. **Congress Lanyards** **USD 7,000**

- The material and design of the lanyard will be selected by the Organising Committee. An initial estimated quantity is 1,000 lanyards.
- The sponsor will be provided with the following:
 - The inclusion of the company's logo and name on the lanyard.



10. **Wellness Activity**

USD 5,000

Inaugural introduction of a dedicated area in the congress with specialists delivering wellness activities is available to all delegates. This improves their overall congress experience and wellbeing. Activity separate from scientific sessions.

- Acknowledgment on website
- Acknowledgment during wellness activity

11. **Interpretation Service**

USD 20,000

To actively engage all participants to sessions, the WCHS is organising live interpretation service for the scientific program, so that non-English speaking delegates may follow the sessions better. Please enquire for more information.

- Sponsor visibility in the room before sessions
- Acknowledgement on pre- and post-congress communications
- Your logo on website

12. **Special Event – Congress Welcome Reception**

USD 12,500

The welcome reception is one of the highlights of the congress celebrating the start of WCHS. The reception takes place after the opening ceremony on October 10 in the exhibition hall and gives all delegates the opportunity to meet and network. Have your brand seen during this highly-attended event.

- Acknowledgement on the congress website
- Acknowledgement during the welcome reception on tables
- Opportunity to place two (2) roll-up banners in the entrance of the exhibition hall during the reception (provided by sponsor)
- Branding at catering stations in exhibition hall

13. **Special Event – Faculty Dinner (Non-Exclusive)**

USD 8,000

The Faculty Dinner is an invitation-only VIP celebratory event held in the honour of WCHS Faculty bringing together 200+ key leaders.

- Recognized as supporter of the presidents gathering during the event and within invitations to VIPs
 - Opportunity to provide roll-up banner to be displayed during the gathering (provided by sponsor)
 - Your logo in thank you card on tables
 - Invitation to attend the faculty dinner with 200+ key leaders
-



14. **Wifi (Exclusive)**

USD 15,000

Take delegates online as the supporter of Wi-Fi in the venue. The congress will have a dedicated free Wi-Fi connection that will be co-branded.

- Your logo on Wi-Fi connection page
- Acknowledgment in selected communications regarding Wi-Fi including e-blasts
- Acknowledgment on Wi-Fi display

15. **Coffee Breaks (Exclusive)**

USD 20,000

In between sessions, coffee breaks will be scheduled for delegates in the exhibition hall. Enable delegates to network and exchange whilst refreshing with coffee & tea. This sponsorship allows your company to brand coffee cups used during the break. Production and distribution costs are included in the support fee.

- Logo on congress website
- Acknowledgement at the coffee break stations
- Acknowledgment in announcements



Other Publicity Items

16. Escalators Stickers	USD 20,000
Display your message in a creative way in an unmissable spot, on the route towards the session halls	
17. Facade Drop Down Banner	USD 18,000
Banner to be hung at the facade. Limited space available.	
18. In-Session Video Advertisement	USD 12,000
2 -3 minutes video to be played at the start of each day during the Congress. Multiple ads will loop every cycle in order of booking.	
19. Floor Stickers	USD 10,000
Direct delegates to your booth with these floor stickers.	
20. Digital Banner	USD 8,000
Provide your visual to be looped in a digital banner kiosks located in the foyer. Content looped with WCHS messaging. Non-exclusive.	
21. Cardboard Seating Cubes	USD 6,000
<ul style="list-style-type: none"> ○ Allow delegates to take a break and enjoy sitting down while your company message gains optimal visibility with the seating cubes. This sponsorship enables you to provide a clear message of your support to delegates in an original and practical way. ○ Company logo displayed on two (2) sides; other sides are WCHS branded ○ Opportunity to provide QR code for display ○ Location: Cubes will be placed in a high-traffic area of the venue for all delegates to use 	
22. Congress Website Banner	USD 6,000
<ul style="list-style-type: none"> ○ Place your visual on selected pages of the WCHS website including sub-pages. Available to upload immediately until closing of the website. Multiple ads will loop every 3 seconds in order of booking. Ads separate from scientific program or homepage. 	