



The Millet Pavilion

at

Namaste Bharat 2024

4th-6th October 2024 | Suntec Singapore- Hall 401 & 402

EXPERIENCE NEW INDIA !

A Powerful Platform for B2B & B2C Trade



Namaste Bharat 2024



NAMASTE BHARAT (NB) is an EXPERIENCE of NEW INDIA, a 3-day celebration of exceptional heritage-inspired design, fashion, jewellery, art, culture, business, tourism and lifestyle that has been brought to life.



**EXPECTED FOOTFALL
IN 3 DAYS: 25000+ VISITORS**

**OVER 150 BOOTHS
FROM INDIA**

**LOCAL AND INDIAN
CELEBRITY ENTERTAINMENT**

**360 DEGREE MARKETING THROUGH
TRADITIONAL & DIGITAL MEDIA**



Sorghum United is an international team of equal peers dedicated to the advancement of the global Sorghum industry.

The primary goal of Sorghum United is to collaborate in creating awareness for our grain through uniform, but localizable

advertising. The Sorghum United Campaign will help to dispel misperceptions about sorghum, while also equating the connections between differing regional and cultural nomenclatures for the crop.

Together, with Namaste Bharat, the Millet Pavilion is a step towards making a difference as leaders in the challenges facing human nutrition and environmental change.

By Sorghum United

Millets have been cultivated in India for over 2000 years. Not just grains, they are threads in the fabric of Indian culture and tradition.

Commemorating this traditional association of India with Millets, Namaste Bharat in collaboration with Sorghum United presents for a **'Millet Pavilion'**. A pavilion at the heart of Namaste Bharat to facilitate networking amongst Millet entrepreneurs, seminars, contests and sale of Millets and Millet products.

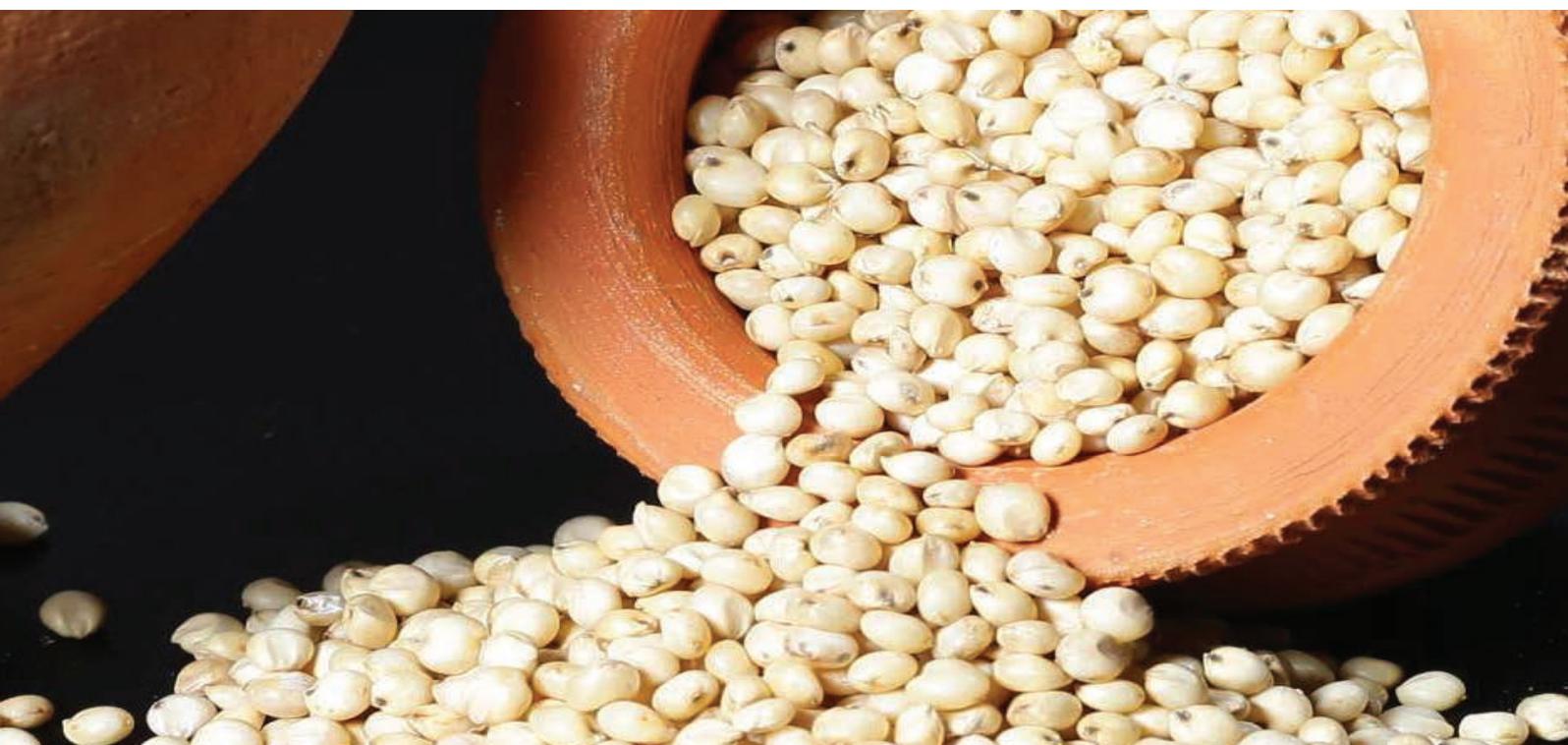
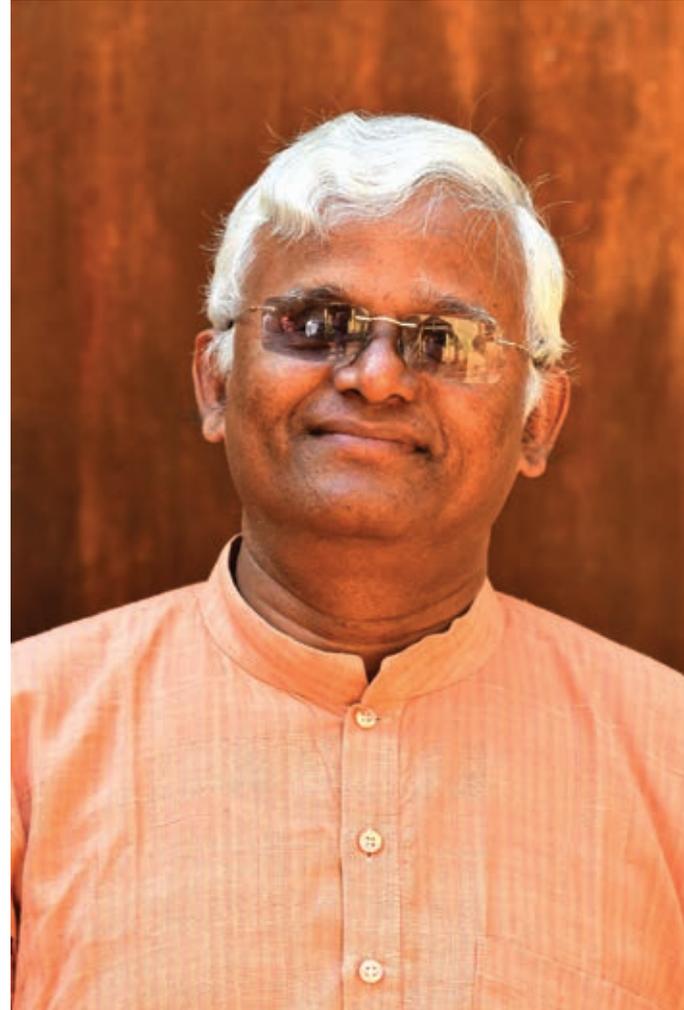
Global Market Size for Millets in 2023 was USD 13.84 Billion increasing at an estimated CAGR of 5.52%



Keynote Speaker- Padma Shri awardee Dr. Khader Valli

To have a more impactful dialogue on millets, we have **The Millet man of India-Dr. Khader Valli** to share his insights on Health, Sustainability, Biodiversity (climate), Food Security (Sovereignty)-Millets is the answer in an exclusive seminar. This will be a great opportunity for millet cultivators and entrepreneurs globally to interact with Dr. Valli at the end of the seminar in an engaging QnA session.

Dr. Khadar Valli - The Millet Man of India, is a native of Proddutur town, Kadapa district, Andhra Pradesh. He has been working relentlessly in reviving Siridhanya, also known as positive millets for nearly 20 years. He was awarded Padma Shri, the fourth highest civilian award by Government of India during 2023 by President of India.



Panel discussion

A Panel discussion with three prestigious panelists including researchers, agriculturists and nutritionists centered around the theme of **Millets and Food Security: Diversifying Diets to Combat Global Hunger**.



Mr. Nate Blume,
Founder- Sorghum United

Mr. Blum is a native Nebraskan with roots on a fourth-generation family farm operation consisting of row crops. His passion for public service and agriculture has led him to careers working for farmers as staff at the US House of Representatives and as the former Executive Director of the Nebraska Grain Sorghum Board and Nebraska Sorghum Producers Association.



Dr. Radhika Hedao,
Assistant professor and nutritionist, Symbiosis International university

Dr. Radhika Hedao is a dietitian who completed her Masters in Food Science and Nutrition from Nagpur University in 2003 and Bachelors in Food Science and Quality Control from M.S. University Baroda 2001. She has qualified UGC-NET. She is a Certified Diabetes Educator recognized by DMDEA and International Diabetes Federation (IDF). She is presently assistant professor and nutritionist at the Symbiosis International university in Pune, India.



Dr. Sonam Kapse,
Founder- Terrasinne & India Millets

Dr. Kapse is an enthusiast for human welfare and research with solid foundations of knowledge and experience over a decade in various strata of Healthcare, Woman-Child well-being and Human Innovation. Dr. Kapse is a socially conscious entrepreneur and her passion reflects in both her companies-Terrasinne & India Millets Co.

By Sorghum United

A booth at the Millet Pavilion brings for you:

- An opportunity to showcase your brand to 25000+ visitors
- B2B2C Networking under One Roof
- Three days of dynamic Networking
- Buyer-Seller Meets
- Exclusive Millet Pavilion
- Cooking Competition featuring Millets
- Seminar on Global Food Security and Sustainability



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ASSOCIATE CHAMBERS



FOR BOOTHS, SPONSORSHIPS & SEMINAR PARTICIPATION, CONTACT :

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