



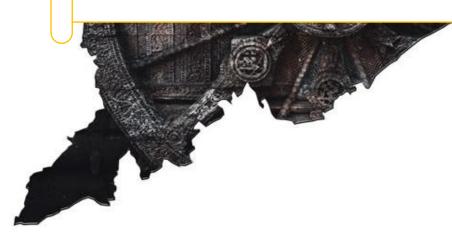




# OTICON-2026 BHUBANESWAR, ODISHA TARIFF PLANS



Theme: "Tradition to Technology: Embracing Cultural Diversity in Occupational Therapy" Date: 9<sup>th</sup>, 10<sup>th</sup> & 11<sup>th</sup> January, 2026



Venue: S'O'A Auditorium, Campus-II, Bhubaneswar

# PLATINUM SPONSORS INR 10,00,000/ USD 11522

- Exclusive Sponsor of the event for one day of the conference.
- > Branding: Prominent display of the company's name/product names/ logo during.
  - I. Scientific sessions,
  - II. Inauguration function,
  - III. On the entry gate,
  - IV. Cultural programs,
  - V. Backdrop display,
  - VI. Valedictory function,
  - VII. Banquet hall,
  - VIII. Hallways,
  - IX. The scroll bar on the side displays.
  - 1. Special mention during announcements.
  - 2. Logo on conference bag with option to add company's brochure/flyer in conference bag.
  - 3. Full page, inside front cover, colour advertisement in conference e-souvenir.
  - 4. Logo display on conference website and social media.
  - 5. 10 minutes live 'sponsor presentation' opportunity.
  - 6. 5 minutes video presentation for one day.
  - 7. Stall space 10ft X 10ft (Big Stall)
  - 8. Four promotional mails per month to all AIOTA members till January 2026.
  - 9. Banner in Banquet area.

#### GOLD SPONSORS INR 5,00,000 / USD 5761

- > Branding: Prominent display of the company's name/product names/ logo during
  - I. Scientific sessions,
  - II. Inauguration function,
  - III. Cultural programs,
  - IV. Backdrop display,
  - V. Valedictory function,
  - VI. Banquet hall,
  - VII. Hallways,
  - VIII. The scroll bar on the side displays.
- 1. Special mention during announcements.
- 2. Logo on conference bag with option to add company's brochure/flyer in conference bag.
- 3. Full page, inside back cover, colour advertisement in conference e-souvenir.
- 4. Logo display on conference website and social media.
- 5. 3-minute video presentation for one day.
- 6. Stall space 7ft X 8ft.
- 7. Two promotional emails to the members participating in the conference.
- 8. Banner in Banquet area.

#### SILVER SPONSOR INR 4,00,000 / USD 4608

- > Branding: Prominent display of the company's name/product names/ logo during
  - I. Scientific session,
  - II. Inauguration function,
  - III. Backdrop display,
  - IV. Valedictory function.
  - V. The scroll bar on the side displays.
- 1. Special mention during announcements
- 2. Company's brochure/flyer in conference bag
- 3. One full inside page, colour advertisement in conference e-Souvenir
- 4. Logo display on conference website and social media 5.
- 5. 3-minute video presentation or one day.
- 6. Stall space 7ft X 8ft.
- 7. One promotional mail to the members participating in the conference.

# Cultural Program & Banquet Sponsor INR 5,00,000 / USD 5760

- > Branding: Prominent display of the company's name/product names/ logo during
  - I. Scientific sessions,
  - II. Inauguration function,
  - III. Cultural programs,
  - IV. Backdrop display,
  - V. Valedictory function,
  - VI. Banquet hall,
  - VII. Hallways,
  - VIII. The scroll bar on the side displays.
  - 1. Special mention during cultural events.
- 2. Company's brochure/flyer in conference bag.
- 3. One full-page colour advertisement in the conference e-souvenir.
- 4. Logo display on conference website and social media.
- 5. Two 2-minute video presentations during the cultural event.
- 6. Stall space (7ft X 8ft).
- 7. Two promotional emails to the members participating in the conference.

# Conference Kit Sponsor (Includes Leather Bag, Notepad, and Pen) INR 5,00,000 / USD 5760

- ➤ Key Ring, Credit Card Pouch with Logo if provided.
- > Branding: Prominent display of the company's name/product names/ logo during
  - I. Scientific sessions,
  - II. Inauguration function,
  - III. Cultural programs,
  - IV. Backdrop display,
  - V. Valedictory function,
  - VI. Banquet hall,
  - VII. The scroll bar on the side displays
- 1. Special mention during announcements.
- 2. Company's brochure/flyer in conference bag.
- 3. Full-page, inside back cover, colour advertisement in the conference e souvenir.
- 4. Logo display on conference website and social media.
- 1- 1-minute video presentation (1 time/per day).
- 5. Stall space (1 table space).
- 6. Two promotional emails will be sent to the members participating in the conference.

### Scientific Session Sponsor INR 2,00,000 / USD 2304

- > Branding: Prominent display of the company's name/product names/ logo during
  - I. During that entire Scientific session,
  - II. Inauguration function,
  - III. Backdrop display,
  - IV. Valedictory function.
  - 1. Company's brochure/flyer in conference bag.
  - 2. One half-page colour advertisement in the conference e-Souvenir.
  - 3. Logo display on conference website and social media.
- 4. One promotional mail to the members participating in the conference.

# E-Souvenir Sponsor INR 1,00,000 / USD 1152.

- 1. One full-page colour advertisement in the conference e-souvenir.
- 2. Logo display on conference website and social media.
- 3. One promotional mail to the members participating in the conference

#### Stall Space INR 2,00,000 / USD 2304

- > Branding: Prominent display of the company's name/product names/ logo during
  - I. During that entire Scientific session,
  - II. Inauguration function,
  - III. Backdrop display,
  - IV. Valedictory function.
- 1. The company's brochure/flyer in the conference bag
- 2. One half-page colour advertisement in conference e-Souvenir
- 3. Logo display on conference website and social media
- 4. Video presentation During Programme (1 time/per day)
- 5. Stall space (7ft X 8ft)
- 6. One promotional mail to the members participating in the conference

The 63<sup>rd</sup> Annual National Conference of AIOTA: OTICON-2026 at S'O'A auditorium, Campus II Bhubaneswar, India

# Logo Display INR 50,000 /USD 576

- > Branding: Prominent display of the company's name/product names/ logo during
  - I. Backdrop display,
  - II. The scroll bar on the side displays.
- 1. One half-page colour advertisement in conference e-Souvenir
- 2. Logo display on conference website and social media.

#### **Souvenir Tariff: A4 size**

Sl No.	Particulars	Mode	Tariff (Rs)	Tariff (USD)
1	Front cover Back page	Colour	60,000 /-	692
2	Back cover page	Colour	40,000 /-	461
3	Inside back cover page	Colour	35,000 /-	403
4	Special page	Colour	25,000 /-	288
5	Full page	Colour	18,000/-	207
6	Full page	Black & White	15,000/-	173
7	Half page	Black & White	8,000/-	92
8	Quarter page	Black & White	5,000/-	58

### **Program / Event Sponsorship**

Sl No.	Particulars	Day	Tariff (Rs)	Tariff
				(USD)
1	Inaugural Session	First Day of the	1,80,000/-	2074
		conference		
2	COTE session	First Day of	95,000/-	1095
		Conference		
3	Scientific session each	First & Second Day of	1,00,000/-	1153
		Conference		
4	Breakfast Per Day	First, second & Third	3,00,000 /-	3457
		day of Conference		
5	Lunch Per Day	First, second & Third	2,00,000 /-	2305
		day of Conference		
6	Banquet	Last day of the	6,00,000 /-	6913
		conference		
7	Conference kit for 1600	First Day of	6,00,000/-	6913
	delegates	Conference		
8	Transport provision per day	All 3 Days	75,000 /-	864
9	Cultural Night	Second Day	2,00,000/-	2304
10	OTICON 2026 website	www.oticon2026.com	50,000/-	576
	registration & designing			
11	Conference Brochure		50,000/-	576

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#### **Exhibition Stall Tariff**

Sr	Particular	Size	Tariff (Rs)	Tariff (USD)
No.				
1	Big stall	10ft x 10ft	1,08,000/-	1245
2	Small stall	7ft x 8ft	88,000/-	1014
3	Mini Stall	6ft x 6ft	50,000/-	576

### **Banner and Hoardings Tariff**

Sl	Particulars	Size	Tariff (Rs)	Tariff (USD)
No.				
1	Hoarding & Poster	3ft x 6ft	15,000/-	173
2	Vertical wall banner	3ft x 6ft	8,000/-	94
3	Portable vertical wall	3ft x 6ft	10,500/-	123
	banner			
4	Horizontal Banner	3ft x 6ft	10,500/-	123
5	Standee	3ft x 6ft	15,000/-	173

### **Sponsorship tariff for conference venue (Hall)**

Sl No	Name of Sponsorship	Tariff (Rs)	Tariff (USD)
1	Rent of the conference hall	4,68,000/-	5400
	(Rs. 1.56 lakh x 3 days		
	=Rs.4.68 lakhs)		
2	Rent for one day	1,56,000/-	1798

<sup>\*</sup> Any other propaganda/marketing enhancement are invited and will be considered positively.

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### **Further Information and Enquiry**

Dr. Rama Kumar Sahu

Treasurer, OTICON-2026 Contact Number: 9437900627

Dr. Debi Prasad Mishra

Member, Sponsorship Committee, OTICON-2026

Contact Number: 9132332025

UPI ID : 9778237854@indianbk

Address: S'O'A Auditorium, Campus-II, Bhubaneswar

#### **Bank Account Details:**

Name: All India Occupational Therapist Association, Orissa Unit

**Account No:**563630883

**IFSC Code:** IDIB0000006 (4<sup>TH</sup> one is capital O)

Branch: Olatpur, Cuttack

Mail id: sponsor.oticon2026@gmail.com

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