#### **EXHIBITION 2025** OBAL MMIT & S "Nurturing ESG-Driven Careers"

Dive into ASEAN's Premier HR Summit: Connect, Explore, and Excel!

Sunway Pyramid Convention Centre, Malaysia 27th & 28th February 2025

### MAIN ORGANIZER



### **INVITED GUESTS OF HONOR**

#### MALAYSIA

**Prime Minister's Department** 

**Ministry of Higher Education** 

**Ministry of Entrepreneur** and Corporative

**High Commission of The** 

**Republic of Zambia** 

Norway The Royal

**Norwegian Embassy** 

**Ministry of Education** 

**Ministry of Foreign Affairs** 

**Ministry of Human Resources** 

Ministry of Tourism, Cultural and Arts **Ministry of Economy** 

#### **OVERSEAS**

**Embassy of The Socialist Republic of Vietnam** 

**Embassy of The United Arab Emirates** 

> **Royal Embassy of** Cambodia

**High Commission of** Brunei Darussalam

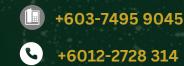
**Royal Thai Embassy** 

**Embassy of The Republic** of Turkey

**High Commission of India** 

**Embassy of The Democratic** Socialist Republic of Sri Lanka

and many more ....



#### Contact us for more information



www.leadpediaglobal.com

event@leadpediaglobal.com

### **Embassy of The Republic** of the Philippines

**Embassy of Italy** 





## EXPERIENCE ASEAN'S PREMIER GLOBAL HR SUMMIT AND EXHIBITION!

ASEAN's organizations and HR practitioners face significant challenges like talent shortages, tech advancements, and high turnover. Adapting to these disruptions requires rethinking human capital development to foster an agile, future-ready workforce. **The Global HR Summit 2025, themed "Nurturing ESG-Driven Careers," on February 27th-28th,** offers a platform for industry leaders, HR professionals, and academics to collaborate. Through discussions and exhibitions, attendees can explore innovative solutions to transform from reactive to proactive players in the evolving industry landscape.





## **KEY TAKEAWAYS**















01

Inspire agile workforces to drive global change and industry disruption.

02

Emphasize ESG in career growth for "Nurturing ESG-Driven Careers" theme.

03

Inspire collective growth and positive change in human capital development.

04

Foster collaboration for robust human capital development.

05

Showcase innovations in human capital development through dynamic exhibitions.

06

Customize summit for market needs, fostering academia-industry collaboration.

### CGHRSE 2025 **Global HR Summit & Exhibition** g ESG-Driven Careers



#### Corporates

- Business leaders and decision-makers
- Representatives from companies facing disruptions
- Executives responsible for talent management and workforce planning



#### **HR Practitioners**

- HR Executives and HR leaders from various industries impacted by human capital challenges
- Practitioners involved in driving industry growth and innovation

## **TARGET AUDIENCE**



#### Educational Institutions

- Curriculum Developers, Instructional Designers, **Teaching Force**
- Deans and faculty members from universities and colleges. Representatives from overseas educational institutions
- Career counselors and professionals involved in shaping educational programs.



#### **Environmental**, Social, and Governance (ESG) **Advocates**

- Professionals interested in the intersection of ESG considerations and human capital development
- Individuals driving sustainability and ethical practices within organizations



### **Students and Recent** Graduates

- Individuals pursuing HR or related fields in universities and colleges
- Graduates looking for insights into the evolving landscape of human capital development



#### Government **Representatives**

- Distinguished guests of honor (GOH)
- Embassy representatives
- Officials from relevant government departments focused on labour, education, and industry



#### **Industry Leaders**

- Executives and leaders from various industries impacted by human capital challenges
- Professionals involved in driving industry growth and innovation



#### International Delegates

- Professionals from overseas organizations interested in Asia's human capital challenges
- Academics and subject matter experts contributing a global perspective to the summit



human capital development Providers of technologies and strategies to address disruptions in the HR



### **Consultants and** Advisors

landscape

- HR consultants providing expertise on organizational development and workforce strategies
- Advisors specializing in navigating disruptions in the human capital domain





Global HR Summit & Exhibition

GHRSE 2025



## **DEMOGRAPHICS INFORMATION**

Partner / Director 24%

**Breakdown by Title** 

VP / Head of Department 49%

C - Level Executive 27%

ASEAN 40%

Asia 30%

## **Breakdown by Continent**

America 1%

Europe 5%

Africa 24%

Corporates 50%

Institutions 20%

Education

## Breakdown by Industry

Consultant & Advisors 1%

Students & Recent Graduates 4%

> Trade Exhibitors 5%

Government Representative 10% Industry Leaders 10%

### GHRSE 2025 Global HR Summit & Exhibition "Nurturing ESG-Driven Careers"



al HR Summit & Ex turing ESG-Driven C	careers" AGENDA DAY 1 (27 FEB 2025)	
Time	Details	
8:00 AM	Morning Refreshments and Summit Registration + Morning Networking Session	Coffee &
8.30 AM	Summit Hall opens	
9.00 AM	Welcome Speech by Emcee and Summit Overview Flags Parade National Anthem Prayer Recital	
9.30 AM	Welcoming Remarks by Organising Chairperson Keynote Address by HR Ministry Official Keynote Speech & Event Inaugural by Guest of Honour 1 GHRSE 2025 Launch	
11.00 AM	Coffee Break	
11.15 AM	Speaker Session 1 Speaker Session 2 Speaker Session 3 Multimedia presentation for J CEO Speech by J CEO Successor Speech & Launching of J CEO by Guest of Honour 2	
12.30 PM	Panel Discussion 1	
1.00 PM	Lunch & Networking Break	
2.30 PM	Welcome Back Note by Emcee Keynote Address by Government Official	
3.00 PM	Panel Discussion 2	
3.30 PM	Speaker Session 4 Speaker Session 5 Speaker Session 6	
4.15 PM	Coffee Break	
4.30 PM	Speaker Session 7 Speaker Session 8	
5.00 PM	Closing Address End of Day 1	

### GHRSE 2025 Global HR Summit & Exhibition "Nurturing ESG-Driven Careers"

Time



### Details

8:00 AM	Morning Refreshments and Summit Registration + Morning Coffee & Networking Session
8.30 AM	Summit Hall opens
9.00 AM	Welcome Back speech by Emcee
	Recap video of Day 1
9.15 AM	Speaker Session 9
	Speaker Session 10
and the second s	Speaker Session 11
and the second	Speaker Session 12
10.15 AM	Keynote Address by Government Official
10.30 AM	Speaker Session 13
	Speaker Session 14
11.00 AM	Coffee Break
11.15 AM	Speaker Session 15
	Speaker Session 16
11.45 AM	Keynote Address by Government Official
12.00 PM	Panel Discussion 3
12.30 PM	Lunch & Networking Break
2.30 PM	Welcome Back Note by Emcee
2.40 PM	Panel Discussion 4
3.15 PM	Keynote Address by Government Official
3.45 PM	Coffee Break
4.00 PM	Speaker Session 17
4.15 PM	Lucky Draw
4.45 PM	Closing Ceremony
5.00 PM	End of GHRSE 2025

AGENDA DAY 2 (28 FEB 2025)





## **DELEGATES ENTRY PASS**

## Local Delegates

International Delegates

### RM 2,500

USD 980

Above are publish rates for delegates.

The entree pass entitles them to premium zone privileges for a limited number of seats on a first-come, first-served basis.

# MALAYSIA DELEGATES ENTRY PASS

# EARLY BIRD PRICE OFFER

OFFER ONLY VALID UNTIL 31ST AUGUST 2024







Economy Zone Price			
1 Pass	3 Passes	5 Passes	
RM 1,500 per pass <del>RM 1,900</del>	RM 1,300 per pass <del>RM 1,700</del>	RM 1,200 per pass <del>RM 1,500</del>	

DETAILS	PREMIUM	ECONOMY
Welcome Kit		
Access to the event		
Attendee e - Certificate		
Coffee Break		
Access to event recordings for 30 days		
Participation in Lucky Draw		
Event Visual Board Illustration		
Exclusive Meet & Greet with Industry Leaders		
Networking Opportunity with Speakers		
Preferential Zone Seating		
Dedicated Registration Desk		
Access to Metaverse Platform		+ USD 49



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## INTERNATIONAL DELEGATES ENTRY PASS

### EARLY BIRD PRICE OFFER !!!

OFFER ONLY VALID UNTIL 31ST AUGUST 2024

	Premium Zone Pric	e	
1 Pass	3 Passes		5 Passes
USD 790 per pass	USD 760 per pass		USD 720 per pass
<del>RM 980</del>	<del>USD 950</del>		<del>USD 910</del>
	Economy Zone Pric	e	
1 Pass	3 Passes		5 Passes
USD 660 per pass	USD 630 per pass		USD 590 per pass
USD 850	<del>USD 820</del>		<del>USD 780</del>
DETAILS	manuf and a state of the state	PREMIUM	ECONOMY
Welcome Kit			
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Attendee e - Certificate			
Coffee Break			
Access to event record	ngs for 30 days		
Participation in Lucky Draw			
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Networking Opportunity with Speakers			
Preferential Zone Seating			
Dedicated Registration Desk			
Dedicated Registration			TORDER MEANING TO ACCURE OF THE OWNER OF THE OWNER





## STUDENT ENTRY PASS

(ONLY FOR FULL TIME STUDENTS)

Local Student Pass	International Student Pass		ISS
RM 300 per pass	USD 69 per pass		
<del>RM 500</del>	U .	<del>SD 128</del>	animi
		Careford Contractor	
DETAILS	and the second	ECONOMY	
Welcome Kit			
Access to the event			
Attendee e - Certificate			
Coffee Break			
Access to event recordings for 30 days			
Participation in Lucky Draw			
Event Visual Board Illustration			

# METAVERSE ENTRY PASS

International Metaverse Pass

USD 49

per pass

USD 128





## **EXHIBITION OPPORTUNITIES**

HERE'S THE BIG WHY!

Grow your business by reaching the right audience at the **Global HR Summit and Exhibition 2025**.

Check out the following benefits of becoming our exhibitor!



BE SEEN AMONGST INDUSTRY LEADERS AND DISRUPTORS.



EXHIBIT UNIQUE PRODUCT VALUE PROPOSITION FOR YOUR MARKETING AND PROMOTIONAL NEEDS

## **EXHIBITION BOOTH PACKAGES (2 DAYS)**

Local Exhibitors

International Exhibitors

RM 10,000 onwards

USD 2,500 onwards

# **PACKAGE SPECIFICATIONS**

### **STANDARD SHELL SCHEME BOOTH SIZE:**

- 3M X 2M
- 2 EXHIBITOR TAGS\* FOR FULL ACCESS TO EXHIBITION AREAS

\*DOES NOT INCLUDE ACCESS TO SUMMIT SESSIONS \*FIRST COME FIRST SERVE FOR THE BEST SPOT





### CORPORATE SPONSORSHIP OPPORTUNITIES AND PACKAGES

Make a strong impact on your potential clients by investing in the following sponsorship packages.

You will receive extensive brand exposure to over 5,000 leading HR professionals and respected industry players from all over the world.

Choose from the following packages to help you optimize your investment and achieve your business goals.

## LOCAL CORPORATE SPONSORSHIP PACKAGES



Platinum RM 150,000

<u>Gold</u> RM 75,000

### INTERNATIONAL CORPORATE SPONSORSHIP PACKAGES















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