



**MUGIS**  
MALAYSIAN UPPER GASTROINTESTINAL  
SURGICAL SOCIETY

In collaboration with  
**USAN 2025**

PRECISION MEDICINE: NAVIGATING PATIENT-CENTERED OUTCOMES

# MALAYSIAN UPPER GASTROINTESTINAL SURGICAL SOCIETY

in collaboration with

Upper Gastrointestinal Southeast Asian Network (USAN)  
MUGIS/USAN Congress 2025

**17-18 OCTOBER 2025**

📍 **CCEC@The Vertical**

**14-16 October**  
Pre-Congress

**19 October**  
Post-Congress

## SPONSORSHIP PROSPECTUS



**MUGIS**MALAYSIAN UPPER GASTROINTESTINAL  
SURGICAL SOCIETY

Malaysian Upper Gastrointestinal Surgical Society (MUGIS)  
*in collaboration with Upper Gastrointestinal Southeast Asian Network (USAN)*  
October 17–18, 2025, CCEC @ The Vertical

## **WELCOME MESSAGE**

### **from Chairperson, Dr Wong Wei Jin**



Colleagues and Friends,

On behalf of the Malaysian Upper Gastrointestinal Surgical Society (MUGIS), in collaboration with the Upper Gastrointestinal Southeast Asian Network (USAN), it is my great pleasure to welcome you to MUGIS/USAN 2025, taking place on October 17–18, 2025, at the VE Hotel, Kuala Lumpur, Malaysia.

The theme for this year's meeting, "Precision Medicine – Navigating Patient-Centered Outcomes," reflects the growing focus on personalized healthcare approaches. Gone are the days of "one size fits all" treatment approaches. Our understanding of precision oncology demands a personalized approach to each patient, as our understanding of cancer genetics and response to different treatment modalities evolves. Additionally, with the multitude of treatment options now available for functional UGI disease and obesity, an understanding of which procedure or treatment modality suits which patient the best is essential for optimal outcomes. The concept of "right drug, right dose, right patient" has now evolved to "right treatment, right dose, right patient." We are uniquely positioned and obligated to leverage advancements in technology, genomics, and multidisciplinary collaboration to address the distinct needs of our patients.

MUGIS/USAN 2025 promises an engaging program designed to foster knowledge exchange, skill development, and regional collaboration. We will bring together leading experts, clinicians, and researchers from across Southeast Asia and beyond to explore groundbreaking advancements and share best practices in UGI care.

Warm regards,  
**Dr. Wong Wei Jin**  
Organising Chair  
MUGIS/USAN 2025

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# Programme Agenda

## DAY 1 (17 OCTOBER 2025)

Time	Summit 1	The Zenith	Pinnacle 10
8:00	Registration		
8:30	UGI training in Malaysia	Allied health – endoscopy	---
10:00	Opening ceremony		
11:00	Keynote lecture 1		
12:00	Updates in Precision Oncology	Functional dyspepsia & Achalasia	Oral presentations 1
13:00	Lunch Symposium 1	Lunch Symposium 2	---
14:00	Oncological oesophageal surgery techniques	UGI emergencies	Oral presentations 2
16:00	Gastric surgery techniques	Nutritional therapy	Oral presentations 3
17:00	End of day 1		
19:00	Gala Dinner		

## DAY 2 (18 OCTOBER 2025)

Time	Summit 1	The Zenith	Pinnacle 10
8:00	Registration		
8:30	Oncological gastric surgery	Bariatric Surgery	---
10:00	Robotic surgery pathway in Malaysia	Salvage UGI surgery	Video presentations 1
11:30	Keynote lecture 2		
12:30	Lunch Symposium 3	Lunch Symposium 4	Video presentations 2
13:30	Emerging treatments for obesity	Emerging techniques in functional UGI disease	Video presentations 3
15:00	How I do it: gastric and oesophageal surgery	How I do it: bariatric and functional disease	--
16:30	Prize giving ceremony		
17:00	Closing ceremony		



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# Sponsorship Tiers

## DIAMOND

**RM60,000**

- Main booth (5m x 5m) in the middle of exhibition hall
- Specialised webpage in the MUGIS website, to run for 1 year.
- Privilege for logo placement (buntings/banners) locations around the event hall
- Company logo on congress lanyards and goodie bags
- Company logo on coffee cups in coffee kiosks
- Privilege to have pre-congress dinner round-table discussions with UGI fraternity
- Company logo displayed together with MUGIS logo during event
- Company product promotional video will be played during event break
- ONE full advertisement page for the company in the event booklet (printed copies)
- Invitation to the Gala Dinner (3pax)
- Sponsored delegate registrations (18pax)

*There will only be ONE DIAMOND sponsor, in a event where there's two or more companies vying for the sponsorship, the title will goes to the highest bidder.*

## PLATINUM

**RM40,000**

- Standard booth in prime location next to the main booth (3m x 3m)
- Inserts of promotional brochures in the main event goodie bag
- Company logo on MUGIS official website and promotional items
- Company product promotional video will be played during event breaks
- Half-page advertisement of company products in the event booklet (printed copies)
- Invitation to the Gala Dinner (2 pax)
- Delegate registration (10pax)

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# Sponsorship Tiers

## GOLD

**RM20,000**

- Event booth (3m x 3m)
- Company logo will be mentioned in congress official website and promotional items
- Half page of company advertisements in the event booklet (printed copies)
- Delegate registration (2 pax)

## SILVER

**RM10,000**

- NO event booth
- Company logo will be mentioned in congress official website ONLY
- Quarter page of company advertisements in the event booklet (printed copies)

## ALA CARTE ITEMS

**RM8,000**

- Company logo (small) on lanyard
- Company Logo (small) on Goodies Bags
- Prize for Best Poster & Oral Presentations

(Best posters and oral presentations will be at RM5000 each, but will be contributed by the sponsors. The company will have the privilege to present the prize money to the participants)

## LUNCH SYMPOSIUM

**RM20,000**

- 45-minute lunch talk in the main plenary hall
  - The company has the privilege of selecting the speaker and topic (must be Upper GI-related)
  - The company is responsible for flying in the chosen speaker
- \* only 2 slot



## Sponsorship Application Form

*Note: Please complete the application form and email it to MUGIS/USAN 2025 Congress Secretariat at [congress@mugis.org.my](mailto:congress@mugis.org.my)*

Company Name			
Contact Person			
Position			
City		Country	
Mobile Phone	+	Email	

*Note: Please include country and city calling code*

### Packages:

Package	Detail of Package	Amount (RM)

### Billing Details:

Contact Person			
Billing Address			
City		Country	
Tel		Postcode	

*Note: Please include country and city calling codes*

### Signature & Company stamp:

Date:



# MUGIS

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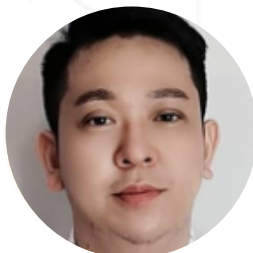
## SPONSORSHIP COMMITTEE



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Deadline:

**Response by 30th April 2025.**

**Payment by 30th June 2025.**

FOR FURTHER INQUIRES, PLEASE CONTACT

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Dr Tay Chong Yan, 016-6110980

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