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#### **Shifting Trends in Innovation:**

Integrating Technologies for Comprehensive, End-to-End Security Solutions

> Mark Procter, Ph.D. MBA Vice President, Global Science and Technology

WCO Technology Conference & Exhibition Rio de Janeiro • 12-14 November 2024

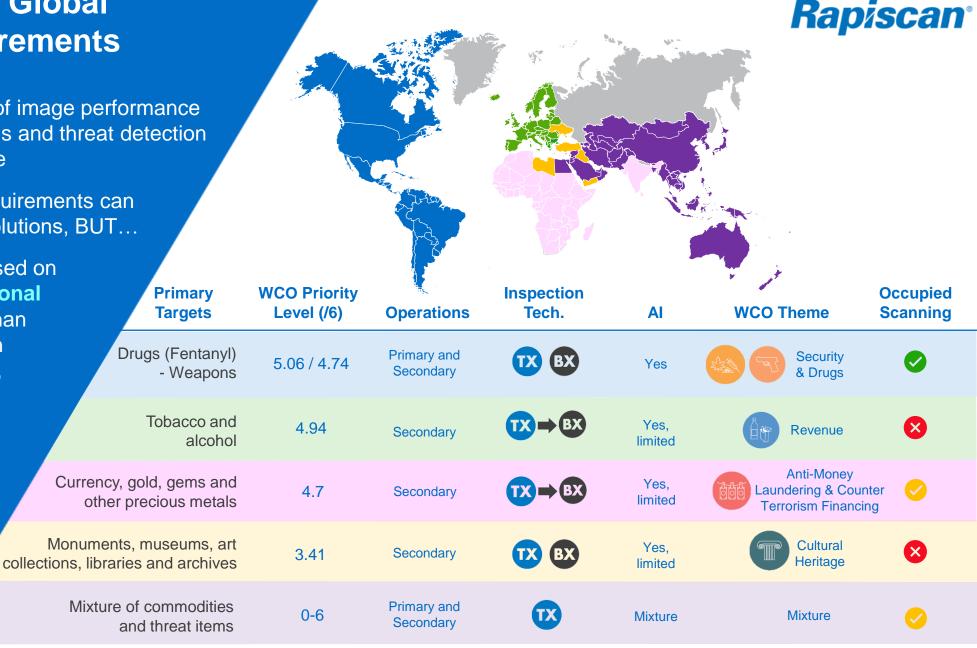
Harnessing the Transformative Potential of Detection Technology: How Non-Intrusive Inspection Systems are Reshaping Customs Operations



#### Varied Trends in Global Detection Requirements

- There is a wide range of image performance requirements, standards and threat detection needs around the globe
- Some performance requirements can translate to complex solutions, BUT...
- Early discussions focused on detection and operational requirements rather than specifications can often result in more effective, less costly solutions

But which solutions to choose?



#### No Single Perfect Solution— And It's Not Surprising!

Let's look at the medical industry from which we leverage many of our NII technology developments:

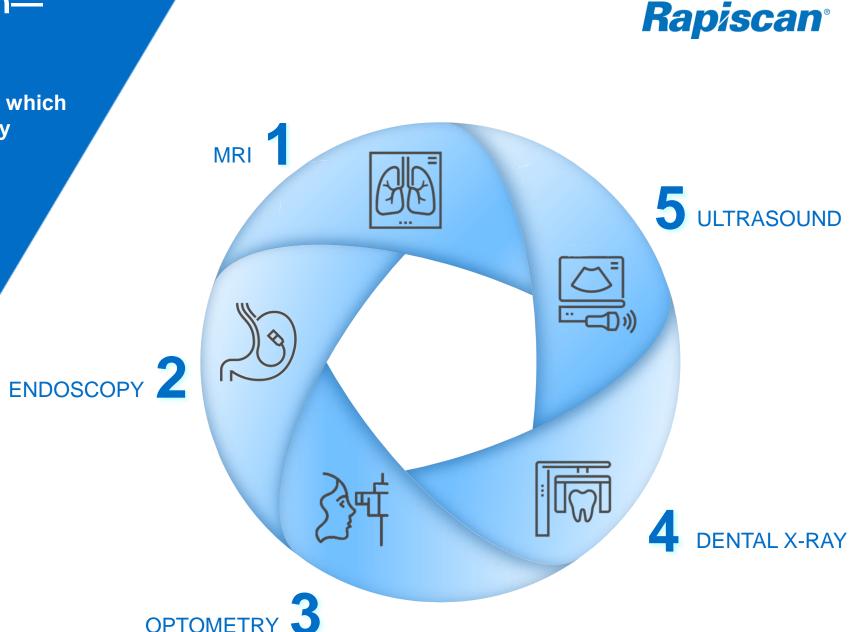


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- Detection technologies are targeted to specific ailments, infections and diseases.
- Some are non-intrusive, nonionizing, and quick, others more invasive and require more time to undertake

We can and do benefit from the technological advancements in medicine...But we must acknowledge the differences.



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- No opportunity exists to make one measurement now, and a follow up measurement in 2 weeks

Combining technologies into as few individual screening scenarios as possible is required



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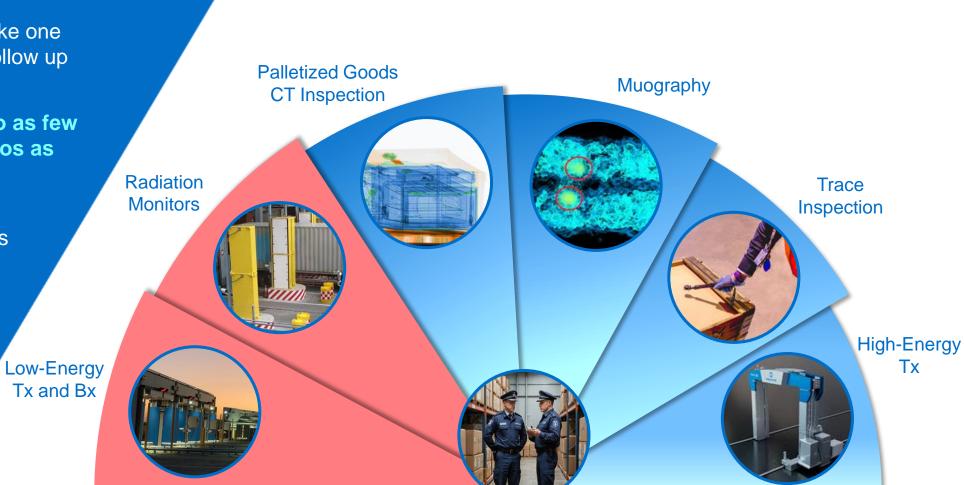
"To make global supply chains of the future more efficient...Disruptive technologies need to be used in combination." —WCO/WTO Study Report on Disruptive Technologies, June 2022

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 Primary Inspection: Multiple complementary technologies in one screening solution



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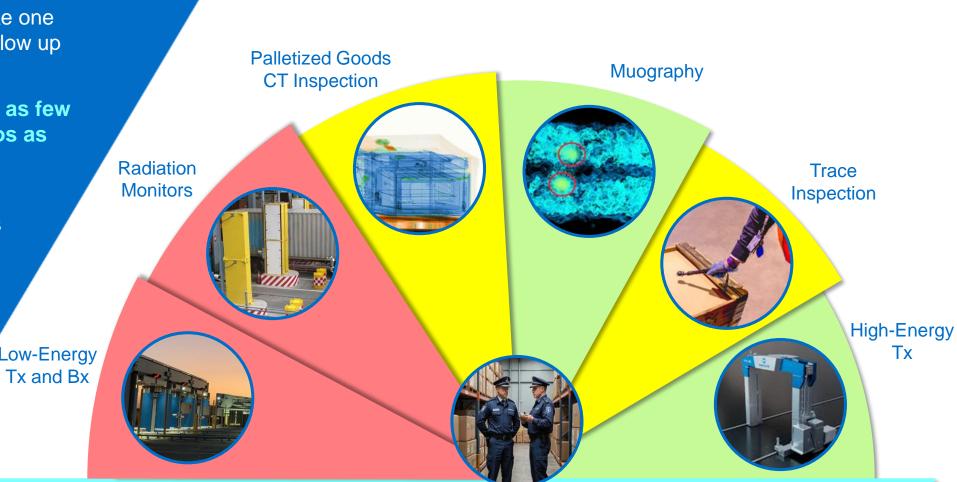
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• Tertiary....



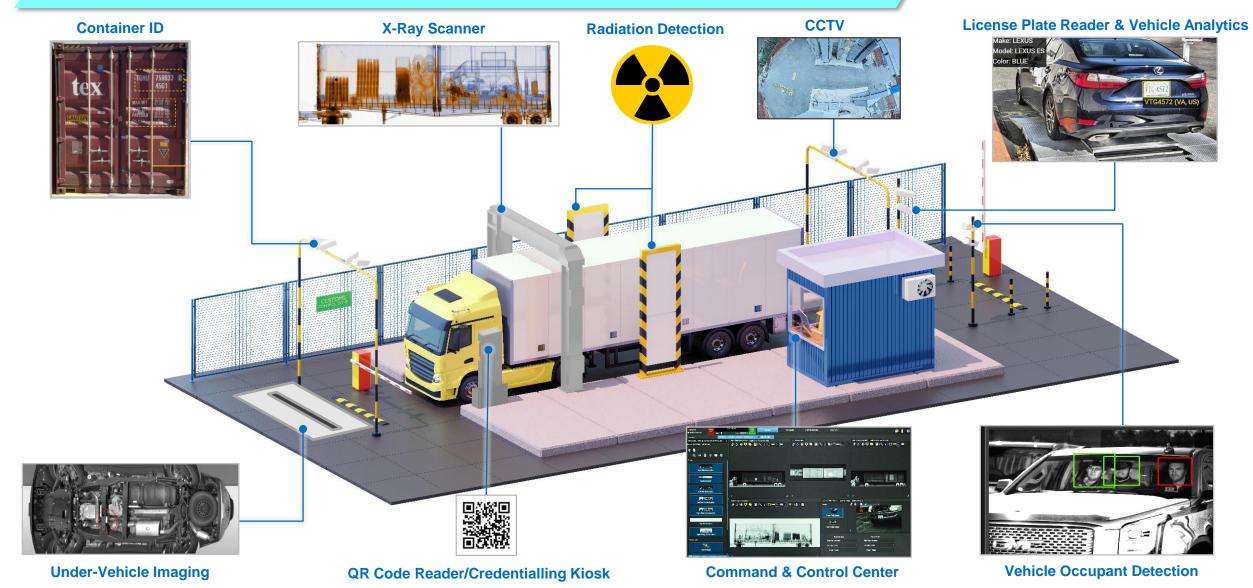
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#### Single Screen, Multiple Technologies

"Options for the implementation of emerging technologies must be evaluated based on the services required and the needs of the Organization." *WCO/WTO Study Report on Disruptive Technologies, June 2022* 

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#### **Innovation Shifts to Integration**

It is the **integration** of the various technologies deployed concurrently, simultaneously or in series that is driving innovation

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Physical hardware integration – overcome complex issues such as **radiation interference**, total dose exposure limits and **lane management**/temporal sequencing complexities

Development of AI tools to **combine data from multiple inspection methodologies** to further enhance detection capabilities

Targeted inspection techniques to focus in on regions of interest to aid in typically more time-consuming **secondary inspection processes** 

Software platforms capable of interfacing with each inspection "node," **OEM agnostic**, and presenting the information to customs agents in a **cohesive and unified manner** 

If targeted innovation is the means to a solution, what is the strategy to accelerate it?

#### Success Requires a Multi-Stakeholder-Driven Strategy

Innovations lessons from the world's best

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**Champion Innovation** – fast failure, agility and user-needs centric to bring early TRL developments into customer-adopted technologies more quickly. Sharing of labs, test centres and academic institutions

**Government Support** – Financial aid, technology steer and support for pilots, demonstrations and real-world evaluation are key, particularly for new market entrants

**Transparency** – Requirements must be shared, and technological capabilities reviewed in open forums that support questioning, honesty and critical evaluation

"Effective strategies require a coordinated, multifaceted approach, leveraging the collective expertise and experience of the global Customs community and its partners." — *WCO Illicit Trade Report,* 26 June 2024

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## Thank you!

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