

ICOMOS

17-24 October 2026

GA2



26

KUCHING, SARAWAK

MALAYSIA

Organised by

ICOMOS

ICOMOS
International Council for Monuments and Sites
MALAYSIA



SPONSORSHIP PROSPECTUS

www.icomosga2026.org.my



Salam Sejahtera

Dear

We are excited to announce that, for the first time in Malaysia, the vibrant city of Kuching, Sarawak, will proudly host the 22nd ICOMOS General Assembly and Scientific Symposium (ICOMOS GA2026). ICOMOS GA2026 is a triennial gathering of eminent Academics and Experts in cultural heritage and sustainability from all over the world. ICOMOS, the cultural heritage adviser to UNESCO and ICOMOS Malaysia, the Malaysian National Committee will host the latest iteration of this prestigious event.

With the theme “Living Heritage: Respect – Enhance – Accept – Partnership,” ICOMOS GA2026 celebrates Malaysia’s rich cultural tapestry and reinforces our shared commitment to inclusive, sustainable, and respectful heritage stewardship. It will also highlight key global issues, such as cultural resilience and disaster management, through the lens of indigenous knowledge systems.

We are honoured to extend an invitation for you to be part of ICOMOS GA2026, a platform that connects the world to Malaysia’s extraordinary legacy. Join us in celebrating living heritage in Kuching, championing global cultural conservation, and building a resilient, sustainable future. Your support will not only help make this landmark event possible and position your brand as a thought leader and advocate for heritage, sustainability, and global collaboration. The ICOMOS GA2026 will feature a rich programme of keynote addresses, scientific symposia, exhibitions, public events, and cultural showcases in a city where history, nature, and community intertwine.

ICOMOS GA2026 is expected to draw over 1,500 delegates from around the world, offering unmatched access to high-level expertise, cross-cultural exchange, and innovative ideas in heritage practices. The event is set to spark broader public engagement, inspire the next generation of heritage advocates, and drive long-term benefits for heritage awareness and conservation efforts across Malaysia and the wider Southeast Asian region.

We sincerely invite you to partner with us in this extraordinary endeavour - to support the work of ICOMOS and the global heritage community, and to leave your legacy in cultural preservation, sustainability, and corporate social responsibility on the world stage.

We look forward to welcoming you to Kuching with open hearts and warm smiles at ICOMOS GA2026.



AR. TIONG KIAN BOON

Convenor,
22nd ICOMOS General Assembly and Scientific Symposium 2026



The logo is a celebration of living heritage, rooted in place and open to the world. The logo, based on the “*Bunga Terung*”, is selected to honor the living heritage of the Iban community, representing the diverse peoples of Sarawak, of “*bejalai*”, - a rite of passage involving a journey to seek knowledge, experience, and maturity. At the heart of the “*Bunga Terung*” lies a swirling spiral, representing the “*tali nyawa*” — the rope of life or life force — which anchors the bearer to their spiritual essence. The intentional metaphorical connection between “*bejalai*” and ICOMOS GA2026 lies in seeking knowledge and wisdom through culture and heritage, is showcased in the many specially curated programs of ICOMOS GA2026.

The logo’s prominent green symbolizes sustainability and renewal, reflecting a call for more environmentally responsible approaches to heritage conservation. It also highlights the intrinsic connection between nature and culture, particularly relevant in Borneo’s biodiverse landscapes. Maroon, used as the secondary color, represents tradition, resilience, and continuity. It underscores the value of safeguarding heritage practices that have been passed down through generations, while also embracing change and inclusivity. Together, these visual and symbolic elements form a bold, symbolic identity that reflects the ICOMOS GA2026’s vision: To protect and promote cultural heritage through meaningful dialogue, community engagement, and global collaboration.

ICOMOS



President, ICOMOS
Theresa Paticio

ICOMOS — the International Council on Monuments and Sites, is an NGO established in 1965 by UNESCO to act as an independent Adviser to UNESCO on cultural heritage issues. ICOMOS membership of some 12,000 multi-disciplinary professionals and academics from 114 countries, passionate in cultural heritage is the driving force behind the critical UNESCO programme of inscribing Cultural Heritage assets on the WORLD HERITAGE LIST. ICOMOS serves as the evaluators of the nominations, the principal monitoring agency via its membership as well as the Principal Adviser of the State of Conservation and Management of the inscribed World Heritage Properties. ICOMOS also advises UNESCO on the intangible cultural heritage which underpinned the Outstanding Universal Values of the inscription process.

ICOMOS with its Headquarters in Paris, operated through a system of National Committees focusing on the cultural interests of diverse nations and through International Scientific Committees which focus on specific aspects of the philosophies, science and techniques of conservation, protection and management of humanity cultural and historic heritage.

The 22nd ICOMOS General Assembly and Scientific Symposium is next triennial assembly of National Committees and Scientific Committees of ICOMOS to debate and discuss the progress of the work and mission of the Organisation and to share knowledge with each other and strengthen the relationship of members and stakeholders in the international cultural heritage community.



ICOMOS
International Council on Monuments and Sites
MALAYSIA



President, ICOMOS Malaysia
Faisal Abd Rahman

ICOMOS Malaysia is one of the 114 (and growing number of) National Committees representing countries around the world where ICOMOS Members reside or work in. In the 14 years since its formation, ICOMOS Malaysia carries out national programmes aligned to the visions and mission of ICOMOS as decided and debated at the General Assembly. ICOMOS Malaysia is the national and international link between public authorities, institutions with interests in cultural heritage



issues and individuals involved in the study and conservation of places of cultural significance and advises on best practices in the management of such resources. ICOMOS Malaysia acts as advocates for cultural heritage on a scientific and knowledge-based basis. The members of ICOMOS Malaysia have been active in the international decision-making process and programmes of ICOMOS. The selection of ICOMOS Malaysia to host the next General Assembly and Scientific Symposium in 2026 is a recognition of the contributions made by members of ICOMOS Malaysia to ICOMOS.

ICOMOS Malaysia is led by an Executive Board elected on a biannual basis by all members. ICOMOS Malaysia as an Institution, and ICOMOS Malaysia members have been actively partnering with the National Heritage Department (JWN), PlanMalaysia, Local Authorities as well as MOTAC in the management of heritage assets, and in the management of economically driven activities which have impact on heritage assets.



About the 22nd General Assembly of ICOMOS and Scientific Symposium 2026 (ICOMOS GA2026)

The 22nd General Assembly and Scientific Symposium (ICOMOS GA2026) is the premier global gathering of professionals dedicated to the conservation and celebration of cultural heritage. Held in Kuching, Sarawak, Malaysia, the Assembly will convene 1,500 attendees from over 150 countries, representing a rich diversity of disciplines—architects, historians, archaeologists, planners, engineers, curators, policymakers, and cultural advocates.

Delegates will include members of ICOMOS' 12,000-strong global network, comprised of over 300 institutional members, 120 national committees, and 34 international scientific committees. The event serves as a dynamic platform for knowledge exchange, policy dialogue, and collaborative action toward sustainable heritage protection and community-centered development.

Mission Statement

Create a lasting legacy in Cultural Heritage in Malaysia.

Cultural Heritage Benefits: Showcase Malaysia's diverse cultural heritage and conservation expertise to global and local audiences. Enhanced Malaysia and Sarawak's reputation in sustainable tourism and heritage leadership. Foster grassroots engagement, regional collaboration, and policy advocacy. Connect heritage professionals, governments, and communities through impactful networking. Promote investment in conservation and highlight the cultural heritage's role in climate adaptation, disaster resilience, and sustainable development.

Community Benefits: Generate widespread media coverage and public awareness, promoting heritage conservation among local communities. Provide economic and cultural benefits for local businesses, artisans, and communities through ICOMOS GA2026-related events, tours, and exhibitions. Encourage community involvement in shaping the future of cultural heritage management. Offer a platform for industry and communities to discuss and address heritage conservation challenges in the region.

Traditional & Indigenous Community Engagement: Provide a global platform for Sarawak's Indigenous communities, including the Iban, Bidayuh, Orang Ulu, and other ethnic groups, to share their heritage, knowledge, and cultural practices. Facilitate exchange between Malaysia's Indigenous communities and First Nations peoples from other countries, fostering mutual learning and collaboration.

Sustainability & Environmental Stewardship: Deliver a sustainable ICOMOS GA2026 event with a strong focus on environmental responsibility, including waste reduction, energy efficiency, and carbon-conscious planning. Demonstrate how the conservation of heritage sites aligns with global sustainability goals, contributing to the protection of natural and cultural resources. Advocate for heritage-sensitive tourism that balances conservation with economic development.

Sponsorship Benefits:

- **Brand Alignment:** Position your organization as a leader in heritage conservation, sustainability, and corporate social responsibility.
- **Global Visibility:** Gain exposure to a worldwide audience of experts, policymakers, and cultural heritage stakeholders.
- **Networking Opportunities:** Connect with government agencies, NGOs, industry leaders, and professionals from over 100 countries.
- **Corporate Social Responsibility (CSR) Impact:** Enhance your CSR initiatives by contributing to the protection and promotion of cultural heritage.
- **Exclusive Access & Recognition:** Receive prominent branding at key events, exhibition space, and speaking opportunities.



ICOMOS GA2026 SPONSORSHIP

Package Summary

Belian	Chengal	Balau	Merbau	Booth
MYR 500,000 USD 125,000	MYR 300,000 USD 75,000	MYR 100,000 USD 25,000	MYR 50,000 USD 12,500	MYR 25,000 USD 6,250

★★★★★

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Availability	1	3	5	8	
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Marketplace

Exhibition Booth/Space	6m x 6m	6m x 3m	3m x 3m	3m x 3m	3m x 3m
Trade fair table (IBM with 4 seats)	2	1	1	-	-

Engagement

Exhibitor Passes	10	6	4	2	2
Full Registration	5	3	1	1	-
Accompanying person	3	2	-	-	-
Gala Dinner	10 pax (1 table)	5 pax	-	-	-

Publicity & Digital Advertising

Acknowledgement	As Belian Sponsor	As Chengal Sponsor	As Balau Sponsor	As Merbau Sponsor	As Other Sponsor
Verbal acknowledgement by Convener at Opening and Closing Ceremony	✓	-	-	-	-
Acknowledgement on website & app	✓	✓	✓	✓	✓
Rotating banner on website & app	1	-	-	-	-
Dedicated E-blast	3	2	1	-	-
Social media posting	3	2	1	-	-
Full A4 advertisement in E-program	2 pages	1 page	1 page	-	-

Publicity & Onsite Advertising

Logo on onsite collaterals	Lanyard/Bag	300pcs wired earphones	300pcs L-shaped folder	300pcs stationery	-
Bag insert	2 pcs	1 pc	-	-	-
Logo on Stage Backdrop in Main Hall	✓	✓	✓	-	-
Video advertisement during break time	2 videos 3 mins each	1 video 2 mins	1 video 1 min	-	-
Sponsor plaque presentation	✓	✓	-	-	-

ICOMOS GA2026 SPONSORSHIP

The Sponsorship Theme based on the Malaysian Rainforest

"Forest means everything" - Mormonus, village leader, Semunying Jaya, May 2018

Malaysia is home to some of the world's most prized tropical hardwoods, known for their strength, durability, and natural beauty. In honour of this rich natural heritage, the sponsorship tiers for ICOMOS GA2026 are named after four iconic Malaysian timbers-Belian, Chengal, Balau, and Merbau - each symbolising quality, resilience, and value.

At the top tier is **Belian**, often referred to as Borneo ironwood. Highly resistant to decay and termites, Belian is traditionally used for sacred structures, temples, and longhouses. With its deep brown tones and fine grain, it is revered as one of the most durable timbers in Southeast Asia.

Chengal is another prized hardwood, commonly used in boat-building and traditional Malay houses. It is tough, water-resistant, and features a warm golden-brown hue that deepens with age.

Balau is valued for its strength and density, making it a popular choice for heavy construction and outdoor use. It ranges in colour from yellow-brown to reddish-brown, and its coarse texture adds to its rustic appeal.

Merbau, known for its rich reddish-brown colour and interlocking grain, is both strong and beautiful. It is widely used in flooring and furniture, symbolising timeless elegance

Together, these timbers reflect Malaysia's deep respect for craftsmanship, nature, and tradition-qualities which we hope will leave a legacy of Malaysian Cultural Heritage as a result of this Congress.



ICOMOS GA2026 SPONSORSHIP

Other Packages

Carbon Neutrality Patron

Availability: 2

MYR 200,000
USD 50,000

Acknowledgement

As Sustainability Partner

Logo on onsite collaterals

400pcs water bottles

Full Registration

3

Accompanying person registration

2

Trade fair table (IBM with 4 seats)

1

Climate Change Patron

Availability: 3

MYR 100,000
USD 25,000

Acknowledgement

As Sustainability Partner

Logo on onsite collaterals

Water station

Full Registration

2

Trade fair table (IBM with 4 seats)

1

Accessibility Patron

Availability: 4

MYR 50,000
USD 12,500

Acknowledgement

As Accessibility Partner

Logo on onsite collaterals

Charging station

Full Registration

2

Trade fair table (IBM with 4 seats)

1

Travel Bursary Patron

Availability: 4

MYR 20,000
USD 5,000

Acknowledgement

As Travel Partner

Logo on onsite collaterals

Ground transfer vehicle/shuttle

Youth Forum Patron

Availability: 2

MYR 40,000
USD 10,000

Acknowledgement

As Youth Partner

Acknowledgement on website & app

✓

Video advertisement during Youth Forum sessions

2 videos, 3 mins each

Youth Forum registration

2

Bag insert

2 pcs

ICOMOS GA2026 SPONSORSHIP

Individual Items

	Availability	Amount (MYR)	Amount (USD)
Exhibition			
Exhibition Booth (3m x 3m)	30	25,000	6,250
Trade fair table (IBM with 4 seats)	40	5,000	1,250
Add-on Exhibitor pass	max 5 per booth	200	50
Exclusive Branding			
Conference Bag	1	80,000	20,000
Lanyard	1	60,000	15,000
Conference App splash screen	1	30,000	7,500
Conference Badge (back of badge)	1	40,000	10,000
USB Stick (1,500 units)	1	35,000	8,750
Notepad (1,500 units)	1	35,000	8,750
Pen (3,000 units)	1	35,000	8,750
Publicity & Digital Advertising			
Dedicated E-blast (per email)	5	5,000	1,250
Social media posting (per post)	5	5,000	1,250
Full A4 advertisement in E-program (1 page)	5	8,000	2,000
WiFi splash screen	1	48,000	12,000
Publicity & Onsite Advertising			
Pillar Wrap (per pillar)	4	40,000	10,000
Refreshment Breaks (per day - morning/evening)	6	50,000	12,500
Branding at Networking Lounge	2	15,000	3,750
Coffee Cart (per day)	3	40,000	10,000
Charging Station	6	28,000	7,000
Custom Opportunities Available			

The sponsorship items listed in this prospectus offer a variety of ways to showcase your brand and engage with our audience. However, opportunities are not limited to what is presented here. We welcome tailored sponsorship ideas and are happy to work with you to develop a package that aligns with your objectives and budget.

TERMS & CONDITIONS

The Organisation. These terms and conditions are made between the ICOMOS Malaysia Sdn. Bhd. (IMSB), and the organisation purchasing either sponsorship or exhibitor privileges (the Organisation).

The following are part of the contract between the exhibitor and/or sponsor and the Organiser, IMSB. Exhibitors/sponsors must observe these rules. Any areas not covered are subject to Organisers' final decision.

Things you need to know:

The following terms and conditions apply to your participation as a sponsor and/or exhibitor.

- You (the sponsor/exhibitor) by returning a completed, signed and dated form explicitly accept these terms and conditions.
- Details may change without notice. Please refer to the congress website for the latest information.
- Anderes Fourdy Events representing the Organiser does not accept responsibility for any errors, omissions or changes.
- You agree that the organiser and other authorised stakeholders may use your contact information for any relevant purpose such as administration or advising of future events. You may ask us to limit communication to necessary matters.

Financial Facts

We will have no liability for any losses suffered or any damage caused by errors or omissions in any information or instructions provided to us by you.

- Entitlement is reserved upon submission of the booking form, and deliverables are provided upon payment made.
- A tax invoice that is payable within 30 days.
- You will not receive any entitlements until all payments are made.
- All prices are exclusive the 8% SST. The 8% SST will be included in the tax invoice.
- If you pay by credit card, a payment processing fee may be applied.
- If you pay by electronic funds transfer you agree to pay any bank charges and must include these in the amount you transfer.
- In no event will IMSB/AFE will be liable to you or any third party for any:
- Loss of profits, revenue, goodwill or business, business interruption, corruption, loss or alteration of data, downtime costs, loss of use, failure to realise anticipated savings or for any indirect or consequential loss of damage of whatsoever nature, however caused;
- Viruses worm, trojan or other malicious code introduced into, or transmitted to, your or any third party during the course of using the Services.

Cancellation

- Cancellation must be made in writing to the Congress Secretariat.
- 50% of the total cost of exhibition booth/sponsorship will be deducted if cancellation is made three months prior (**22 June 2026**) to the commencement of the congress.
- No refund will be made after **22 June 2026**.
- Your non-payment does not cancel your contractual obligations with us.

- In the unlikely case that the event cancels, IMSB/AFE will refund your full financial investment minus any expenses incurred to date of the cancellation. This includes, but not limited to, set up for your industry program involvement and any promotional exposure up until the time cancellation occurs.
- No exhibitor shall occupy allocated space until all payments have been made.
- The extent of refunds will be a matter for the Organisation (the underwriter) to decide.

Representative and staffs

- Each exhibitor and sponsor must name at least one person to be the official Representative in Charge and responsible party. The Representative in Charge will receive all relevant materials relating to the ICOMOS GA2026. That representative shall be authorised to enter into such contracts as may be necessary for fulfillment of obligations to IMSB and to other contractors and subcontractors.
- All exhibition staff must be fully registered — i.e. complimentary exhibitor registration, or by purchasing additional exhibitor staff registrations.
- All personnel are required to display proper name badges throughout move-in, conference hours, and move-out. Personnel may not initiate sales or marketing activities while in the room where a meeting session is taking place.

Print entitlements

- Logos and other printed material may, at our sole discretion, be reproduced in colour (where possible), OR the nominated conference spot colour/s OR mono, depending on the method of production.
- The sponsor must provide suitable material to meet our publication requirements and deadlines.
- Please provide all material at 300 DPI at 100% in PNG and eps (preferred for print) format, including, where possible, RGB or Pantone colour equivalents. Wherever applicable, advertisements are supplied by the sponsor.
- Print or web recognition will be given when payment terms have been met.

Exhibitor's attention

- The location of the exhibition booth will be allocated on a first-come, first-served basis, with priority given to the premier sponsors.
- The Organiser reserves the right to rearrange the exhibition floor plan or any part thereof at any time.
- No sale in cash or credit of products and services shall be allowed at the exhibition. However, booking could be done for delivery at a later date. The Organiser shall in no way be responsible for any tax liability incurred for any sale/booking undertaken by the exhibitors.
- The commitment to exhibit space and full payment together constitutes a contract for the right to use the space.
- No exhibitor or sponsor may assign, sublet, or grant licences for the whole or part of the booth without the Organiser's prior approval of the terms thereof.
- Please email the Congress manager for further information.
- The exhibit area is intended to supplement the professional meetings by providing delegates with various types of products, services, and information. The Organiser reserves the right to ask for the removal of inappropriate items.
- You must maintain activity only from within the confines of your booth.

- You will be responsible for any reasonable costs of repairing the booth or premises should you paint, mark or damage any fixtures or fabric.
- Food, beverages or prohibited items are not permitted at the event unless prior arrangements are made with the conference managers.
- Any external supplier must conform to the venue's OHandS, insurance, and other regulations. Advice can be sought from the appointed official contractor.
- All exhibits must be arranged so as not to obstruct the general view or hide the exhibits of others.
- The Organiser will not be liable for loss or damage to property or personnel from theft, fire, accident, or any other cause beyond its reasonable control. Organisations are advised to insure themselves at their own expense against property loss or damage and against liability for personal injury.
- The Organisation shall indemnify the Organiser against, and hold it harmless from, negligence of the Organisation in connection with the Organisation's conduct at the Exhibition Show.
- Kindly note: There is a potential inclusion of an additional space to the exhibition area, which may necessitate revisions to the existing layout. Any such adjustments will be communicated in due course.

Privacy statement

In accordance with the EU General Data Protection Regulation 2016/679 and the Malaysian Personal Data Protection Act 2010, ICOMOS GA2026 recognises the importance of this and respects the privacy. We are committed to ensuring that all customer information provided to us is protected from misuse.

- Your name and contact information, including electronic address, may be used by parties directly related to the event, such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this and future events of this type. Please advise in writing should you not consent.

Non-sponsor events

- Ad-hoc or unapproved non-sponsor events held from 23 - 26 September 2026 are discouraged.
- Ad-hoc events that overlap with the ICOMOS GA2026 scientific, social or industry programs will not be approved and industry sponsors are encouraged to consider times outside of these when seeking approval to Organiser.
- All industry sponsors must notify the ICOMOS GA2026 secretariat of planned events, meetings and hosted events during this window for review and approval from the ICOMOS GA2026 Convenor. Details to be provided when seeking approval to Organiser include:
 - Time/duration of events
 - Venue of the event
 - Intent of event (social, educational, medical advisory board)
 - Number of invited/expected attendees

Your obligations

- You acknowledge that our ability to be able to provide the Services to you without delay or interruption is dependent on your full and timely cooperation. You will (and will ensure that the Authorised Users will)

- Cooperate with and assist us in the supply of your content;
- Promptly provide us with full and accurate information, data and explanations as and when required;
- Comply with applicable laws and regulations (including the General Data Protection Regulation ("GDPR") with respect to user privacy, data collection, data retention, data transmission, data storage and the use of cookies.
- Comply with all reasonable directions and guidelines from us as advised from time to time.

Force Majeure:

- Neither party shall be liable to the other for any loss or damage occasioned by or arising out of an Act of God (such as black rain storm, floods, typhoon, earthquakes or other convulsions of nature and other acts) and other unprecedented events such as general strike, invasions, hostilities, war, rioting or similar situations which prevent performance of the contract and which could not have been foreseen or avoided by a prudent person/actions. No refund of sponsorship payment will be made under these circumstances. Sponsors are suggested to arrange their insurance coverage.

SPONSORSHIP APPLICATION FORM

Please complete the application form and email it to ICOMOS GA2026 Secretariat at enquiries@icomosga2026.org.my

Company Name			
Contact Person			
Position			
City		Country	
Mobile Number	+	Email	

Note: Please include country and city calling code

Billing Details:

Contact Person			
Billing Address			
City		Country	
Tel		Postcode	

Package/Item:

Package/Item	Quantity	Amount

Signature & Company stamp:

Date:

ICOMOS GA2026

KUCHING, SARAWAK MALAYSIA

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ICOMOS GA2026 Congress Secretariat

c/o Anderes Fourdy Events Sdn Bhd
G3A, Hive 6 (Incubator 1), MRANTI Technology Park, Bukit Jalil,
57000, Kuala Lumpur, Malaysia

Email: enquiries@icomosga2026.org.my

Website: www.icomosga2026.org.my

