

From Footprint to Impact: How Tourism Can Lead in a Low-Carbon Future

Editor's Note

As the climate crisis accelerates, the global tourism sector finds itself under increasing scrutiny for its carbon footprint. Yet, within this challenge lies a powerful opportunity to redefine tourism not merely as a contributor to emissions but as a catalyst for climate-positive change.

For India's nature and wildlife tourism sector, this shift is especially relevant. Forests, grasslands, and fragile ecosystems are not only destinations; they are critical carbon sinks and biodiversity strongholds. The responsibility, therefore, extends beyond reducing emissions; it calls for actively contributing to the regeneration of these landscapes.

Moving from footprint to impact requires a fundamental rethink. It means designing low-carbon itineraries, encouraging slower and more responsible travel, supporting conservation-led lodges, and embedding sustainability into every layer of operations—from transport and infrastructure to community engagement. Importantly, it also

involves building awareness among travellers, enabling them to make informed, climate-conscious choices.

TOFT has long championed responsible tourism through its PUG certification and advocacy for best practices in sustainability. Today, the need is to go further—to measure, manage, and meaningfully reduce carbon, while investing in nature-based solutions that restore habitats and strengthen local livelihoods.

The future of tourism will not be defined by how far we travel, but by how responsibly we do so. By shifting our focus from minimising harm to maximising positive impact, tourism can emerge as a powerful force in the global climate response—protecting the very landscapes it depends on, and ensuring they thrive for generations to come.

*By Deepika Chowdhry,
Director, TOFT India*



Tourism should protect the very
wonders that attract it



SUPPORTER
FEATURE

Lodge of the Quarter



Heritage Resort Coorg, Coorg Valley,

Set against the stunning backdrop of the Madikeri hills, Heritage Resort Coorg offers sweeping views of valleys and streams, creating the perfect escape into nature. Stay in cosy cottages and suites that reflect the charm of Kodagu hospitality, surrounded by fragrant coffee estates.

Unwind with leisurely walks through gardens and orchards, or enjoy activities like swimming, cycling, and kite-flying. The resort also offers curated experiences, including treks, private picnics, and coffee estate visits. For relaxation, rejuvenate with Ayurvedic therapies or practice riverside yoga. A stay here is a refreshing blend of comfort, nature, and local culture.



[More Details](#)





EXPERT PERSPECTIVE

Slow Down. See More.

By Abhishek Agarwal, Director of Sales & Marketing,
Jungle Camps India

For a long time, a wildlife trip was judged by one thing: **how many tigers did you see?** The jeep would rush, the cameras would click, and by afternoon, everyone was back at the resort comparing sightings.

I think that's slowly changing.

At our eco park in Pench, we put up camera traps across 37 acres that we keep completely free of guests. What we captured was remarkable - tigers walking through at night, sambar grazing at 4 am, fox, mongoose, a whole world that exists when no one is watching. The forest was functioning beautifully. We just never gave it the chance to show us.

That's what slow tourism can do. It gives the forest space, and it gives the traveller time to observe, to understand, to actually connect.

The good news is that more travellers today want exactly this. They're not just chasing a sighting. They want to feel like they were truly there.

That shift, for me, is the most hopeful thing happening in our industry right now.



Sustainability & Wildlife

Latest Updates



Ref Image from internet

A community-based ecotourism initiative has been launched in the Udanti-Sitanadi Tiger Reserve (USTR) in Gariaband, with local village leaders appointed as "goodwill ambassadors" to promote wildlife conservation and generate livelihood opportunities to curb migration from the region.

The radio collars of two tigresses, Chanda and Tara, translocated from the Tadoba-Andhari Tiger Reserve into the Sahyadri Tiger Reserve, were successfully removed after both big cats settled and established territories in the core zone of the reserve over the last five months, the officials said.



Ref Image from internet

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Upcoming Events

7th WORLD ENVIRONMENT EXPO

(WEE 2026) - 04-06 June 2026,

India Expo Centre, Greater Noida, UP, India



WEE 2026 is a global B2B platform bringing together environmental technology leaders to showcase innovations in renewable energy, waste and water management, and sustainable solutions. The event offers opportunities to connect with industry experts, policymakers, and international partners, while promoting environmental awareness and new business growth.

[Know More](#)

The IBCA Summit 2026

(1-2 June 2026, New Delhi)

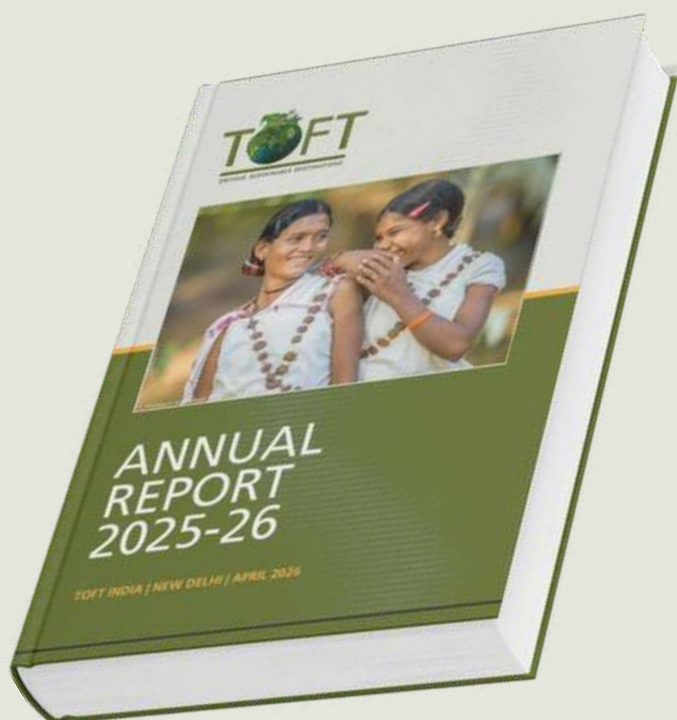
The IBCA Summit 2026 is the world's first global summit dedicated to big cat conservation. It will bring together global leaders, experts, and conservationists to collaborate on protecting the big cats.

The summit highlights India's leadership in advancing international efforts for wildlife conservation and biodiversity protection.

[Know More](#)



FROM TOFT TOFT Annual Report



We are delighted to present our Annual Report for the year 2025–2026.

Over the past year, we have made significant strides in advancing our mission, strengthening our operations, and delivering meaningful impact. This report captures the progress we have made toward our strategic goals.

It also reflects our continued commitment to excellence, innovation, and the communities we serve. We invite you to explore the report and learn more about our journey, milestones, and vision for the future. We sincerely thank our supporters for their continued support.

[Read Here](#)

TOFT Wildlife & Experiential Travel Showcase

BENGALURU CALLING

Meet India's Pioneers in Nature-Based Travel
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9TH SEPTEMBER, 2026

Venue:

The Paul, Bengaluru

Contact Us

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FROM TOFT

A Familiarisation Tour at the Prime Minister's Museum



We are proud to share that our Director, Ms. Deepika Chowdhry, was among the distinguished invitees at a familiarisation tour organised by the Prime Ministers Museum and Library in collaboration with SATTE, one of the region's leading travel and tourism exhibitions.

The initiative, led by Ms. Pallavi Mehra, aimed to showcase the museum as a key heritage attraction to the travel trade. Mr. Ashwani Lohani, Director of PMML and a well-recognised name in the tourism industry, is spearheading efforts to elevate the museum's positioning by actively integrating it into itineraries for both inbound and domestic tour operators.

The familiarisation tour highlighted a cultural and heritage destination that is steadily gaining traction, with increasing visitor footfall and plans for further expansion.

It also witnessed strong participation from leading travel associations and industry stakeholders, bringing together the travel fraternity to experience and explore the museum firsthand.





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TOFT works to promote responsible tourism that supports conservation, communities, and credible sustainability standards.



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