

**31ST MALAYSIAN DIETITIANS' ASSOCIATION
CONFERENCE 2025**
DIETITIANS EMBRACING CHANGE
📅 21ST - 22ND JUNE 2025 📍 BERJAYA TIMES SQUARE HOTEL, KUALA LUMPUR

Organised by



31ST MALAYSIAN DIETITIANS' ASSOCIATION CONFERENCE 2025

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**SPONSORSHIP
PROSPECTUS**



RE: 31st Malaysian Dietitians' Association Conference 2025

Dear Institutions/Industry Players,

With great pleasure, the Malaysian Dietitians' Association Organising Committee would like to invite your organisation to participate in the 31st Malaysian Dietitians' Association Conference 2025 (MDA 2025) on 21st - 22nd June 2025 at Berjaya Times Square Hotel, Kuala Lumpur.

This year's theme, "Dietitians Embracing Change" represents the progress and adaptability required to keep pace with the evolving landscape of healthcare.

After the remarkable success of the previous MDA Conference, we are excited to introduce more diverse sponsorship packages that provide maximum and flexible visibility for your product or service in a unique and impactful way throughout the conference. This year, we aspire to unite leading experts from the Regional to showcase their insights, tackle emerging challenges, and share best practices from their respective nations– and we are honoured to invite you to be a part of this initiative.

As the organiser of the annual conference, we have observed a growing enthusiasm among attending dietitians– including practitioners in hospitals and clinical settings, food service managers, consultants, nutrition researchers, educators, and public health professionals –in discovering new products and services that can positively impact their patients, institutions, and hospitals. We believe your presence at the conference would provide an excellent opportunity for them to learn more about what your organisation offers and potentially introduce your offerings to their respective networks.

We believe your organisation's participation in this conference will be a rewarding and satisfying experience, and we look forward to the opportunity to work with your organisation on this meaningful occasion.

On behalf of the MDA Council and Organising Committee, I would like to thank you for your support and look forward to seeing you at the MDA 2025!

Warm Regards,

Prof Dr Barakatun Nisak Mohd Yusof
President
Malaysian Dietitians' Association



CONTRIBUTION TIERS

The contribution can be in the form of outright support to the conference. The accumulated to the following amount will be provided with the following:

	Gold Patron ≥ RM35,000	Silver Patron ≥ RM25,000	Bronze Patron ≥ RM20,000
Recognition as a prime supporter for MDA 2025	✓	-	-
Link to the supporter's website at the MDA 2025 website	✓	✓	✓
Acknowledgement on the backdrop in the Main Ballroom	✓	✓	✓
Full-page coloured advertisement in e-programme book	✓	✓	✓
Priority selection for prime exhibition space	1 st	2 nd	3 rd
Promotional leaflet in the conference bag	Up to 2	Up to 2	1
Video Advertisement during intermission in the halls	1 minute	-	-
Additional Exhibition Pass for every booth booked	2	1	-



SPONSORSHIP ITEMS

1	SPONSORED LUNCH SYMPOSIUM	RM 20,000.00
<p>The lunch symposium will be conducted at the main hall physically.</p> <p>Topics and speaker details must be approved by the Organising Committee. The sponsoring company will bear the cost of the speakers (if any).</p> <ul style="list-style-type: none"> Lecture Duration: 1 hour <p>You will be provided with the following:</p> <ul style="list-style-type: none"> Session recording rights Survey feedback on specific topics, speakers, and lectures ONE (1) promotional post on MDA's social media <p>Limited sessions are available on a first come first serve basis.</p>		
2	INDUSTRY SHOWCASE SESSION	RM 5,000.00
<p>Industry showcases allow individuals/institutions/companies to share research findings, latest innovative ideas, or insights and Q&A sessions with all participants in the main ballroom physically.</p> <p>Topics and speaker details must be approved by the Organising Committee. The sponsoring company will bear the cost of the speakers (if any).</p> <ul style="list-style-type: none"> Lecture Duration: 15 minutes <p>You will be provided with the following:</p> <ul style="list-style-type: none"> Session recording rights Survey feedback on specific topics, speakers, and lectures ONE (1) Social Media Posting <p>Limited sessions are available on a first come first serve basis.</p>		
3	PHYSICAL EXHIBITION BOOTH	RM 10,000.00
<ul style="list-style-type: none"> TWO (2) exhibitor pass Shell scheme booth/space <ul style="list-style-type: none"> ONE (1) Reception Table TWO (2) Folding chair TWO (2) 40W Fluorescent light ONE (1) 4 amp/230v PowerPoint ONE (1) Dustbin <p>Optional: Customised booth at own costs Additional exhibitor passes can be purchased for RM200 each</p>		



4	EDUCATIONAL SUPPORT	RM 6,000.00
<p>Support TEN (10) dietitians from your organisation or externally to attend MDA 2025, with a special rate of registration fee of RM 600 per person.</p> <p>The sponsored delegates are entitled to attend the full day of the Main Conference on 21st – 22nd June 2025.</p>		
5	INNOVATION TABLESPACE	RM 5,000.00
<ul style="list-style-type: none"> • ONE (1) exhibitor pass • Table space (46cm x 180cm) <ul style="list-style-type: none"> ○ ONE (1) Reception Table ○ ONE (1) Folding Chair 		
6	CONFERENCE BAG	RM 5,000.00
<ul style="list-style-type: none"> • Logo recognition on the conference bag • ONE (1) promotional insert to be placed in the conference bag 		
7	VIDEO ADVERTISEMENT	RM 3,000.00
<ul style="list-style-type: none"> • ONE (1) minute promotional video to be played as an interlude between break and the sessions throughout the conference in the main ballroom and breakout room. <p>Limited sessions are available on a first come first serve basis.</p>		
8	E-PROGRAMME BOOK ADVERTISEMENT	RM 3,000.00
<ul style="list-style-type: none"> • Full-page coloured advertisement in e-programme book in A4 size 		
9	WEBSITE ADVERTISEMENT	RM 3,000.00
<p>Advertisements on the conference website until 3 months after the conference</p> <ul style="list-style-type: none"> • Size: 1920px x 960px • Format: png or jpg/jpeg 		
10	CONFERENCE BAG INSERT	RM 2,000.00
<ul style="list-style-type: none"> • ONE (1) promotional leaflet/ product sample to be inserted in the conference bag 		
11	MOBILE WEB APP	RM 5,000.00
<ul style="list-style-type: none"> • The patron will be recognised as the mobile app patron. • The logo will be displayed on the loading page of the mobile web app. 		



SPONSORSHIP TERMS AND CONDITIONS

Payment Terms

- Upon receipt of the signed Sponsorship Agreement Form, the patron will receive an invoice and payment instructions.
- All invoices are payable within sixty (60) days of the invoice date or thirty (30) days before the conference, whichever occurs first.

Cancellation Policy

- The patron agrees and understands that notification of intent to cancel sponsorship must be provided in writing.
- Cancellation of sponsorship within forty-five (45) days prior to the event is subject to a 50% cancellation fee.
- No refunds will be granted if cancellation occurs within thirty (30) days of the conference.
- The patron will be obligated to pay any outstanding balance due on sponsorship as per this agreement.

General Notes

In line with the new MDA's Exhibition Policy, please note the following updated guidelines:

- Only non-infant formula (IF) products may be exhibited.
- Product branding should be displayed instead, if the company's logo and name are commonly associated with infant formula (IF) products.
- No infant formula (IF)-related content is to be showcased throughout the conference.

Disclaimer

- The Organiser will not provide any database of the delegates to the patrons.

