

Global Forum on Origin Interconnectivity 2025

Facilitating Trade with Origin Interconnectivity: From Framework to Implementation




Interconnectivity of the Origin and Customs Digitalization : A Road to the Global Harmonization

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International Trade Is Evolving

- ◆ Global trade is constantly changing, driven by the digitalization and new technologies .
- ◆ More than 60% of global companies consider that the extension digital access will be one of the most impactful factors for the future of business until 2030.
- ◆ However , we still face challenges : lack of harmonization regulatory , operational barriers and technological differences between public and private actors .

 *“In the face of so many changes, how can we move forward together, respecting different realities and guaranteeing benefits for all?”*





The Evolution of Customs Practices

WCO SAFE Framework → A key reference for ensuring the security and facilitation of global trade.

- ◆ AFC Plus (WTO Trade Facilitation Agreement) → Expand the commitment with the simplification and digitalization of processes.
- ◆ Interconnectivity of the Origin + One-Stop Shops → An initiative that can contribute to greater predictability and efficiency in international trade .

Digitalization It is already underway :

- ✓ 22 countries have implemented digital source data exchange programs .
- ✓ Nine other countries have started trials for full digitalisation .

 *“How can we ensure that these advances are accessible , sustainable and effective for all?”*





Opportunities and Challenges

Some observed advances include:

Digital certificates of origin reduce costs , time and improvement the security and traceability of the operations .

✓ Customs Single Windows can simplify processes and improve regulatory compliance




But there is still challenges to face:

✗ Lack of global harmonization remains a barrier to interoperability between systems.

✗ The Uneven technological infrastructures hinder the adoption of the digitalization in some countries.

✗ Training and adaptation from the private sector are essential for these changes to be effective .



 *“How can we share experiences and best practices so that these innovations benefit everyone?”*



The Role of ASAPRA and the Importance of Training

ASAPRA represents professional customs agents, being a private sector organization that acts as a bridge between companies and customs administrations .

Our goal is to contribute to the harmonization regulatory , respecting the needs and particularities of each country.

Areas in where ASAPRA can add value:

✓ Promotion of the training and dissemination of knowledge , allowing private operators to adopt new technologies safely and efficiently.


✓ Facilitation of dialogue between companies and customs , ensuring that the digitalization sea an inclusive and accessible process .

✓ Support in the development of tools interoperable that allow greater predictability in international trade .



Training is a key factor :

- ◆ According to the World Economic Forum , 69 % of the Global employers see lack of digital skills as an obstacle to digital transformation .
- ◆ and 85 % of companies plan invest in the requalification of its teams to adapt to the new technologies

 *“Modernization of trade cannot happen without training and cooperation . We are ready to join forces on this path .”*



How Can We Move Forward Together?

📌 Four essential elements for the success of the interconnectivity of the origin :

- ✅ Harmonization global regulatory → Alignment of standards to ensure interoperability .
- ✅ Development of digital infrastructures → Ensure access to technologies in the different markets.
- ✅ Training of the private, public and customs sectors → Continuous training through the academy for the adaptation to the digitalization .
- ✅ Strengthening digital security → Data protection and fraud



📢 *“How can we work together to overcome these challenges and ensure that no one is left behind?”*



Conclusions

- ✓ Digitalization and the interconnectivity of the origin represent a step forward for international trade , but its success depends on collaboration between the public and private sectors.
- ✓ Customs Single Windows can serve as a point of convergence to ensure security and efficiency in the exchange of certificates of origin .
- ✓ ASAPRA believes that dialogue between companies and customs administrations is essential for this transition to occur harmoniously .



🔊 *“International trade has always evolved through dialogue and cooperation . Today , we have the opportunity to give a new step , taking advantage technology to build a more efficient and transparent future for all. We are available to contribute in this process .”*





Thanks you for your attention!



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