



BIENNIAL CONGRESS OF SOCIETY OF ENDOSCOPIC AND LAPAROSCOPIC SURGEONS OF MALAYSIA

📅 31 May - 01 June, 2024 📍 Sabah International Convention Centre

Congress Advisor:

Mr Vimal K. Vasudeavan

Congress Chair:

Datuk. Dr. Ratha Krishnan Sriram

Scientific Advisor

Mr Kirubakaran A/L Malapan

Scientific Chair

Mr Mah Jin-Jiun

COMMITTEE MEMBER

1. Mr Abdul Gafoor Mubarak
2. Mr Wan Muhamad Mokhzani
3. Mr Satkunan Mark
4. Mr Sentilnathan Subramaniam
5. Mr Siow Sze Li
6. Mr Lau Peng Choong
7. Mr Paul Selvindoss
8. Dato Dr Tikfu Gee
9. Mr Mohammad Hisyam Bin Sidek
10. Dr Lai Chung Ket
11. Dr Rohamini Sibin
12. Dr Ooi Wei Keat
13. Dr Lee Pei Pei
14. Dr Pradeep Chand Chandran
15. Dr Than Da Jun
16. Dr Dinesh Jothi
17. Dr Gilbert Peh
18. Dr Mohd Firdaus Mohd Hayati
19. Dr Mohamed Arif Hameed Sultan
20. Dr Muhamad Hud Bin Muhamad Zin

Dear Sponsor/Exhibitor,

On behalf of the Organising Committee, we are delighted to extend an exclusive invitation for your esteemed company to be a sponsor at the SELSMA Congress 2024, scheduled to take place on **31st May - 1st June 2024** at Sabah International Convention Centre, Malaysia.

SELSMA Congress 2024 serves as a leading platform for medical professionals, researchers, and industry experts to converge, exchange ideas, and explore the latest advancements in MIS. With an anticipated attendance of 400 delegates, including key decision-makers and influencers in the medical field, this conference promises unparalleled exposure and networking opportunities.

Sponsorship of SELSMA Congress 2024 provides your company with a unique chance to showcase your products and services to a highly targeted audience. By aligning your brand with our conference, you will have the opportunity to engage with leaders and experts in Endoscopic-Laparoscopic, forging valuable connections and establishing your company as a key player in the industry.

As a sponsor, your company will benefit from:

- **Prominent Visibility:** Your logo and branding will be prominently featured in conference materials, signage, and our official website.
- **Exclusive Social Events:** Access to exclusive social events, allowing you to connect with key professionals in the field.
- **Recognition Opportunities:** Recognition in opening and closing remarks, as well as in our official printouts
- **Customised Packages:** Available for tailored sponsorship packages to meet your specific marketing goals and objectives.



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By joining us as a sponsor, you play a crucial role in supporting the advancement of MIS, contributing to the success of our congress, and gaining significant exposure in the medical community.

To discuss sponsorship opportunities and tailor a package that best suits your company's needs, please feel free to contact our Secretariat at congress@selsma.com. We look forward to the possibility of welcoming your company as a valued sponsor at SELSMA Congress 2024, where innovation and collaboration thrive.

Thank you for considering this invitation. Your support is integral to the success of our conference.

Warm regards,

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**Datuk. Dr. Ratha
Krishnan Sriram**

Organising Chairman
SELSMA Congress
2024

**Mr. Vimal K.
Vasudeavan**

President of SELSMA

Mr. Mah Jin-Jiun

Scientific Chairman
SELSMA Congress
2024



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Premium Sponsorship Packages

Premier sponsors will enjoy exclusive privileges listed below. The sponsors will be provided with the following depending on the amount of contributions.

	Diamond	Platinum	Gold	Silver
	RM 130,000	RM 100,000	RM 70,000	RM 50,000
Number of complimentary registration	20	15	10	5
Size of Exhibition Booth (sqm)	36 sqm	18 sqm	18 sqm	9 sqm
Complimentary insertion of one (1) printed material into Conference Bag.	✓	✓	✓	✓
Lunchtime Symposium	✓	✗	✗	✗
Full Page Advertisement in E-Programme Book	✓	✓	✓	✓
Naming rights to the sponsored event	✓	✓	✓	✓
Acknowledgement in the Final Announcement and Souvenir Programme Book.	✓	✓	✓	✓
Acknowledgement in the SELSMA website (linked to the sponsor's website)	✓	✓	✓	✓
Passes to exhibitors	10	6	6	4
Plaque	✓	✓	✓	✓

Sponsorship Items

1. Advertisements in the Congress E-Programme Book

E-Programme Book: downloadable from Congress Website

Back Outside Cover	RM 5 000
Front Inside Cover	RM 4 000
Back Inside Cover	RM 4 000
Inner Page (Specified)	RM 2 500
Inner Page (Run of Book)	RM 1 500

2. Sponsorship for Pre-Congress Workshop

RM 10,000

Topics and speakers are to be specified by the Organising Committee, independent of the sponsoring company. The sponsors will be provided with the following:

- Specific acknowledgement – “Workshop supported by an educational grant from “Company” on the introductory slide during the workshop
- Acknowledgement of sponsor in the Final Announcement (if known at the time of printing) and Souvenir Programme

3. Sponsorship for Lunchtime Symposium

RM 20 000
 (per symposium)

Total of 45 minutes. Maximum two (2) concurrent sessions. Topics and speakers must be approved by the Organising Committee.

The sponsors will be provided with the following:

- Use of lecture hall in the Congress venue with standard audio-visual equipment – one LCD projector, one screen and one notebook
- Inclusion of the symposium title, schedule and programme in the website and Souvenir Programme after endorsement by Organising Committee (if known at the time of printing)
- Use of Congress logo on the invitation cards after submission for endorsement by the Organising Committee.



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- Complimentary insertion of invitation card into the Congress bags if the cards reach the Congress Secretariat no later than 20 April 2024. The cost of design and printing of the cards is borne by the sponsor.
- Acknowledgement of sponsor in the Programme Book
- The sponsoring company will bear the costs of organising the symposium, speakers' travel expenses, hotel accommodation, registration fees and honoraria (if any).
- Lunch will be served after the completion of the Symposia.

4. Sponsorship for Tea Symposium

RM 12 000
(per symposium)

Total of 30 minutes. Maximum two (2) concurrent sessions. Topics and speakers must be approved by the Organising Committee.

The sponsors will be provided with the following:

- Use of lecture hall in the Congress venue with standard audio-visual equipment – one LCD projector, one screen and one notebook
- Inclusion of the symposium title, schedule and programme in the website and Souvenir Programme after endorsement by Organising Committee (if known at the time of printing)
- Use of Congress logo on the invitation cards after submission for endorsement by the Organising Committee.
- Complimentary insertion of invitation card into the Congress bags if the cards reach the Congress Secretariat no later than 20 April 2024. The cost of design and printing of the cards is borne by the sponsor.
- Acknowledgement of sponsor in the Programme Book
- The sponsoring company will bear the costs of organising the symposium, speakers' travel expenses, hotel accommodation, registration fees and honoraria (if any).

5. Congress Bag

RM 15 000
(exclusive sponsorship)

The type and design of the bags will be selected by the Organising Committee. An initial estimate of 500 bags will be required.

The sponsor will be provided with the following:

- The inclusion of the company's logo and name on the bag.

6. Congress Lanyards

RM 12 000
(exclusive sponsorship)

The type and design of the lanyards will be selected by the Organising Committee. An initial estimate of 500 lanyards will be required.

The sponsor will be provided with the following:



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- The inclusion of company's logo and name and logo on the lanyards.

7. Bag Insert

RM 3 000
(per insertion)

To allow the advertisers an opportunity to publicise their product to the delegates, Congress may insert up to two A4 pages leaflet into the Congress Bags. The leaflets are provided by the advertisers. Contents and format of the leaflet must be approved by the Organising Committee.

Distribution of 500 copies which must reach the Secretariat by 10 May 2024.

8. Company Package

Option 1:

RM 10 000

The following will be included in the package:

- 15 Group Registration
- Full page advertisement in Programme Book

Option 2:

RM 20 000

The following will be include in the package:

- 30 Group Registration
- Full page advertisement in Programme Book



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9. Exhibition Booth

Category	Size	Area	
Standard Shell Scheme	3m x 3m	9 sqm	RM 15,000

The following will be provided in a standard exhibit stall (size 3m x 3m) the following:

- Fascia plate with the name of the company
- One table (100cm x 50cm)
- Two chairs
- One plug point
- Carpet for the stall

Note: An exhibitor can book a standard stall of 9 sqm or a larger area in its multiple stall scheme.

Exhibitor Badge

1. The persons in the exhibition area should be registered and it will be mandatory to wear the exhibitor ID badges provided for security reasons.
2. Registered exhibitor will be given 2 ID badges per 3 x 3-meter booth which entitle them to the tea/coffee breaks during the congress.
3. Extra exhibitor's ID badges are chargeable @ RM 200 per person per day.

Space Selection

Space will be assigned in accordance with the total sponsorship of the sponsors, after which the selection will be on a first-come-first-served basis.

Product to be exhibited

Exhibits can include pharmaceutical drugs, medical equipment, nutrition products, medical publications etc.



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Sponsorship Application Form

Please complete the application form and email it to
SELSMA Congress Secretariat at congress@selsma.com.

Company Name			
Contact Person			
Position			
City		Country	
Cell		Email	

Note: Please include country and city calling code

Packages

Package	Detail of Package	Amount

Billing Details

Contact Person			
Billing Address			
City		Country	
Tel		Fax	

Note: Please include country and city calling codes

Account Name: Persatuan Pakar Bedah Endoskopi dan Laparoskopi Malaysia
Account No: 564418609811
Bank Name: Malayan Banking Berhad
Bank Address: C-1-1, Pusat Perdagangan Bandar, 7, Jalan Bukit Jalil, Bukit Jalil, 57000 Kuala Lumpur
Swift Code: MBBEMYKLXXX

Signature & Company stamp:

Date: