

TH DIGITAL HEALTH MALAYSIA CONFERENCE 2023

ORGANISED BY

DIGITYL

THEME: PATIENT EMPOWERMENT THROUGH A PATIENT CENTRIC, INCLUSIVE AND COLLABORATIVE DIGITAL HEALTH ECOSYSTEM

SPONSORSHIP PROSPECTUS

20 - 22 November 2023
The Vertical @ CCEC, Bangsar, Kuala Lumpur



About Digital Health Malaysia (DHM)

ORGANISED BY

Digital Health Malaysia (DHM), previously known as Telemedicine Development Group (TDG) was formed in 2015 following the first telemedicine conference. It is a platform where healthcare professionals, researchers and industry collaborate to advance the digital health agenda. In partnerships with relevant ministries and agencies, it constantly gathers input from stakeholders of diverse background and inter-disciplines, in exchanging ideas and exploring collaboration opportunities in the field of telemedicine, telehealth and Al. It aligns itself with the National Science Technology and Innovation (STI) Policy and the ever-evolving triple helix ecosystem (Regulator/Researcher/Industry).





Welcome Speech

ORGANISED BY

The Association of Digital Health Malaysia is delighted to announce its annual national conference this year entitled 7th Digital Health Malaysia Conference 2023 centred around the theme of "**Patient Empowerment Through a Patient Centric, Inclusive and Collaborative Digital Health Ecosystem**". The conference will be held on the 20th until 22nd November 2023 at The Vertical@CCEC, Bangsar, Kuala Lumpur.

We will discuss the importance of Connected Cities and the integral role of Digital Health. The sessions will discuss challenges and expectations, with an emphasis on successful real-world examples of public-private partnerships. Furthermore, we will concentrate on advancing knowledge, education, and workforce development to empower both clinicians and patients.

Additionally, this presents a distinctive chance to engage with a dynamic audience comprising policymakers, providers, and users. Naturally, the conference draws in affluent professionals and individuals holding influential roles within their respective organisations.

We would be delighted to discuss this further with you. We're also open to exploring how we can tailor a collaboration that aligns with your company's objectives.

We look forward to your support and engaging with you through the collaboration.

Thank you!



Prof Dr Wong Chee Piau Organising Chairman 7th Digital Health Malaysia Conference (DHM 2023)



MDEC

COUNCIL MEMBERS AND ORGANISING COMMITTEE

ORGANISED BY

PRESIDENT Prof Dr Wong Chee Piau

HONORARY SECRETARY Mr Yeo Keh Hau

HONORARY TREASURER Dr Feisul Idzwan Mustapha

> **COUNCIL MEMBER** Dr. Prathaban Raju

SUB - COMMITTEE Dr Hoh Hon Bing

SUB - COMMITTEE Mr Kamarul Imran Musa

SUB - COMMITTEE Mr Adrian bin Abdul Ghani

SCIENTIFIC COMMITTEE Dr Ivy Chung VICE PRESIDENT Dr Khoh Soo Beng

ASST. HONORARY SECRETARY Mr Choy Wai Mun

COUNCIL MEMBER Mr Mohd Parid Sulaiman

> **COUNCIL MEMBER** Dr Yu Keng Yao

SUB - COMMITTEE Associate Prof Dr Adina Binti Abdullah

> SUB – COMMITTEE Ms Lim En Ni

SCIENTIFIC COMMITTEE Dr Jessica Watterson

SCIENTIFIC COMMITTEE Ms Natasha Gulati

🌐 conference.digitalhealthmalaysia.org 🛛 🖂 secretariat@digitalhealthmalaysia.org 🛛 🕓 +60 12-977 3142



ITEMS	PLATINUM RM 70,000	GOLD RM 40,000	RUBY RM 30,000	SILVER RM 20,000	BRONZE RM 12,000	COPPER RM 8,000
Booth /Table Space	2 units of 3 m x 3 m shell scheme/ raw space booth	l unit of 3 m x 3 m shell scheme/ raw space booth	l unit of 2 m x 3 m shell scheme/ raw space booth	2 units of 2 m x 3 m shell scheme/ raw space booths	l unit of 2 m x 3 m shell scheme/ raw space booth	1 unit of 46W x 180L x 76H cm banquet table
Corporate Mention	1	✓	1	1	1	✓
Logo on Backdrop	1	✓	1	1	1	-
Delegate Passes	5	2	1	1	1	-
Exhibitor Passes	4	4	2	2	2	2
Keynote address (Neutral topic)	1	✓	-	-	-	-
Lunch Symposium	-	-	1	-	-	-
Sponsor speaker (Neutral topic)	\$	-	-	-	-	-
Networking Session	1	-	-	-	-	-

ORGANISED BY

Ŷ

U HEALTH MALAYSIA

🛞 conference.digitalhealthmalaysia.org



MDEC

Other Sponsorship Items:

Please contact the secretariat at <u>secretariat@digitalhealthmalaysia.org</u> for more information.

- Social Evening @ RM8,000
- Lanyard @ RM2,000
- Conference Bag @ RM1,000
- Additional Exhibitor Pass @ RM600 (Lunch included)
- Others (please specify in the sponsorship application form)



Venue Layout

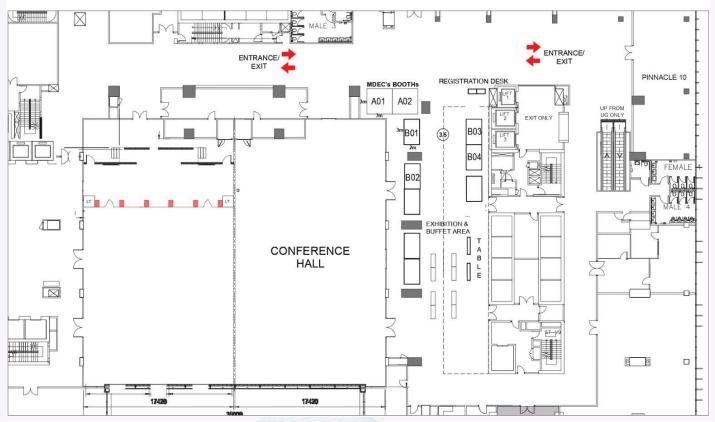
ORGANISED BY

2

DIGITAL HEALTH MALAYSIA

DIGITAL HEALTH MALAYSIA 2023

20 - 22 NOVEMBER 2023 Vertical Connection, Nexus Bangsar



*Subject to change



Sponsorship Application Form

Please complete the application form and email to DHM 2023 Secretariat.

Company Name		
Contact Person		
Position		
City	Country	
Cell	Email	

ORGANISED BY

) ..**•** DIGITAL HEALTH MALAYSI

Note: Please include country and city calling codes.

Packages

Package	Detail of Package	Amount



Billing Details

Please fill in below if it is different from the previous page.

Company Name	
Contact Person	
Billing Address	
Tel	Email Address:

Signature & Company Stamp: Date:





TERMS OF PAYMENT

- Within 15 days after the issue of the tax invoice.
- If the total amount is not received before the time stipulated, the sponsorship would be deemed cancelled.

CANCELLATION POLICY

Cancellations will be accepted in writing only. Cancellation notice received by **13th November 2023** will be entitled to a 50% reimbursement of the total payment on condition that the allocated space/product is taken over by another exhibitor/sponsor.

*No reimbursement will be possible after 13th November 2023.



PAYMENT METHOD

Payment should be made in favour of "Persatuan Kesihatan Digital Malaysia".

Bank Name	: Malayan Banking Berhad
Beneficiary Bank	: Persatuan Kesihatan Digital Malaysia
Account Number	: 512316662641
SWIFT Code	: MBBEMYKLXXX
Bank Address	: Maybank (Bandar Sunway) No. 30 & 32, Jalan PJS 11/28a, Bandar Sunway, 46150 Petaling Jaya, Selangor.

Conference Secretariat

7th Digital Health Malaysia Conference (DHM 2023)

c/o Anderes Fourdy Events Sdn Bhd

G-3A, Incubator 1, Technology Park Malaysia

Bukit Jalil, 57000 Kuala Lumpur, Malaysia.

E: secretariat@digitalhealthmalaysia.org