

Advancing Customs Connectivity

Learning from industry and
looking to the future

Daniel Melkin

WCO Technology Conference and Exhibition
Rio de Janeiro, November 2024


accenture

Let's start with some context for digital trade



Global trade volume in goods expected to grow 3.3% in 2025.

WTO, 2024



Legislative support for digital trade continues to grow, including the JSI on e-Commerce

WTO, 2024

Technology was the no. 1 cause of business change in 2023.

ACCENTURE, 2024





Data sharing today

Well-established purposes, measurable benefits and evolving challenges



Learning from industry



Financial Services

Faster identification of fraudulent activity.



Healthcare

Real-time sharing of health records.

Government

Extracting insights from smart city data.





Future Potential

- Global interoperability
- The end of the declaration?
- Audits of the future



Daniel Melkin

Border Services Global Technology Lead, Accenture

 Follow [linkedin.com/in/danielmelkin](https://www.linkedin.com/in/danielmelkin)

 daniel.melkin@accenture.com

