

朗华集团

China Brilliant Group

朗华集团成立于2006年，立足微笑曲线左半边，服务实体经济，打造中国首家生产性服务平台，提供从原材料、研发、设计到成品间的全产业链生产性服务，赋能制造业降本增效，提升全球竞争力，助力中国制造业高质量发展。

China Brilliant Group (CBG) was founded in 2006. Based on the left half of the Smiling Curve, it serves the real economy and builds China's first productive service platform, providing productive services of the whole industrial chain from raw materials, R&D to finished products, enabling to reduce costs and increase efficiency in manufacturing industry, and supporting the high-quality development of manufacturing industry in China.

集团数据

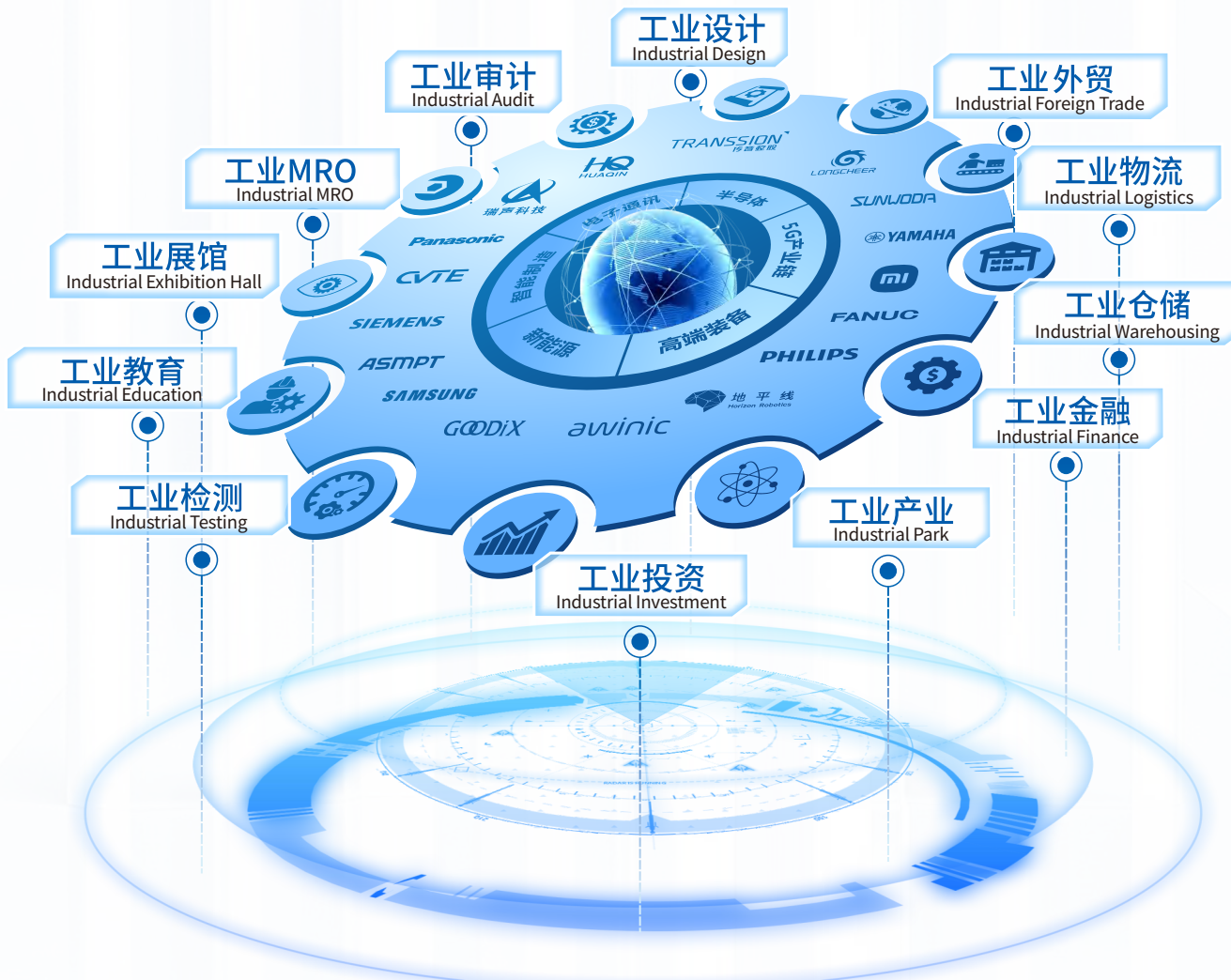
CBG Data



(以上数据截至2023年)
The above data is as of 2023

生产性服务平台产品集群

Cluster of Products of Productive Service Platform



生产性服务平台价值

The Values of Productive Service Platform

 风险控制 Risk control	 省时省心 Time-saving & Effortless	 降本增效 Cost reduction and efficiency improvement	 出海抢单 Grabbing overseas orders	 资金保障 Security of funds	 规模扩展 Scale expansion
大数据平台 风险预警 Risk warning of big data platform	全方位满足 生产需求 Meeting production demand comprehensively	多层次提升 产品价值 Enhancing product value at multiple levels	全球化布局 国际市场 Global layout of international markets	安全、多元、 灵活融资 Safe, diversified and flexible financing	盘活地/厂/仓资源 Revitalizing land, factory building, and warehouse resources

资质与荣誉

Qualifications & Honors

专利&软著

Patents & Software Copyrights

83项软件著作权专利权

83 Software copyright & patents

租赁合同数字化管理软件

Lease contracts digital management software

基于智能感知技术的智能分拣软件

Intelligent sorting software based on intellisense technology

基于智能感知技术的物流运输跟踪管理系统

Logistics transportation tracking management system based on intellisense technology

跨境贸易智能通关管理系统

Cross-border trade intelligent customs clearance management system

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资质

Qualifications

国家级AEO高级认证(5家公司获批)

National AEO advanced certification (5 companies were approved)

RCEP经核准出口商(2家公司获批)

RCEP approved exporter (2 companies were approved)

全国供应链创新与应用示范企业

National supply chain innovation and application demonstration enterprise

国家服务型制造示范平台

National service oriented manufacturing demonstration platform

国家商务部重点商贸物流联系企业

National business trade & logistics crucially connected enterprise

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荣誉

Honors

2023中国服务业500强

2023 China Top 500 service enterprise

外贸高质量发展领军企业

Leading enterprises in high-quality development of foreign trade

中国供应链管理最佳创新企业

Best innovative enterprise in supply chain management

中国物流杰出企业

Logistics outstanding enterprise

中国物流数智化优秀服务商

Excellent service provider of logistics digital intelligence

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企业文化

CBG Culture

百善孝为先 百事行为先

Filial piety is the first, and deeds are the first

Strategy 战略

构建中国首家生产性服务平台
Building China's first productive service platform

Vision 愿景

全球卓越的制造服务商
Global excellent manufacturing service provider



使命 Mission

满足生产需求 提升产品价值
Meeting production demand and Improving product value

价值观 Sense of worth

勤奋 包容 创新 分享
Diligence & Inclusiveness & Innovation & Sharing

朗华集团 China Brilliant Group

集团总部: 深圳市福田区深南大道6021号喜年中心B座朗华大厦
Futian HQ: China Brilliant Building, Xinian Center Tower B, No.6021 Shennan Avenue, Futian District, Shenzhen

运营总部: 深圳市龙岗区南湾街道友信路19号朗华春晖大厦
Chunhui HQ: China Brilliant Chunhui Building, No.19 Youxin Road, Nanwan Street, Longgang District, Shenzhen

热线/Hotline: +86-189 2679 5269 网址/Website: www.cbscs.com

服务网点: 华南 | 华东 | 华北 | 西南 | 港澳台 | 东南亚 | 中亚 | 中东 | 欧美 |

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