



TED^x

Asia Pacific U

X = Independently Organized TED Event

Room to Breathe | August 1, 2026

**Sponsorship Proposal
& Partnership Deck**

WHAT IS **TEDx**?

In the spirit of discovering and spreading ideas, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection.

These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized.



ABOUT **TEDx** Asia Pacific U

TEDxAsia Pacific U is a student-led, independently organised TEDx event officially licensed by TED, set to take place on 1 August 2026 at Asia Pacific University (APU). This event returns for its second edition this year under the theme Room to Breathe, with the goal of inspiring dialogue, igniting curiosity, and building a community centred around meaningful ideas. We aim to create a space for powerful storytelling, knowledge sharing, and community-driven innovation.

Asia Pacific University of Technology & innovation is one of Malaysia's premier private universities, where students are transformed into highly skilled, employable, and future-proof professionals via a unique blend of technology, innovation, and creativity.

Learn more on our website: www.tedxasiapacificu.com

TEDxASIA PACIFIC U IN **NUMBERS**

The inaugural TEDxAsia Pacific U 2025, themed *Beneath the Surface*, featured interactive talks, networking, and live sessions.

Led by a 40-member committee, the event ran smoothly and received strong appreciation for its thoughtful curation and seamless execution.

Event Highlights

100

In-person
Attendees

9

Inspiring
Speakers

3M+

Social Media
Reach



WHAT OUR COMMUNITY SAYS

“

A huge thank you to the organizing team for making this happen. Everything was executed so well. The speakers were incredible, and it was truly an inspiring day filled with meaningful stories.

— **Shanice Wong**



“

Great speakers, great ideas, and a lot of valuable learning throughout the event.

— **Audience Member**

“

This was my first TEDx event, and the team set the bar incredibly high. Thank you to the organizers for the effort put into making the event so memorable, and to the amazing speakers who made the experience so impactful.

— **Li Ying Tay**



WHAT OUR **COMMUNITY** SAYS

“

I sincerely appreciate the warm hospitality and excellent organization by Rafa and the TEDxAsia Pacific U team. It was a pleasure meeting the other speakers and hearing such inspiring stories. Congratulations on a truly well-executed event.

— **Dr Al Obaydee**



“

Thank you to Rafa and the APU team for being such wonderful hosts and organizers. You should all be incredibly proud of what you accomplished, the event was executed beautifully.

— **Suresh Sankar Srinivasan**

WHY **JOIN** US?

A curated idea experience

Experience thoughtfully selected talks designed to spark insight, reflection, and meaningful conversation.

Regional voices, global relevance

Engage with Asia Pacific perspectives that contribute to wider global conversations.

Ideas you can apply

Our talks focus on practical insights, real-world impact, and actionable thinking, not just theory.

Community-driven dialogue

TEDxAsia Pacific U is a student led initiative that encourages active listening, discussion, and meaningful connections within and beyond campus.

Diverse voices, fresh perspectives

Hear from speakers across disciplines, backgrounds, and industries, each bringing original ideas and lived experiences to the stage.

WHY **SPONSOR US?**

Partner with a platform that creates space for ideas, innovation, and meaningful impact.

As an early partner, you gain:

Pioneer status on
a growing TEDx
platform

**Tailored sponsorship
packages** that fit your
needs

First-mover advantage
in an emerging
innovation community

**Recognition as a
founding supporter** of
TEDxAsia Pacific U's
growth journey

Direct access to 100+
highly engaged students,
entrepreneurs & young
professionals

Brand alignment with
**mental wellness,
sustainability & thought
leadership**

Be part of something from the beginning — where authentic partnerships turn into lasting relationships.

SPONSORSHIP TIERS

TIER	CONTRIBUTION	BENEFITS
Title Partner	RM 5000	Mention in the opening remarks; Logo appears at the start and end slides of each event video and promo video; Logo appears on website and Social media; Logo features in brochure; Priority booth space; 4 complimentary passes
Gold Partner	RM 3000	Logo appears on website, social media and other digital materials, Booth space available; 3 passes
Silver Partner	RM 1500	Logo on website and social media and other digital materials, 1 pass
Community / In-Kind Partner	RM 1000 - RM 2000	Logo appear on website and other based on value of support

***Sponsors will not receive speaking slots, branded talks, or influence over TEDx content, in accordance with TEDx guidelines.

2026 **EVENT** DETAILS



August 1, 2026



Asia Pacific University
Auditorium 1, Level 7



09:00 AM – 5:00 PM (Full-day program)



100 Highly Engaged Attendees

TED^x

Asia Pacific U

Give yourself a chance.

Don't reject yourself before
giving others a chance to hear
you out.



GET IN TOUCH

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