



Certificate
of Origin

The Future of Rules of Origin from the private sector perspective

3rd WCO Origin Conference
9 November 2023, Santiago, Chile



ICC WCF CO Governing bodies

An International CO Council

- Set up to enhance and promote the unique position of chambers as issuing agents of non-preferential and preferential certificates of origin. The Council is a global forum facilitating collaboration between chambers worldwide.

Chair: Martin Van der Weide, Policy Advisor Export and Origin, The Netherlands Chamber of Commerce (Netherlands)

First Vice Chair: Luc Dardaud, Manager Trade Facilitation department, Paris Region Chamber of Commerce (France)



Appointment of new CO Council Vice Chairs



CO Chain
(First Vice Chair)

Luc Dardaud
Paris Chamber, France



Digital CO

Li Bin
CCPIT, China



Rules of Origin

Paul Wrighting
BCC, UK



Accreditation
Committee



Digital CO
working group



Rules of origin
working group

Technical committees

CO Accreditation Committee

Contains a group of CO leaders and experts to:

- a. manage the expansion of the ICO Chain;
- b. prepare recommendations;
- c. monitor compliance; and
- d. process applications received for accreditation and recommend eligible applications for approval by the ICC WCF International Certificate of Origin Council.

Technical committees

Newly created Digital CO and Rules of origin working groups

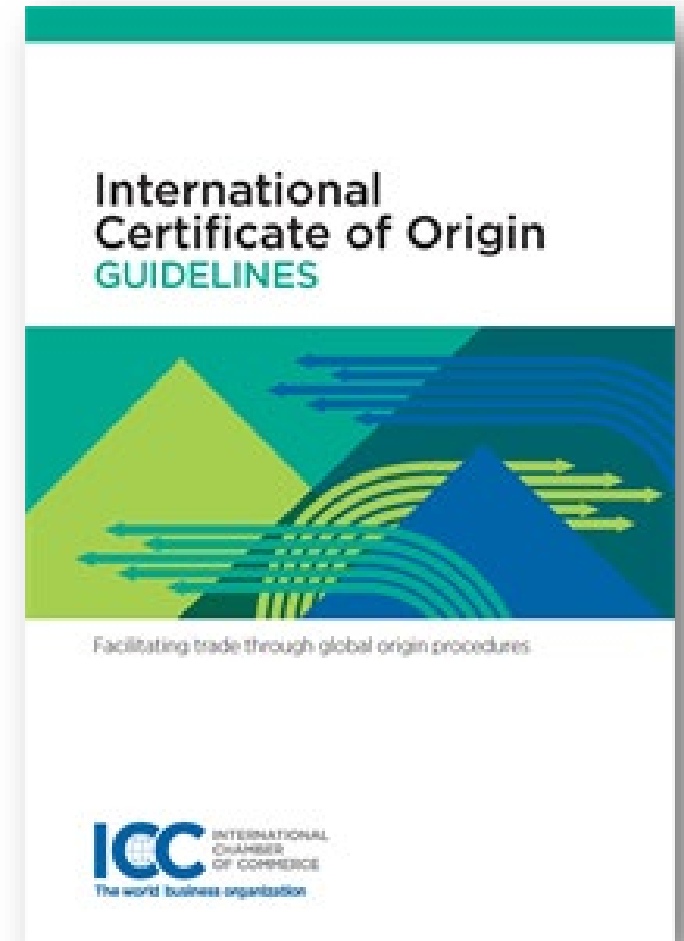
Two new working groups created with different objectives:

- to raise the level of acceptability of eCO by stakeholders including Customs Administrations, banks for documentary credit clearance, insurance companies and importers and provide information and advice to chambers of commerce, especially members of the CO Council, about eCOs and the implementation of digital issuing system.
- To raise ICC's profile in rules of origin, providing trainings on preferential rules of origin, and work on rules of origin related to non-preferential goods: what are their origin criteria for the issuance of non-preferential CO.

CO Guidelines

Facilitating Trade through Global Origin Procedures

- Aim to provide Chambers of Commerce and exporters with updates on new processes, including digitalization of the CO process.
- This revised edition:
 - provides an overview of the latest COs developments, notably digitalization;
 - deals with the issuing procedures for non-preferential COs;
 - covers the determination and verification of origin;
 - explains chamber's involvement with preferential COs.




Available on
<https://2go.iccwbo.org/>

CO Chain

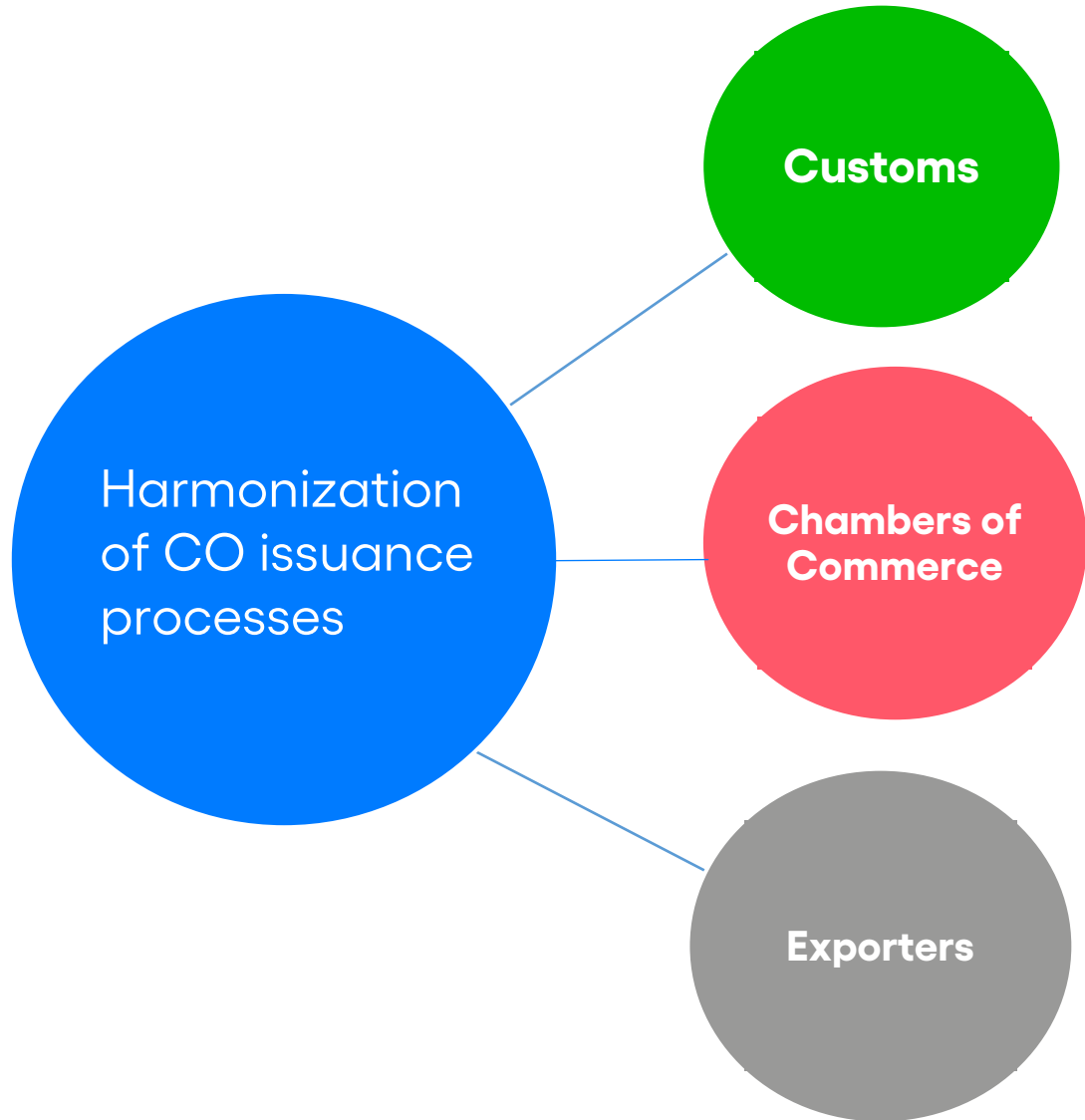
International Recognition

- Based on the CO Guidelines, Chambers commit to the highest level of quality, implementing transparent and accountable verification procedures
- Accredited Chambers are allowed to use the international quality label on their CO forms, which reinforces their integrity and credibility as competent trusted third parties in the issuance of COs for goods arriving at the Customs entry point
- An accreditation committee has been set up to review the applications and approve memberships

1 Consignor	No. RA 086296	ORIGINAL
2 Consignee	EUROPEAN COMMUNITY CERTIFICATE OF ORIGIN	
4 Transport details (Optional)	3 Country of Origin	5 Remarks
6 Item number, marks, number and kind of packages; descriptor of goods		7 Quantity
SPECIMEN		
8 THE UNDERSIGNED AUTHORITY CERTIFIES THAT THE GOODS DESCRIBED ABOVE ORIGINATE IN THE COUNTRY SHOWN IN BOX 3		
LONDON CHAMBER OF COMMERCE & INDUSTRY		
		
Place and date of issue; name, signature and stamp of competent authority		

DTI/VJ5/5/2 Nationwide Print

Benefits of the CO Chain



- Enhanced trust
- Easier and faster Customs clearance
- Authenticity check tools
- Provide defense against possible false declaration

- Competent and legitimate authority to issue CO
- Expertise in certification rules and procedures
- Closer to business community

- No more delayed shipments
- No more time or money loss

Our Accredited Chambers

To date, we have:

- **33 countries members** in the CO Chain, represented by their National Chambers, Tunisia and South Africa being the latest members.
- Total of **804 Chambers** around the world issuing annually around 8,5 million COs bearing the ICC WCF CO Label.



CO Verification Website

Security and Efficiency

- Launched in January 2014 at the World Customs Organization
- Aims to offer Chambers and Customs Authorities the possibility to verify the authenticity of COs online
- Additional data of the CO (exporter, importer, origin, description of goods) and the whole CO can be seen on the website

 **Verification Website**
UPGRADED VERSION

WHAT IS IT?
Helps customs administration to authenticate Certificates of Origin issued by accredited chambers members of the CO Accreditation Chain.

OBJECTIVES
Ensure that all COs issued by accredited chambers and bearing the ICC CO Label can be verified on a central verification website.

NEW UPDATES

 **Additional information displayed:** Description of goods, country of origin, country of destination, etc.

 **Scan the QR code on the verification website** to see the information directly displayed.

 **Want to see the whole CO form?** The website will redirect you to the issuing chamber's system or its national verification website.

ACCESS THE PLATFORM NOW
certificates.iccwbo.org

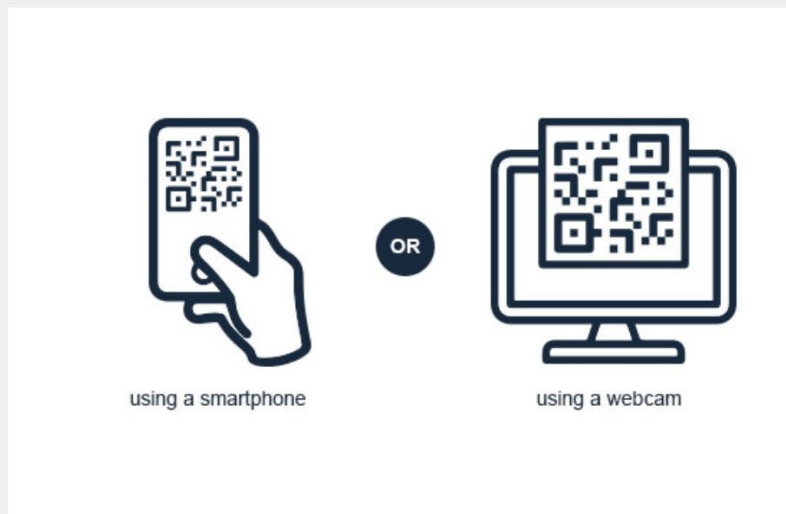
 INTERNATIONAL CHAMBER OF COMMERCE 

Certificates of origin

Verification website



To verify the Certificate of Origin you hold, please scan here the QR Code on the CO Form (currently available for CO issued from 1 April 2022 from Finland).



SCAN THE QR CODE

Input the key records and look up

Finland ▼

(FI1800301) Helsinki Region Chamber of Commerce ▼

FI-E1153730426

2022-05-25 📅

International Chamber of Commerce

76354d

SEARCH

At the Netherlands Chamber of Commerce (KVK)

Some figures:

- 100% e-CO with an option for the exporter to print the document
- 800,000 non-preferential COs per year, this is 3,000 documents issued per day!
- 60.000 preferential COs per year
- Automatic approval system which handles non-preferential documents – 40% of all documents, but this does not apply for preferential CO's, too much risk

3000 documents a day, 10% are rejected each day – 300 COs a day !!!

How many mistakes will it be if we take self-certification also in account?

International tools to help trade

Some great examples:

- [Rules of Origin Facilitator \(findrulesoforigin.org\)](http://findrulesoforigin.org)
- [Welcome home page | Access2Markets \(europa.eu\)](http://europa.eu)
- [WuP online - Gegenüberstellung der Verarbeitungslisten \(zoll.de\)](http://zoll.de)

Excellent tools, but you must have some origin knowledge to work with it.

Preferential rules of origin in the EU

Preferentiële oorsprongsdocumenten, factuurverklaring, oorsprongsverklaring, attest van oorsprong, vergunning Toegelaten Exporteur en REX. Wat gebruik je in welke situatie? (21 augustus 2023)

Preferentiële handelsovereenkomst van de EU met:	Oorsprongsdocument bij uitvoer naar overeenkomstland	Oorsprongsdocument bij invoer in EU	Naam oorsprongsverklaring / factuurverklaring	Engelstalige benaming oorsprongsverklaring / factuurverklaring	Taal oorsprongsverklaring	Drempelbedrag vergunning Toegelaten Exporteur of REX-registratie	Nummer Toegelaten Exporteur of REX-nummer in factuurverklaring, bij export uit EU	Nummer Toegelaten Exporteur of REX-nummer in factuurverklaring, bij export uit overeenkomstland	Ondertekening oorsprongsverklaring / factuurverklaring verplicht?	Geldigheidsduur oorsprongsverklaring of document	Voorbeeld tekst oorsprongsverklaring en toelichting
PEM-Landen (Regionale Conventie)	EUR.1	EUR.1	Oorsprongsverklaring	Origin declaration	Alle talen van de overeenkomsten	€ 6.000,-	TE	TE	ja	4 maanden	Zie voorbeeld 1
	of EUR-MED*	of EUR-MED*	of EUR-MED oorsprongsverklaring*	of Origin declaration EUR-MED*	Alle talen van de overeenkomsten	€ 6.000,-	TE	TE	ja	4 maanden	Zie voorbeeld 2
PEM-Landen (Overgangsregels) **	EUR.1, vermeld "transitional rules" in vak 7	EUR.1, vermeld "transitional rules" in vak 7	Oorsprongsverklaring	Origin declaration	Alle talen van de overeenkomsten	€ 6.000,-	TE	TE	ja	10 maanden	Zie voorbeeld 11
CETA Canada	nvt	nvt	Oorsprongsverklaring	Origin declaration	Alle talen van de overeenkomsten	€ 6.000,-	REX	Business number	ja	12 maanden	Zie voorbeeld 3
JEFTA Japan***	nvt	nvt	Attest van oorsprong	Statement on origin	Engels of Japans	€ 6.000,-	REX	Japan Corporate number	nee	12 maanden	Zie voorbeeld 4
Singapore	nvt	nvt	Attest van oorsprong	Statement on origin	Alle talen van de overeenkomsten	€ 6.000,-	REX	UEN, Unique Entity number	ja	12 maanden	Zie voorbeeld 5
Vietnam	nvt	EUR.1	Oorsprongsverklaring	Origin declaration	Alle talen van de overeenkomsten	€ 6.000,-	REX	nvt (boven € 6.000,- altijd EUR.1)	ja	12 maanden	Zie voorbeeld 6
Verenigd Koninkrijk***	nvt	nvt	Attest van oorsprong	Statement on origin	Alle talen van de overeenkomsten	van EU naar VK: € 6.000,- van VK naar EU: nvt	REX	Altijd (Brits) EORI nummer	nee	12 maanden	zie voorbeeld 9
EPO Oostelijk Zuid-Afrika	nvt	Bij import uit Comoren (KM) en Mauritius (MU): EUR.1	Factuurverklaring	Invoice declaration	Alle talen van de overeenkomsten	€ 6.000,-	REX	Bij export uit Comoren (KM) en Mauritius (MU): TE	ja	10 maanden	Zie voorbeeld 10
		Bij import uit Madagaskar (MG), Seychellen (SC) en Zimbabwe (ZW): nvt	Factuurverklaring	Invoice declaration	Alle talen van de overeenkomsten	€ 6.000,-	REX	Bij export uit Madagaskar (MG), Seychellen (SC) en Zimbabwe (ZW): REX	ja	10 maanden	Zie voorbeeld 10
Republiek Korea (Zuid-Korea)	nvt	nvt	Oorsprongsverklaring	Origin declaration	Alle talen van de overeenkomsten	€ 6.000,-	TE	TE	ja	12 maanden	Zie voorbeeld 10
Ivoorkust	nvt	nvt	Oorsprongsverklaring	Origin declaration	Alle talen van de overeenkomsten	€ 6.000,-	REX	REX	ja	12 maanden	Zie voorbeeld 10
Ghana	nvt	nvt	Oorsprongsverklaring	Origin declaration	Alle talen van de overeenkomsten	€ 6.000,-	REX	REX	ja	10 maanden	Zie voorbeeld 10
LGO, Landen en Gebieden Overzee	nvt	nvt	Attest van oorsprong	Statement on origin	Engels en Frans	€ 10.000,-	REX	REX	nee	12 maanden	Zie voorbeeld 8
APS Ontwikkelingslanden	nvt	nvt	Attest van oorsprong	Statement on origin	Engels, Spaans en Frans	€ 6.000,-	REX	REX	nee	12 maanden	Zie voorbeeld 7
Alle overige overeenkomsten	EUR.1	EUR.1	Factuurverklaring, oorsprongsverklaring	Invoice declaration, origin declaration	Alle talen van de overeenkomsten	€ 6.000,-	TE	TE	ja	4, 10 of 12 maanden	Zie voorbeeld 10

* EUR-MED of oorsprongsverklaring EUR-MED wordt alleen toegepast als het nodig is om aan te geven dat de preferentiële oorsprongsstatus al dan niet is verkregen door cumulatie met andere PEM (Regionale Conventie) landen.

** PEM Landen (Overgangsregels). De Overgangsregels zijn in beginsel van toepassing op alle PEM landen m.u.v. Algerije, Marokko en Tunesië, voor zo ver zij de PEM Overgangsregels hebben geïmplementeerd. Zie hiervoor de PEM Overgangsregels cumulatie matrix, Publicatie (EU) 2022/C 405/04 Pagina 56, link: [Publications Office \(europa.eu\)](https://publications.europa.eu). Neem voor verdere informatie s.v.p. contact op met KVK.

*** Japan en Verenigd Koninkrijk: je kunt ook preferentie claimen op basis "Importers Knowledge". Een attest van oorsprong hoeft dan niet worden overgelegd.

TE, REX en voorbeeldteksten factuurverklaringen (bloomreach.cloud)

Preferential rules of origin in the EU

Long-term suppliers declaration for products having preferential origin status (bloomreach.cloud)

Declaration

I, the undersigned, declare that the goods described below:

[Redacted] (1)

[Redacted] (2)

which are regularly supplied to [Redacted] (3).

originate in [Redacted] (4)

and satisfy the rules of origin governing preferential trade with (5):

(Mark with a cross the countries for which the products meet the preferential requirements.)

- Andean-countries (CO / EC / PE /.)
- GSP* (LDC and OBC.)
- E.E.A. (EU / IS / LI / NO /.)
- EPA-Cariforum (AG / BB / BS / BZ / DM / DO / GD / GY / JM / KN / LC / SR / TT / VC /.)
- EPA-Central Africa (CM /.)
- EPA-ESA (KM / MG / MU / SC / ZW /.)
- EPA-Pacific (FJ / PG / SB / WS /.)
- EPA-SADC (BW / LS / MZ / NA / SZ / ZA /.)
- OCT (AW / BL / BQ / CW / GL / NC / PF / PM / SX / TF / WF /.)
- MAR-ACP (CM / KE /.)
- Central America (CR / GT / HN / NI / PA / SV /.)

Other agreement countries:

- | | |
|-------------------------------|-----------------------------|
| <input type="checkbox"/> AD | <input type="checkbox"/> KR |
| <input type="checkbox"/> CA | <input type="checkbox"/> MX |
| <input type="checkbox"/> CI | <input type="checkbox"/> SG |
| <input type="checkbox"/> CL | <input type="checkbox"/> VN |
| <input type="checkbox"/> GB | <input type="checkbox"/> XC |
| <input type="checkbox"/> GH | <input type="checkbox"/> XL |
| <input type="checkbox"/> JP** | |

- PEM-Countries (Regional Convention)***
(If you have marked these countries with a cross, also fill in the following declaration about cumulation/no cumulation in note 4.)
(AL / BA / CH / DZ / EG / EU / FO / GE / IL / IS / JO / LB / LI / MA / MD / ME / MK / NO / PS / RS / SY / TN / TR / UA / XK (= KO) /.)
- PEM-Countries (Transitional rules)****
(AL / CH / EU / FO / GE / IS / JO / LI / MD / ME / MK / NO / PS / RS / XK (= KO) /.)

I declare that (4):
(If you have marked the PEM (Regional Convention) countries with a cross in the previous question, please also complete the statement below.)

- Cumulation applied with [Redacted] (name of the country/countries)
- No cumulation applied

This declaration is valid for all shipments of these products dispatched from [Redacted] to [Redacted] (7).

I undertake to [Redacted] (3)

immediately if this declaration is no longer valid.

I undertake to make available to the customs authorities any further supporting documents they require.

Place and date: [Redacted]

Name and position: [Redacted]

Name and address of the company: [Redacted]

Signature: [Redacted]

Preferential rules of origin in the EU

It is out of control

- This is fascinating material for origin nerds (I consider myself as an origin nerd)
- But take in mind that for example, the supplier's declaration is filled out by companies that do not even deal with import/export on their own.

Preferential rules of origin in the EU

You cannot remove this complexity with self-certification

- The process of getting hold of a CO can be streamlined, but the complexity will still be there.
- Nothing wrong with self-certification, but there is no one solution fits all.
- If we still pretend that preferential origin is in the benefit of the SME's, think again and come up with better solutions.
- Take also in mind that the risk is there for the importer in the first place

Preferential rules of origin in the EU

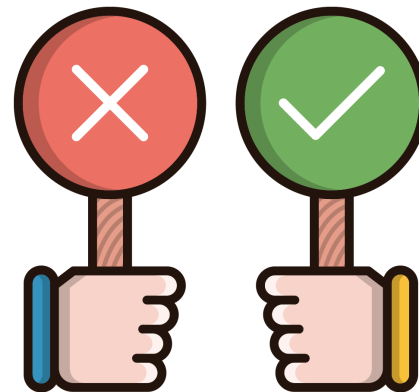
You cannot remove this complexity with self-certification

- If we cannot take away the complexity, and clearly, we are not able to do so make sure that we as “origin organizations” work together.
- How can we strengthen each other, the goal in the end is to help trade with the complexity of origin and make trade benefit from the Free trade agreements.
- Or do like the Swiss will be doing up from 01-01-2024, no more import duties on a lot of products, rules of origin problem solved.

Preferential rules of origin in the EU

Something to think about:

**Should we separate the issuing process from the control process
(separating the organizations)?**



Helping trust in trade



Genesis

**Your self-certification
in trusted hands!**

What do we want to solve ?

A worldwide issue:

FTAs on the rise

and

Self-certification

applies

Problem: mistakes made by exporters, especially SMEs, when certifying the origin of goods due to complexity of origin

Risks: goods held-up; legal liability on the importers only; waste of money for the importers; delays of payment for the exporters, low utilization rates of FTAs

Solution/Value proposition:

GENESIS

A digital tool to verify exporters' self-certification

ICC and Chambers as trusted third parties: chamber network who is already recognized as origin expert and trusted third party

Benefits for the users:

- Exporters/Importers = a verified certification, reduce risks and costs, improve reputation, smoother customs checks
- Chambers = expertise in origin
- ICC = ICC's new trade facilitation initiative

Value proposition – ICC's mission to raise chamber's profile in Origin

ICC to place itself as the trusted third party for Customs when it comes to origin verification performed by chambers:

Chambers

- Close to businesses (SMEs)
- Verify self-certification

ICC

- Set international rules, norms and standards
- Establish Trust between stakeholder and enable paperless trade



Thank you for your attention.

Martin van der Weide

Policy Advisor on Origin, Netherlands Chamber of
Commerce

Chair, ICC World Chambers Federation
International Certificate of Origin Council

Email: martin.vander.weide@kvk.nl

ABOUT ICC

The International Chamber of Commerce (ICC) is the institutional representative of more than 45 million companies in over 100 countries. ICC's core mission is to make business work for everyone, every day, everywhere. Through a unique mix of advocacy, solutions and standard setting, we promote international trade, responsible business conduct and a global approach to regulation, in addition to providing market-leading dispute resolution services. Our members include many of the world's leading companies, SMEs, business associations and local chambers of commerce.

www.iccwbo.org Follow us on Twitter: @iccwbo

33-43 avenue du Président Wilson,
75116 Paris, France
T +33 (0) 1 49 53 28 28 E icc@iccwbo.org

