

15<sup>TH</sup> EDITION



WOW AWARDS ASIA 2024

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# WOW Awards Asia 2024\_Agenda

17<sup>TH</sup> & 18<sup>TH</sup>  
AUGUST 2024

JIO WORLD CONVENTION CENTRE  
MUMBAI

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# DAY 1

## 17<sup>TH</sup> AUGUST 2024

09:00 AM: Registration **At Pavilion 1**

09:30 AM: WOW Expo To Open

10:30 AM: WOW Opening Ceremony  
Special Address: **Deepak Choudhary**  
Special Note: **Mareesha Parikh**  
Special Address On Learn & Lead  
Guest Of Honour: **Sameer Tobaccowala**  
Key Note By Chief Guest:  
**Shri Gajendra Singh Shekhawat**

11:30 AM: ShowURWOW Inauguration  
**Brian Tellis**

02:00 PM: MaxiMice Awards 2024  
Special Guest: **Chef Sanjeev Kapoor**

03:00 PM: Elevating Guest Experiences  
With Sustainable Hospitality  
Arif Patel | Nadezhda Batsekalo  
Sajid Sayeed | Thisum Jayasuriya  
Moderator: Birju Gariba

03:30 PM: Tribes Experiential CMO Awards  
Special Address By **Sabbas Joseph**

05:00 PM: **WOW AWARDS ASIA Group B, D & E**  
Followed By Entertainment,  
Cocktails & Dinner **At Jasmine Hall 1**

WOW Bistro: 10am - 5pm

Luncheon : 1pm - 3pm

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# ShowURWOW

17<sup>TH</sup> AUGUST 2024



## SCALING UP WITH OWNERSHIP CULTURE: EQUITY & ESOPS

12:30 PM

Aneesh Sivakumar

Done Deal

Navneeth Mohan

Scratch Content



## GOVERNMENT EVENTS BALLOT: THE PROCESS & STRATEGY

02:30 PM

Lalitt Gattani

ShowCraft Productions

Sanjeev Pasricha

C S Direkt



## GAME OF RELEVANCE: HOW TO STAGE YOUR CAREER WITH A DIGITAL LEAP

03:15 PM

Terence Lewis

Freishia B



## BEYOND INVENTORY: HOW TO BUILD SKILL CODE ?

04:00 PM

Warren D'souza

Sound.com

Shipra Venkatesh

Technical Producer



## TAILORING TALENT WITH CREATIVITY & QUANTUM

04:45 PM

Nazeef Mohammed

BToS Production

Vaibhav Mota

Daylight Media & Talent



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# KNOWLEDGE SESSION SCHEDULE

17<sup>TH</sup> AUGUST 2024

 WOW GARAGE	TIME	 WOW lab
	12:30 PM	<b>DESIGN WITH AI BOOTCAMP</b>
<b>ROOTS OR ROUTES</b> To Wed Or Not To Wed In India	01:00 PM	
<b>TRENDY TABLES:</b> The Latest in Table Setting Innovations	02:30 PM	
	03:00 PM	<b>EXPLORING CREATIVE &amp; CRITICAL THINKING</b>
<b>CONCEPT TO CURTAIN CALL:</b> Entertainment Design To Execution	03:30 PM	<b>HITCH &amp; GLITCH:</b> Navigating Decor at Destinations Infrastructure   Florals   Furniture
<b>THE BRIDES DREAM</b> <b>BEST   FAST   CHEAP</b>	04:00 PM	<b>CRAFTING STORIES WITH TECH</b>

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# DAY 2

## 18<sup>TH</sup> AUGUST 2024

09:30 AM: Registration **At Pavilion 1**

10:00 AM: WOW Expo To Open

11:00 AM: **Chat Show**  
Managing The Game Called  
Life Excelling With Discipline  
**Mithali Raj & Vikram Sathaye**

11:30 AM: ET 35 Under 35 Awards  
Special Address By **Samit Garg**

12:30 PM: Let's Create Visual WOWs  
With Set Design & Technology  
Ahmed Zaid | Saurabh Khurana  
Shubham Choubey  
Moderator: Raghav Roy Kapoor

02:30 PM: ET Women Of The Year Awards  
Guest Of Honor: **Konkana Sen**  
Special Address: **Lydia Buthello**

03:30 PM: Special Note By: **Jimmy Choudhary**

03:45 PM: Entertainers Connect Awards  
Special Address By **Rituraj Khanna**

05:00 PM: **WOW AWARDS ASIA Group A & C**  
Followed By Entertainment,  
Cocktails & Dinner **At Jasmine Hall 1**

WOW Bistro: 10am - 5pm

Luncheon : 1pm - 3pm

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# ShowURWOW

18<sup>TH</sup> AUGUST 2024



## BUSINESS OF DECOR

12:00 PM

**Abhinav Bhagat**

Abhinav Bhagat Events



**Preeti Sheth**

Knotie Production



## NAVIGATE YOUR IDEAS INTO ASSETS

12:45 PM

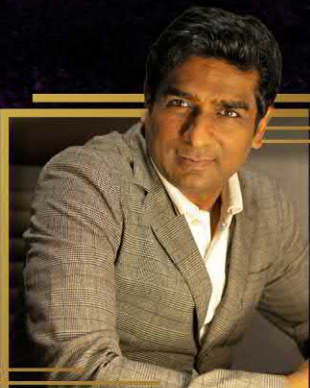
**Sanjoy Roy**

Teamwork



**Roshan Netalkar**

Swordfish Events & Entertainment



## IPO: CRACKING THE CODE

02:00 PM

**Vijay Arora**

Touchwood Group



**Mandeep Singh**

CPM India



## CREATING LEGACY FOR THE EVENT INDUSTRY WITH GENERATIONAL BUSINESS

02:45 PM

**Davinder Wadhwa**

Modern Stage Services



**Avik Prabhu**

Showtime Events



## CREATIVE BLUEPRINT FOR LIFESTYLE EVENTS

03:30 PM

**Thanush Joseph**

Seventy EMG



**Fritz Fernandez**

The Bay Club

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# KNOWLEDGE SESSION SCHEDULE

18<sup>TH</sup> AUGUST 2024

 WOW GARAGE	TIME	 WOW lab
<b>GLOBALIZING INDIAN IPS:</b> The Saudi Arabia Opportunity	11:00 AM	
<b>MAKING BUCKS IN THE WORLD OF TRANSPARENCY</b>	11:30 AM	<b>BUILD YOUR PITCH WITH CHATGPT</b>
<b>ART OF NETWORKING</b>	12:30 PM	<b>ART OF IMMERSION &amp; ENGAGEMENT</b>
	01:00 PM	<b>LET'S STOP CRIBBING AND START LIVING:</b> Beyond 9 to 9
<b>WHAT NEXT? WHERE NEXT?</b> Aur Kya Chal Raha Hai	02:30 PM	<b>ENGINEERING EXPERIENCES USING TECH SOLUTIONS</b>
<b>SIDHI BAAT:</b> Safety & Quality Vs Affordability & Aesthetics	03:00 PM	<b>VIRAL VOWS:</b> The Real Reel Business
<b>THE RIPPLE EFFECT:</b> How Transportation Efficiency Impacts Event Timing, Engagement & Satisfaction	03:30 PM	<b>WOWING AUDIENCES</b> With Emerging Media Tech At Events

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Lots more happening at multiple arenas

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