

*A date with*

**MALAYSIA**

**ASIA'S BUSINESS EVENTS HUB**



*The commanding view from a convention centre*



*Underwater paradise*



*Majestic cave temple*



*Golfing haven*



*Orang Utan – the illusive great apes*





## SELAMAT SEJAHTERA!

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Malaysia warmly greets you! All greetings in Bahasa Malaysia (the national language) begin with the word Selamat, which literally means 'safe', or 'peace of mind'. It's our way of hospitality to ensure your peace of mind while planning or organising your meetings in Malaysia. From the beginning, Malaysia has always welcomed visitors from around the world. Travellers from Europe, Middle East, Africa and Asia have long appreciated Malaysia's position as a nexus for trade and meetings. The result is a truly unique melting pot of cultures and customs.

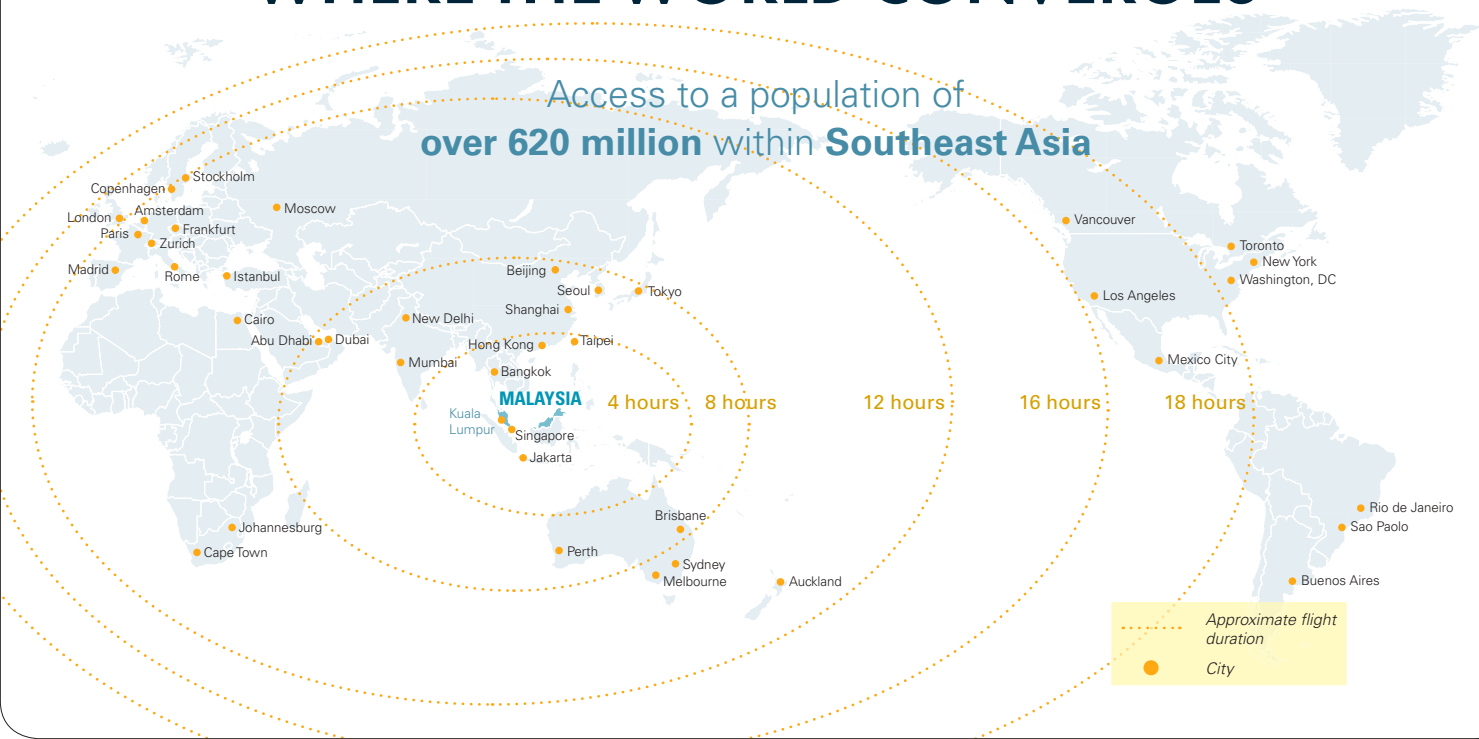
At the centre of Southeast Asia, and strategically located between India and China, Malaysia knows how to connect the world with Asia. English is widely spoken yet multilingual; a vibrant emerging economic and business centre; and a safe and affordable destination. With strong track records Malaysia has the world-class infrastructure and meeting facilities you want in a business destination, enhanced by an authentic mix of Asian cultures, food and hospitality.

You can truly experience Asia in one destination – Malaysia.



# WHERE THE WORLD CONVERGES

Access to a population of  
**over 620 million** within **Southeast Asia**





*Kuala Lumpur City Centre Precinct*

## STRATEGIC LOCATION

Malaysia enjoys an important market position, situated between the two economic powerhouses of China and India. Asia is also home to over 45% of the world's population. Malaysia is a key player in the Association of Southeast Asian Nations (ASEAN), whose nations' population total is more than 620 million. As such, Malaysia is the perfect gateway to South East Asia.



**BEST DESTINATION FOR MICE ASIA**

BUSINESS DESTINATIONS TRAVEL AWARDS, 2014

**3<sup>RD</sup> BEST EMERGING MARKET IN THE  
WORLD FOR 2014**

BLOOMBERG, 2014



KLIA – gateway to Malaysia

## EASY ACCESSIBILITY

Internationally connected, locally accessible. Malaysia offers hassle-free travel experiences via air, land and sea. A total of 5 international airports and 16 domestic airports have scheduled passenger service on commercial airlines. Kuala Lumpur International Airport (KLIA) is the main travel hub of Malaysia, with direct flights from over 60 international airlines connecting 113 major cities in the world. Getting around town is easy too with world-class urban transport infrastructure.



**2<sup>ND</sup> WORLD'S BEST AIRPORT SERVING  
40 – 50 MILLION PASSENGERS**

**5<sup>TH</sup> WORLD'S BEST LOW-COST AIRPORTS**  
.....  
SKYTRAX AWARDS, 2015





Vibrant cultural showcase

2018

# SAFE, STABLE & FRIENDLY ENVIRONMENT

Malaysia is one of the most tolerant and accepting societies in the world. Renowned for our warm hospitality, Malaysia ensures a safe and memorable experience for travellers all over the world. The government is highly supportive at both state and federal levels for business events. That, plus a stable government since independence over 50 years ago, positions Malaysia as an optimal meeting destination.



**TOP 10 MOST PEACEFUL COUNTRY  
IN ASIA PACIFIC & 28<sup>TH</sup> MOST  
PEACEFUL IN THE WORLD**

GLOBAL PEACE INDEX, 2015

**TOP 10 FRIENDLIEST COUNTRIES  
IN THE WORLD**

FORBES, 2015



Purpose-built convention centre

# WORLD CLASS

## FACILITIES & HOSPITALITY

Malaysia provides a wide range of convention venues located across the country in strategic locations. You can select your meeting venue from either world-class, award-winning convention centres, or hotels in the main business districts as well as those close to the pristine rainforests, highland or marine habitats. These are purpose-built, state-of-the-art facilities, supported by transportation and logistics solutions to ensure full convenience and peace of mind. A glimpse into the future, there are more developments for business events on the go to meet your requirements.



**BEST DESTINATION FOR MICE ASIA**

BUSINESS DESTINATION TRAVEL AWARDS, 2014





2020

## EXCELLENT VALUE FOR MONEY

Malaysia is ranked as one of the world's best value-for-money destinations, with accommodation, transportation and food being competitively priced. This reduces overall meeting expenditures, and offers pocket-friendly solutions for business travellers.

### 7<sup>TH</sup> MOST PRICE COMPETITIVE IN THE ASIA PACIFIC

TRAVEL & TOURISM COMPETITIVE REPORT  
2015, WORLD ECONOMIC FORUM



### 5<sup>TH</sup> BEST PRICED FIRST CLASS HOTEL IN THE WORLD

TRIPADVISOR'S TRIPINDEX ROOM SERVICE,  
2014



*Wau – Malaysia's traditional kite*

# MULTI-ETHNIC & MULTICULTURAL

A melting pot of multi-culturalism and diversity, rich with historical influences, Malaysia's population of 31 million is a unique and vibrant blend of Malays, Chinese, Indians, and other indigenous cultures. Multiculturalism has not only made Malaysia a gastronomic paradise, it has also made Malaysia home to dozens of colourful festivals. You can experience these unique Asian experiences in one destination – Malaysia, truly Asia.

**6<sup>TH</sup> WORLD'S BEST FOOD –  
LAKSA**

.....  
CNN'S FACEBOOK, 2015



**11<sup>TH</sup> MOST TRAVELLED  
DESTINATION IN THE WORLD**

.....  
UNITED NATIONS WORLD TRAVEL  
ORGANISATION (UNWTO), 2013



Multi-cultural diversity

## EASY COMMUNICATION

Malaysia contains of 137 living languages and most of Malaysians are multilingual. English is widely spoken throughout Malaysia.



**1<sup>ST</sup> HIGHLY PROFICIENT IN ENGLISH  
AMONG NON-NATIVE SPEAKING ASIAN  
COUNTRIES AND THE ONLY OUTSIDE  
EUROPE**

**12<sup>TH</sup> HIGHLY PROFICIENT IN ENGLISH  
AMONG NON-NATIVE SPEAKING  
WORLDWIDE**

.....  
ENGLISH PROFICIENCY INDEX, 2014





*130 million years old rainforests*

# SOLID

## TRACK RECORD

Malaysia's track records in hosting international conferences are like the solid anchor of life and longevity that our rainforests stand for. Often drawing diverse industries and resulting in countless successful business and education engagements. Some of the meetings and conventions held in Malaysia inclusive of the 128<sup>th</sup> International Olympic Council session; The 7<sup>th</sup> International AIDS Society (IAS) HIV Conference in Pathogenesis; Treatment and Prevention; Women Deliver Conference; 18<sup>th</sup> World Congress of Accountants (WCOA); XVIII FIGO World Congress of Gynaecology & Obstetrics and World Gas Conference.



**KUALA LUMPUR IS RANKED 30<sup>TH</sup>  
IN THE WORLD & 7<sup>TH</sup> IN THE ASIA  
PACIFIC REGION FOR THE NUMBER  
OF INTERNATIONAL CONVENTIONS  
HELD IN 2014**

INTERNATIONAL CONGRESS AND  
CONVENTION ASSOCIATION (ICCA)

**2023**



*Khoong Kongsi, Penang – historical grandeur*

# BEYOND MEETINGS

Malaysia offers a truly extraordinary experience of the most wonderful sights, sounds and sensations. Presenting you a rare opportunity to experience a wonderful mix of Asian cultures and colours in one single melting pot.

Malaysia is one of the top travel destinations in South East Asia, possessing an endless range of attractions and activities that cater for the business traveller, cosmopolitan shopper, cultural enthusiast, history buff or nature-lover.



**3<sup>RD</sup> MOST TRAVELLED DESTINATION  
IN ASIA & THE PACIFIC**

UNITED NATIONS WORLD TRAVEL  
ORGANISATION (UNWTO), 2014

**2024**





*Laksa – a taste of surprise*

## A GASTRONOMIC PARADISE

Malaysian food is a varied culinary spectrum originating from its multi-ethnic population that has melted together sampling tastes, ingredients and cooking methods from all over. Malaysians relish and celebrate their diverse food. Indulge in gourmet cuisine created by amazing chefs in designer restaurants, or sample an endless amount of treats found practically bursting out of malls, store fronts and side-street hawker stalls. It is ordinary for Malaysians to drive for hours to eat a good bowl of noodles. As you can imagine, eatery standards in terms of taste and flavour are very competitive all over the country, with each region boasting its own delicacies.



**PENANG, MALAYSIA – TOP CULINARY  
SPOT**

.....  
LONELY PLANET, 2014





*Authentic travel experiences*

## SOCIAL & TOUR PROGRAMMES

Malaysia has a variety of affordable pre- and post-event tour options offering exotic and exciting experiences. From vibrant urban areas offering top brands and some of the best shopping, entertainment and nightlife in Asia, to lush primeval old-growth tropical rainforests, UNESCO World Heritage Cities and Sites, some of the world's best resorts, golf courses and idyllic beaches, and spectacular dive spots, Malaysia has it all.

### DO YOU KNOW?



**MALAYSIA IS ONE OF THE 12 MEGA-BIOLOGICALLY DIVERSE COUNTRIES IN THE WORLD, WHICH BOASTS AT LEAST 15,000 SPECIES OF FLOWERING PLANTS, 286 SPECIES OF MAMMALS, 150,000 SPECIES OF INVERTEBRATES AND 4,000 SPECIES OF FISHES IN ADDITION TO THE COUNTLESS MICRO-ORGANISMS.**

# MALAYSIA FAST FACTS



## COUNTRY

The Federation of Malaysia comprises Peninsula Malaysia and the states of Sabah and Sarawak on the island of Borneo.



## POPULATION

**31** MILLION OF  
**MALAYS, CHINESE,  
INDIANS, INDIGENOUS  
& OTHERS**



## LANGUAGES

**BAHASA MALAYSIA** is the national language and **ENGLISH** is widely spoken. The ethnic groups also speak various languages and dialects.



## TIME

**8 HOURS** ahead of GMT and **16 HOURS** ahead of U.S. Pacific Standard Time



## CLIMATE

**TROPICAL**  
HIGH : 32°C (90°F)  
LOW : 21°C (70°F)  
**ANNUAL RAINFALL:**  
2,000mm – 2,500mm



## VISA

Most visitors from ASEAN countries, Europe, Oceania, the Middle East and North America do not need visas for social visits. Please visit [www.imi.gov.my](http://www.imi.gov.my) for further details.



## CURRENCY

**MYR**

known as Ringgit Malaysia (RM) locally



## BANKING HOURS

**9:00am – 4:30pm**  
(Monday – Friday)

Automated Teller Machines (ATM) are available at convenient locations throughout the country.



## SHOPPING & DINING OUT HOURS

Most shopping malls and restaurants are open from 10am – 10pm all week; pubs from 6pm – 2am.



## ELECTRICITY SUPPLY

**220 – 240 VOLTS AC** at 50 cycles per second.

Power sockets employ the Type G plug (British)



## LODGING

Wide range of selections, from budget to international 5-star/boutique hotels and apartments.

(A 5-star hotel ranges from MYR650 per room per night with breakfast)



## INTERNET

WiFi is widely available at exhibition centres, hotels, cafes, and shopping malls.



Member of:



## ABOUT MyCEB

The Malaysia Convention & Exhibition Bureau (MyCEB) was established by the Ministry of Tourism and Culture to further promote and position Malaysia worldwide as the preferred destination for meetings, incentives, conventions, exhibition (business events) and other major events.

MyCEB's support services include free, impartial advice, guidance and support to event planners, associations and convention organisers in planning and promoting events, selecting local service providers and liaising with Malaysian government ministries, as well as access to financial and non-financial support.

[www.myceb.com.my](http://www.myceb.com.my)





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Malaysia*



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*Truly Asia*

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