

ORGANISED BY



Malaysian Veterinary  
Medical Association

35<sup>TH</sup>

MAVMA  
ANNUAL CONFERENCE

BUILDING A SUSTAINABLE FUTURE FOR VETERINARY MEDICINE

# SPONSORSHIP PROSPECTUS

27 – 28 SEPTEMBER 2025

GRAND MILLENNIUM HOTEL KUALA LUMPUR

## CONFERENCE HIGHLIGHTS:

SCIENTIFIC SESSION

FREE PAPER PRESENTATION  
(ORAL & POSTER PRESENTATION)

EXHIBITION & MASTERCLASS

SCAN FOR MORE  
DETAILS OR WHATSAPP  
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# Welcome Message

Dear Sponsor/Exhibitor,

## Invitation to Participate in the 35th MAVMA Annual Conference

On behalf of the Organising Committee, we are pleased to invite your esteemed organisation to participate in the 35th Malaysian Veterinary Medical Association (MAVMA) Annual Conference 2025, which will be held in person on 27 – 28 September 2025 at the Grand Millennium Bukit Bintang, Kuala Lumpur.

This year's conference carries the theme: **"Building a Sustainable Future for Veterinary Medicine"**. The theme was chosen to reflect our commitment to fostering long-term resilience and adaptability within the veterinary profession and industry. It also highlights the importance of **interdisciplinary collaboration** and encourages **stronger partnerships between practitioners, academia, industry players, and policymakers** to address emerging challenges in animal health, food security, public health, and environmental sustainability.

Our scientific programme will feature **distinguished plenary speakers, interactive sessions, and insightful panel discussions** covering a wide spectrum of topics, including **livestock health and production, companion animal medicine, wildlife and exotic pet care**, as well as **veterinary law and mental health in the profession**. The conference aims to provide a dynamic platform to exchange knowledge, explore emerging trends, and build synergies across all sectors of the veterinary ecosystem.

The MAVMA Congress has long been recognised as one of Malaysia's most important annual gatherings of veterinary professionals, researchers, and stakeholders. Your participation as a sponsor or exhibitor will not only showcase your products and services to a targeted audience but also demonstrate your commitment to the growth and sustainability of the veterinary sector.

We invite you to join us in making the **35th MAVMA Annual Conference 2025** a meaningful and memorable occasion. Should you have any queries or require further assistance, please do not hesitate to contact the Conference Secretariat at **[mavmaconference@gmail.com](mailto:mavmaconference@gmail.com)**

Kindly complete your sponsorship registration by **10 September 2025**.

Dr. Helen Anak Mitin

President  
Malaysian Veterinary Medical Association  
(MAVMA)

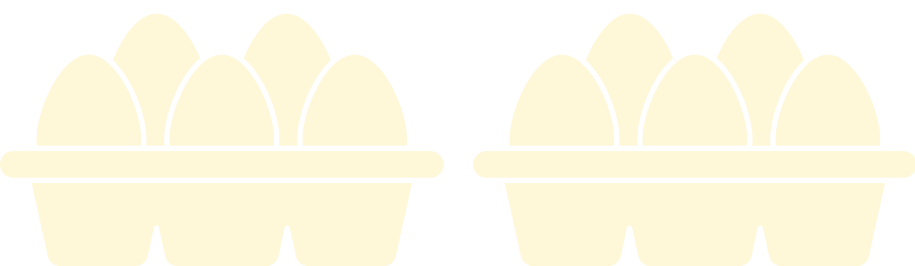
Dr. Sam Mohan Aruputham

Organising Chairman  
35th Malaysian Veterinary Medical Association  
(MAVMA) Annual Conference 2025



# Premium Sponsorship Package

Sponsorship Package / Tier	Gold (RM 45,000)	Silver (RM 35,000)	Bronze (RM 15,000)
<b>Exhibition Booth / Space</b>			
Standard Shell Scheme	3m x 3m (9sqm)	3m x 3m (9sqm)	3m x 3m (9sqm)
<b>Programme</b>			
Co-Sponsorship Conference Dinner	✓	✗	✗
Masterclass	✓	✓	✗
<b>Publicity</b>			
Acknowledgement in Programme Book	✓	✓	✓
Advertisement in Programme Book	Premium Page	Full Running page	Full Running page
Advertisement in E-Proceeding Book	Premium Page Inside Front / Back Cover	Full Running page	Full Running page
Bag Insert	✓	✓	✓
Conference Dinner Door Gift	✗	✓	✗
<b>Attendance</b>			
Invitation to Gala Dinner	4	4	2
Exhibitor Pass (es)	4	4	2
<b>Estimate Value:</b>	<b>RM 59,200</b>	<b>RM 36,200</b>	<b>RM 16,600</b>



# Sponsorship Item

## Co-Sponsorship of Conference Dinner

**RM 30,000**

The Conference Dinner is a key highlight of the 35th MAVMA Annual Conference 2025, offering a relaxed setting for networking among delegates, speakers, and VIPs.

As a Co-Sponsor, your brand will gain prominent exposure throughout the evening, with opportunities for engagement and recognition.

### Entitlements include:

- Acknowledgement as Co-Sponsor in the programme & dinner event
- Complimentary seats for 4 company representatives
- Logo display at the dinner venue and on materials
- Promotional item inclusion in delegate bags as a door gift

## Masterclass Sponsorship

**RM 10,000**

Support the delivery of in-depth, hands-on learning sessions through our Masterclasses, designed for veterinary professionals seeking advanced knowledge and skills in specific areas such as **surgery, diagnostics, animal care, or practice management**.

As a Masterclass Sponsor, your brand will be closely associated with professional development and clinical excellence.

### Entitlements include:

- Acknowledgement as Masterclass Sponsor in the programme and website
- Logo display at the masterclass venue and slides
- Complimentary registration for 2 company reps
- Opportunity to provide a brief introduction or showcase products (subject to faculty approval)
- Inclusion of promotional items in delegate bags



## Exhibition Booth

**RM 6,500**

The following will be provided in a standard exhibit stall (**size 3m x 2m**) the following:

- Facia plate with the name of the company in vinyl cut-out letters
- Partition wall as per the Exhibition layout plan
- One table (100cm x 50cm)
- Two chairs
- One plug point

### Exhibitor Badge

- Registered exhibitors will be given 2 badges per 3 x 2 metre booth, which entitles them to the tea/coffee breaks during the conference
- Extra exhibitor's ID badges are chargeable at **RM250** per person

### Space Selection

Space will be assigned according to the sponsors' package, and selection will be first-come, first-served based on payment received

## Conference Dinner Table

**RM 3,000**

Host a table at the Conference Dinner and enjoy exclusive networking with delegates, speakers, and VIP guests in a relaxed setting.

### Entitlements include:

- Reserved table for 10 guests with sponsor signage
- Acknowledgement in the programme and during dinner
- Option to invite your preferred guests or clients
- Logo display on the table card and dinner material

## Conference Dinner Door Gift

**RM 8,000**

Delight all Conference Dinner guests with a memorable door gift that reflects your brand.

### Entitlements include:

- Acknowledgement as Door Gift Sponsor during the dinner
- Company logo on gift tag or packaging (subject to production timeline)

## Advertisement in Conference Programme Book

Reach all conference delegates through the **official printed programme book**, which contains the full agenda, speaker profiles, and key event information.

Category	Fee
Full Running Page (Inside)	RM 3,000
Half Running Page (Inside)	RM 2,000
Inside Front / Back Cover (Premium placement)	RM 3,500
Back Cover (Exclusive)	RM 5,000

All ads will be printed in full colour. Final artwork must be submitted by **15 September 2025**.

## Advertisement in E-Proceeding Book

Promote your brand digitally in the official E-Proceedings of the 35th MAVMA Annual Conference 2025, which includes speaker information, free paper and poster abstracts

Category	Fee
Full Running Page (Inside)	RM 3,000
Half Running Page (Inside)	RM 2,000
Inside Front / Back Cover (Premium placement)	RM 3,500
Back Cover (Exclusive)	RM 5,000

Final artwork must be submitted by **15 September 2025**.

## Bag Insert

**RM 2,500**

To allow the advertisers an opportunity to publicise their products/services to the delegates. The leaflets/goods are provided by the advertisers. Distribution of 400 copies, which must reach the Secretariat by **15 September 2025**.

## Conference Bag

**RM 8,000**

Put your brand in the spotlight by sponsoring the **official conference bag** distributed to all registered delegates.

### Entitlements include:

- Company logo printed on every conference bag (alongside MAVMA logo)

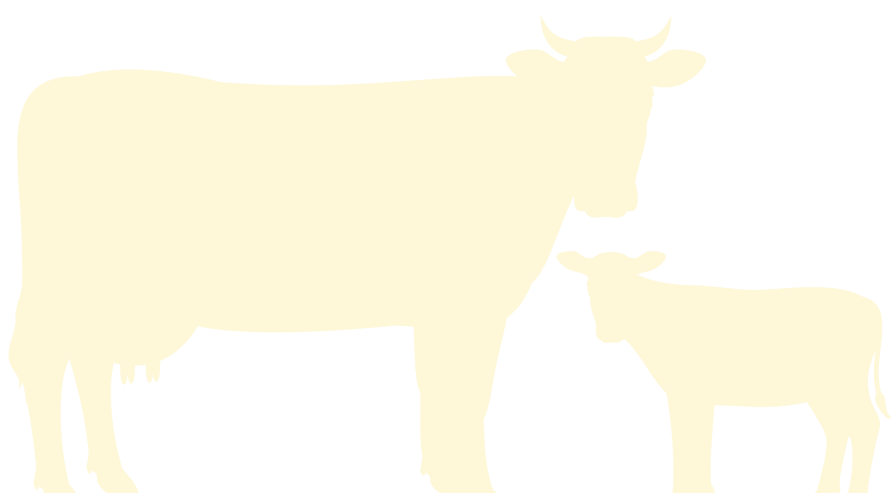
## Conference Lanyard

**RM 8,000**

Gain continuous brand exposure by sponsoring the **official conference lanyards**, worn by all delegates, speakers, and exhibitors throughout the event.

### Entitlements include:

- Company logo printed on all lanyards (alongside MAVMA branding)



## Delegate Registration

Support a minimum of 10 veterinary communities by sponsoring delegate attendance at the 35th MAVMA Annual Conference 2025. This sponsorship helps subsidise the participation of students, young professionals, or selected delegates who may benefit from financial assistance.

Category	Fee (Per Person)
<b>Early Bird MAVMA Members/Affiliates/Government/Universities &amp; Institutes</b> The registration fee includes one Conference Dinner ticket. Kindly note that dinner seating is limited and will be allocated on a first-come, first-served basis upon confirmed registration. <b>Early Bird Rate Deadline: 31 July 2025</b>	<b>RM 750</b>
<b>MAVMA Members/Affiliates/Government/Universities &amp; Institutes</b> The registration fee includes one Conference Dinner ticket. Kindly note that dinner seating is limited and will be allocated on a first-come, first-served basis upon confirmed registration.	<b>RM 800</b>
<b>Senior Citizens (Above 60+)</b> The registration fee includes one Conference Dinner ticket. Kindly note that dinner seating is limited and will be allocated on a first-come, first-served basis upon confirmed registration. A copy of your IC is required for verification purposes.	<b>RM 600</b>
<b>Non Members</b> The registration fee does not include the Conference Dinner ticket.	<b>RM 800</b>
<b>Students</b> The registration fee does not include the Conference Dinner ticket.	<b>RM 600</b>





# Sponsorship Booking Form

Please complete the application form and email to [mavmaconference@gmail.com](mailto:mavmaconference@gmail.com).

Company Name	
Contact Person	
Position	
Billing Address	
Phone Number	
Email Address	

## Acceptance

We agree to become a sponsor in the following category as per the terms and conditions outlined in this agreement:

	Amount	Please Tick(✓)
<b>Premium Package</b>		
1. Gold Package	RM 45,000	
2. Silver Package	RM 35,000	
3. Bronze Package	RM 15,000	
<b>Sponsorship Item</b>		
1. Co-Sponsorship of Conference Dinner	RM 30,000	
2. Masterclass Sponsorship	RM 10,000	
3. Exhibition Booth	RM 6,500	
4. Conference Dinner Table	RM 3,000	
5. Conference Dinner Door Gift	RM 8,000	
6. Advertisement in Conference Programme Book – Full Running Page	RM 3,000	
7. Advertisement in Conference Programme Book – Half Running Page	RM 2,000	
8. Advertisement in Conference Programme Book – Back Running Page	RM 5,000	
9. Advertisement in E-Proceeding Book – Full Running Page	RM 3,000	
10. Advertisement in E-Proceeding Book – Half Page Running Page	RM 2,000	
11. Advertisement in E-Proceeding Book – Back Cover Page	RM 5,000	
12. Bag Insert	RM 2,500	
13. Conference Bag	RM 8,000	
14. Conference Lanyard	RM 8,000	
15. Delegate Registration		

## Term & Regulation

1. All major sponsorships will be acknowledged in the Souvenir Programme.
2. Exhibition Stalls will be allocated on a first-come, first-served basis, with priority given to the premier sponsors.
3. The Organising Committee reserves the right to rearrange the floor plan or any part thereof. An official receipt towards the provisional booking amount shall be issued within three weeks of receipt of payment.
4. The Organising Committee reserves the right to change the venue and date of the exhibition in case of unavoidable circumstances.
5. The Organising Committee will not be held responsible for any tax liabilities incurred by exhibitors or sponsors in connection with sales, bookings, or transactions made during the event. **Any applicable taxes, including SST (Sales and Service Tax), shall be borne by the sponsor/exhibitor.**

## Payment Schedule

Please note the payment terms as mentioned below:

- The payment due will be **14 days from the date of the invoice issued**
- The deadline for payment is **31 August 2025**

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**Signature & Company stamp:**

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**Date:**

# 35<sup>TH</sup> MAVMA

## ANNUAL CONFERENCE



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