

Invitation to Sponsor the 5th Global Congress on Sickle Cell Disease

On behalf of the Sickle Cell Support Society of Nigeria (SCSSN) and the Local Organizing Committee, we are honoured to extend an invitation to your company to participate as a sponsor of the 5th Global Congress on Sickle Cell Diseases, scheduled to take place in Abuja, Nigeria, from 3-6 June 2025.

As one of the most significant gatherings dedicated to advancing the global response to sickle cell disease, this congress will convene approximately 500–600 distinguished delegates, including leading researchers, healthcare practitioners, policymakers, advocates, and industry leaders. The event serves as a unique platform for sharing best practices, exchanging insights, and pioneering innovations, all aimed at transforming the lives of those affected by sickle cell disease worldwide.

In partnering with us, your company would play a vital role in supporting the drive toward a future where every person born with sickle cell disease will live to full potential and free of pain. Your sponsorship will also provide your company with a valuable opportunity to enhance its visibility, foster relationships with global healthcare leaders, and advance corporate social responsibility objectives within a meaningful and impactful context.

We have attached a prospectus detailing the sponsorship opportunities available. We would be pleased to arrange a call at your earliest convenience to discuss how this collaboration could best support your company's objectives while making a lasting impact on this critical cause. Kindly let us know your availability in the coming weeks so that we may schedule a suitable time to connect.

Thank you for considering this opportunity to join us in Abuja in 2025. We look forward to the possibility of partnering with your company to make a meaningful difference in the lives of those living with sickle cell disease.

Warm regards,

Obiageli Nnodu

Prof. Obiageli E Nnodu
Congress Chair,
5th Global Congress on Sickle Cell Disease

Isaac Odame

Prof. Isaac Odame
Congress Fundraising Committee Chair
5th Global Congress on Sickle Cell Disease

Sponsorship Benefits

Heightened visibility: Significant exposure prior to the conference through the website and marketing materials. There is no better way to position your organization to up to 600 researchers, healthcare professionals, advocates, and industry leaders from around the world.

Elevate your brand: in the market with the opportunity to demonstrate your latest product developments and technology that assist healthcare professionals within the sector.

Direct access: Networking develops quality business relationships by having direct one to one engagement in a relaxed environment. Meet at one of our many social events, in the exhibition, or scientific sessions.

Build and improve relationships with current and potential clients throughout the Congress Program and continue to build your reputation as a leader in the field.

Support and contribute to the educational opportunities for the sector.

Cumulative Sponsorship

Global Sickle Cell on Disease adopts a cumulative sponsorship model for the congress. Tailor your involvement by selecting from a variety of options like exhibition booths, logo placement, industry sessions, and more.

You may enjoy the tier benefits once the total sponsorship meets the minimum amount of the respective tier. This gives you the opportunity to tailor-make your own package.

Sponsorship Tier

Gold - USD 75,000+

- Recognition as Gold level supporter in all communications and exhibition signage pre-and post-congress.
- Ten (10) complimentary full registrations.
- Highlighted booth on exhibitor floor plan.
- Opportunity to provide digital insert for delegates.
- Mention as Gold sponsor on Website and conference program.

Silver - USD 50,000+

- Recognition as Silver level supporter in all communications and exhibition signage pre-and post-congress
- Three (5) complimentary full registrations.
- Mention as Silver sponsor on Website and conference program.

Bronze - USD 30,000+

- Recognition as Bronze level supporter in all communications and exhibition signage pre- and post-congress
- Two (2) complimentary full registrations.
- Mention as Bronze sponsor on Website and conference program.

Sponsorship Items

1. Exhibition Booth

USD 8,000
(6 sqm)

Booth Inclusions

- 3 meters by 2 meters Shell Scheme Booth
- High smooth finish walls (1 x back and 2 x side walls for middle booths)
- Exhibitor company name on fascia panel. Exhibitor logos can be printed on fascia signs at an additional cost
- 1 x 4 amp 240V AC power point per booth
- 1 table, 2 chairs, 2 spotlights
- Furniture and additional equipment are available for hire from exhibition suppliers at the exhibitor's own expense

Including:

- Acknowledgement of exhibitor/sponsor in the Congress Program Book and Website
- Companies may receive 2 complimentary exhibitor badges for every 6sqm.

Exhibitor badges only allow access to the exhibition hall during opening hours and during specific setup/dismantling hours.

Exhibitor badges do not allow access to the scientific sessions or activities. These badges are intended for use only by the company. These exhibitor badges will only display the name of the exhibiting company. Additional exhibitor badges can be purchased for USD 150 per badge throughout the main congress.

- Space Selection
Space selection will be on a first-come-first-served basis (payment).
- Product to be exhibited
Exhibits can include pharmaceutical drugs, medical equipment, nutrition products, medical publications, etc.

2. Hospitality Suite

USD 10,000
(per room per day)

A dedicated space remote from the noise and distractions of the exhibition and coffee bar stations ensures you have the flexibility to host your customers, suppliers, guests, and peers in a quiet and suitable space. It is open to all delegates and their accompanying persons.

- Limited to four (4) Silver level sponsors and above only.
- The sponsors will be provided with the following:
 - Use of a designated area from 3 - 5 June 2025
 - Logo to be included on the sponsor's page of the website
 - Two (2) exhibitor registrations (each registration includes one ticket to the exhibition area to access all social functions)
 - Promotional items can be placed throughout the suite

Note: Additional refreshments (by sponsors, if provided) should adhere to venue guidelines, and be borne by the sponsors.

Industry Sessions

NOTES: The sponsoring company will bear the costs of organizing the session, speakers' travel expenses, hotel accommodation, registration fees and honoraria (if any)

3. Sponsored Symposium

USD 20,000
(Main Ballroom)

USD 12,000
(Breakout Room)

- Entitled to host the entire symposium which topics and speakers may be decided by the sponsor but must be approved by the Organizing Committee.
 - 45-mins program presented live in the session room of the venue
 - Speaker's Travel Grant to be borne by the Sponsor Company
 - Theatre set-up with stage, lectern, and speaker table
 - Standard AV equipment and dedicated technical support during your session
 - Five (5) session passes for your staff and faculty to access
 - The full industry schedule (session title and time/date) will be displayed on the program.
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- Acknowledgment of sponsor in the printing (if any, known at the time of production) and digital collaterals
 - Only available for Silver level sponsors and above.
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4. Industry-Sponsored Dinner Symposium

USD 25,000

This grants you the opportunity to host your own congress dinner symposium, which will be recognized and promoted as part of the congress social program.

- The Organizer will provide the venue and food for the participants.
 - No alcoholic drinks are provided by the Organizer and could be supplemented by the Sponsor.
 - The Sponsor to bear the cost of any additional logistics (such as transfers, performances, music or other activities)
 - Entitled to host the entire symposium which topics and speakers are fully decided by the Sponsor Company
 - The full symposium schedule (session title and time/date) will be displayed on the website and program.
 - RSVP and registration for the symposium will be completed through the official website via the provided registration form.
 - Acknowledgment of sponsor in the printing (if any, known at the time of production) and digital collaterals
 - Only available for Silver level sponsors and above
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5. Welcome Reception

USD 15,000

The welcome reception is one of the highlights of the congress celebrating the start of the Congress. The reception takes place after the opening ceremony on 3 June.

- Acknowledgment on the Congress website
 - Acknowledgement during the welcome reception on tables
 - Opportunity to place two (2) roll-up banners in the entrance of the exhibition hall during the reception (provided by sponsor)
 - Branding at catering stations in the exhibition hall
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Publicity

6. Advertisement in Program Book

USD 5,000
(Full Page Ad)

Option to select the placement of an A full-page/half-page advertisement, on a first-come-first-serve basis with the payment made. The sponsor is responsible for sending in the graphic/artwork by 1 May 2025 in .AI, .PSD, or .PNG format, within 1MB file size.

USD 2,500
(Half Page Ad)

7. Congress Bag

USD 10,000

Have your brand seen all around during the congress on complementary delegate bags. This opportunity supports sustainability efforts as many delegates take bags home to reuse, as well as the benefit of extended exposure even after the congress days.

- Logo on bag
 - Acknowledgment at the distribution station
 - The material and design of the bags will be selected by the Organizing Committee. An initial estimated quantity is 1,500 bags.
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8. 2-side Congress Bag Insert

USD 2,000

Enjoy the opportunity to publicise your product to the delegates, you may insert up to 2-side A4-size page leaflets into the Congress Bags. The leaflets are to be provided by the sponsors. The contents and format of the leaflet must be approved by the Organizing Committee.

9. Congress Lanyards

USD 5,000

- The material and design of the lanyard will be selected by the Organizing Committee. An initial estimated quantity is 800 lanyards.
 - The sponsor will be provided with the following:
The inclusion of the company's logo and name on the lanyard.
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10. Interpretation Service **USD 25,000**

To actively engage all participants to sessions, the Organizers may offer live interpretation service for the scientific program, so that non-English speaking delegates may follow the sessions better. Please enquire for more information.

- Sponsor visibility in the room before sessions
- Acknowledgement on pre- and post-congress communications
- Your logo on website

11. Coffee Breaks (Daily) **USD 10,000**

In between sessions, coffee breaks will be scheduled for delegates in the exhibition hall. Enable delegates to network and exchange whilst refreshing with coffee & tea. This sponsorship allows your company to brand coffee cups used during the break. Production and distribution costs are included in the support fee.

- Logo on Congress website
- Acknowledgement at the coffee break stations
- Acknowledgment in announcements

12. Wifi for Delegates (Exclusive) **USD 10,000**

Take delegates online as the supporter of Wi-Fi in the venue. The congress will have a dedicated free Wi-Fi connection that will be co-branded.

- Your logo on Wi-Fi connection page
- Acknowledgment in selected communications regarding Wi-Fi including e-blasts
- Acknowledgment on Wi-Fi display

13. In-Session Video Advertisement **USD 10,000**

Elevate your brand with a 1–2 minute pre-roll video at Congress, played during times. Multiple ads will loop in cycles for maximum exposure to the delegates, speakers, and patients.

14. Banner on Email Signature **USD 8,000**

Inclusion of the company logo in the signature of the Congress email blast. Gain continuous brand exposure in every email sent by event organizers and stakeholders. This seamless, cost-effective placement enhances visibility, reaching industry professionals before, during, and after the event.

15. Banner on Congress Website **USD 6,000**

Showcase your brand with a prominent website banner on the official homepage, visited by all delegates! This attention-grabbing image can be optionally linked to any page of your choice for maximum exposure.

16. Congress Mobile App **USD 8,000**

Acknowledgment as Congress App sponsor with the inclusion of logo in the App.

- One push notification per main congress day. Notification will be text-based.
- Logo Placement (with click-through) on the Mobile App
- Prominent Logo Placement on the App
- First-come, first-served basis.

Sponsorship Items

| | | |
|----|---|------------|
| 1 | 2mx3m Exhibition Booth (6sqm) | USD 8,000 |
| 2 | Hospitality Suite (per room per day) | USD 10,000 |
| 3 | Sponsored Symposium (Main Ballroom) | USD 20,000 |
| | Sponsored Symposium (Breakout Room) | USD 12,000 |
| 4 | Sponsored Symposium (Dinner) | USD 25,000 |
| 5 | Welcome Reception | USD 15,000 |
| 6 | Full Page Advertisement in Program Book | USD 5,000 |
| | 1/2 Page Advertisement in Program Book | USD 2,500 |
| 7 | Congress Bag | USD 10,000 |
| 8 | 2-sided Congress Bag Insert | USD 2,000 |
| 9 | Congress Lanyards | USD 5,000 |
| 10 | Interpretation Service | USD 25,000 |
| 11 | Coffee Break (Daily) | USD 10,000 |
| 12 | Wi-Fi for Delegates | USD 10,000 |
| 13 | In-Session Video Advertisements | USD 10,000 |
| 14 | Banner on Email Signature | USD 8,000 |
| 15 | Banner on Congress Website | USD 6,000 |
| 16 | Congress Mobile App | USD 8,000 |

Sponsorship Booking Form

Please complete the booking form and email it to the Secretariat of the 5th Global Congress on Sickle Cell Disease at mail@globalsicklecellcongress.com.

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|----------------|--|---------|--|
| Company Name | | | |
| Contact Person | | | |
| Position | | | |
| City | | Country | |
| Cell | | Email | |

Note: Please include country and city calling code

Packages

| # | Detail of Package | Amount (USD) |
|---|-------------------|--------------|
| | | |
| | | |
| | | |
| | | |
| | | |

Billing Details

| | | | |
|-----------------|--|---------|--|
| Contact Person | | | |
| Billing Address | | | |
| City | | Country | |
| Tel/Mobile | | Fax | |

Note: Please include country and city calling codes

Name:

Designation:

Company Name:

Date:
