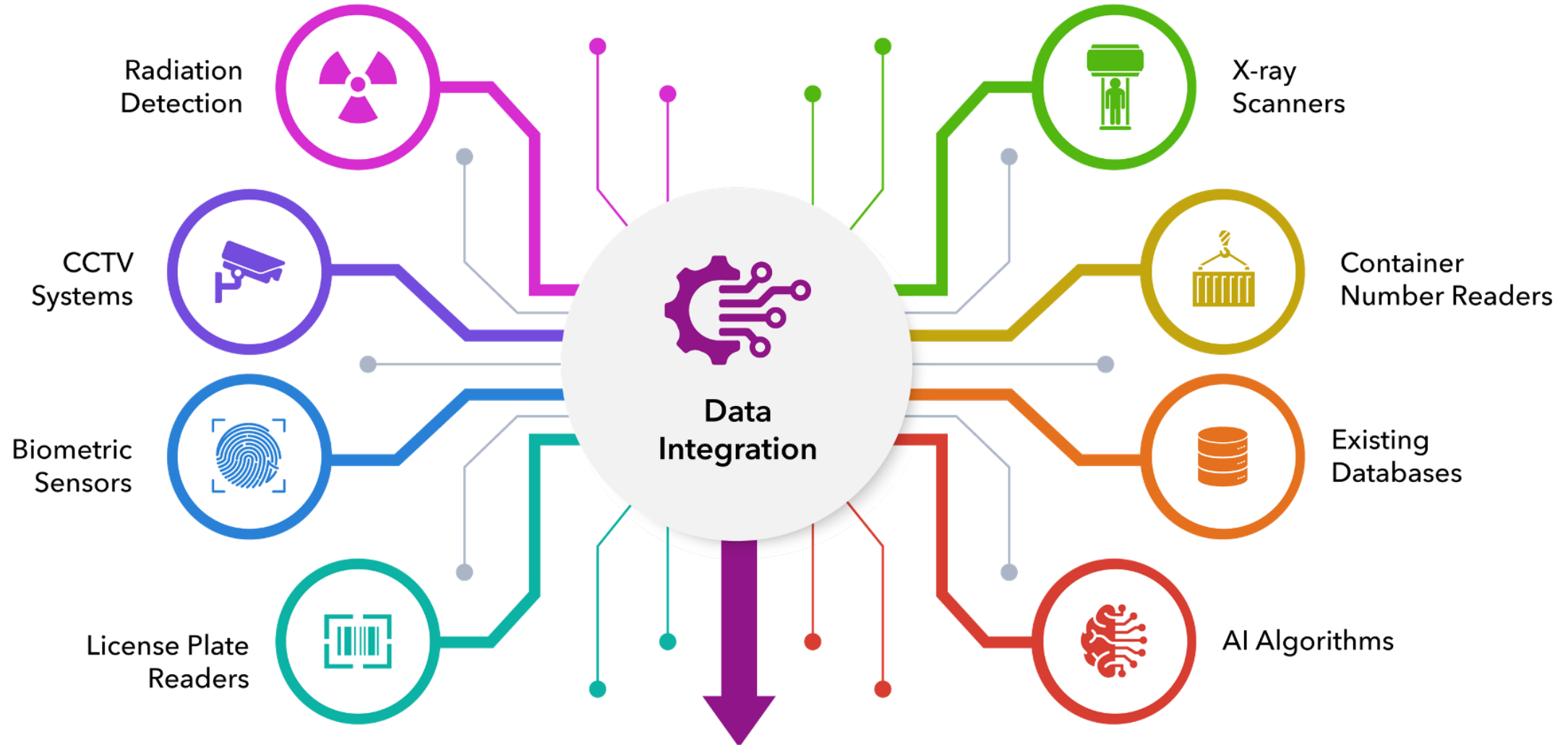


# A New Era in Land Transport: Pushing Boundaries with Data and Technology

*World Customs Organization  
Technology Conference and Exhibition*

Andrew Farrelly, CEO and Founder  
CT Strategies

# Complex Decision-Making Landscape



**Better three hours too soon than a  
minute too late**

~ William Shakespeare

Thank you!

