

Organised by



32ND

**MALAYSIAN DIETITIANS' ASSOCIATION
NATIONAL CONFERENCE 2026**

 4 - 5 July 2026  The Vertical @ CCEC

EMPOWERING DIETITIANS: SCIENCE, SKILLS AND LEADERSHIP

SPONSORSHIP PROSPECTUS

RE: 32nd Malaysian Dietitians' Association National Conference 2026

Dear Institutions/Industry Players,

With great pleasure, the Malaysian Dietitians' Association (MDA) Organising Committee would like to invite your esteemed organisation to participate in the **32nd Malaysian Dietitians' Association National Conference 2026 (MDA 2026)**, which will take place from **4–5 July 2026** at **The Vertical @ CCEC, Kuala Lumpur**.

The MDA 2026 is the premier professional gathering for dietitians and nutrition professionals in Malaysia, bringing together practitioners, academics, researchers, educators, policymakers, and industry partners. The conference serves as a key platform for the exchange of knowledge, professional development, and collaboration in advancing dietetics and nutrition practice within an increasingly dynamic healthcare environment.

Building on the strong success and positive momentum of previous MDA conferences, MDA 2026 will feature a robust scientific programme alongside an engaging industry exhibition. A range of enhanced and flexible sponsorship packages will be offered to provide meaningful and high-impact visibility for your products and services throughout the conference.

The conference is expected to attract a diverse group of dietitians, including those working in clinical and hospital settings, food service management, private practice, academia, research, public health, and consultancy. There is a growing enthusiasm among participants to explore innovative products and services that can positively impact patient care, institutional practices, and nutrition outcomes. Your organisation's participation would provide an excellent opportunity to engage directly with this highly targeted professional audience and expand your professional network.

We are confident that your involvement in MDA 2026 will be a rewarding and mutually beneficial experience, and we look forward to the opportunity to collaborate with your organisation in making this conference a meaningful and successful event.

On behalf of the MDA Council and the Organising Committee, we thank you for your continued support and look forward to welcoming you to **MDA 2026**.

Warm Regards,



Prof Dr Barakatun Nisak Mohd Yusof
President
Malaysian Dietitians' Association



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PREMIUM PACKAGE

| | Platinum RM40,000 | Gold RM30,000 | Silver RM20,000 | Bronze RM10,000 |
|--|----------------------|------------------|--------------------|--------------------|
| Availability | 1 | 2 | 2 | 4 |
| Exhibition Booth (3m*3m) | 1 | 1 | 1 | - |
| Table Space | - | - | - | 1 |
| Sponsored Lunch Symposium | ✓ | - | - | - |
| Sponsored Tea Symposium | - | ✓ | - | - |
| Delegates Group Registration (5+1) | - | - | ✓ | - |
| Exhibitor Pass | 5 | 2 | 2 | 2 |
| Video Advertisement (<3 mins) | ✓ | ✓ | ✓ | - |
| Bag Insert (Brochure) | ✓ | - | - | - |
| e-Programme Book Advertisement (Cover) | ✓ | - | - | - |
| e-Programme Book Advertisement (Running) | - | ✓ | ✓ | ✓ |

SPONSORSHIP ITEMS

| | | |
|---|--|--------------|
| 1 | Exhibition Booth <i>Availability: 15 booths</i> | RM 12,000.00 |
| | <ul style="list-style-type: none"> • TWO (2) exhibitor pass • Shell scheme booth/space <ul style="list-style-type: none"> ○ ONE (1) Reception Table ○ TWO (2) Folding chair ○ TWO (2) 40W Fluorescent light ○ ONE (1) 4 amp/230v PowerPoint ○ ONE (1) Dustbin <p><i>Optional: Customised booth at own costs</i> <i>Additional exhibitor passes can be purchased for RM200 each</i></p> | |
| 2 | Table Space <i>Availability: 5 tables</i> | RM 8,000.00 |
| | <ul style="list-style-type: none"> • One (1) exhibitor pass • Shell scheme booth/space <ul style="list-style-type: none"> ○ ONE (1) Reception Table ○ TWO (2) Folding chair <p><i>Additional exhibitor passes can be purchased for RM200 each</i></p> | |
| 3 | Lunch Symposium <i>Availability: 2 slots</i> | RM 20,000.00 |
| | <p>The lunch symposium will be conducted at the main hall physically.</p> <p>Topics and speaker details must be approved by the Organising Committee. The sponsoring company will bear the cost of the speaker(s) and moderator (if any).</p> <ul style="list-style-type: none"> • Lecture Duration: 1 hour <p>You will be provided with the following:</p> <ul style="list-style-type: none"> • Survey feedback on specific topics, speakers, and lectures • ONE (1) promotional post on MDA's social media <p>Limited sessions are available on a first come first serve basis.</p> | |

| | | |
|---|--|--------------|
| 4 | Tea Symposium <i>Availability: 4 slots</i> | RM 15,000.00 |
| | <p>The tea symposium will be conducted at the main hall physically.</p> <p>Topics and speaker details must be approved by the Organising Committee. The sponsoring company will bear the cost of the speaker(s) and moderator (if any).</p> <ul style="list-style-type: none"> Lecture Duration: 45 minutes <p>You will be provided with the following:</p> <ul style="list-style-type: none"> Survey feedback on specific topics, speakers, and lectures ONE (1) promotional post on MDA's social media <p>Limited sessions are available on a first come first serve basis.</p> | |
| 5 | Delegate Group Registration | RM 3,750.00 |
| | Register 5 delegates and receive 1 additional registration free. | |
| 6 | Video Advertisement <i>Availability: 4 slots</i> | RM 3,000.00 |
| | <p>Showcase your brand with a promotional video of up to 3 minutes, to be played as an interlude between breaks and sessions in the main ballroom and breakout rooms.</p> <p>Limited slots are available on a first come first serve basis.</p> | |
| 7 | Conference Bag Insert (Brochure) <i>Availability: 5 slots</i> | RM 5,000.00 |
| | ONE (1) promotional leaflet to be inserted in the conference bag | |
| 8 | Conference Bag Insert (Sample) <i>Availability: 5 slots</i> | RM 7,000.00 |
| | ONE (1) promotional product sample to be inserted in the conference bag | |
| 8 | Conference Bag <i>Availability: 1 slot</i> | RM 10,000.00 |
| | Logo recognition on the conference bag. ONE (1) promotional insert to be placed in the conference bag | |

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| 9 | Conference Lanyard <i>Availability: 1 slot</i> | RM 8,000.00 |
| | Logo recognition on the conference lanyard. | |
| 10 | Conference Badge <i>Availability: 1 slot</i> | RM 6,000.00 |
| | Logo recognition on the conference badge. | |
| 11 | e-Programme Book Advertisement (Cover) <i>Availability: 3 slots</i> | RM 3,000.00 |
| | Full-page coloured advertisement in e-programme book cover page in A4 size | |
| 12 | e-Programme Book Advertisement (Running) <i>Availability: 10 slots</i> | RM 2,000.00 |
| | Full-page coloured advertisement in e-programme book running page in A4 size | |
| 13 | Website Advertisement (Homepage) <i>Availability: 3 slots</i> | RM 5,000.00 |
| | Advertisements on the conference website until 3 months after the conference <ul style="list-style-type: none"> • Size: 1920px x 960px • Format: png or jpg/jpeg | |
| 14 | Email Blast Banner Advertisement (Top/Bottom) <i>Availability: 10 slots</i> | RM 3,000.00 |
| | Feature your advertisement in one (1) email blast at the top or bottom position. | |
| 15 | Dedicated Email Blast <i>Availability: 8 slots</i> | RM 4,500.00 |
| | Send one (1) dedicated email featuring your company's information directly to all conference delegates. | |



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SPONSORSHIP TERMS AND CONDITIONS

Payment Terms

- Upon receipt of the signed Sponsorship Agreement Form, the sponsor will receive an invoice and payment instructions.
- All invoices are payable within sixty (60) days of the invoice date or thirty (30) days before the conference, whichever occurs first.

Cancellation Policy

- The patron agrees and understands that notification of intent to cancel sponsorship must be provided in writing.
- Cancellation of sponsorship within forty-five (45) days prior to the event is subject to a 50% cancellation fee.
- No refunds will be granted if cancellation occurs within thirty (30) days of the conference.
- The patron will be obligated to pay any outstanding balance due on sponsorship as per this agreement.

General Notes

In line with the new MDA's Exhibition Policy, please note the following updated guidelines:

- Only non-infant formula (IF) products may be exhibited.
- Product branding should be displayed instead, if the company's logo and name are commonly associated with infant formula (IF) products.
- No infant formula (IF)-related content is to be showcased throughout the conference.

Disclaimer

- The Organiser will not provide any database of the delegates to the sponsor.



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SPONSORSHIP APPLICATION FORM

Please complete the application form and email it to the MDA 2026 secretariat at conference@dietitians.org.my

| | | | |
|-----------------|--|---------------|--|
| Company Name | | | |
| Contact Person | | | |
| Billing Address | | | |
| Telephone No. | | Email Address | |

We agree to become a SPONSOR in the following items/categories as per the terms and conditions:

| # | Items | Quantity | Amount (RM) |
|-------|-------|----------|-------------|
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| Total | | | |

Authorised Signature:

Company Stamp:

Name: