

CONFRONTING RICKETTSIAL AND TROPICAL DISEASES: INTEGRATED STRATEGIES FOR GLOBAL HEALTH

# 29 SEP - 1 OCT 2025 PARKROYAL PENANG, MALAYSIA

# SPONSORSHIP PROSPECTUS

Organised by :















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#### CONFRONTING RICKETTSIAL AND TROPICAL DISEASES: INTEGRATED STRATEGIES FOR GLOBAL HEALTH

Dear Colleagues and Industry Partners,

On behalf of the Organising Committee, it is my pleasure to invite you to the **4th Asia Pacific Rickettsial Conference 2025 (APRC4) in Conjunction with the 61st Annual Scientific Conference of the Malaysian Society of Parasitology & Tropical Medicine**, which will be taking place from 29th September to 1st September 2025 in PARKROYAL Penang, Malaysia.

This conference is organised by the <u>Malaysian Society of Parasitology & Tropical Medicine (MSPTM)</u>, <u>Tropical Infectious Diseases Research & Education Centre (TIDREC)</u>, <u>Institute for Medical Research</u> (IMR), <u>University of Liverpool and MORU Tropical Health Network</u>.

With the theme "*Confronting Rickettsial and Tropical Diseases: Integrated Strategies for Global Health*," we are committed to delivering a dynamic and impactful three-day conference featuring an exciting and comprehensive scientific program to explore the latest advancements in rickettsial and tropical disease research. The program includes scientific symposia, plenary talks, and a distinguished line-up of leading researchers, healthcare professionals, and industry stakeholders worldwide.

Concurrent sessions at the 4th Asia Pacific Rickettsial Conference 2025 (APRC4) and the 61st Annual Scientific Conference of the Malaysian Society of Parasitology and Tropical Medicine (MSPTM) will offer a dynamic platform for exploring the latest advancements in rickettsial and tropical disease research. The event will foster innovation, knowledge exchange, and collaboration among a diverse, multidisciplinary audience.

The following pages outline the details of the available sponsorship and exhibition packages. If you have any questions or would like to tailor a package that best suits your organisation's objectives, please contact our secretariat at <u>contact@aprc4.com</u>.

Warm Regards,

Assoc. Prof. Dr. Lucas Low Van Lun President, Malaysian Society of Parasitology and Tropical Medicine (MSPTM) Organizing Chair, APRC4





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# Welcome Message from the President of Malaysian Society of Parasitology and Tropical Medicine and the Organizing Chair

On behalf of the Malaysian Society of Parasitology and Tropical Medicine (MSPTM) and the organizing committee, it is with great pleasure that we welcome you to the 4th Asia Pacific Rickettsial Conference (APRC4), held in conjunction with the 61st Annual Scientific Conference of MSPTM. This landmark event will take place in 2025 at the stunning PARKROYAL Penang Resort, nestled along the picturesque shores of Batu Ferringhi Beach in Penang, Malaysia.

Under the theme, "Confronting Rickettsial and Tropical Diseases: Integrated Strategies for Global Health," this conference brings together leading experts, researchers, and practitioners from around the world. It serves as a vital platform for sharing groundbreaking scientific advancements, discussing challenges, and forging new collaborations to combat rickettsial and tropical diseases. Together, we will explore innovative approaches to surveillance, prevention, and treatment, with an emphasis on integrated strategies that address the complexities of these diseases in both public and veterinary health contexts.

This year, we are especially thrilled to host APRC4 alongside MSPTM's annual scientific meeting, continuing our long-standing tradition of fostering interdisciplinary dialogue and promoting impactful research in parasitology and tropical medicine. As Penang provides the perfect tropical escape, we invite you to immerse yourself not only in the scientific merits of this event but also in the rich cultural heritage, mouthwatering cuisine, and breathtaking landscapes this island has to offer.

The conference venue, PARKROYAL Penang, is a gem on Batu Ferringhi Beach, offering a serene atmosphere and world-class facilities. Whether you are networking with fellow delegates or enjoying a peaceful moment by the beach, this location promises a memorable experience.

We look forward to welcoming you to Penang, a city renowned for its vibrant blend of tradition and modernity, as we unite in the shared mission to confront rickettsial and tropical diseases for a healthier, more equitable world.

Warm regards,

#### Assoc. Prof. Dr. Lucas Low Van Lun

President, Malaysian Society of Parasitology and Tropical Medicine (MSPTM) Organizing Chair, APRC4









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### **Conference Highlight**

Concurrent sessions at the 4th Asia Pacific Rickettsial Conference 2025 (APRC4) and the 61st Annual Scientific Conference of the Malaysian Society of Parasitology and Tropical Medicine (MSPTM) will offer a dynamic platform for exploring the latest advancements in rickettsial and tropical disease research. The event will foster innovation, knowledge exchange, and collaboration among a diverse, multidisciplinary audience.





Multidisciplinary Audience





Keynote and Plenary

Sessions

Comprehensive Scientific Program



Research

Presentations



Poster Sessions

Diverse Themes and Topics



**Student Presentation** 

Competition

Networking and Collaboration

Opportunities

Call for Symposium

# Topic Highlight

	ettsial Conference PRC4)	MSPTM Annual Scientific Conference (Concurrent Sessions)
<ul> <li>Acarology</li> <li>Rickettsial Diseases</li> <li>Tick-borne Diseases</li> <li>Flea-borne Diseases</li> <li>Scrub Typhus</li> <li>Zoonoses</li> <li>Epidemiology</li> <li>Vector Biology and Com</li> <li>Rickettsial Pathogenesis</li> <li>Diagnostics in Rickettsia</li> <li>Rickettsial Surveillance</li> <li>Geospatial Analysis in F</li> <li>Novel Rickettsial Infection</li> <li>Emerging and Re-emerging</li> </ul>	rol I Diseases and Outbreak Response ickettsial Disease Mapping	<ul> <li>Malaria</li> <li>Dengue</li> <li>Microbiology</li> <li>Tropical Medicine</li> <li>Emerging Infectious Diseases</li> <li>Drugs and Drug Resistance</li> <li>Veterinary Health</li> <li>One Health</li> <li>Neglected Tropical Diseases</li> <li>Parasitology</li> <li>Entomology</li> <li>Helminths Biology and Control</li> <li>Forensic Entomology</li> <li>Virology</li> <li>Surveillance</li> <li>Telemedicine and Remote Medicine</li> <li>Vaccine &amp; Vaccine Development</li> <li>Food and Water Borne Diseases</li> <li>Rabies</li> <li>Protozoa Diseases</li> <li>A.I. Modelling</li> <li>Disease Risk Management and Biodiversity</li> <li>Mapping/Geospatial Surveillance</li> <li>Diagnostics</li> <li>New Technologies in Tropical Disease Studies</li> </ul>









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MORU: Tropical health network

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# **APRC4 2025 Organising Committee List**

International Advisory Committee	<ul> <li>Prof. Dr. Nick Day Prof. Dr. Ben Makepeace Dr. Khoo Jing Jing Dr. Matthew Robinson Dr. Ivo Elliott Prof. Dr. Paul Newton Prof. Dr. Serge Morand Dr. Jeanne Salje Dr. Kristen Aiemjoy Dr. Yazid Abdad Dr. Ryo Nakao Dr. Carol Susan Devamani</li> </ul>	
Local Organizing Committee		
Advisor	: Prof. Dr. Sazaly Abu Bakar Dr. Chen Chee Dhang	
Organizing Chair	: Assoc Prof. Dr. Lucas Low Van Lun Low	
Organizing Co-Chair	: Dr. Nor Azlina Abdul Aziz	
Secretary	: Dr. Stanley Tan Tiong Kai	
Treasurer	: Dr. Norhidayu Sahimin	
Scientific Committee	<ul> <li>Assoc Prof. Dr. Heo Chong Chin (Chair)</li> <li>Dr. Siti Roszilawati Ramli</li> <li>Dr. Mariana Ahamad</li> <li>Dr. Siti Nurzawani Rosli</li> <li>Ernienor Faraliana Che Lah</li> <li>Shirley Hii Yi Fen</li> <li>Aisya Nazura Azman</li> <li>Dr. Zubaidah Ya'cob</li> </ul>	
Sponsorship Committee	<ul> <li>Dr. Nor Azlina Abdul Aziz (Chair) Assoc. Prof. Dr. Intan Haslina Ishak Dr. Farah Haziqah Meor Termizi Dr. Pouya Hassandarvish Dr. Loong Shih Keng</li> </ul>	
Social & Technical Committee	: Adela Ida Jiram (Chair) Dr. Mehru Nisha Assoc. Prof. Dr. Intan Haslina Ishak Dr. Farah Haziqah Meor Termizi	· · · · · · · · · · · · · · · · · · ·

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## **SPONSORSHIP PACKAGES**

PACKAGES ENTITLEMENTS	PLATINUM	GOLD	SILVER					
EXHIBITION OPPORTUNITY								
<ul> <li>Table Space (1 Oblong &amp; 2 Chairs)</li> <li>Complimentary exhibitor pass x 2</li> <li>Sponsor logo to be published in conference e-programme handbook</li> </ul>	2 set	1 set	1 set					
Exhibition Pass	4	2	2					
PROGRAMME								
Breakfast / Tea Symposium (2) - 15-minute presentation - Topic and speaker invited by the sponsor are subject to approval from the Scientific Committee - Sponsor logo to be published on session e-backdrop	-	✓	✓					
Lunch Symposium (2) - 30 minutes presentation - Topic and speaker invited by the sponsor are subject to approval from the Scientific Committee - Sponsor logo to be published on session e-backdrop	$\checkmark$	-	-					
LOGO PUBLICATION								
Logo on Conference Website *Hyperlinked to sponsor's website/product	~	1	1					
Conference e-programme handbook	$\checkmark$	1	1					
Conference e-backdrop	√	1	-					
Social Media Post Footer	$\checkmark$	$\checkmark$	-					
ADVERTISEMENT	•							
Conference Website	~	1	1					
Full A4 Page Advertisement in E-Programme Handbook	~	1	-					
VERBAL ACKNOWLEDGEMENT								
Opening Ceremony	✓	1	✓ ✓					
Closing Ceremony	✓	✓	· · · · ·					
Total Package Value	RM 22,500	RM 13,500	RM 10,800					
Sponsors Pay	RM 13,000	RM 11,000	RM 8,500					





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# **OTHER SPONSORSHIP OPPORTUNITIES**

	PACKAGES ENTITLEMENTS	AMOUNT				
1	EXHIBITION OPPORTUNITY	MYR 4,000				
· ·	<ul> <li>Table Space (1 Oblong &amp; 2 Chairs)</li> <li>Complimentary exhibitors pass x 2</li> <li>Sponsor logo to be published in conference e-programme handbook</li> </ul>	1 set				
2	BREAKFAST / TEA SYMPOSIUM	MYR 3,000				
	<ul> <li>The tea/breakfast symposium will be conducted physically at the venue.</li> <li>15-minute presentation</li> <li>Topic and speaker invited by the sponsor are subject to approval from the Scientific Committee</li> <li>The sponsoring company will bear the cost of the speakers (if any).</li> </ul>					
3	E- PROGRAMME BOOK: ADS BACK COVER	MYR 3,500				
	<ul> <li>Digital Artwork in A4 size, portrait layout and PDF format to be provided by the sponsor</li> </ul>					
4	E- PROGRAMME BOOK: ADS BACK INSIDE COVER	MYR 3,000				
	Artwork in A4 size, portrait layout and PDF format to be provided by the sponsor					
5	E- PROGRAMME BOOK: ADS FRONT INSIDE COVER	MYR 3,250				
	Artwork in A4 size, portrait layout and PDF format to be provided by the sponsor					
6	E- PROGRAMME BOOK : FULL RUNNING PAGE	MYR 2,800				
	Artwork in A4 size, portrait layout and PDF format to be provided by the sponsor					
7	Conference Lanyard	MYR 3,000				
	Logo will be printed on lanyards					
8	Conference Badge	MYR 4,000				
	Logo will be printed on name badges					

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#### CONFRONTING RICKETTSIAL AND TROPICAL DISEASES: INTEGRATED STRATEGIES FOR GLOBAL HEALTH

# SPONSORSHIP TERMS AND CONDITIONS

#### **Payment Terms**

- Upon receipt of the signed Sponsorship Agreement Form, the sponsor will receive an invoice and payment instructions.
- All invoices are payable within sixty (60) days of the invoice date.

#### Disclaimer

The organiser will not provide any database of the delegates to the sponsors.

#### Terms and Conditions

- 1. The Terms & Conditions are subject to change without prior notice.
- 2. All prices listed in this document are in Malaysian Ringgit (MYR) and are in nett price.
- 3. Applications shall not be considered until receipt of Sponsorship Booking Form by the APRC4 Conference Secretariat. Acceptance of Sponsorship Booking Form is subject to the Organising Committee's final approval. The Organising Committee reserves the right to decline any application.
- 4. Full payment is required as confirmation latest by **31 August 2025.**
- 5. No refund will be entertained once payment is made.
- 6. The APRC4 Conference Secretariat will take the upmost care to fulfil all listed benefits subject to on time submission by the sponsors.
- 7. The sponsor is responsible for any displays and banners supplied and erected at the Conference and must coordinate with the APRC4 Conference Secretariat prior to the event.
- 8. Sponsors are responsible for the security of their own equipment and materials whilst at the conference.
- 9. Exhibition table will be allocated by the APRC4 Conference Organising Committee.







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# SPONSORSHIP APPLICATION FORM

#### Part 1: Contact Details

Company Name	:		
Company Website	:		
Contact Person			
Title	:	Full Name	:
Position	:		
Mobile Number	:		
Email Address	:		
Billing Address			
Address Line 1	:		
Address Line 2	:		
City	:	State/Province	:
Postcode	:	Country	:

#### Part 2: Sponsorship Package

We agree to become a sponsor in the following category as per the terms and conditions:

#	Items	Amount
1		
2		
3		
4		
5		
	Total	

I have read the above terms and conditions and accept all of the conditions.

Date: Name:	Comp	an	y S		•				•	
Authorised Signature									0	
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