



# Total Trade Platform

Building an Interoperable Ecosystem  
for One-Click Connectivity & Facilitation

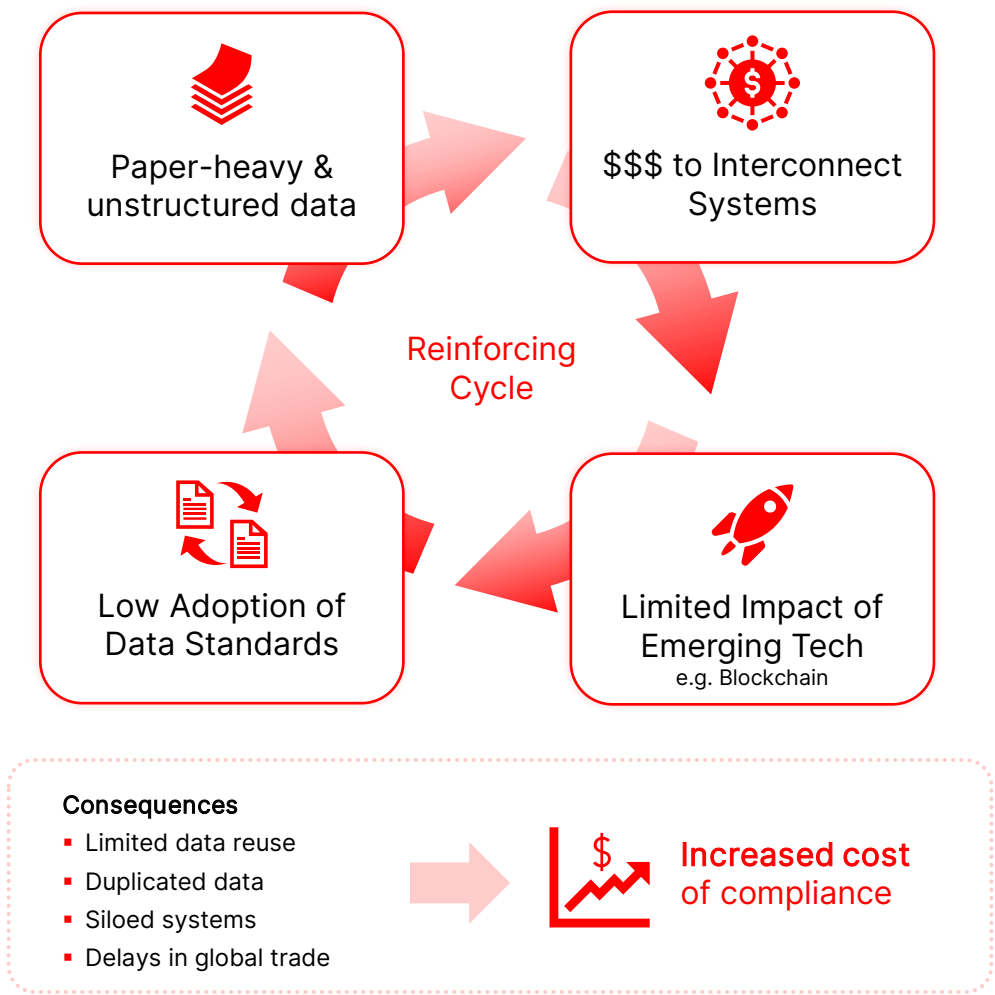
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Senior Product Director

**Simpler trade. Smarter tech.** [crimsonlogic.com](https://crimsonlogic.com)

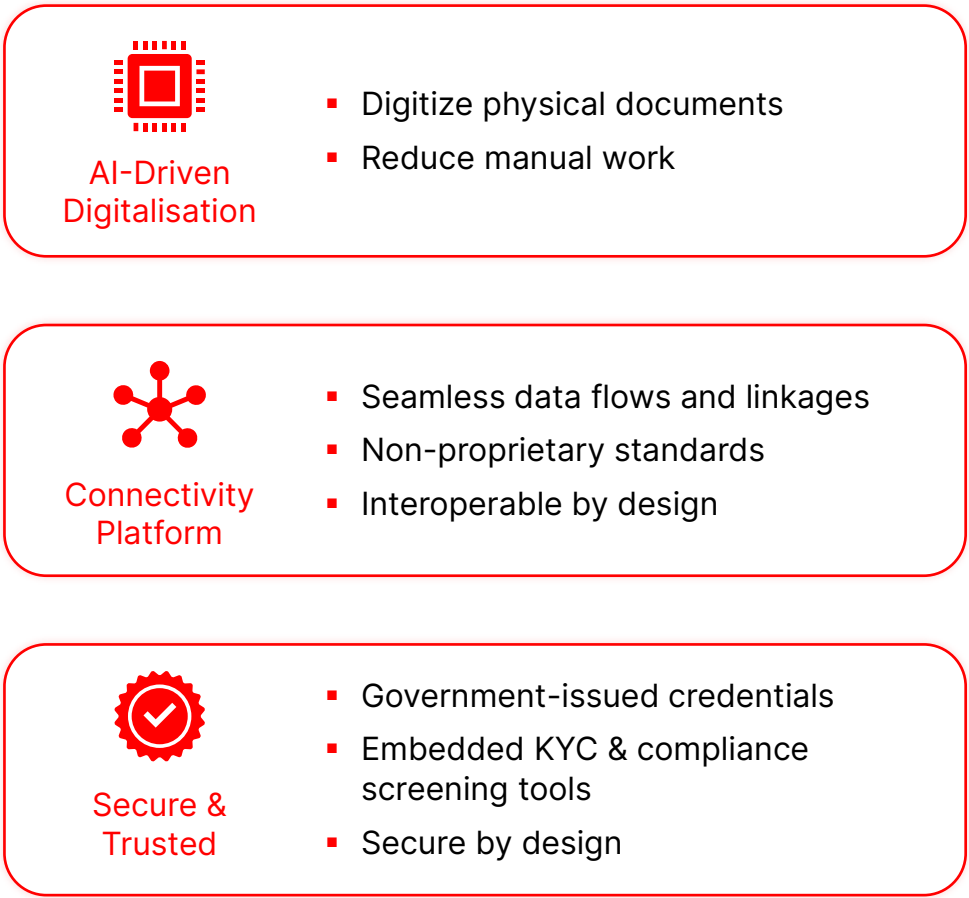
29 January 2026

# Challenges with Interoperability in the Trade Landscape

## Challenges



## How We Overcome Them





## Facilitation

Enables **seamless**  
**Interoperability & Data Flow**  
between Businesses and Government

B2B

G2B, G2C

G2G

- Going **beyond** single window to **enable** the ecosystem
- Ecosystem provides connectivity & **links** cross border data
- Implemented MLETR and other UN data **standards**
- **Harmonised Datasets** enable better reuse of data
- Trade Insights for **better** compliance
- **Industry Standard & Open** data exchange protocols
- Data exchange through blockchain available as an option

Leverage on AI to harness data in the supply chain & provide connectivity

## Connectivity



## Short video on the Total Trade Platform

Embed Video

Global B2B & B2G Connectivity  
**60+ Nodes Worldwide**  
facilitating Cross Border Filing

- Harnessing**
- Supply Chain Data
  - Data Standards
  - Verified Digital Identities

**UNIFIED FILING**  
Single submission for both  
Import / Export declarations

**TIME SAVINGS**  
Prep cycle **reduced by 83%** from  
3 days to under 0.5 days

**2.5x THROUGHPUT**  
Validated productivity increase  
via automated document exchange

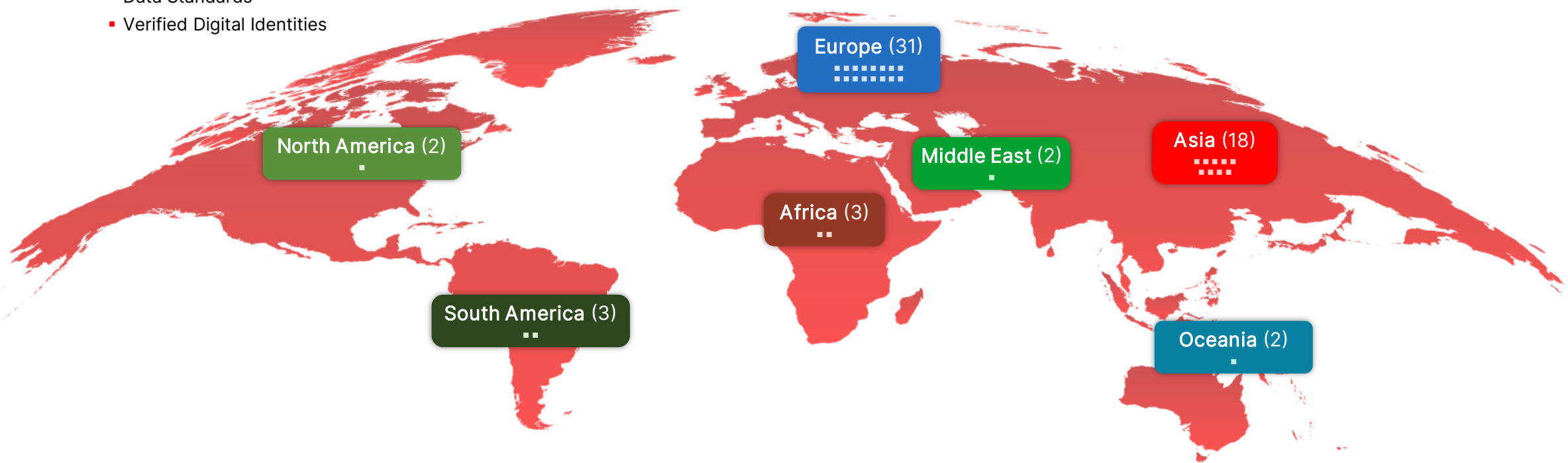
**ZERO ERRORS**  
Automated HS Code logic ensures  
**0% misclassification** risk

Over 20 million transactions in 2025!

Americas  
> 15m

Middle East  
& Europe  
> 1m

Asia Pacific  
> 4m

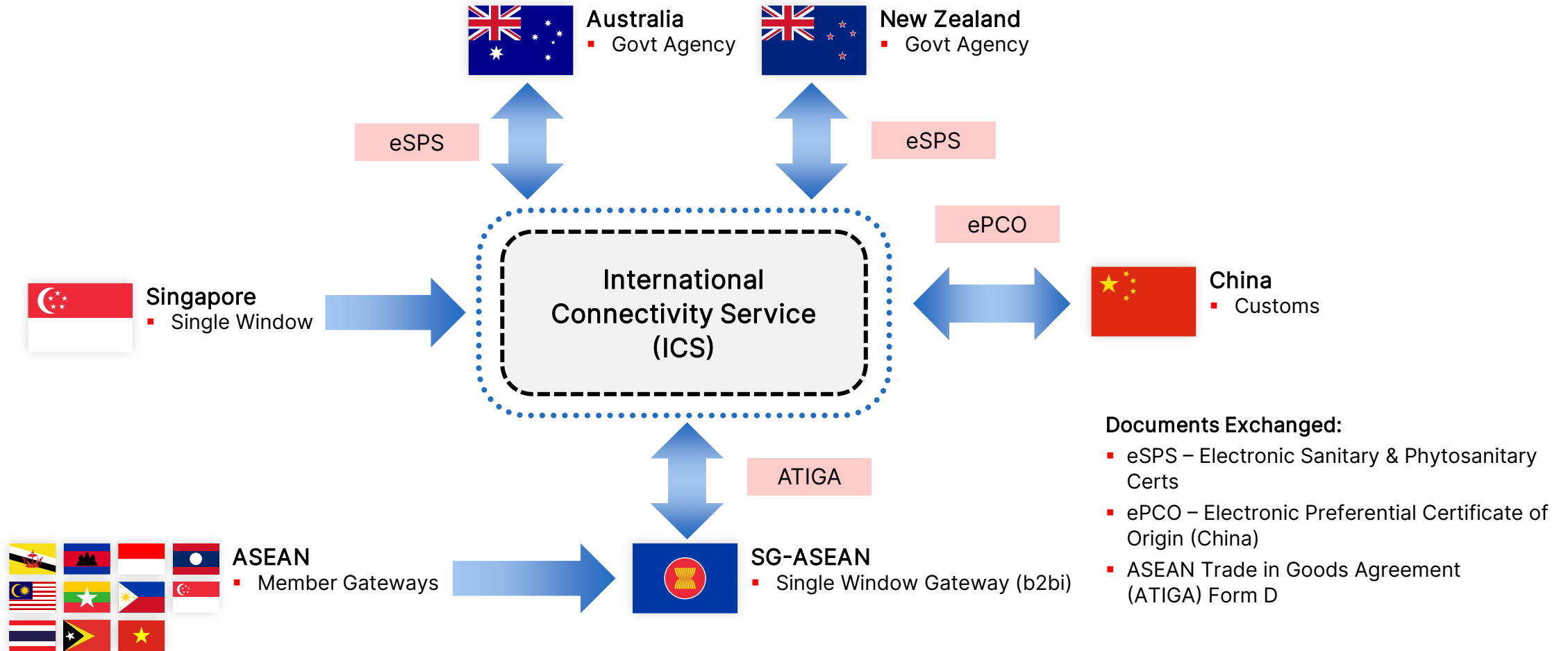


**North America:** Canada, US    **South America:** Bahamas, Chile, Panama    **Africa:** Botswana, Kenya, Mozambique    **Middle East:** Oman, Saudi Arabia    **Oceania:** Australia, New Zealand    **Asia:** Brunei, Fujian, Guangxi, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Philippines, Shanghai, Singapore, Suzhou, Taiwan, Thailand, Tianjin, Vietnam, Wuhan  
**Europe:** Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Netherlands, Norway, Poland, Portugal, Romania, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom



## G2G Connectivity

## International Connectivity Service (ICS)





# Global Trade Insights Platform

## Enabling 1-Click Trade Facilitation

GTIP is part of our Total Trade Platform and it centralizes all essential tools and information on a **single platform** to reduce ‘red tape’, cut compliance costs and empower businesses to participate in cross-border trade, directly fuelling national economic growth and competitiveness.

Today

Vision



### Unified Digital Gateway

A single digital gateway for all trade procedures (import, export, transit)



### Seamless Data Sharing

Seamless data sharing across Customs, OGAs, Ports and Trade Community



### Transparent Dashboards

Transparent dashboards with meaningful trade insights and analysis



### GenAI Advisory

GenAI-powered advisory for traders, investors and regulators



### Global Competitiveness

Global competitiveness driven by efficiency, trust, and transparency



### Ease of Cross Border Trade

Reduce the barriers of entry for traders to participate in cross border trader

### Explosion of Information

Massive growth of trade, compliance and logistics data

### Fragment & Unstructured Data

Traders and investors are overwhelmed by inconsistent formats

### The GenAI Shift

AI could unlock trillions of dollars in value across sectors by 2030 through efficiency and insights

### Global Context

Need for transparent, data-driven platforms and policies

### The Expectation

Clear, meaningful insights with transparent systems and decision-making

Accessible & trustworthy trade information



**CrimsonLogic**

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