














# PUBLICAN

## A TECHNOLOGICAL BREAKTHROUGH

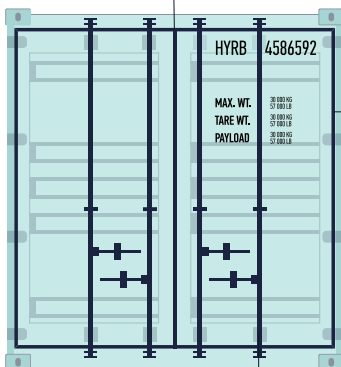
In trade facilitation and risk management, Publican by Ultra is designed exclusively for customs agencies worldwide.

### CAPABILITIES

Publican by Ultra is the only digital vetting platform, that can detect in realtime more than **176 different fraud patterns**, in the following categories:

- |   |   |   |
|---|---|---|
|  Security & Terrorism threat detection |  Origin fraud                          |  Substandard medicine detection                  |
|  Illicit substances detection          |  Mis-Declaration fraud                 |  Substandard medical equipment & PPE detection   |
|  Counterfeit items detection          |  Sanctions evasion                    |  Substandard electronic appliances detection    |
|  Valuation fraud                     |  Substandard food products detection |  Damaged, stolen & salvaged vehicles detection |
|  Classification fraud                |   |   |

### TECHNOLOGY



#### Global Data Acquisition:

With access to thousands of global data sources, Publican offers unparalleled visibility into all transaction elements, local, regional, or international.

#### Real Time Results:

Publican collects and analyzes every transaction in real-time, providing the most current and accurate assessments possible.

#### Behavior-Based Vetting:

Publican goes beyond simple rule based targeting, or historical data anomaly detection, utilizing LLM and NLP tools to expose behaviors that are indicative of sophisticated fraud patterns.

#### Usability:

Innovative user interface, offered at customer language, & customizable workflows designed to local processes, allow quick, simple and efficient assimilation and usage by customers worldwide.

#### Automation:

Publican offers fully automated vetting of all transaction entities, detecting fraud patterns that traditional analyst dependent systems miss.

## PRODUCT

Publican product suite is designed to meet each customs agency's technical and operational requirements.



## IMPACT



### Increased Revenue Collection

Delivering significant enhancement to Duties, VAT, and excise collection.



### Enhanced National Security

Allowing exposure and interdiction of weapons, explosives, and other terrorism threats.



### Improved Law Enforcement

Counter a wide range of illicit trade activities, fraud and other forms of financial crime.

### Amplified Public Health & Safety

Prevent import and distribution of substandard food, medicine, and household products.

### Confiscated Substandard & Counterfeit Products

Ensure authenticity, quality and legitimacy of brand and origin.

### Expedited Cargo Clearance

Automated pre-clearance vetting, supporting expedited cargo release, and effective targeted follow up inspection.