DEVELOPMENT MILESTONES

1998

Establishment of UGEE Tech., with self-developed first-generation drawing tablet.

2001

Introduction of the first active wireless EMR drawing tablet with a built-in keyboard, featuring 512 levels of pressure sensitivity.

2003

Establishment of UGEE Tech. Guangzhou branch, enabling rapid expansion in chineses market.

• 2004

Launch of a professional drawing tablet with 1,024 "golden levels" of pressure sensitivity and 200 dps reporting rate that is widely adopted in the professional graphic design field. Establishment of XPPen dedicated to digital art innovation.

2006

Introduction of the first high-end professional electro-magnetic LCD drawing monitor that is extensively used in computer-aided drawing, multimedia education, business conferences, etc.

2008

Collaboration with top art institutions to discover and cultivate a new generation of animation talents.

2015

Establishment of XPPen USA, initiating a global marketing strategy.

• 2016

Attainment of ISO 9001 QMS certification and China's national safety and quality mark CCC certification, ensuring globally leading quality standards.

2017

Co-building of Hanvon Ugee by the powerful partnership of UGEE Tech. and HANVON Tech.. Winning recognition as a National High-Tech Enterprise and national affirmation in independent innovation achievements.

2018

Certified as a National Double-soft Enterprise with elevated R&D and technological innovation capabilities.

2019

Hanvon Ugee achieving seamless integration and merger with UGEE Tech., able to provide global customers with higher-quality products and services.

Establishment of Xencelabs, a high-end flagship brand for digital drawing products.

• 2020

Introduction of new products and digital writing solutions widely used in online education and remote work, facilitating normal work and study activities for individuals affected by COVID-19 worldwide.

2021

Self-development of X3 Smart Chip Stylus, marking a revolutionary breakthrough in stylus technology. Collaboration with multiple institutions to launch the Art Star Program, promoting innovative development in the global CG industry.

2022

Winning recognition as a National "Little Giant" Enterprise.
Successful global repositioning of XPPen and ugee to embark on a new journey in digital art.

2023

Obtaining Customs AEO Advanced Certification.
Introduction of self-developed X3 Pro Smart Chip Stylus boasting the world's first 16K pressure levels, setting the highest technology standard across the industry.



DIGITAL CREATIVITY DRAWING A SMART FUTURE



COMPANY PROFILE OF HANVON UGEE

Hanvon Ugee Technology Co., Ltd is a high-tech enterprise specializing in digital drawing&writing technology and innovative application services. With 26 years of experience in the digital drawing&writing field, we provide cutting-edge digital drawing&writing devices and solutions such as pen tablets, pen displays and other relative accessories for a wide range of partners. We have three self-owned brands: Xencelabs, XPPen and ugee, and our business scope covers digital drawing, digital handwriting, and digital signature approval.

Our headquarters is located in Shenzhen, China, and we have 9 overseas subsidiaries and branch offices. Currently, we have established more than 20 cross-border e-commerce platforms and independent marketing networks, 25 warehousing and logistics service institutions, and have carried out digital marketing in more than 160 countries and regions. We have formed a layout that takes Shenzhen as the research and development and manufacturing center and distributes sales globally.

26

20M+

160+

Tens of Millions

Years of development

Sales regions and countries

Creative users

OUR VISION

To lead the global digital drawing and writing technology, empower the individual creating and expressing and boost the cultural inheriting and innovating.

OUR MISSION

To enable wider audience to embrace brilliant life crafted by digital drawing and writing technology.

OUR CORE VALUES

Diligent and Sharing Honest and Introspected Open-up and Innovative

CORE ADVANTAGES



Innovative Technologies

- World's first 16K pressure levels
- · X3 Pro Smart Chip Stylus technology
- Electro-magnetic Resonance (EMR) core technology
- · Active capacitive stylus technology
- · Dot matrix digital pen technology
- · 2.4G wireless transmission/Bluetooth wireless transmission/WiFi Networking technology
- Researchers from Chinese Academy of Sciences joining Hanvon Ugee Research Institute for cutting-edge technology research and core technology breakthroughs



Range of Services

- Animation and comic creation
- Industrial design
- Higher art institutions
- Professional film, TV and animation studios
- Automotive/luxury design companies, medical/finance sector, etc.
- Professional colleges/training institutions offering courses in digital media technology/art, visual design, film & TV photography, production, animation, fashion, and apparel design



Superior Quality

- ISO 9001 Quality Management System (QMS) Certification
- National High-tech Enterprise and Double-soft Enterprise
- Winner of Contemporary Good Design, Red Dot Design Award (Germany), Good Design Award (Japan), etc. for product design
- 2020 Leading Enterprise Award in Electronic Signature of Information Technology Application Innovation for Building Digital Government of China
- Products compliant with EU RoHS Directive and certificated by national/international safety agencies such as CE, FCC, and CCC



Diversified Applications

- Digital art and calligraphy instruction
- Digital handwriting-empowered smart education
- Digital handwritten signatures for e-documents
- Paperless counter services
- Customized electro-magnetic modules for digital handwriting, etc.

INDEPENDENT **BRANDS**

Through a multi-brand development strategy, Hanvon Ugee has cultivated three independent brands: Xencelabs, XPPen, and ugee. These brands together cater to the varied requirements and application scenarios of global users, offering an extensive range of digital drawing products and digital handwriting technology solutions.



Premium · Craftmanship · Professional Pen Tablets / Pen Displays

Core group: digital painting professional practitioners; film and television/animation/design studios; digital painting vocationa





Cutting-edge ·Trendsetting ·Artistic

Drawing Tablets / Drawing Displays

Core group: Z-gen prospective designers and digital art enthusiasts, design professionals, and digital drawing practitioners in education.



ugee

Diversity · Personality · Enjoyment

Digital Drawing Tablets / Drawing Monitors / Smart Handwriting Products

Core group: hobbists of drawing and writing and educators who persue novel and diverse experience and other diversified groups.



INDUSTRY APPLICATIONS

Digital stylus pens and touch screens of the three brands are widely applied in digital office management, digital smart education, digital art education., etc.



Provision of Solutions

Digital handwritten signatures for e-documents Paperless counter services Digital handwriting-empowered smart education Digital art and Calligraphy teaching solutions



Industry Products

Electronic signature tablets Electronic signature pads Wireless smart digital handwriting tablets Stylus pen touch modules Modules of LCD touch screens for stylus pens/E-ink screens, etc.



Technology & Services

Core digital handwriting and touch technologies enable provision of professional, efficient comprehensive, and customizable software. hardware products and technology services

Business Cooperation



No.4 Building, Fulongte Industrial Park, No.5 Huaxing Road, Dalang Street, Longhua District, Shenzhen City, Guangdong Province, China