



WCO Global Forum on Origin Interconnectivity

Panel Discussion 1: Relevance and Importance of Origin Interconnectivity



Enhancing Trade Efficiency and Regional Integration in Cambodia

Presented by: **Ms. Chansopheap OUK**
Deputy Director of International Customs Cooperation Department of GDCE

Brussels, WCO Headquarters, 3rd February 2025



Content

1. Overview

2. The Significance of Origin Interconnectivity

3. Challenges Without Origin Interconnectivity

4. Benefits for Cambodia and Case study

5. Way forward and Conclusion

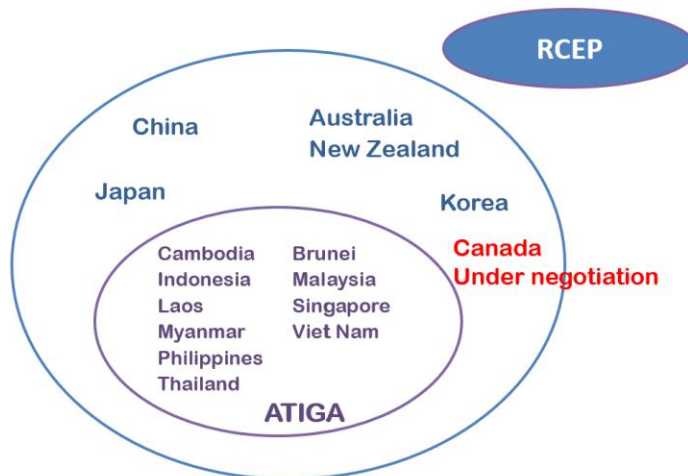
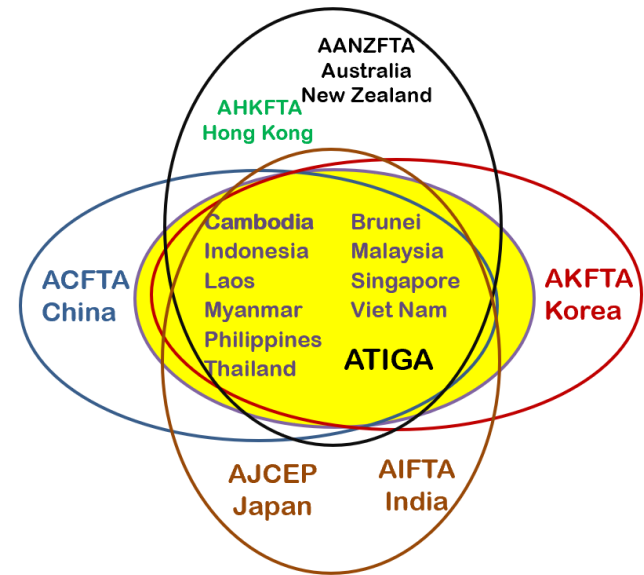
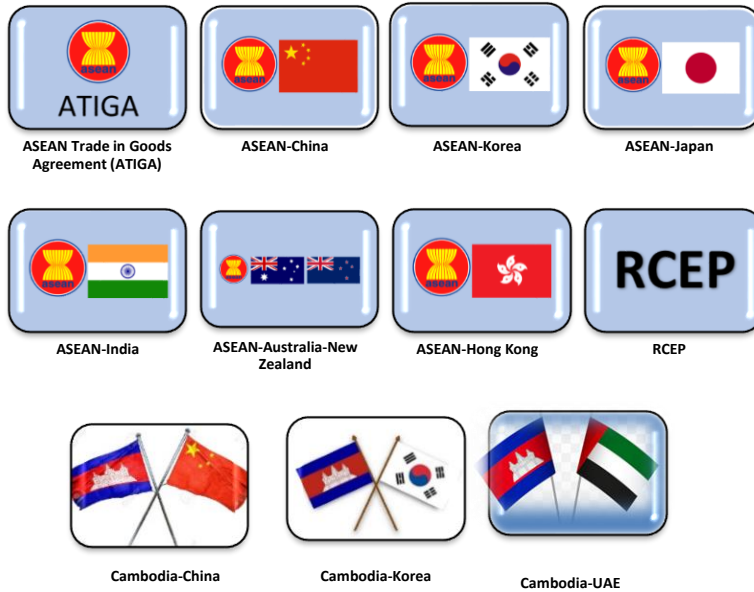


1. Overview

- ***Origin Interconnectivity***: The seamless coordination of systems and procedures for managing Rules of Origin (RoO), (WCO).
- ***Purpose***: Ensures smooth trade under FTAs, streamlines customs processes, and reduces trade barriers.
- ***Significance for Cambodia***: Strengthens Cambodia's position in global trade by improving export-import processes.



Free Trade Agreements, Cambodia





2. The Significance of Origin Interconnectivity

- Facilitates trade by reducing time and costs.
- Promotes economic growth through enhanced market access.
- Strengthens regional integration and aligns with ASEAN initiatives.
- Improves transparency and compliance.



3. Challenges Without Origin Interconnectivity

- **Delays and inefficiency:** Manual processes create bottlenecks.
- **Fraud risks:** Lack of harmonized systems increases fraudulent origin claims.
- **Missed opportunities:** Limited ability to fully utilize FTAs.
- **Reduced trust:** Erodes confidence between trading partners.



4. Benefits for Cambodia and Case study

- Increases export competitiveness.
- Enhances regional collaboration under ASEAN and RCEP.
- Drives digital transformation with systems like ASEAN Single Window (ASW).
- Modernizes customs operations.



Case Study: ASEAN Single Window (ASW)

- Overview:



The **ASEAN Single Window (ASW)** is a regional initiative aimed at enhancing trade facilitation and cooperation among the ten ASEAN member states.



Serves as a platform that enables the secure and seamless electronic exchange of trade-related documents



Each member state operates its own National Single Window, which connects to the ASW to enable real-time data sharing.



Streamline customs clearance, lower trade costs, and enhance risk management for more efficient regional trade operations.

Sectoral Bodies	Establishment Date	Number of Meetings (Per Year)
ASW Steering Committee (ASWSC)	November 2005	2 Regular Meetings
↳ Technical Working Group (TWG)	March 2007	4 Regular Meetings
↳ Legal and Regulatory Working Group (LWG)	March 2007	Only when necessary



Case Study: ASEAN Single Window (ASW)

- **Legal Framework:**

Agreement to Establish and Implement the ASW



Member states agree to implement their respective National Single Windows (NSWs), which will connect to the ASW, ensuring standardized and harmonized trade procedures across the region.

Protocol to Establish and Implement the ASW



It defines the legal and technical standards for the establishment of the ASW and the connection of NSWs of member states, the responsibilities of each member state and the coordination mechanisms required for effective implementation.

MoU on the Implementation of the ASW Pilot Project



The MoU details the scope of pilot project, the roles of participating countries, and the timelines for the testing and evaluation phases. It aims to identify technical and operational challenges in a controlled environment before scaling up the full ASW implementation.

Protocol on the Legal Framework to Implement ASW



It provides the legal basis for data sharing, confidentiality, and security, outlining the rights and obligations of member states. The protocol also addresses issues related to data privacy, liability, and dispute resolution.

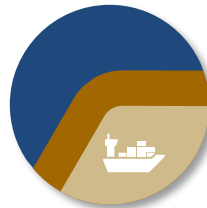


Case Study: ASEAN Single Window (ASW)

Data sharing Purpose

Facilitate Trade

Speeds up customs clearance and reduces delays by enabling electronic document exchange

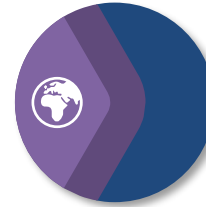


Enhance Risk Management

Improves risk management through real-time data sharing to detect potential threats.

Boost Revenue Collection

Ensures accurate trade data, helping governments collect correct duties and taxes.

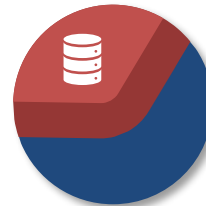
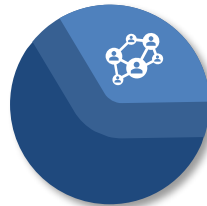


Promote Regional Economic Integration

Promotes seamless cross-border trade and harmonizes customs practices among ASEAN members.

Strengthen Cooperation among Agencies

Enhances collaboration between customs and other government agencies in trade facilitation.



Improve Data Accuracy and Consistency

Reduces manual errors, providing reliable data for trade policies and negotiations.



Case Study: ASEAN Single Window (ASW)

- **What is ASW? :**

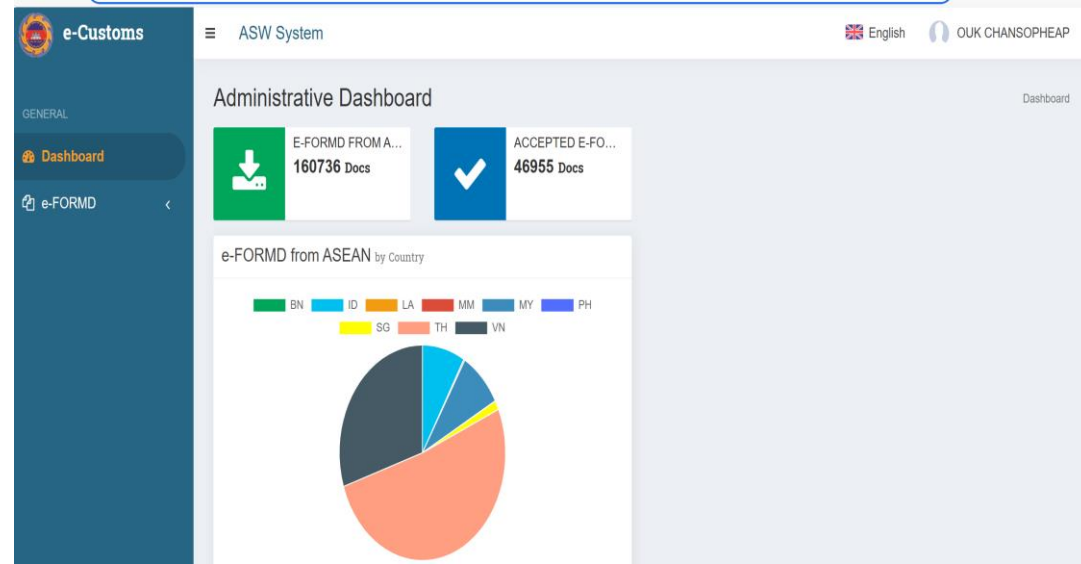
A digital platform for exchanging Certificates of Origin (e-Form D).

- **Achievements:**

Faster processing, reduced costs, and improved compliance.

- **Impact:**

Enhanced export competitiveness within ASEAN.

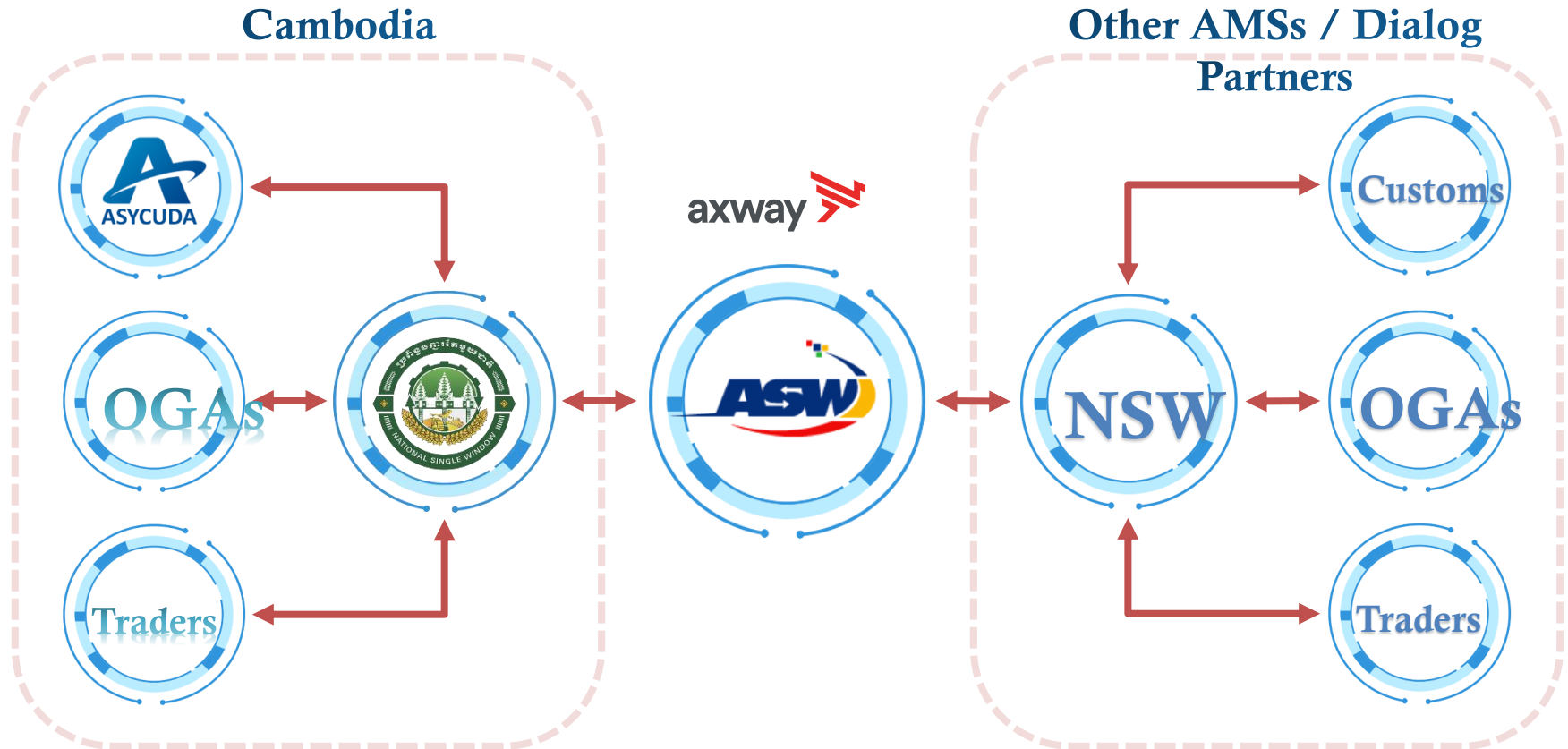


The screenshot shows the 'e-FORMD Certificates of Origin FormD' interface. It includes search filters for Reference No., Country, Type of Form, and Importer Name. Below the filters is a table with the following data:

N°	Reference No.	Org. Country	Exporter	Consignee	Place of Issued	Status	Res. Code	Submission	Received	Actions
450275	20255009351	Singapore	Gold Roast Food Industry Pte Ltd	C.h.s.p Import & Export Co.,Ltd.		RES	REC	25/01/2025	25/01/2025 12:33:08	
450273	0000193/3MB/2025	Indonesia	Pt Welhunt Overseas Indonesia	Chip Mong Insee Cement Corporation	Jambi	RES	REC	25/01/2025	25/01/2025 08:27:02	
450272	VN-KH 25/03/000244	Vietnam	Viet Phat Packing And Plastics Company Limited	Thai Boon Roong Cement Co., Ltd.	Da Nang	RES	REC	24/01/2025	24/01/2025 22:59:07	
450271	VN-KH 25/02/007366	Vietnam	Kruger Ventilation Industries (vietnam) Co.,Ltd	Tem Trading M&e Product Co.,Ltd	Ho Chi Minh	RES	REC	24/01/2025	24/01/2025 22:59:02	
450270	VN-KH 25/06/002718	Vietnam	Chyang Sheng Viet Nam Co Ltd	Elite (Cambodia) Co., Ltd	Binh Duong	RES	REC	24/01/2025	24/01/2025 20:45:02	
450269	VN-KH 25/02/007177	Vietnam	Neobags Vietnam Co., Ltd.	Kingstar Alliance	Ho Chi Minh	RES	REC	24/01/2025	24/01/2025 20:33:03	



Cambodia: National Single Window (NSW)





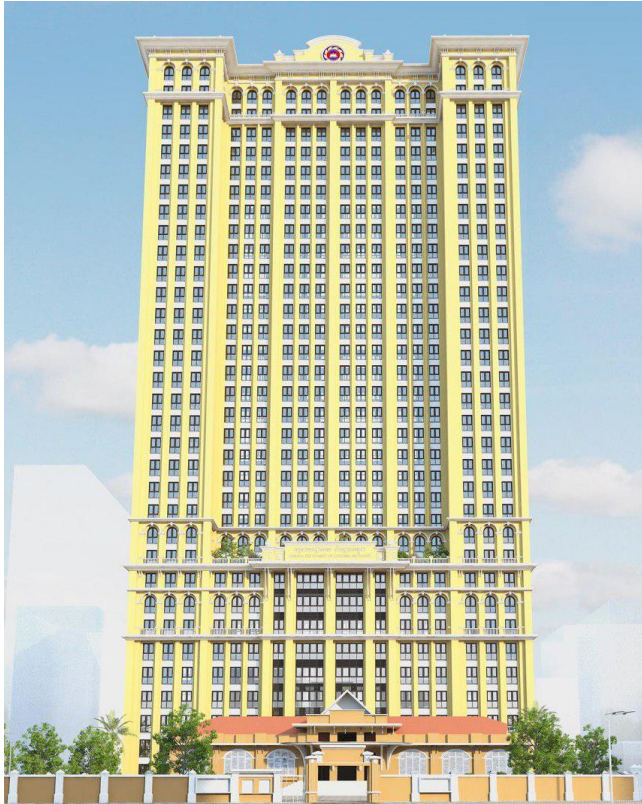
5. Way forward and Conclusion

- **Way forward:** Steps for Enhancing Origin Interconnectivity in Cambodia
 - ✓ Adopt digital platforms like ASW and RCEP frameworks.
 - ✓ Build capacity for customs officers and private sector stakeholders.
 - ✓ Strengthen partnerships with regional customs administrations.
 - ✓ Promote awareness of origin interconnectivity benefits.



5. Way forward and Conclusion

- **Conclusion:**
 - ✓ Origin interconnectivity enhances trade efficiency, fosters economic growth, and supports regional integration.
 - ✓ A connected system aligns Cambodia with global trade standards and modernizes customs operations.
 - ✓ Call to Action: Embrace digital transformation for a more competitive and efficient trade environment.



Thank you very much!



Ms. Chansopheap OUK

Deputy Director

International Customs Cooperation Department
General Department of Customs and Excise of Cambodia

***WCO-Accredited Expert on HS and
WCO Pre-accredited Expert on ROO***

Email: international-affairs@customs.gov.kh
oukchansopheap@yahoo.com

Tel: 012414950