

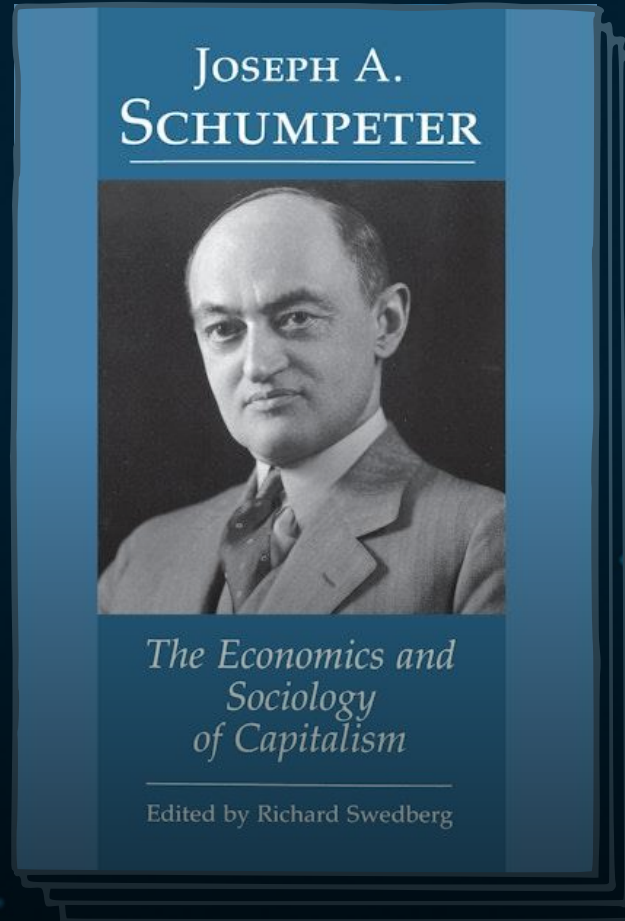
CHANGING CUSTOMS CONOPS

THE BENEFITS OF
"CREATIVE DESTRUCTION"
THROUGH SOFTWARE



CREATIVE DESTRUCTION

1883 – 1950

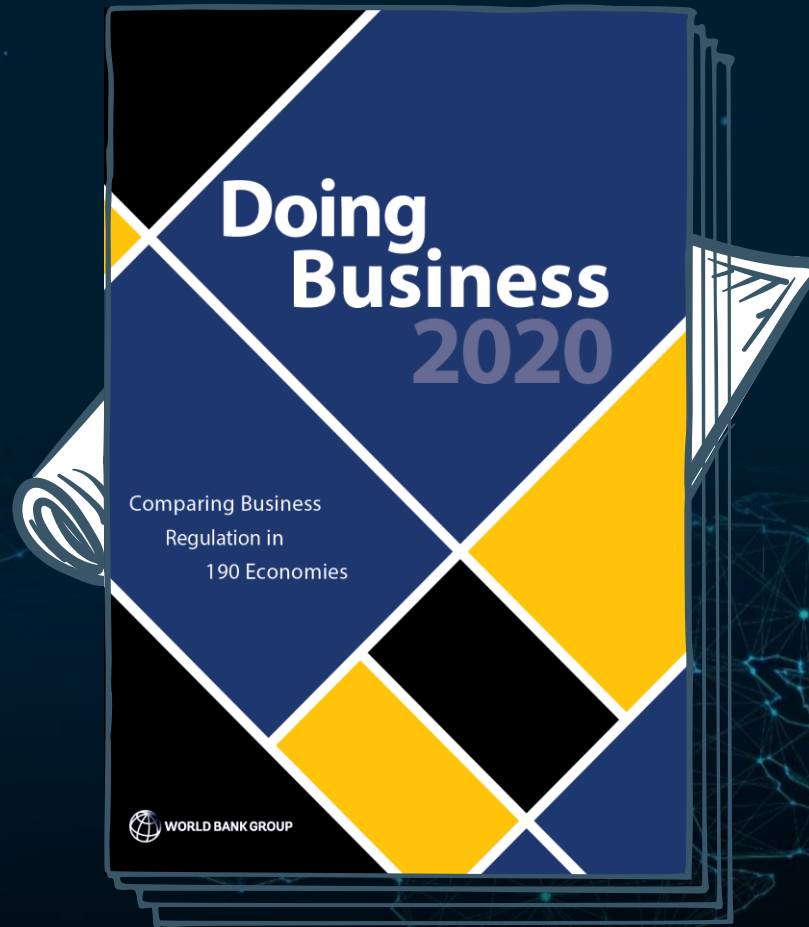


The deliberate dismantling of established processes to make way for improved methods of production.

CREATIVE DESTRUCTION



CREATIVE DESTRUCTION



CREATIVE DESTRUCTIONS ARE COMMON THROUGHOUT HISTORY

NEW CONCEPTS OF OPERATIONS



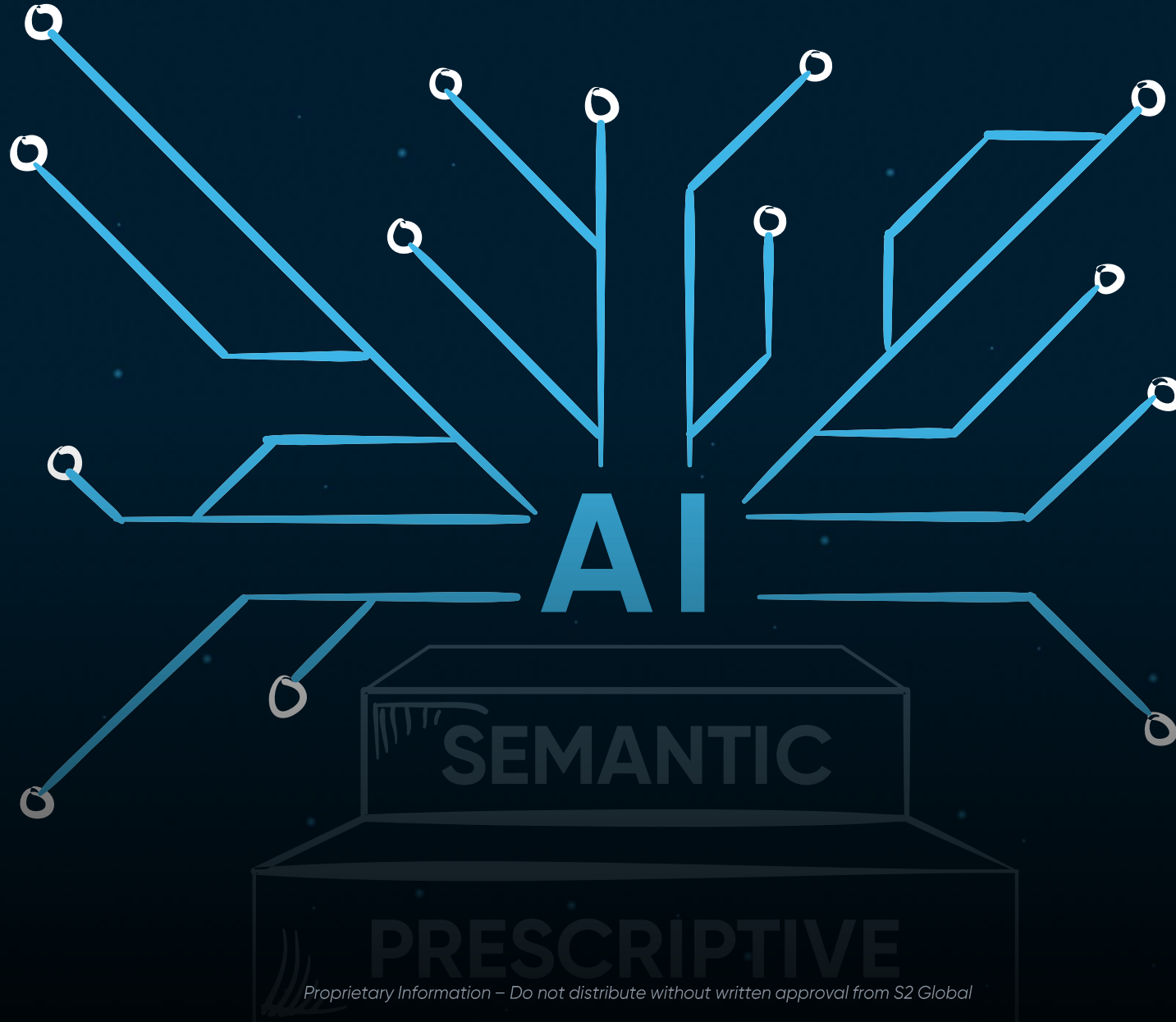
NEW CONCEPTS OF OPERATIONS



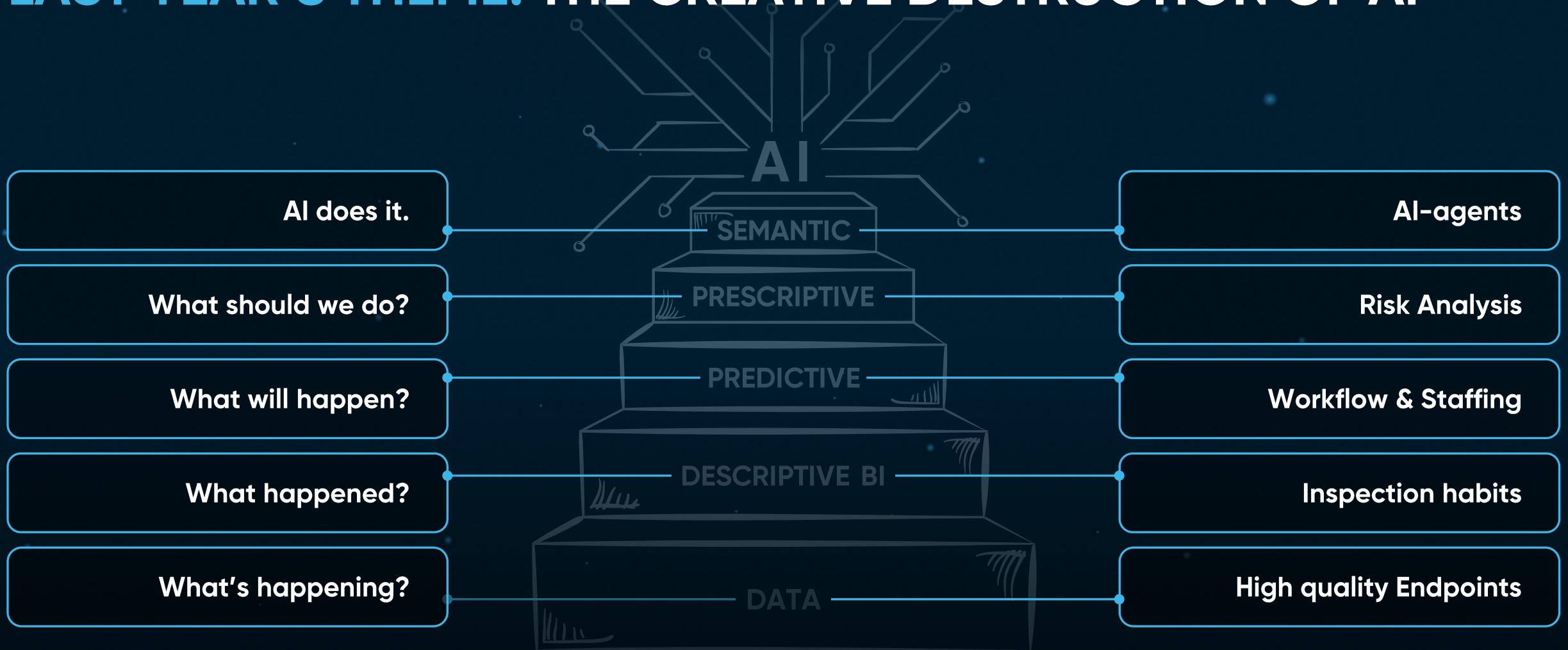
NEW CONOPS



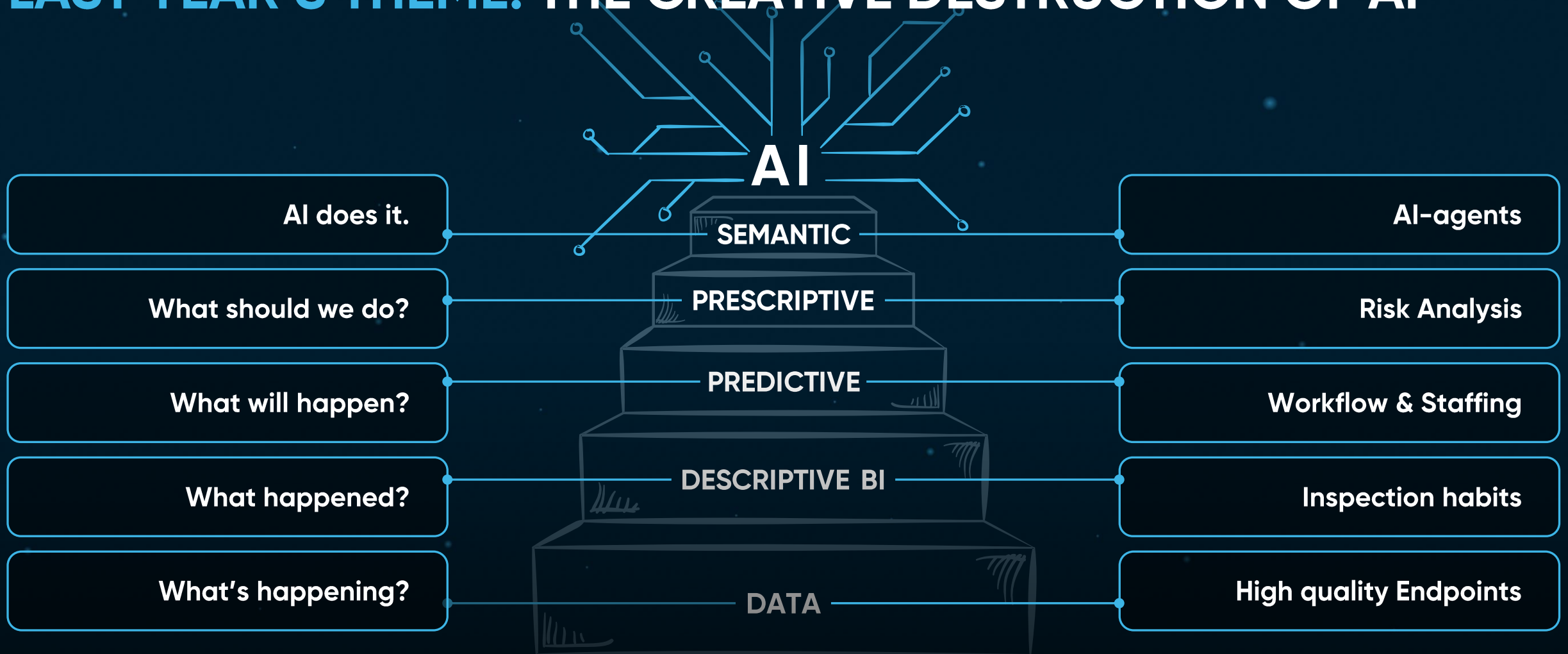
LAST YEAR'S THEME: THE CREATIVE DESTRUCTION OF AI



LAST YEAR'S THEME: THE CREATIVE DESTRUCTION OF AI



LAST YEAR'S THEME: THE CREATIVE DESTRUCTION OF AI



**New
Technology**



**New
CONOPS**



**New
Efficiencies**



SOME SOFTWARE TECH EXAMPLES



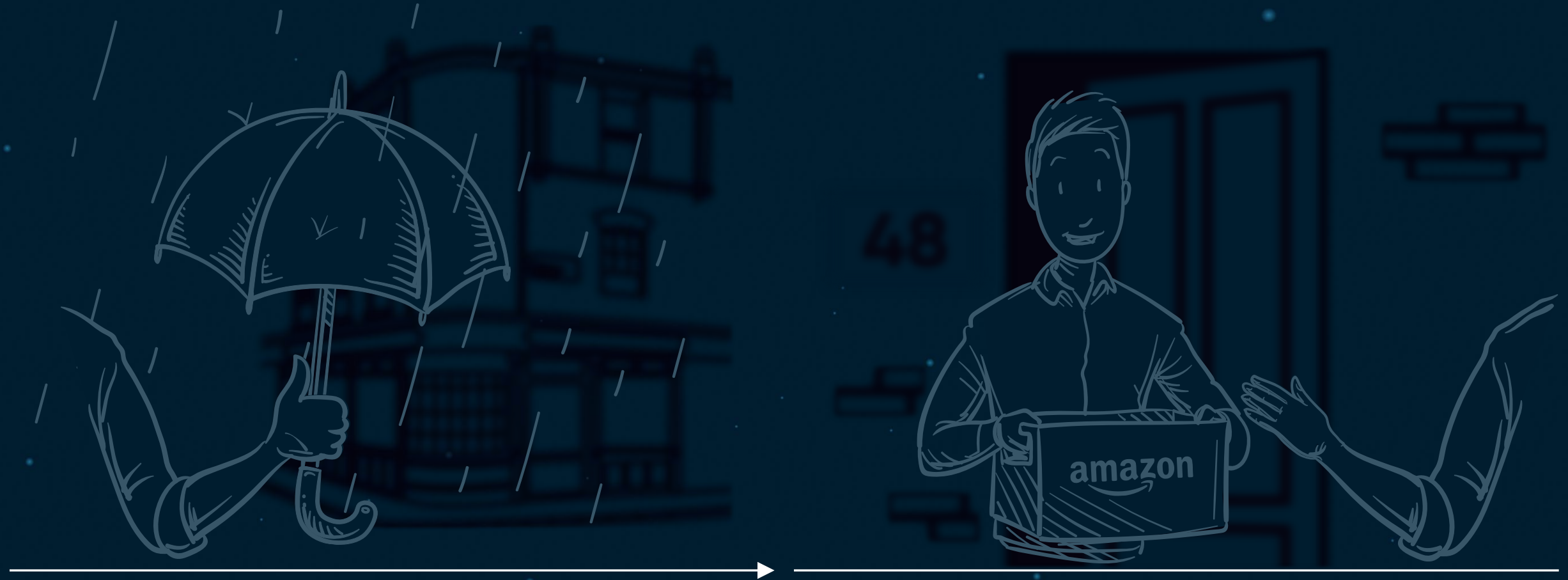
2024



1994



1994 AMAZON CREATIVELY DESTROYED RETAIL SHOPPING



1997 PRICELINE CREATIVELY DESTROYED BOOKING TRAVEL



1997 PRICELINE CREATIVELY DESTROYED BOOKING TRAVEL



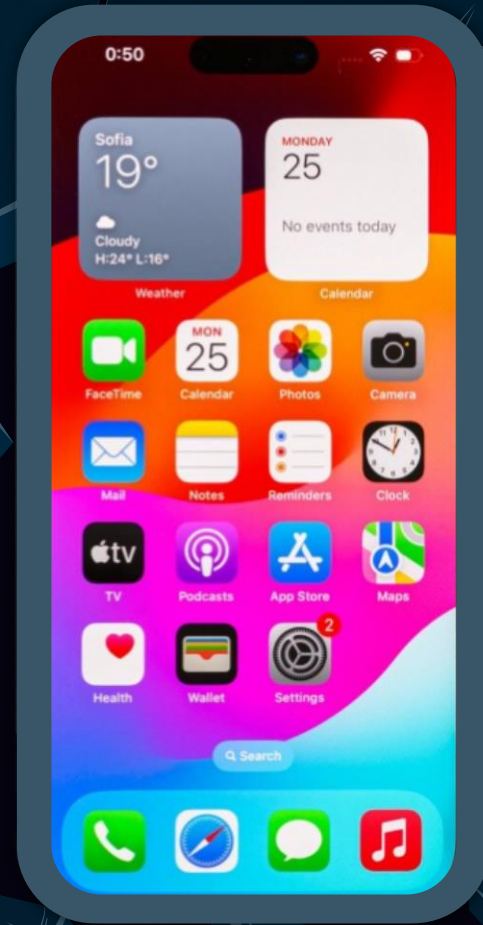
1997 PRICELINE CREATIVELY DESTROYED BOOKING TRAVEL



2007 APPLE CREATIVELY DESTROYED EVERYTHING ELSE



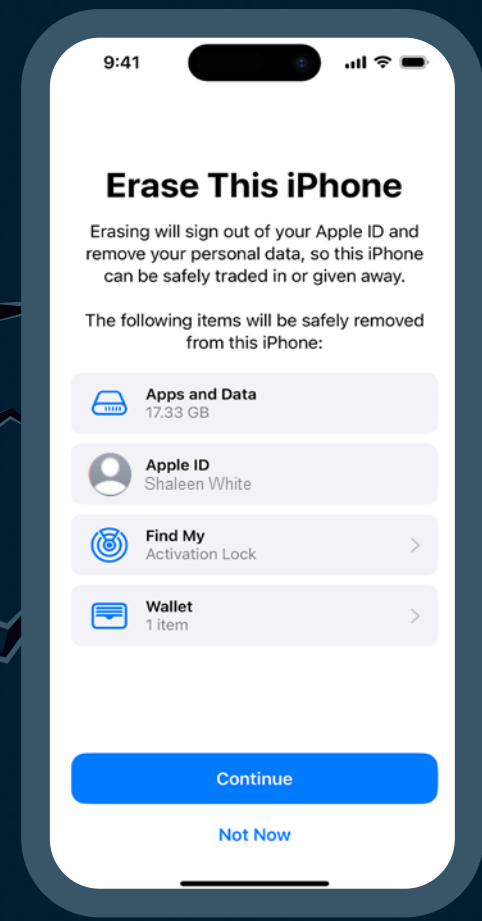
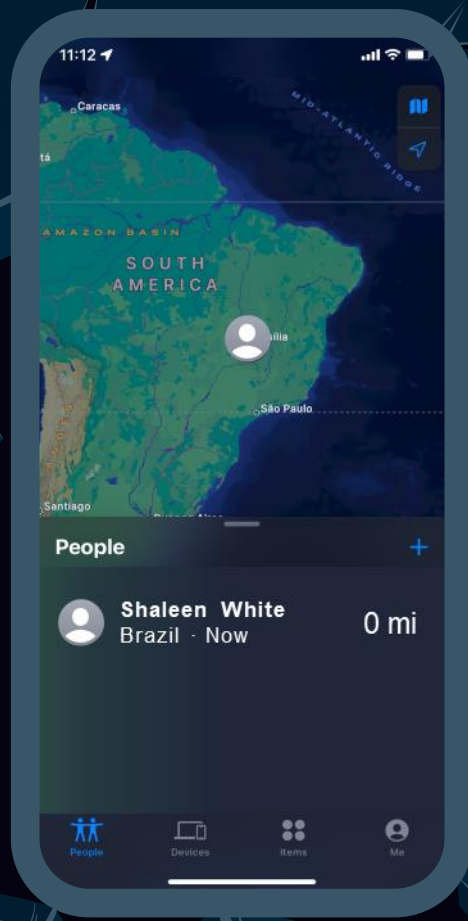
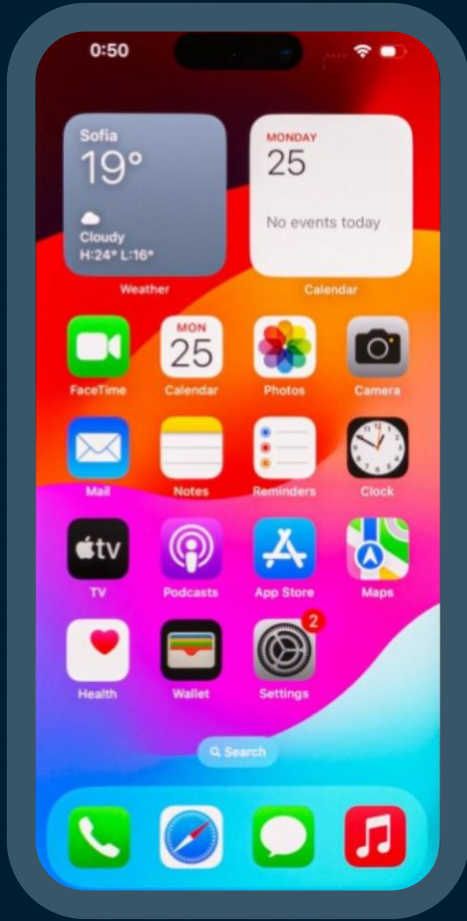
2007 APPLE CREATIVELY DESTROYED EVERYTHING ELSE



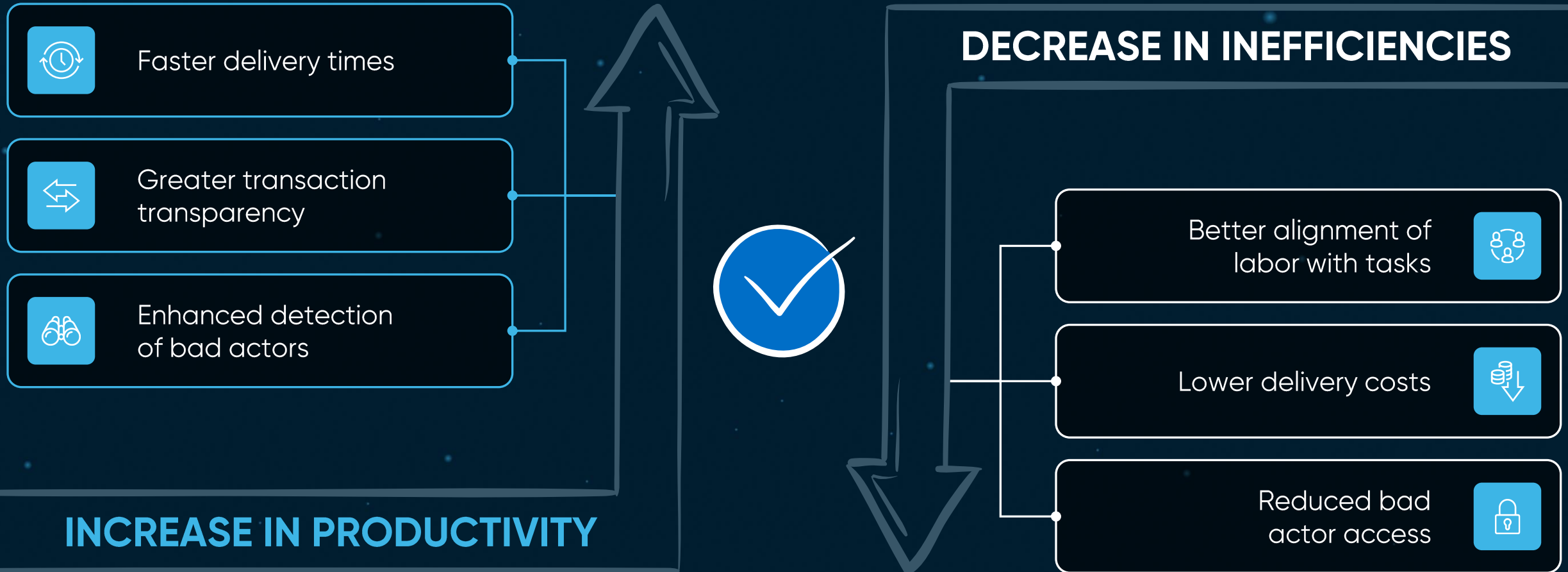
2007 APPLE CREATIVELY DESTROYED EVERYTHING ELSE



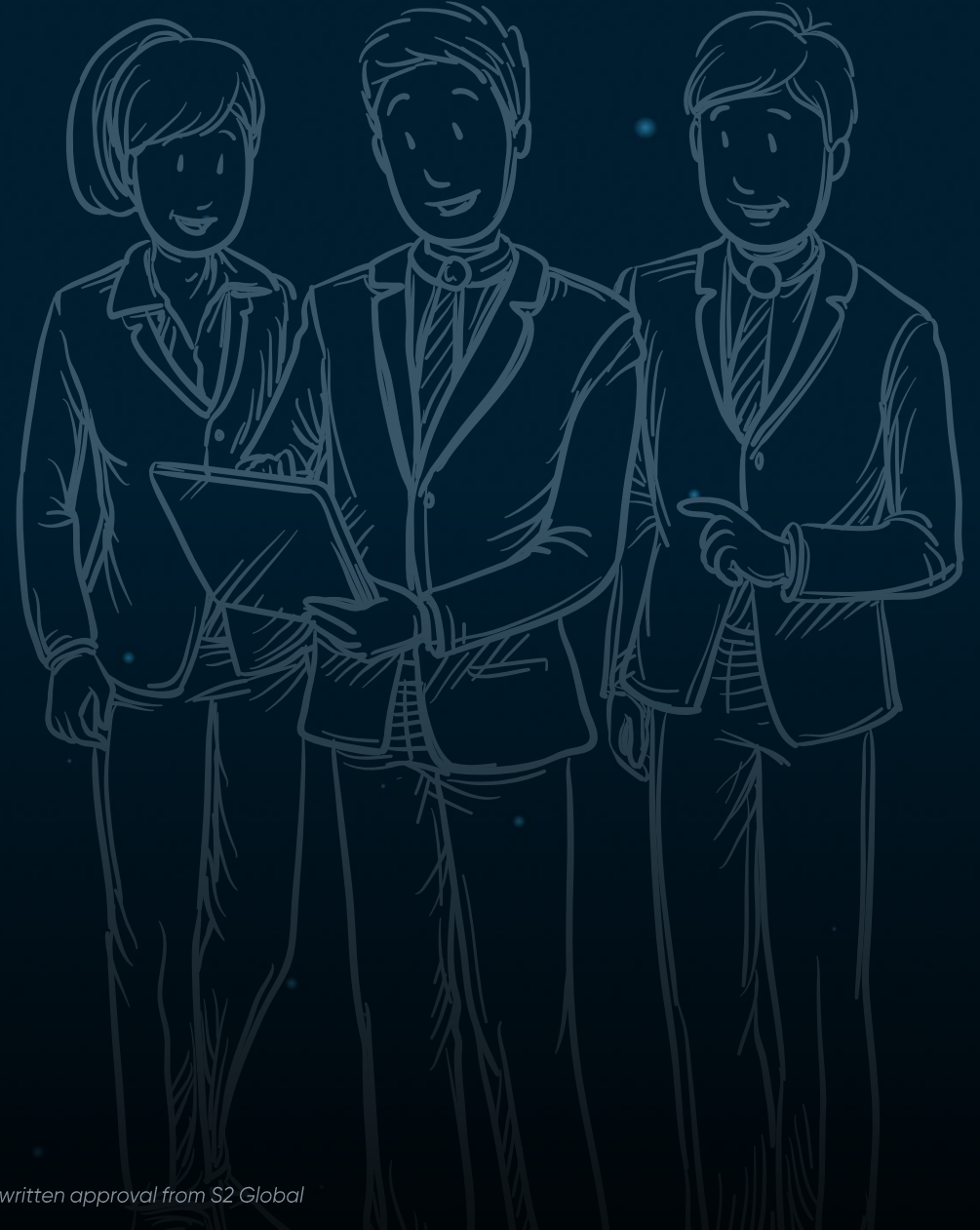
2007 APPLE CREATIVELY DESTROYED EVERYTHING ELSE



BENEFITS FOR THE PRIVATE SECTOR



THE PUBLIC SECTOR CAN LEARN A LOT FROM THE PRIVATE SECTOR



OUR CHALLENGES NEEDING DESTRUCTION

TOO LOW

Conveyance inspection rates

Customs Agent recruiting

Data sharing

Collection of duties

Interceptions

Open Architecture Adoption

Optimized workflows

TOO HIGH

Conveyance inspection delays

Position vacancies

Data silos

Import fraud

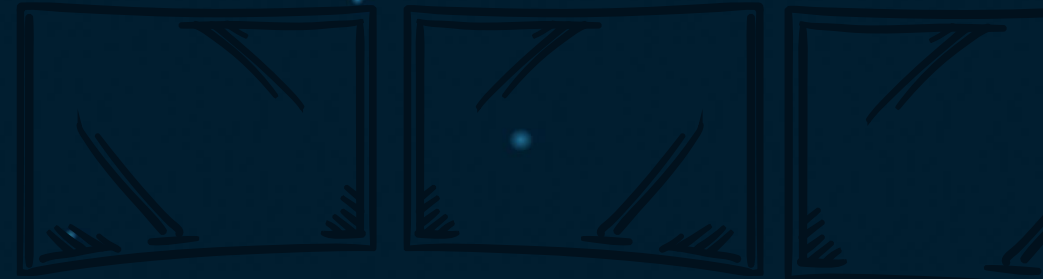
Illicit trafficking

Proprietary Solutions

Workflow inefficiencies



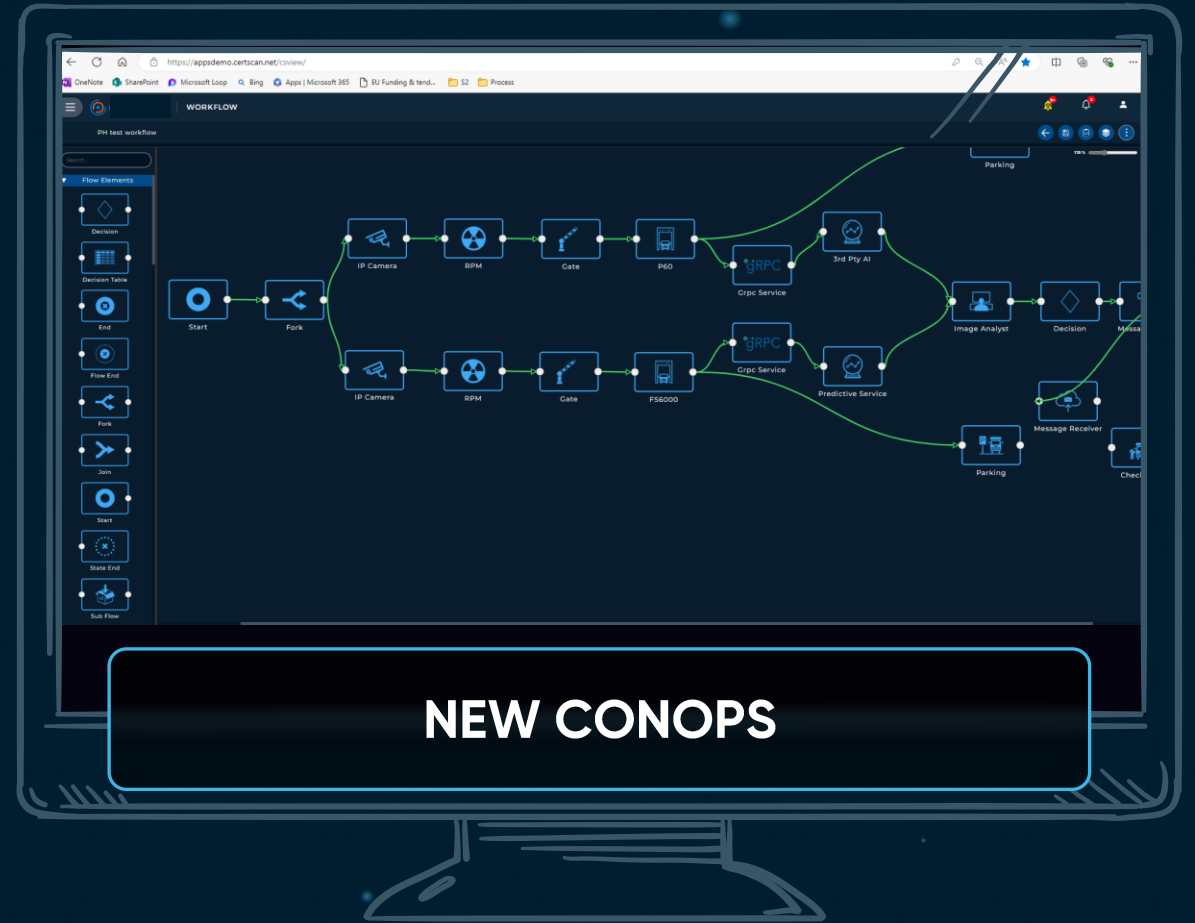
FROM SNEAKER NETS & CLIPBOARDS



TO PLATFORM INTEGRATION



CREATIVE DESTRUCTION CASE STUDY



BENEFITS BY THE NUMBERS

100%

Cargo inspection
accomplished

93%

Cargo
inspected daily

+50%

Increase in daily
throughput

+150%

Increase in trips
per truck

+285%

Improvement in
adjudication time

+144%

Improvement in
contraband detection



OLD WORKFLOW



NEW TECH



NEW WORKFLOW



NEW INSPECTION CONOPS OPPORTUNITIES

OLD WORKFLOW

1:1 Screening

Onsite Adjudication

On Premise Servers

Sneaker Nets

Humans-in-the-Loop



NEW TECH

Endpoint Integration

Secure Networking

Cloud Computing

WCO UFF

AI



NEW WORKFLOW

1:Many Screening

Command Center
Adjudication

IT Outsourcing

Intra- & Inter-Agency
Collaboration

Humans-on-the-Loop

CONTINUOUS IMPROVEMENT: **FASTER, SAFER, MORE EFFICIENT USE OF RESOURCES**



SOME REFLECTIONS DURING THE BREAK

Please **go to** the second keynote speech for the day and, click on the link under the "Session information" title, which will open the Slido. On the Slido you need to go to Polls and answer the questions.

Do you have a modern CONOPS?

Yes

No

What's missing from your current CONOPS?

Digitization

Sharing

Reporting

What's your biggest challenge to adopting new CONOPS?

Investment

Regulations

Acceptance

Are you ready to bring 'creative destruction' to your organization?

Yes

No



TRANSFORM YOUR CUSTOMS CHALLENGES INTO OPPORTUNITIES

Start your journey with us at Booth B!

