



## EXPANDING THE AEO PROGRAMME TO FREE ZONES: OPPORTUNITIES AND CHALLENGES FOR CUSTOMS AND BUSINESSES

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### CONTENT







INITIATIVE TO EXTEND THE AEO PROGRAMMES TO TENANT COMPANIES IN FREE ZONES



CHALLENGES IN CONDUCTING AEO VALIDATION



CHALLENGES IN SECURING CUSTOMS PROCEDURES AND CONTROLS IN FREE ZONES



REGIONAL/INTERNATIONAL COOPERATION WITH OTHER CUSTOMS ADMINISTRATIONS

### Malaysia's Free Zone Legal Framework



Malaysian Government has enacted the Free Zones Act 1990

The activities in free zones are governed by the Free Zones Regulations 1991

Section 3(1) Free Zones Act 1990
Declaration of free zones and appointment of Authority (Ministry of Finance)

Section 17A Free Zones Act 1990 - Powers of enforcement, investigation and inspection

Free Commercial Zone

- 24 Zones
- 1 AEO Accredited entity
- Trading, Breaking Bulk, Grading, Repacking and Relabelling

Free Industrial Zone

- 21 Zones
- 9 AEO Accredited entities
- Manufacturing

## Malaysia's initiative to extend the AEO programmes to tenant companies in Free Zones, including case study and pilot project





Government-Industry Collaboration



Streamlined Customs Procedures Promotion of Compliance Culture



**International Recognition** 



### CASE STUDY - KEYSIGHT TECHNOLOGIES (M) SDN BHD





#### **Company Background**

- ☐ Began operations in the year 1972
- ☐ AEO accreditation in the year 2012
- ☐ Manufacture E&E Component- Signal analyser, test and measurement
- ☐ US based company

#### **Advantage of AEO Programme**

- Protection of revenue & less hassle
- ☐ Improve speed and efficiency
- ☐ Increase security of supply chain
- ☐ Cost effective: reduce of handling cost & physical cargo checking cost

Challenges in conducting AEO validation of tenant companies operating in Free Zones and working with other government agencies including Free Zones authority





# Legal responsibilities and jurisdictional boundaries



Differences in priorities, mandates, and operating procedures

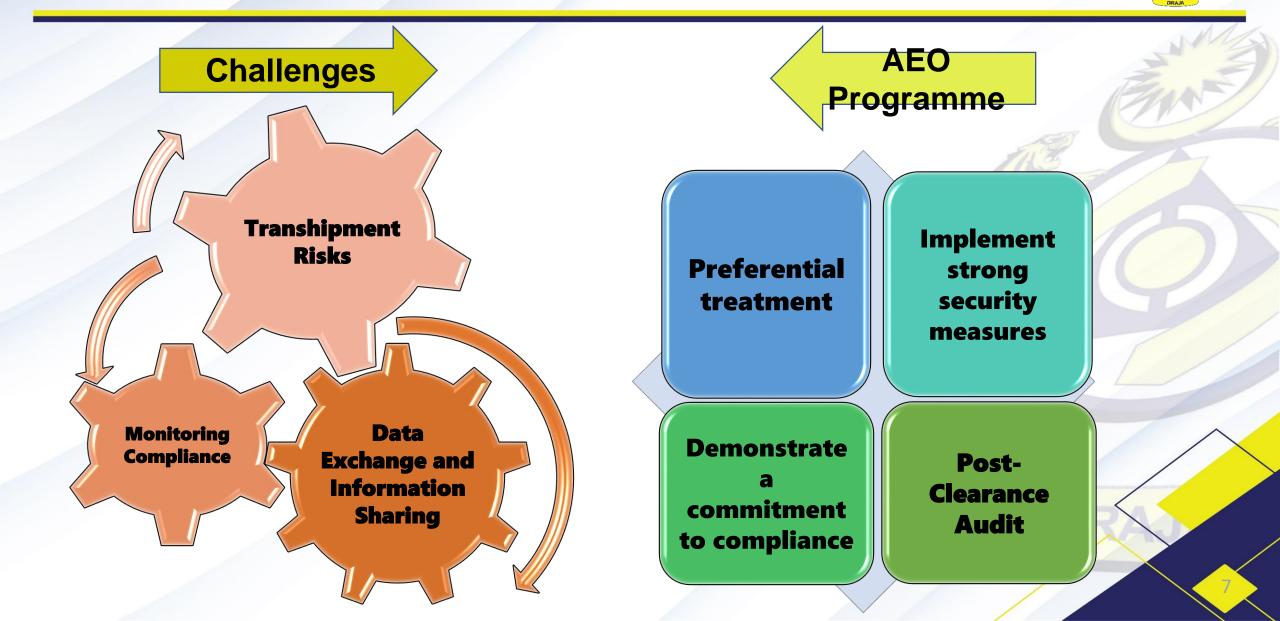


Require additional resources and expertise



**Educating and raising awareness** 

Challenges in securing Customs procedures and controls in Free Zones and how the AEO programme assists Customs in conducting examinations, inspections, risk assessment and audit



Regional/international cooperation with other Customs administrations in strengthening Customs control in Free Zones through the AEO programme







# THANK YOU

