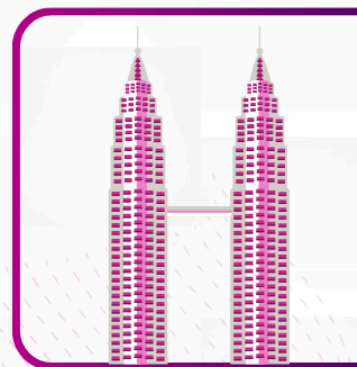


Supported by



# WOMEN ECONOMIC FORUM ASEAN 2025 | MALAYSIA

19TH- 21ST JUNE 2025

**Women Leaders Beyond Borders:**  
*Shaping the Future of the ASEAN Sheconomy*

Organised by:



# Invitation to support WEF ASEAN 2025

I hope this letter finds you well. On behalf of the WEF ASEAN 2025 organizing committee, I am delighted to extend to you an invitation to become a sponsor of our upcoming conference, set to take place on the 19th-21st June at the Dewan Perdana, MITI, Kuala Lumpur under the theme " Women Leaders Beyond Borders:Shaping the Future of the ASEAN Sheconomy," we come together to celebrate the extraordinary contributions of women who are reshaping the world and the economy.

Our journey is one of resilience, ambition, and innovation. Women are not just participants but key drivers of the global economy-leading change, breaking barriers, and inspiring progress. This forum offers a unique opportunity to share our stories of triumph, build new connections, and shape the future together.

As a **sponsor**, your organization will gain unparalleled visibility and networking opportunities, positioning your brand at the forefront of a movement dedicated to positive social and economic change. Your partnership will not only elevate your brand profile but also demonstrate your commitment to **gender equality, sustainable development, and impactful leadership**.

Some of the benefits of sponsorship include:

- **Prominent brand exposure** through event materials, media partnerships, and digital campaigns
- **Networking opportunities** with global and regional leaders, industry influencers, and policy makers
- **Thought leadership opportunities**, such as speaker sessions and panel participation
- **Exhibition space** to showcase your products and initiatives

Your participation will play a pivotal role in shaping the impact of WEF ASEAN 2025. Together, we can build a more inclusive, sustainable, and empowered future for all.

I look forward to the opportunity to discuss this exciting partnership further. Please feel free to contact us at [wefasean2025.my@gmail.com](mailto:wefasean2025.my@gmail.com) for more details or to schedule a conversation at your earliest convenience.

Warm regards,

DATIN DR. (H.C) HAJAH HARTINI BINTI OSMAN

President, WEF ASEAN 2025

Chairman, Yayasan Bina Kesejahteraan | Wellbeing Foundation (YBCare)

# What is WEF ASEAN 2025?

The Women Economic Forum (WEF) ASEAN 2025, happening from 19th to 21st June 2025 in Kuala Lumpur, Malaysia, will bring together influential women leaders from across the region and beyond under the theme, "Women Leaders Beyond Borders: Shaping the Future of the ASEAN Sheconomy."

This prestigious event celebrates women's transformative role in driving global economic growth. Focusing on cross-border collaboration, leadership, and innovation, WEF ASEAN 2025 will showcase success stories and strategies that highlight the power of women-led sustainable development. Set against Malaysia's dynamic landscape, the forum offers participants the opportunity to engage in impactful discussions, forge powerful networks, and explore new pathways for women to shape the future of the global economy.

## Why Support?

### 1. Empower Women, Drive Economic Growth

Supporting WEF ASEAN 2025 means investing in **gender-inclusive growth**, a key driver of sustainable development. Studies show that empowering women in leadership, entrepreneurship, and the workforce can boost GDP and foster stronger, more resilient economies.

### 2. Align with ASEAN's Sustainability and SDG Goals

As ASEAN countries work towards achieving the **UN Sustainable Development Goals (SDGs)**, especially **Gender Equality (SDG 5)** and **Decent Work and Economic Growth (SDG 8)**, your support highlights your organization's **commitment to social responsibility and sustainability**.

### 3. Expand Your Brand Presence in a Fast-Growing Region

WEF ASEAN 2025 offers a unique opportunity to connect with the ASEAN market—one of the fastest-growing regions in the world. By sponsoring, your brand will receive **high visibility among influential leaders, entrepreneurs, and government stakeholders**, gaining traction across multiple industries.

### 4. Champion Diversity and Leadership in Action

Sponsoring this event places your organization at the forefront of a global conversation on diversity, inclusion, and leadership. By supporting women in business and policy, you help **create a culture of opportunity and innovation**.

5. **Build Strategic Networks and Partnerships**

WEF ASEAN 2025 brings together **policy makers, corporate leaders, social entrepreneurs, investors, and thought leaders**. Your participation opens doors to new partnerships, collaborations, and business opportunities at both regional and global levels.

6. **Shape the Future of Innovation and Inclusion**

In an era of rapid technological and economic transformation, promoting **inclusive innovation** is essential. As a sponsor, you will contribute to empowering women to lead in **digital economies, entrepreneurship, and sustainable development initiatives**.

7. **Positive Brand Impact and Corporate Goodwill**

Consumers, partners, and stakeholders increasingly value brands that champion social causes. Associating with WEF ASEAN 2025 will enhance your **corporate reputation** as a purpose-driven organization, fostering long-term goodwill.

8. **Thought Leadership and Industry Influence**

Sponsorship will offer opportunities for **keynote addresses, panel participation, and workshops**, positioning your organization as a **thought leader** in critical conversations shaping the future of economies, leadership, and inclusion in ASEAN and beyond.

# Sponsorship Packages

Premier sponsors will enjoy exclusive privileges listed below according to the packages.

## Main Title Sponsor Package (RM 50,000)

- All promotional materials will include the Sponsor's Logo, including emails that are sent to local and International delegates and on social media
- The sponsor's logo will be displayed on the event website
- The sponsor's logo will be displayed on the e-Backdrop of the event
- The sponsor's logo will be displayed on the registration page of the delegates
- Acknowledgement of sponsor in the digital Final Announcement, digital Programme Book and Conference WebApp
- Acknowledgement of sponsor on all social media platforms
- The sponsoring company will be allocated a slot for speaking at Main Plenary
- 2 tabletop to display your product/service
- 7 free delegate passes
- 3 min corporate video during GALA dinner
- 1 table (10 pax) at GALA dinner
- 1 seat at VVIP table at Gala Dinner

## Official Partners Sponsor Package (RM 30,000)

*\*Open to 5 sponsors ONLY on first come first serve*

- All promotional materials will include the Sponsor's Logo
- The sponsor's logo will be displayed on the event website
- The sponsor's logo will be displayed on the e-Backdrop of the event
- Acknowledgement of sponsor in the digital Final Announcement, digital Programme Book and Conference WebApp
- Acknowledgement of sponsor on all social media platforms
- The sponsoring company will be allocated a slot for speaking at Round Table OR opportunity to conduct a workshop
- 1 tabletop to display your product/service
- 7 free delegate passes
- 2 min corporate video during GALA dinner
- 1 table (10 pax) at GALA dinner

## Platinum Sponsor Package (RM 25,000)

\*Open to 9 sponsors ONLY on first come first serve

- All promotional materials will include the Sponsor's logo, including emails that are sent to local and International delegates and on social media
- 1 table space to display products and services
- The sponsor's logo will be displayed on the event website
- The sponsor's logo will be displayed on the e-Backdrop of the event
- Acknowledgement of sponsor in the digital Final Announcement, digital Programme Book and Conference WebApp
- Acknowledgement of sponsor on all social media platforms
- Acknowledgement of sponsor at Gala Dinner
- The sponsoring company will be allocated a slot for speaking at round table
- 5 free delegate passes
- 1 table (10 pax) at GALA dinner

## Gold Sponsor Package (RM 10,000)

- The sponsor's logo will be displayed on the event website
- The sponsor's logo will be displayed on the e-Backdrop of the event
- 1 table space to display products and services
- Acknowledgement of sponsor in the digital Final Announcement, digital Programme Book and Conference WebApp
- Acknowledgement of sponsor on all social media platforms
- 4 free delegate passes
- 2 free GALA Dinner passes



## **Lunch Area launch or Talk Package (RM 10,000)**

- The Sponsor brand will be mentioned at the beginning of that session
- The sponsor's logo will be displayed on the e-Backdrop of the event only during that session
- The sponsor's logo will be displayed on the event website programme page
- Acknowledgement of sponsor in the digital Final Announcement, Programme Book and Conference WebApp
- Acknowledgement of sponsor on all social media platforms
- Moderator for the session/launch
- 2 free delegate passes
- 2 free GALA Dinner passes

## **Round Table, Fireside Chat & Workshop Sponsor Package (RM 10,000)**

- The Sponsor brand will be mentioned at the beginning of that session
- The sponsor's logo will be displayed on the e-Backdrop of the event only during that session
- The sponsor's logo will be displayed on the event website programme page
- Acknowledgement of sponsor in the digital Final Announcement, Programme Book and Conference WebApp
- Acknowledgement of sponsor on all social media platforms
- Moderator for the round table session
- 2 free delegate passes

## Gala Dinner Sponsor Package (RM 7,000)

- The Sponsor brand will be mentioned at the dinner
- The sponsor's logo will be displayed on the e-Backdrop of the event only during Gala Dinner
- The sponsor's logo will be displayed on the event website programme page
- Acknowledgement of sponsor in the digital Final Announcement, Programme Book and Conference WebApp
- Acknowledgement of sponsor on all social media platforms
- Moderator for the round table session
- 2 free delegate passes

## Exhibition Table Space Package (RM 1,200)

\*Open until 30th April 2025

- 1 table space to display products and services
- The sponsor's logo will be displayed on the event website
- Acknowledgement of sponsor in the digital Final Announcement, Programme Book and Conference WebApp
- Acknowledgement of sponsor on all social media platforms

## Disclaimer

Whilst the Organiser shall make every effort to secure a high number of delegates to the event , for the avoidance of any doubt, there will be no guarantee on the number of delegates at any point and no discounts or refunds are available if the number of delegates does not reach the projected levels.

## Payment Schedule

Please note the payment terms as mentioned below

- 50% of the total amount as a deposit at the time of booking.
- The balance of 50% amount should be paid before 30th May 2025



Payment Method: Payment should be made in favour of "YAYASAN BINA KESEJAHTERAAN".

- Account Number: 860193399-2
- Account Name: YAYASAN BINA KESEJAHTERAAN
- Bank: CIMB ISLAMIC BANK BERHAD  
Lot L1 – 7K, 8K & 9K, Residensi High Park,  
Jalan SS6/2, SS6, Kelana Jaya  
47301 Petaling Jaya  
Selangor
- Kindly email us the transfer slip to [wefasean2025.my@gmail.com](mailto:wefasean2025.my@gmail.com) or [elly@prihatingroup.com.my](mailto:elly@prihatingroup.com.my) or through WhatsApp The Secretariat at +60124500898.