

30TH ANNIVERSARY MALAYSIAN DIETITIANS' ASSOCIATION NATIONAL CONFERENCE

OPPORTUNITIES AND DIVERSE ROLES IN DIETETICS

📅 1ST - 2ND JULY 2024 📍 CCEC @ THE VERTICAL, BANGSAR

Organised by



EDUCATIONAL SUPPORT

📅 1ST - 2ND July 2024

📍 Connexion Conference & Event Centre (CCEC)
@ The Vertical, Bangsar, Kuala Lumpur

📍 C/o Anderes Fourdy Events Sdn Bhd,
G-3A, Hive 6, MRANTI Park, Bukit Jalil,
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OPPORTUNITIES AND DIVERSE ROLE IN DIETETICS

Re: Request for Educational Support to 30th Anniversary MDA Conference 2024, 1st - 2nd July 2024

Dear Institutions/Industry Players,

With great pleasure, the Malaysian Dietitians' Association Organising Committee would like to invite your organisation to participate in the **30th Anniversary Malaysian Dietitians' Association National Conference** on **1st - 2nd July 2024** at Connexion Conference & Event Center (CCEC), Bangsar, Kuala Lumpur.

In commemoration of MDA's 30th Anniversary, we are excited to extend the opportunity for institutions and industries that are aligned with MDA to contribute by sharing their latest research findings, innovative ideas, or insights with the participants of the conference. The contributed amount serves as educational support, aiding in the ongoing education of the esteemed dietitian community.

With the theme "**Opportunities and Diverse Roles in Dietetics**" this year, we will bring together a diverse group of professionals and experts in dietetics and nutrition, providing an opportunity for your organisation to showcase its products and services to a highly qualified and engaged audience. With discussions on key topics in hospitals, community, education, and research, the conference will provide a comprehensive overview of the latest advancements and innovations in the field.

As a patron, you will have the opportunity to meet face-to-face with qualified dietetic leaders and decision-makers, build new relationships and reinforce existing ones, and share the latest research findings, innovative ideas, or insights with the dietitians community. Your support will not only be integral to the success of the conference but will also serve as a catalyst for advancements in education, organisational excellence, and community engagement within the dietetics field. Your endorsement holds the power to be a transformative force, enabling your organisation to take a leading role in shaping the future landscape of the dietetics community.

On behalf of the MDA Council and Organising Committee, we thank you for your support, and we look forward to seeing you at the **30th Anniversary Malaysian Dietitians' Association National Conference!**

Warm Regards,

Prof Dr Barakatun Nisak Mohd Yusof
President
Malaysian Dietitians' Association



OPPORTUNITIES AND DIVERSE ROLE IN DIETETICS

CONTRIBUTION TIERS

The contribution can be in the form of outright contributions to the conference. The accumulated to the following amount will be provided with the following:

	Gold Patron > RM35,000	Silver Patron > RM25,000	Bronze Patron > RM20,000
Recognition as a prime supporter for MDA 2024	✓	✓	✓
Acknowledgment on the backdrop in the main Ballroom	✓	✓	✓
Link with patron's website at the MDA Conference 2024 website	✓	✓	✓
Educational leaflet in the conference bag	Up to 6	Up to 4	Up to 2

OPPORTUNITIES AND DIVERSE ROLE IN DIETETICS

EDUCATIONAL SUPPORT

We extend the opportunity for institutions and industries that are aligned with MDA to contribute by sharing their latest research findings, innovative ideas, or insights. The contributed amount serves as educational support, aiding in the ongoing education of the esteemed dietitian community.

1	EDUCATIONAL LUNCH SYMPOSIUM	RM 20,000.00
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The lunch symposium will be conducted at the venue **physically**.

Topics and speaker details need to be sent **before 15 March 2024** and must be approved by the Organising Committee. The company will bear the cost of the speakers (if any).

- Duration: 60 minutes

The company will be provided with the following:

- Session recording rights
- Survey feedback on specific topics, speakers, and lectures
- ONE (1) Social Media posting

Limited sessions are available on a first come first serve basis.

2	EDUCATIONAL SESSION	RM 5,000.00
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Industry showcases during the Educational Session are an opportunity for individuals/institutions/companies to share research findings, latest innovative ideas, or insights. The Q&A session will be moderated by MDA. This session will be conducted at the venue **physically** and will be a joint session involving various participating individuals/institutions/companies.

Topics and speaker details need to be sent **before 15 March 2024** and must be approved by the Organising Committee. The company will bear the cost of the speakers (if any).

- Duration: 10 minutes presentation

The company will be provided with the following:

- Session recording rights
- Survey feedback on specific topics, speakers, and lectures
- ONE (1) Social Media Posting

Limited to 4 (four) individuals/institutions/companies, first come first serve basis.

OPPORTUNITIES AND DIVERSE ROLE IN DIETETICS

3 INDUSTRY SHOWCASE EXHIBITION BOOTH

RM 10,000.00

The patron will be provided with the following:

- **TWO (2)** exhibitor pass
- Shell scheme booth/space (3m x 3m)
 - ONE (1) Reception Table
 - TWO (2) Folding chair
 - TWO (2) 40W Fluorescent light
 - ONE (1) 4 amp/230v Powerpoint
 - ONE (1) Dustbin
- *Optional: Customised booth at own costs*

4 EDUCATIONAL GRANT

Educational Grant to support MDA on the advancement of dietitians' education of our Healthcare Professionals and Practitioners in programs that are charitable or have an academic affiliation and/or for the advancement of public education to support the education of consumers about important healthcare topics.

Kindly contact the conference secretariat for further assistance.

EDUCATIONAL SUPPORT TERMS AND CONDITIONS

- An official Educational Support Request letter will be issued upon receipt of the signed Educational Support Form.
- We will only state 'Educational Support' in the letter and receipt of payment.
- The payment has to be completed at least **forty-five (45) days** prior to the event.
- The patron agrees and understands that notification of intent to cancel support must be provided in writing to conference@dietitians.org.my.
- Cancellation of educational support within **forty-five (45) days** prior to the event is subject to a **50% cancellation fee**.
- No refunds will be granted if cancellation occurs within **thirty (30) days** of the event.

Disclaimer

- The Organiser will not provide any database of the delegates to the patrons.



OPPORTUNITIES AND DIVERSE ROLE IN DIETETICS

EDUCATIONAL SUPPORT APPLICATION FORM

Please complete the application form and email it to the MDA 2024 secretariat at conference@dietitians.org.my

Company Name			
Contact Person			
Billing Address			
Tel		Email Address	

We agree to become a PATRON in the following category as per the terms and conditions:
 Please tick (✓) where applicable:

#	Items	Please tick (✓)
1	Educational Lunch Symposium	
2	Educational Session	
3	Industry Showcase - Exhibition Booth	
4	Educational Grant	
5	Others	

Authorised Signature:

Company Stamp:

Name: