



**SARAWAK SHInE
INTERNATIONAL
CONFERENCE 2026**

Advancing Science,
Health, Innovation
and Engineering

Partnership Prospectus 2026

DATE

**09 - 11
September
2026**

VENUE

**Imperial Hotel
Kuching**

SHInE Partnership Opportunities

PLATINUM(1)
RM50,000

GOLD (3)
RM20,000

SILVER (8)
RM10,000

Complimentary

Exhibition Site Size	9m x 9m	6m x 6m	6m x 3m
Exhibition Pass	6	4	2
Conference Registration	6	4	3
Invitation(s) to the Launching Ceremony <small>(These invitations are provided in addition to the conference registration and exhibition passes included in your package)</small>	4	3	2

Branding Opportunities

Recognition during opening ceremony	/		
Recognition during closing ceremony	/	/	
Prominent logo placements on all event materials, the website and marketing campaigns	/		
Logo placement on selected event materials and website	/	/	/
1x Industrial Tech Talk Session (10mins)	/	/	
Full-page ad in the programme book	/		
Half-page ad in the programme book		/	
Quarter-page ad in the programme book			/
Insertion in conference bag (Products/Flyers)	/	/	/
Company bunting @ conference area <small>(Buntings to be provided by Partners/Exhibitors)</small>	/	/	/
Video playback during tea break/lunch	/	/	/
Social media mentions	/	/	/

Other Partnership Opportunities

	SLOTS AVAILABLE	PRICE PER SLOT (MYR)
Conference Lunch		
<ul style="list-style-type: none"> The company logo will be printed on the table tent cards during lunch. Logo featured with a hyperlink to the partner's website on SHInE 2026 official website. Special mentions on social media channels Distribution of marketing materials during lunch. Video playback during lunch session. 	3	40,000
Conference Tea Break (1 Slot = 2 Tea Breaks)		
<ul style="list-style-type: none"> The company logo will be printed on the table tent card during tea break. The official website for SHInE 2026 will feature a logo accompanied by a hyperlink to the company website. Distribution of marketing materials during tea break. 	3	14,500
Conference Bag		
<ul style="list-style-type: none"> Company logo to be printed on Conference Bag Logo featured with a hyperlink to the partner's website on SHInE 2026 official website. Special mentions on social media. Product/catalogue insertion in Conference Bag. 	1	30,000
Conference Lanyard		
<ul style="list-style-type: none"> The company logo will be printed on the name badge and lanyard. Logo featured with a hyperlink to the partner's website on SHInE 2026 official website. 	1	8,000

**Conference lanyard design and quantity must be approved by the Organising Committee.*

**SLOTS
AVAILABLE**

**PRICE PER SLOT
(MYR)**

Full-page Advertisement in Programme Book (Inside Front Cover)

- Trim Size: 297mm x 210mm
- Bleed Size: 303mm x 216mm
- Type Area: 270mm x 190mm
- PDF Size: 317mm x 230mm

1

2,000

**A softcopy of the final advertisement is to be provided by the Partner.*

Full-page Advertisement in Programme Book (Inside Back Cover)

- Trim Size: 297mm x 210mm
- Bleed Size: 303mm x 216mm
- Type Area: 270mm x 190mm
- PDF Size: 317mm x 230mm

1

2,000

**A softcopy of the final advertisement is to be provided by the Partner.*

Full-page Advertisement in Programme Book (Outside Back Cover)

- Trim Size: 297mm x 210mm
- Bleed Size: 303mm x 216mm
- Type Area: 270mm x 190mm
- PDF Size: 317mm x 230mm

1

5,000

**A softcopy of the final advertisement is to be provided by the Partner.*

Full-page Advertisement in Programme Book (Running Page)

- Trim Size: 297mm x 210mm
- Bleed Size: 303mm x 216mm
- Type Area: 270mm x 190mm
- PDF Size: 317mm x 230mm

1

1,500

**A softcopy of the final advertisement is to be provided by the Partner.*

Product/Catalogue insertion in the Conference Bag

- Materials to be delivered to the Secretariat **before or by 30th June 2026**

1

1,000

Partnership Terms & Conditions

1. INTRODUCTION

- 1.1 These Terms and Conditions, together with the Partnership Form to which they are attached, set out the terms on which you (the "Partner") agree to partner with the Event. Please read this Agreement carefully and ensure that you understand it before signing. By signing the Partnership Form, you agree to be bound by the terms of this Agreement.
- 1.2 References to "us", "we", and "our" refer to the Organiser, and references to "you" and "your" refer to the Partner.

2. GRANT OF RIGHTS

- 2.1 We grant to you:
 - 2.1.1 The Partnership Rights (as defined in the Partnership Prospectus); and
 - 2.1.2 a non-transferable, non-exclusive, royalty-free licence to use the Event logos and trademarks (the "Event Marks") provided to you in accordance with clause 3.4 solely for the purpose of promoting your partnership of the Event during the Term (as defined in clause 6.1), and in accordance with the terms and conditions of this Agreement.
- 2.2 You grant us a worldwide, non-exclusive, royalty-free, sub-licensable licence to use your logos and trademarks (the "Partner Marks") provided to us in accordance with clause 3.3:
 - 2.2.1 during the Term, to promote and exploit the Event; and
 - 2.2.2 for a period of six months following the Event, in any report produced about the Event, and in any promotional materials for similar events.
- 2.3 In the event that you change the Partner Marks at any time during the Term, you agree that we shall not be obliged to make any consequential changes to materials that include the Partner Marks produced by us, whether on our behalf or in connection with the Event (including, but not limited to, reprinting promotional literature or publicity materials), unless you agree in advance in writing to meet the costs and expenses incurred by us arising from such change.
- 2.4 If, for any reason we are unable to deliver any of the Partnership Rights, we will inform you as soon as reasonably practicable. We may substitute alternative benefits in respect of the same Event of equivalent value to the relevant Partnership Rights without any liability to you.
- 2.5 You acknowledge and agree that you shall be solely responsible for all costs incurred in relation to your attendance at the Event, including, without limitation, travel costs, the costs of any temporary staff, and any costs relating to the stand that you erect at the Event.
- 2.6 You shall promptly comply with all reasonable instructions and directions issued by us or on our behalf in connection with the Event and its promotion (including, without limitation, any instructions or directions relating to the use of the venue at which the Event is held). We shall not be responsible for any failure or delay in delivering any of the Partnership Rights where such failure or delay occurs directly or indirectly as a result of your failure or delay in complying with any of our reasonable instructions or directions.

Partnership Terms & Conditions

3. YOUR OBLIGATIONS

- 3.1 You undertake to support the Event through appropriate marketing and promotional channels and to collaborate with us on any appropriate joint marketing or promotional projects relating to the Event.
- 3.2 You undertake to exercise the Partnership Rights in accordance with the terms of this Agreement.
- 3.3 Within seven days of the signing of this Agreement by both parties, you shall supply us with examples of the Partner Marks in a suitable format.
- 3.4 Prior to distributing any promotional materials referencing the Event and/or using the Event Marks (the "Partner Materials"), you shall provide copies of the Partner Materials to us for approval (such approval not to be unreasonably withheld). You shall not distribute any Partner Materials until you have received written confirmation from us approving the Partner Materials. You shall be solely responsible for all costs relating to the Partner Materials, including any reprinting costs if approval is not obtained prior to printing.
- 3.5 You undertake that any Partner Materials will:
 - 3.5.1 comply, without limitation, with all relevant laws and regulations in force relating to the promotion of the Event;
 - 3.5.2 comply with any instructions or directions issued by us or on our behalf;
 - 3.5.3 not contravene any applicable law, infringe the rights of any third party, or contain any inaccuracies of fact; and
 - 3.5.4 include any legal or good practice notices as required by us from time to time.

4. OUR OBLIGATIONS

- 4.1 In addition to the licence granted under clause 2.1, we shall provide the Partnership Rights and organise the Event with reasonable skill and care. We will consult with the Partner Representative (as set out in the Partnership Form) on aspects of the Event where we deem it appropriate to do so.
- 4.2 The Partnership Rights are personal to you, and we are not obliged to provide the Partnership Rights (or any part of them) to any other entity or person.

5. PARTNERSHIP FEE

- 5.1 In consideration of us providing the Partnership Rights, you shall pay the Partnership Fee (as set out in the Partnership Form) in accordance with the Payment Period specified in the Partnership Form.
- 5.2 All Partnership Fees are subject to 8% Sales and Service Tax (SST), which will be charged upon issuance of the invoice.
- 5.3 If the Partnership Fee is not received by us when due, we reserve the right not to supply, or to cease supplying, any or all of the Partnership Rights.
- 5.4 The Partnership Form must be returned to us by **29 May 2026**. Any late submissions may be subject to a surcharge.

Partnership Terms & Conditions

6. TERM AND TERMINATION

- 6.1 This Agreement shall take effect on the date that the last party signs the Partnership Form and shall continue until the completion of the Event (the "Term"), unless terminated earlier in accordance with its terms.
- 6.2 Either party may terminate this Agreement at any time with immediate effect by giving written notice to the other party if the other party:
- 6.2.1 has committed a material breach of any of its obligations under this Agreement (including failure to pay any amounts due under this Agreement) and has failed to remedy such breach (if capable of remedy) within fourteen (14) days of receiving written notice requiring it to do so.
- 6.3 Termination of this Agreement by either party for any reason shall be without prejudice to any rights or obligations that may have accrued as at the date of such termination.
- 6.4 Upon termination of this Agreement by us in accordance with this clause 6, all outstanding sums owing to us at the date of termination shall become due and payable without deduction or set off. Where termination occurs before you have received all the Partnership Rights, we shall charge you such proportion of the Partnership Fee (calculated in good faith) as is reasonable to reflect the value of the Partnership Rights received by you prior to the date of termination.
- 6.5 Upon expiry or termination of this Agreement, the parties agree that:
- 6.5.1 our obligations to provide any further Partnership Rights shall cease; and
 - 6.5.2 any licences granted pursuant to this Agreement shall immediately cease.

7. CONFIDENTIALITY

- 7.1 Each Party shall treat as confidential all information obtained from the other Party pursuant to this Agreement that is confidential in nature (including details of the Partnership Fee) and shall use such confidential information solely for the purpose of exercising its rights or performing its obligations under this Agreement.
- 7.2 Each Party may disclose such confidential information only:
- (i) to its employees who reasonably need to know such information for the proper performance of this Agreement; and
 - (ii) to the extent that such confidential information is required to be disclosed by law.

Partnership Terms & Conditions

8. FORCE MAJEURE

- 8.1 "Force Majeure" means any circumstances beyond the reasonable control of either Party, including, without limitation, any governmental action, act of God, strike, terrorism, lockout, or other forms of industrial action.
- 8.2 If either Party is affected by a Force Majeure event that affects or may affect the performance of any of its obligations under this Agreement, it shall promptly notify the other Party of the nature and extent of such event.
- 8.3 No Party shall be deemed to be in breach of this Agreement, or otherwise liable to the other Party, by reason of any delay in the performance, or non-performance, of any of its obligations under this Agreement to the extent that such delay or non-performance is caused by a Force Majeure event of which it has notified the other Party. The time for the performance of such obligation shall be extended accordingly.

9. CANCELLATION

- 9.1 The Organiser reserves the right to cancel, postpone, or reschedule the event due to government restrictions or unforeseen circumstances. In the event that SHInE 2026 is cancelled, a full refund will be made within 14 days using the same payment method, unless otherwise requested.

10. GENERAL

- 10.1 This Agreement constitutes the entire agreement and understanding between the parties and supersedes all prior agreements, understandings, or arrangements (whether oral or written) relating to the subject matter of this Agreement.
- 10.2 You acknowledge that you have not relied on, and shall have no remedy in respect of, any statement, representation, warranty, understanding, promise, or assurance (whether made negligently or innocently) by any person other than as expressly set out in this Agreement.
- 10.3 Nothing in this Agreement shall create, or be deemed to create, any partnership or agency relationship between the parties.

SHInE 2026 Partnership Form

FILL IN YOUR CREDENTIALS

Business Name

Business Address

Contact Person's Name

Email Address

Contact Number

TYPE OF PARTNERSHIP :

Platinum Tier
RM50,000

Gold Tier
RM20,000

Silver Tier
RM10,000

Conference Lunch
RM40,000

Conference Bag
RM30,000

Conference Tea Break (per slot)
RM14,500

Conference Tea Break (bulk price)
RM29,000

Conference Lanyard
RM8,000

Full-page Ad (Inside Front Cover)
RM2,000

Full-page Ad (Inside Back Cover)
RM2,000

Full-page Ad (Outside Back Cover)
RM5,000

Full-page Ad (Running Page)
RM1,500

Product / Catalogue Insertions
RM1,000

In-kind
(Please state below)

Booth Number(s) Indication

Total Partnership Amount (MYR)

SHInE 2026 Partnership Form

DISPLAY ITEMS LIST

No.	Proposed List of Items to be Displayed	Item Value

NOTE :

Products not listed MAY NOT be permitted for display at the exhibition. (Please attach additional sheet if necessary).

Once your application has been approved, an invoice will be issued. Kindly remit the payment within the stated period to confirm your participation. Bank details are stated as follows.

BANK DETAILS AND ACKNOWLEDGEMENT

Payee : Place Borneo Sdn Bhd
Bank : Hong Leong Banking Berhad
Account Number : 28801005907

All Partnership Materials must be submitted within 30 days of signing this Form. For monetary partnerships, kindly remit payment to the bank details provided above within the specified Term.

Please submit all supporting documents together with this Partnership Form.

Should you require further information, please do not hesitate to contact **Ms. Carshena Gupen at +082 555 189** or via email **carshena@placeborneo.com**.

ACKNOWLEDGEMENT

I acknowledge that I have read and agreed to the terms and conditions as stated in the Agreement.

_____ Name :

_____ Designation :