

30TH ANNIVERSARY MALAYSIAN DIETITIANS' ASSOCIATION NATIONAL CONFERENCE

OPPORTUNITIES AND DIVERSE ROLES IN DIETETICS

📅 1ST - 2ND JULY 2024 📍 CCEC @ THE VERTICAL, BANGSAR

Organised by



SPONSORSHIP PROSPECTUS

📅 1ST - 2ND July 2024

📍 Connexion Conference & Event Centre (CCEC)
@ The Vertical, Bangsar, Kuala Lumpur

📍 C/o Anderes Fourdy Events Sdn Bhd,
G-3A, Hive 6, MRANTI Park, Bukit Jalil,
57000 Kuala Lumpur, Malaysia

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OPPORTUNITIES AND DIVERSE ROLES IN DIETETICS

Re: 30th Anniversary Malaysian Dietitians' Association National Conference, 1st - 2nd July 2024

Dear Institutions/Industry Players,

With great pleasure, the Malaysian Dietitians' Association Organising Committee would like to invite your organisation to participate in the **30th Anniversary Malaysian Dietitians' Association National Conference** on **1st - 2nd July 2024** at Connexion Conference & Event Center (CCEC), Bangsar, Kuala Lumpur.

In commemoration of MDA's 30th Anniversary, we are excited to introduce diverse sponsorship items that provide maximum and flexible visibility for your product or service in a uniquely impactful way throughout the conference.

With the theme "**Opportunities and Diverse Roles in Dietetics**" this year, we will bring together a diverse group of professionals and experts in dietetics and nutrition, providing an opportunity for your organisation to showcase its products and services to a highly qualified and engaged audience. With discussions on key topics in hospitals, community, education, and research, the conference will provide a comprehensive overview of the latest advancements and innovations in the field.

As a patron, you will have the opportunity to meet face-to-face with qualified dietetic leaders and decision-makers, building new relationships and reinforcing existing ones, showcasing your product or service to the dietitian community. Your participation will provide a valuable opportunity for your organisation to promote its offerings, develop new business, and connect with a wide spectrum of MDA members, including practitioners in hospitals and clinical settings, food service managers, consultants, nutrition researchers, educators, and public health professionals.

Your organisation's participation in this conference will be a rewarding and satisfying experience, and we look forward to the opportunity to work with you.

On behalf of the MDA Council and Organising Committee, we thank you for your support, and we look forward to seeing you at the **30th Anniversary Malaysian Dietitians' Association National Conference!**

Warm Regards,

Prof Dr Barakatun Nisak Mohd Yusof
President
Malaysian Dietitians' Association



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CONTRIBUTION TIERS

The contribution can be in the form of outright contributions to the conference. The accumulated to the following amount will be provided with the following:

	Gold Patron > RM35,000	Silver Patron > RM25,000	Bronze Patron > RM20,000
Recognition as a prime supporter for MDA 2024	✓	✓	✓
Acknowledgment on the backdrop in the main Ballroom	✓	✓	✓
Link with patron's website at the MDA Conference 2024 website	✓	✓	✓
Promotional leaflet in the conference bag	Up to 6	Up to 4	Up to 2

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SPONSORSHIP ITEM

1	SPONSORED LUNCH SYMPOSIUM	RM 20,000.00
<p>The lunch symposium will be conducted at the venue physically.</p> <p>Topics and speaker details need to be sent before 15 May 2024 and must be approved by the Organising Committee. The sponsoring company will bear the cost of the speakers (if any).</p> <ul style="list-style-type: none"> Duration: 60 minutes <p>The patron will be provided with the following:</p> <ul style="list-style-type: none"> Session recording rights Survey feedback on specific topics, speakers, and lectures ONE (1) Social Media Posting <p><i>Limited sessions are available on a first come first serve basis.</i></p>		
2	INDUSTRY SHOWCASE SESSION	RM 5,000.00
<p>Industry showcases allow individuals/institutions/companies to share research findings, latest innovative ideas, or insights and Q&A sessions with all participants in the main ballroom. Free Paper will be conducted at the venue physically.</p> <p>Topics and speaker details need to be sent before 15 May 2024 and must be approved by the Organising Committee. The sponsoring company will bear the cost of the speakers (if any).</p> <ul style="list-style-type: none"> Duration: 10 minutes <p>The patron will be provided with the following:</p> <ul style="list-style-type: none"> Session recording rights Survey feedback on specific topics, speakers, and lectures ONE (1) Social Media Posting <p><i>Limited to 4 (four) individuals/institutions/companies, first come first serve basis.</i></p>		
3	PHYSICAL EXHIBITION BOOTH	RM 10,000.00
<p>The sponsor will be provided with the following:</p> <ul style="list-style-type: none"> TWO (2) exhibitor pass Shell scheme booth/space (3m x 3m) <ul style="list-style-type: none"> ONE (1) Reception Table TWO (2) Folding chair TWO (2) 40W Fluorescent light ONE (1) 4 amp/230v Powerpoint ONE (1) Dustbin <i>Optional: Customised booth at own costs</i> 		



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4	INNOVATIVE FOOD TABLE SPACE	RM 5,000.00
<p>The patron will be provided with the following:</p> <ul style="list-style-type: none"> ● ONE (1) exhibitor pass ● Table space (46cm x 180cm) <ul style="list-style-type: none"> ○ ONE (1) Reception Table ○ ONE (1) Folding chair 		
5	VIDEO ADVERTISEMENT	RM 3,000.00
<p>The patron will be provided with the following:</p> <ul style="list-style-type: none"> ● ONE (1) minute promotional video to be played as an interlude between sessions throughout the conference in the main ballroom and breakout room. 		
6	FULL-PAGE ADVERTISEMENT IN CONFERENCE E-PROGRAMME BOOK	RM 3,000.00
<ul style="list-style-type: none"> ● Run of Book 		
7	BRANDING ePOSTER AREA	RM 2,000.00
<p>Sole sponsorship for the ePoster area at the virtual platform.</p> <ul style="list-style-type: none"> ● Branding at ePoster landing page (One company logo) 		
8	CONFERENCE GOODIES BAG INSERT	RM 1,000.00
<ul style="list-style-type: none"> ● ONE (1) promotional insert to be placed in the conference bag 		
9	WEBSITE ADVERTISEMENT	RM 3,000.00
<p>Advertisers for the Website are required to supply the artwork of</p> <ul style="list-style-type: none"> ● Advertisements will remain on the conference website for 3 months. 		
10	MOBILE WEB APP	RM 6,000.00
<ul style="list-style-type: none"> ● The patron will be recognised as the mobile app sponsor. ● The logo will be displayed on the loading page of the mobile web app. 		



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SPONSORSHIP TERMS AND CONDITIONS

Payment Terms

- Upon receipt of the signed Sponsorship Agreement Form, the patron will receive an invoice and payment instructions.
- All invoices are payable within **sixty (60) days** of the invoice date.

Cancellation Policy

- The patron agrees and understands that notification of intent to cancel sponsorship must be provided in writing.
- Cancellation of sponsorship within **forty-five (45) days** prior to the event is subject to a **50% cancellation fee**.
- No refunds will be granted if cancellation occurs within **thirty (30) days** of the sponsored event.
- The patron will be obligated to pay any outstanding balance due on sponsorship as per this agreement.

Disclaimer

- The Organiser will not provide any database of the delegates to the patrons.



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SPONSORSHIP APPLICATION FORM

Please complete the application form and email it to the MDA 2024 secretariat at conference@dietitians.org.my

Company Name			
Contact Person			
Billing Address			
Tel		Email Address	

We agree to become a PATRON in the following category as per the terms and conditions:
 Please tick (✓) where applicable:

#	Items	Please tick (✓)
1	Sponsored Lunch Symposium	
2	Industry Showcase Session	
3	Physical Exhibition Booth	
4	Innovative Food Table Space	
5	Video Advertisement	
6	Full-Page Advertisement in the Conference e-Programme Book (Run of Book)	
7	Branding at ePoster Area	
8	Conference Goodies Bag Insert	
9	Website Advertisement	
10	Mobile Web App	
11	Others	

Authorised Signature:

Name:

Company Stamp: