

AEO Culture Facilitate Globalization

May 09, 2024
Shenzhen, China



Sailun's Profile



The 1st A-share listed private tire enterprise in China.

The 1st position in listed tire companies of China.

The 1st Chinese oversea factory in tire factory.

The member of WCO RPSG-AP.

The 10th largest tire manufacturer globally.



Global Layout



- Shenyang Factory (AEO)
- Qingdao Factory (AEO)
- Dongying Factory (AEO)
- Weifang Factory
- Cambodia Factory
- Vietnam Factory
- ACTR Factory
- Indonesia Factory
- STT Factory

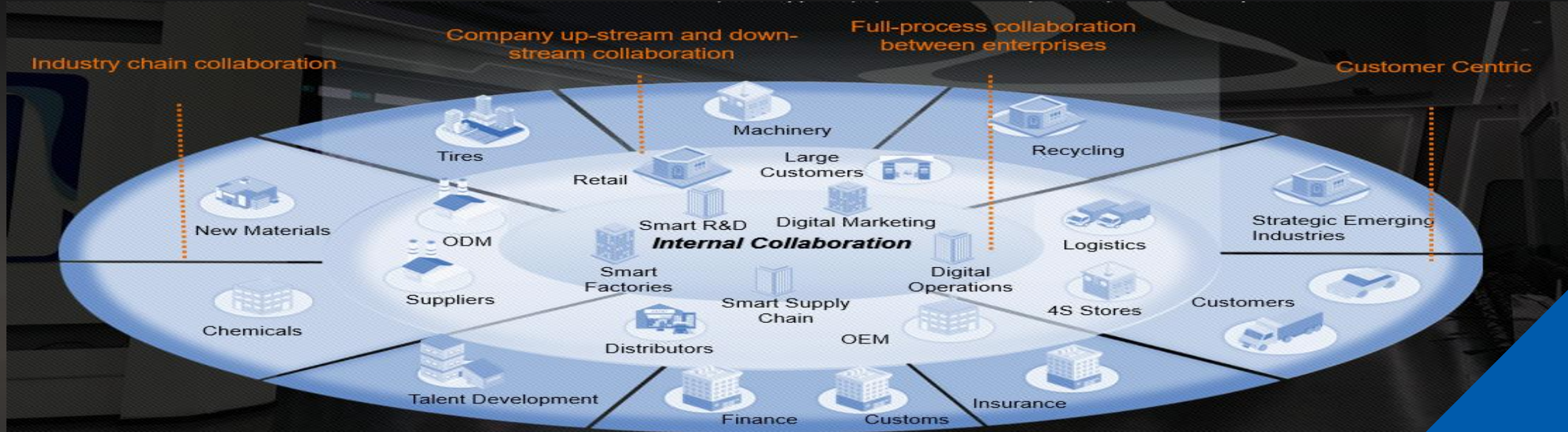
7
Manufacturing Centers

2
Under construction

180+
Tire sold to countries

18,000+
Employees

The Importance of AEO Culture for International Trade



Optimize supply chain process management and improve service quality



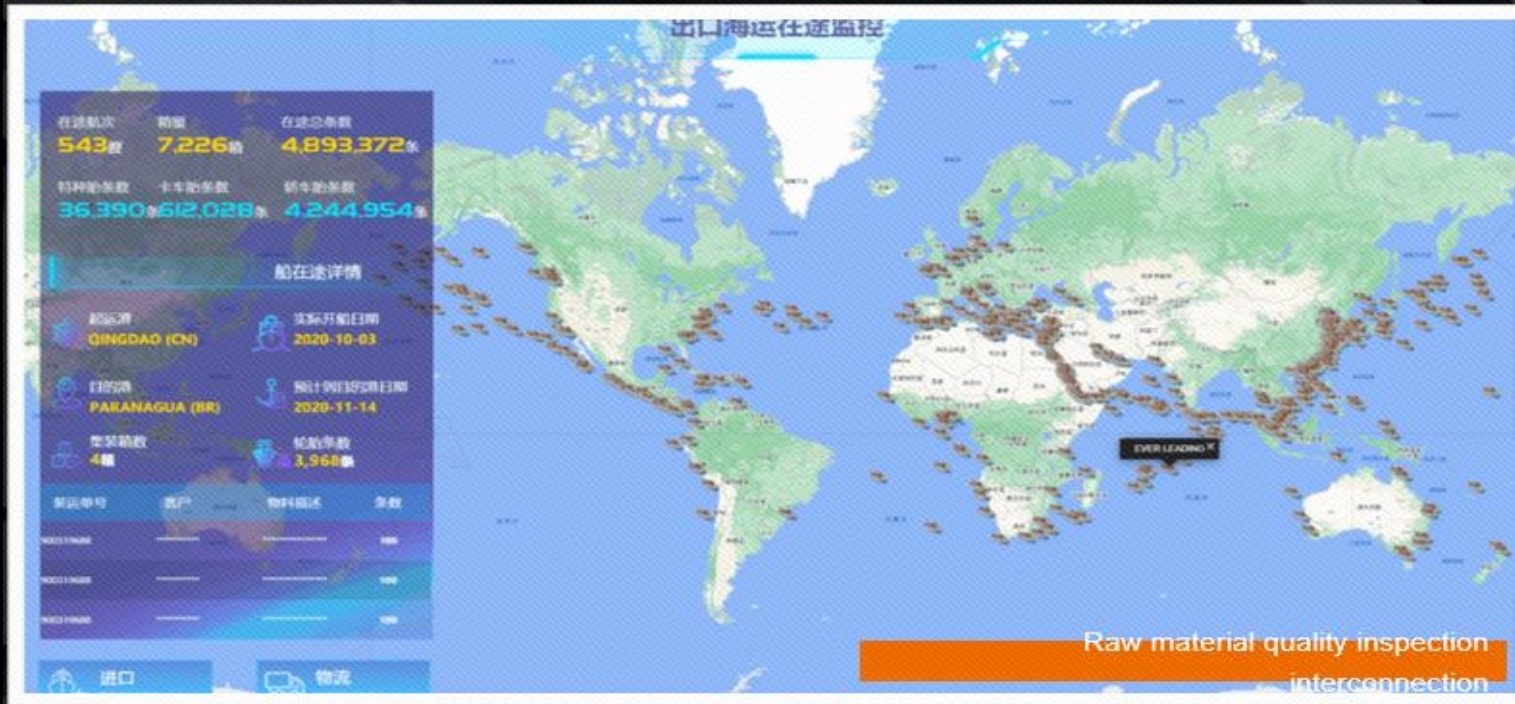
Build corporate credit and promoting international trade development



Strengthen business partner management and enhancing risk control



The Importance of AEO Culture for Logistics Operations



Logistics Network Service

Establish a channel logistics network based on the Eco-Rubber Cloud, realize the network coordination of factories, agents, and logistics service providers, and provide users with value-added services.



Enhance Customs Clearance Efficiency



Enhance Logistics Efficiency



Compliance and Cooperation



The Role of Communication and Cooperation



Enhance the identity of the AEO culture, jointly promote its popularization and development, and revisit the continued conformity of the AEO culture.

Improve the overall logistics efficiency and reduce the cost of logistics links to make enterprises more active and positive in building AEO culture.

Promote the international exchange and cooperation of AEO culture, and enhance brand power and competitiveness of enterprises in international market.

Accelerate the informatization applying AI and big data to make AEO culture not only a norm but also a responsibility.



Recommendations for Improved Trade Facilitation and Security



**Continuously Enhance
Training and Guidance
of AEO Culture**



**Increase International
Exchange of AEO Culture**





SAILUN
GROUP

Make Great Tires

做一条好轮胎

