

Generation Shapers: The Runway of Redefined Roles is a powerful platform celebrating women who redefine the term “housewife” as the true architects of families, values, and future generations—inviting participants to walk the runway with purpose, representing their story, strength, and impact.

Rules & Guidelines:

- Open to women aged **25 and above**.
- Participants must embody the spirit of a “**Generation Shaper**” (homemakers, mothers, caregivers, or women managing households and shaping families).
- Each participant will have **20–30 seconds** on the runway along with a **one-line introduction/message** about their journey or impact.
- Attire should reflect **personal identity, cultural expression, or storytelling** (fusion, traditional, or concept-based outfits encouraged).
- Basic grooming and rehearsal guidelines will be shared prior to the event.
- Judging will be based on **confidence, authenticity, storytelling, stage presence, and overall impact** (not just appearance).
- Participants must attend **mandatory briefing/rehearsal sessions**.
- Organizer’s decision will be **final and binding**.

This is not just a competition—it’s a celebration of women who quietly shape generations.

2 participants would be recognized as “The Ultimate Generation Shaper “ and will receive 1 Gold coin each.